



Personnel and Public Employees Committee Report

915 I Street, 1st Floor, Sacramento, CA 95814

www.cityofsacramento.org

File ID: 2019-01076

July 23, 2019

Discussion Item 07

Title: Nominations for the Sacramento Housing and Redevelopment Commission

Location: Citywide

Recommendation: Pass a Motion nominating and forwarding to the Mayor for appointment, one nominee to **Seat A:** Member who is not an elective officer or an employee of the city or county.

Contact: Wendy Klock-Johnson, Assistant City Clerk, (916) 808-8976, Office of the City Clerk; Vickie Smith, Agency Clerk, (916) 440-1363, Sacramento Housing and Redevelopment Agency.

Presenter: None

Attachments:

- 1-Description/Analysis
- 2-Board Details and Roster
- 3-Applications

Description/Analysis

Issue Detail: After conducting interviews for open board and commission seats, the Personnel & Public Employees Committee reviews applications and forwards nominations to the Mayor for appointment.

Policy Considerations: None.

Economic Impacts: None.

Environmental Considerations: None.

Sustainability: None.

Commission/Committee Action: None.

Rationale for Recommendation: The Personnel & Public Employees Committee conducts interviews for available positions on City advisory boards and commissions to identify the most qualified candidate(s). Subsequent to conducting interviews, the Committee reviews applications and forwards nominations to the Mayor for appointment.

Financial Considerations: None.

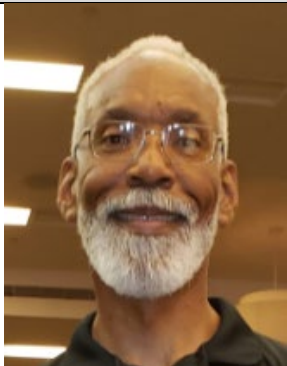


Local Business Enterprise (LBE): None.




Background: There are seven candidates applying to one position.


VACANCY INFORMATION

Seat Description	Term	Term Ending Date	Residency	Incumbent
Seat Letter A: Member who is not an elective officer or an employee of the city or county.	Partial	12/31/2021	Required	Incumbent resigned.

SUMMARY OF APPLICANTS

Applicant (photo)	Name	Seat	District	Interview Summary (Interviewed on 06/25/2019)
	Barry Boyd	A	8	<ul style="list-style-type: none"> • Employment: Worked for Amazon in customer service; worked for Warner Brothers television supervising the editorial dept. and maintaining the budget • Education: Continuing Studies and General Education at Sac. City College • Additional Experience and Qualifications: City Planning Academy graduate
	Daniel Wetter	A	4	<ul style="list-style-type: none"> • Employment: Account Executive at Randle Communications, a public relations/affairs firm, managing digital communications and conducting media relations for various public affairs clients • Education: B.A. Political Communications from George Washington University • Additional Experience and Qualifications: Owned a digital consulting business, and consulted political candidates and nonprofits on social media strategy, web content & digital advertising
	Estella Shi	A	4	<ul style="list-style-type: none"> • Employment: Works at California Energy Commission, managing energy efficiency research projects in various state funding programs • Education: B.A. Applied Mathematics with emphasis in Quantitative Energy Analysis from U.C. Berkley • Additional Experience and Qualifications: • Worked for Clean Water Action in Oakland as a sustainability advocate

	Jeffrey Mrizek	A	4	<ul style="list-style-type: none"> • Employment: Dean of Workforce & Economic Development Division for the California Community Colleges • Education: MBA from Uni. Of Phoenix; Doctorate (EdD) from CSU-Sacramento; Minor in real estate land use • Additional Experience and Qualifications: Previously worked for Franchise Tax Board • Owns real estate corporation • Taught real estate in business in community colleges in our region • Served on CA Rehab Oversight Board
	Susan Brown	A	3	<ul style="list-style-type: none"> • Employment: Worked for Michael Brandman Associates as environmental planner and at Thomas Reid Associates as senior associate. As environmental analyst, specialized in CEQA impact assessment on various residential and mixed-use projects • Education: M.S. Environmental Studies & B.S. Child Development from CSU Fullerton • Additional Experience and Qualifications: Landlord in mid-town • president of parents' association at Country Day School
	Tiffani Fink	A	3	<ul style="list-style-type: none"> • Employment: CEO at Paratransit, Inc. responsible for daily oversight of the Agency's operations and provides direct technical assistance as the legislative analyst, capital projects manager, procurement officer & grants manager • Education: B.A. from UC Davis & Certificate from Pepperdine Uni. • Additional Experience and Qualifications: Worked as Transit System Manager for City of Elk Grove and owns a consulting firm • Worked 10yrs for public works on CEQA for residential development

	Verne Gore	A	4	<ul style="list-style-type: none">• Employment: Retired. Worked as Office Building Manager for Board of Equalization; Housing Development Manager with Dept. of Financial Assistance for Affordable Housing Loan Monitoring• Education: B.A. Geography from CSU-Sacramento and degree in remediation & HR management from UC Davis• Additional Experience and Qualifications: Holds CA state real estate brokers license; Certified property manager• Attended Sac. Citizens Management Academy• Served on Human Rights/Fair Housing Commission and Sac. Housing & Redevelopment Commission
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City of Sacramento

SACRAMENTO HOUSING AND REDEVELOPMENT COMMISSION

BOARD DETAILS



OVERVIEW



SIZE 5 Seats



TERM LENGTH 4 Years



TERM LIMIT 2 Terms

The commission acts as a community redevelopment commission under the Community Redevelopment Law of the State of California, and as a community housing commission under the Housing Authority Law of the State of California, serving as an advisory panel to the Sacramento City Council and County Board of Supervisors on matters related to redevelopment and Housing Authority projects, programs and activities.



DETAILS

MEMBERSHIP CATEGORIES

This is an eleven member board. The City of Sacramento has five appointees:
Seat A - Member appointed by the Sacramento City Mayor who is not an elective officer or an employee of the city or county
Seat B - Member appointed by the Sacramento City Mayor who is not an elective officer or an employee of the city or county
Seat C - Member appointed by the Sacramento City Mayor who is not an elective officer or an employee of the city or county
Seat D - Member appointed by the Sacramento City Mayor who is not an elective officer or an employee of the city or county
Seat E - Member who is a resident of the Housing Authority of the City who is not an elective officer or an employee of the city or county
The Sacramento County Board of Supervisors has six appointments.

MEETING INFORMATION

Commission Room - SHRA; 801 12th Street Sacramento, CA 95814. Meetings are typically held the first and third Wednesday at 6:00 pm.

COMPENSATION (IF APPLICABLE)

FORMATION INFORMATION

Formed December 30, 1972
[Sacramento City Code Section 2.80](#)
Sacramento City Ordinances 1999-0049, 1983-0148, 1981-0009, 1979-4298, 1975-3610, 1972-3209
[Sacramento County Code Section 2.29](#)
Sacramento County Board of Supervisor Ordinances 1999-1153, 1983-577, 1983-535, 1982-512, 1981-476, 1981-470, 1975-238

BOARD TYPE

Joint Powers Authority (JPA)

MANAGING AGENCY

Sacramento Housing and Redevelopment Agency

WEBSITE

<http://shra.org/AboutSHRA/Organization/Commission.aspx>

STATEMENT OF ECONOMIC INTEREST (SEI)

Required

SEI CONTACT

Vickie Smith; (916) 440-1363, vsmith@shra.org

ADDITIONAL DETAILS

Term limits apply to category A only.



City of Sacramento

SACRAMENTO HOUSING AND REDEVELOPMENT COMMISSION

BOARD ROSTER



TYFFANIE WEDDING

Partial Term Feb 06, 2018 - Dec 31, 2019

Appointing Authority Nomination: P&PE Committee /
Appointment: Mayor
Seat Seat D
SEI Form 700 On file Not Required
Ethics Training Next Due 04/03/2020
Position Member who is not an elective officer or an
employee of the city or county



TAWNY MACEDO (SHRC)

1st Term Jul 14, 2015 - Dec 31, 2019

Appointing Authority Nomination: P&PE Committee /
Appointment: Mayor
Seat Seat B
SEI Form 700 On file Not Required
Ethics Training Next due 08/30/2019
Position Member who is not an elective officer or an
employee of the city or county



STAAJABU STAAJABU

2nd Term Feb 07, 2017 - Dec 31, 2021

Appointing Authority Nominated by P&PE/Appointed
by the Mayor
Seat Seat E
SEI Form 700 On file Not Required
Ethics Training Next Due 05/13/2021
Position Member who is a resident of the Housing
Authority of the City, who is not an elective officer or
employee of the city or county



SAMUEL STARKS

1st Term Feb 06, 2018 - Dec 31, 2021

Appointing Authority Nomination: P&PE Committee /
Appointment: Mayor
Seat Seat C
SEI Form 700 On file Not Required
Ethics Training Next Due 01/29/2021
Position Member who is not an elective officer or an
employee of the city or county



VACANCY

Appointing Authority Nominated by P&PE/Appointed
by the Mayor
Seat Seat A-Application Period Open Until Filled
SEI Form 700 On file Not Required
Position Member who is not an elective officer or an
employee of the city or county

Profile

Barry

First Name

Boyd

Last Name

Street Address

Suite or Apt

Sacramento

City

CA

State

95823

Postal Code

Indicate which council district you live or work in. *☒ Council District 8

Email Address

Primary Phone

City Advisory Body Information**Which Boards would you like to apply for?**

Sacramento Housing and Redevelopment Commission: Eligible

Question applies to Sacramento Housing and Redevelopment Commission

Please check EACH seat for which you are eligible to serve (pull down menu) *☒ Seat A - Member who is not an elective officer or an employee of the city or county

Applicant Interest Statement

Please state the reason(s) you would like to be a member of this board or commission and share any additional experience, community activities, or other qualifications that would be helpful in evaluating your application.

Being even keeled, fair minded and of a certain age, I will bring decades of life's experiences living in a wide array of surroundings & dwellings from sparse military housing, socioeconomically challenged zip code apartment living to working class neighborhood new house.

Qualification Confirmation

List all experience specific to the board or commission seat you are applying for.

I have not worked for a development organization or a housing authority but, I have experienced the exclusion of opportunity to live in a highly desirable community because of race and/or income. Being denied these opportunities had/have lasting effects so when there are opportunities to help mitigate these same ill affects I wholeheartedly try to lend my support to that cause.

Prior Service

List any current or prior service on a City of Sacramento Board or Commission

N/A

Education

09/81 - 06/83

Attended (mm/yy - mm/yy):

Sacramento City College

Institution Name:

Continuing studies, General
Education.

Degree Earned & Area of Study:

Employment

04/16 - 02/17

From (mm/yy) - To (mm/yy):

Amazon.Com.NVDC.Inc. P.O. Box
80726, Seattle, Washington 98108

Employer Name & Address:

Job Duties

• Pulled items from the warehouse using electronic hand computer/scanner • Delivered packaged items to customers within a one to two hour time frame • Customer service; answered frequently asked questions and original questions from the recipient's of the package delivery

07/03 - 03/06

From (mm/yy) - To (mm/yy):

Television Plaza, Burbank,
California 91505

Employer Name & Address:

Job Duties:

• Supervised the Editorial Department of the Production which included maintaining the Budget with the Associate Producer • Scheduled and supervised the video and audio (from down conversions to the final mix) editorial sessions, including creatively enhancing some audio segments • Scheduled the daily and weekly duties of subordinates

Business Ownership

N/A

From (mm/yy) - To (mm/yy):

N/A

Business Name & Address:

Type of Business or Service Rendered:

N/A

Acknowledgments

Application Information Acknowledgment

You agree that all of the information you have provided on this application is true and correct.

☒ I Agree

Commissioner Training

You agree that if appointed a board or commission of the City of Sacramento you will complete all training required of commissioners.

☒ I Agree

Referral

How did you hear about the opening? *

☒ City of Sacramento Website

Accommodation Information

Demographics

Ethnicity *

Gender *

Sexual Orientation *

Date of Birth

Profile

Susan

First Name

Brown

Last Name

Indicate which council district you live or work in. *

☒ Council District 3

Email Address

Primary Phone

City Advisory Body Information

Which Boards would you like to apply for?

Sacramento Housing and Redevelopment Commission: Eligible

Question applies to Sacramento Housing and Redevelopment Commission

Please check EACH seat for which you are eligible to serve (pull down menu) *

☒ Seat A - Member who is not an elective officer or an employee of the city or county

Applicant Interest Statement

Please state the reason(s) you would like to be a member of this board or commission and share any additional experience, community activities, or other qualifications that would be helpful in evaluating your application.

I am excited about the prospect of serving on the Sacramento Housing and Redevelopment Commission. I have made the city my home for the last 25 years. With a graduate education in environmental and urban planning, I have always taken an interest in residential and commercial developmental issues in Sacramento. As a homeowner in East Sac, and a landlord in Midtown, I have watched with enthusiasm as the dynamics of the city have changed in regards to revitalization and infill projects. I believe the goal of any well-planned region includes the creation of livable communities for all sectors of the population. From my perspective, a livable community includes residential housing options, ideally, a mix of owners and renters in proximity to one another. It includes retail and employment opportunities nearby to facilitate a better jobs-housing balance and promote increased pedestrian activity. It includes recreation and green space and community-building gathering spots. Modern cities need to consider future development along transit corridors, increasing density in the urban core, in an effort to get people out of their cars. They also need to focus on revitalization, without unintentionally creating problems of gentrification. A livable community with numerous resources provides a sense of dignity regardless of economic station in life. As our city moves forward, it is important to ensure that those people and neighborhoods on the margins are not left behind and that funding is allocated accordingly. It is my hope that by serving on the Commission, I could help in a decision-making process that works to create a Sacramento that is vibrant and inclusive for all its citizens.

Qualification Confirmation

List all experience specific to the board or commission seat you are applying for.

My Masters Degree is in Environmental Studies with an emphasis in Policy and Planning. I worked in the environmental consulting sector as both an Analyst and Senior Associate specializing in California Environmental Quality Act (CEQA) impact assessment. In addition to land use compatibility analyses, I conducted air quality impact evaluations of numerous development projects. Projects I have worked on and/or managed include studies of sensitive community issues, large scale mixed-use developments, a amusement park expansion, and a hazardous waste recycling facility. In my roles as Analyst and Senior Associate, I also assessed impacts from construction and operation of residential, industrial and public water recreation projects and recommended mitigation measures as appropriate. All analyses included discussions of cumulative impacts from project development. Past career work in this arena has given me a general understanding of policy and decision making at the state and local governmental levels and while it has been awhile since I held official positions in the field, for the past 21 years, I have been the trusted advisor to my husband, Douglas Brown, the owner of a local environmental consulting business. As such, I have kept up to date on many issues related to planning in the Sacramento region.

Prior Service

List any current or prior service on a City of Sacramento Board or Commission

n/a

Education

02/91 - 12/92

Attended (mm/yy - mm/yy):

CSU Fullerton
Institution Name:

MS Environmental Studies
Degree Earned & Area of Study:

09/82 - 01/86
Attended (mm/yy - mm/yy):

CSU Fullerton
Institution Name:

BS Child Development
Degree Earned & Area of Study:

Employment

05/91 - 08/95
From (mm/yy) - To (mm/yy):

MBA, Santa Ana; TRA, Palo Alto
Employer Name & Address:

Job Duties

Michael Brandman Associates (MBA) -Environmental Planner: See quals above. Thomas Reid Associates (TRA) -Senior Associate: See quals above

09/05 - 12/18
From (mm/yy) - To (mm/yy):

Sacramento Area Leadership and Volunteer Roles
Employer Name & Address:

Job Duties:

Sacramento Le Dinèr en Blanc, Team Leader (2018)-Managed a group of 50 participants and served as their guide to the largest outdoor community dining event in Sacramento. Served as the point person throughout the 4-month planning process for my team as they prepared for the internationally sanctioned event. Sacramento Country Day School Headmaster Retirement Celebration, Co-Chair (2016)-Asked by the Development Department to serve as Co-Chair of the event for Steven Repsher, who had served as the Headmaster of the school for 12 years. The event had 400+ community members and students in attendance and included a program created by me to honor Mr. Repsher with words, pictures, song and sentiment. The 3-month planning phase included coordination of large scale food, music and carnival activities Sutter Lawn Swim and Tennis Club, Board of Directors, Finance Committee (2014-15)-Appointed as a Board Member to serve two years. Worked as a member of the Board to manage planning and financial obligations of the Club and its annual maintenance and small scale remodel. Sutter Lawn Swim and Tennis Club, Co-Captain Women's 3.0 Tennis Team (2012-13)-Coordinated competitive teams for two leagues, analyzed stats and strategized partnerships. Breakthrough Sacramento Advisory Board (2008-10)-Served on board that provides educational opportunities for underserved students in the Sacramento region. Co-Chaired the Breakthrough Sacramento Fundraising Breakfast on the campus of Sacramento Country Day School, featuring keynote speaker Congresswoman Doris Matsui. Sacramento Country Day Parents Association, President (2005-06)-Served as leader of parent board of a private PK-12th grade school. Established new marketing and brand identification materials and school-wide activities focused on community building. Chaired monthly parent body and executive board meetings. Sacramento Country Day Board of Trustees, Trustee (2005-06)-Collaborated on decisions related to the fiscal health of private PK-12th grade school. Served on subcommittees for strategic planning and marketing.

Business Ownership

01/11 - 12/15

From (mm/yy) - To (mm/yy):

Susan Brown Uncorked,
Sacramento

Business Name & Address:

Type of Business or Service Rendered:

I created an independent consulting business that specialized in Wine Education, Freelance Writing and Competition Judging. I developed course content and conducted wine appreciation classes for the Sacramento Natural Food Co-op. In addition, I created and operated the citizen wine blog Susan Brown Uncorked (www.susanbrownuncorked.com), a wine education and review platform. As a freelance writer, I authored numerous feature pieces for the local publication, Edible Sacramento, and served as the magazine's primary wine content writer. In addition, I served as a wine judge for the CA State Fair Commercial Wine Competition, the El Dorado County Fair Commercial Wine Competition, and the Sacramento Home Winemaker's Competition. I also earned the Certified Specialist of Wine (CSW) credential through the Society of Wine Educators.

Acknowledgments

Application Information Acknowledgment

You agree that all of the information you have provided on this application is true and correct.

☒ I Agree

16 of 38

Commissioner Training

You agree that if appointed a board or commission of the City of Sacramento you will complete all training required of commissioners.

☒ I Agree

Referral

How did you hear about the opening? *

☒ City of Sacramento Website

Accommodation Information

Please identify any special accommodations (if any) needed for equal participation

n/a

Demographics

Ethnicity *

[Redacted]

Gender *

[Redacted]

Sexual Orientation *

[Redacted]

[Redacted]

Date of Birth

Profile

Tiffani

First Name

Fink

Last Name

Indicate which council district you live or work in. *☒ Council District 3Email AddressPrimary Phone

City Advisory Body Information**Which Boards would you like to apply for?**

Sacramento Housing and Redevelopment Commission: Eligible

Question applies to Sacramento Housing and Redevelopment Commission

Please check EACH seat for which you are eligible to serve (pull down menu) *☒ Seat A - Member who is not an elective officer or an employee of the city or county

Applicant Interest Statement

Please state the reason(s) you would like to be a member of this board or commission and share any additional experience, community activities, or other qualifications that would be helpful in evaluating your application.

I am interested in getting involved and serving my City. As a long time local government employee, I understand first hand how important public involvement truly is. The Housing and Redevelopment Commission provides valuable needed oversight and review for the City. As the Chief Executive Officer of Paratransit, Inc, a local public agency located in Sacramento and serving City residents and a 10 year staffer in Public Works Departments, I have first hand knowledge of the process, procedures and criteria needed around housing and redevelopment and the connections to the community that proper development fosters. While living in Lodi, I was an active member of the St. Anne's School serving as both a room mother and as the PTA President, a Treasurer and Board Member of the Salvation Army Board and served on the City of Lodi Arts Commission. Now that I am back home in Sacramento, I would love the chance to serve my City further.

Qualification Confirmation

List all experience specific to the board or commission seat you are applying for.

10 years of Public Works experience Knowledge of CEQA and NEPA Active member of Metro Chamber of Commerce Connections to housing and economic development 19 years transportation experience with 17 in management

Prior Service

List any current or prior service on a City of Sacramento Board or Commission

Current Commissioner for Compensation Commission

Education

9/94-12/99

Attended (mm/yy - mm/yy):

UC Davis

Institution Name:

BA

Degree Earned & Area of Study:

2003-2004

Attended (mm/yy - mm/yy):

Pepperdine University

Institution Name:

Certificate

Degree Earned & Area of Study:

Employment

12/12- present

From (mm/yy) - To (mm/yy):

Paratransit, Inc.

Employer Name & Address:

Job Duties

As the Chief Executive Officer, I am responsible for the daily oversight of the operations of the Agency. This includes oversight of dispatch, reservations, customer service, driving, training and maintenance and consulting services with a fleet of over 200 vehicles and a staff of over 250. In addition, I provide direct technical assistance as the legislative analyst, capital projects manager, procurement officer and grants manager. Work with the Chief Operating Officer to manage contracts for CTSA activities and partner with 10 local non-profits to provide transportation services and assist with their funding and fleet needs. I have served as the past chair and vice chair of the Transportation Coordinating Committee at SACOG, was on the Measure B Technical Advisory Group, serve as the co-lead for the Transportation Team for the Metro Chamber State Legislative Summit for 2018 (and co-lead in 2017). Serve as the Secretary/Treasurer of the Board of Directors for the Florin Road Partnership.

11/08- 1/12

From (mm/yy) - To (mm/yy):

City of Elk Grove

Employer Name & Address:

Job Duties:

Served as the Transit System Manager for the City of Elk Grove, managing a contract staff and fleet of 65 vehicles. The service offered Commuter, Local Fixed Route and ADA Complementary Paratransit services. Managed all capital funding for transit, conducted procurements, developed and implemented policy and worked with local elected officials to deliver transportation policy.

Business Ownership

02/12-present

From (mm/yy) - To (mm/yy):

Tiffani Fink Consulting

Business Name & Address:

Type of Business or Service Rendered:

Transportation Consulting including work on the south of Market project in SF. Business is dormant but has not been officially closed

Acknowledgments

Application Information Acknowledgment

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☒ I Agree

Commissioner Training

You agree that if appointed a board or commission of the City of Sacramento you will complete all training required of commissioners.

☒ I Agree

Referral

How did you hear about the opening? *

☒ City of Sacramento Website

Accommodation Information

Demographics

Ethnicity *

Gender *

Sexual Orientation *

Date of Birth

Profile

Verne

First Name

Gore

Last Name

Indicate which council district you live or work in. *☒ Council District 4Email AddressPrimary Phone

City Advisory Body Information**Which Boards would you like to apply for?**

Sacramento Housing and Redevelopment Commission: Eligible

Question applies to Sacramento Housing and Redevelopment Commission

Please check EACH seat for which you are eligible to serve (pull down menu) *☒ Seat A - Member who is not an elective officer or an employee of the city or county

Applicant Interest Statement

Please state the reason(s) you would like to be a member of this board or commission and share any additional experience, community activities, or other qualifications that would be helpful in evaluating your application.

Housing is the foundation for all the challenges that Sacramento has experienced in the past and will be challenging in the years to come. I believe that my experience and background in the discipline and my success in my work performance and volunteer commitment will add great depth to this Commission. I hold the highest integrity to my commitment to our citizens of Sacramento and the stakeholders in California in delivering affordable housing to all Californians.

Qualification Confirmation

List all experience specific to the board or commission seat you are applying for.

I served on this commission from 2003 to 2012. Currently serving on the HCAAB. I have extensive background since 1075 in building and Housing management. I have a California Real Estate Brokers License through 2022. I served with Cali. Dept. of Housing and Community Development from 2001 to 2012 as Housing Development Manager I Department of Financial Assistance for Affordable Housing Loan Monitoring.

Prior Service

List any current or prior service on a City of Sacramento Board or Commission

Sacramento Human Rights Commission 1996- 2001; SHRA 2001 - 2012; HCAAB - Current

Education

09/70 - 02/75

Attended (mm/yy - mm/yy):

CSUS

Institution Name:

B/A Geography

Degree Earned & Area of Study:

05/91- 02/98

Attended (mm/yy - mm/yy):

UC Dasvis; Extension

Institution Name:

Remediation & HR Mgnt

Degree Earned & Area of Study:

Employment

02/01 - 07/12

From (mm/yy) - To (mm/yy):

HCD; 2020 W El Camino Ave,
Sacramento, CA 95833

Employer Name & Address:

Job Duties

Asset Management & Compliance for MHP/FWHG/CCFFP/RCAC loan programs. Provide supervision for 10 HCDR II staff persons. Supervise and direct staff on project transfer from underwriting to monitoring to assure that transfers are complete and in compliance to the regulations, loan documents and fiscal soundness.

08/12 - 12/17

From (mm/yy) - To (mm/yy):

DGS - 450 NSt, Sac, Ca 95814

Employer Name & Address:

Job Duties:

Office Building Manager III for the Board of Equalization (BOE) Building, 450 "N" Street Sacramento started August 1, 2012. Duties included planning the work of a large staff engaged in the maintenance, custodial operations, upkeep and other services for the State-owned BOE building and grounds; preserving the integrity of building design; maintain timeliness of schedule and quality control; and protect the State's investment and customer's ability to operate programs in accordance with the DGS Manual, SAM, RESD/BPM Strategic Plan, and the Excellence in Public Buildings Initiative.

Business Ownership

Acknowledgments

Application Information Acknowledgment

You agree that all of the information you have provided on this application is true and correct.

☒ I Agree

Commissioner Training

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☒ I Agree

Referral

How did you hear about the opening? *

☒ Other

Vacancy opening Posting

If Other, please describe.

Accommodation Information

Please identify any special accommodations (if any) needed for equal participation

Non Needed or required

Demographics

Ethnicity *

Gender *

Sexual Orientation *

Date of Birth

Profile

Jeffrey

First Name

Mrizek

Last Name

Indicate which council district you live or work in. *

☒ Council District 4

Email Address

Primary Phone

City Advisory Body Information

Which Boards would you like to apply for?

Sacramento Housing and Redevelopment Commission: Eligible

Question applies to Sacramento Housing and Redevelopment Commission

Please check EACH seat for which you are eligible to serve (pull down menu) *

☒ Seat A - Member who is not an elective officer or an employee of the city or county

Applicant Interest Statement

Please state the reason(s) you would like to be a member of this board or commission and share any additional experience, community activities, or other qualifications that would be helpful in evaluating your application.

Dr. Jeffrey Mrizek is the Dean of Workforce and Economic Development for California Community Colleges Chancellor's Office and has been a licensed Real Estate Broker over 15 years. Through his real estate and financial services practical experience has taught hundred of community college students preparing the real estate workforce. In 2008, Washington Mutual's bankruptcy and closure became the largest bank failure in American history. Previously in his career, he worked for Washington Mutual as a retail branch manager in Northern California from 2001-2004. This was just before their demise in the Mortgage Market Collapse of 2008. At that time, WaMu's incentive structure was driving the hard sale of Option ARMs. At the branch where he worked in Davis, California the complex adjustable rate negatively amortizing loans were being sold to unready borrowers with both limited financial literacy and English literacy. The leadership and culture at WaMu was not interested in his deep concerns about the ethics of these lending practices. He chose to resign in 2004 and founded Advocate Financial and Realty Group to establish a more sensible lending practice. His vision was to improve my client's financial literacy and we established and offered mortgage-training courses for our clients. This was a win-win it reduced risk for us and allowed better rates to be offered to borrowers for participation. Nevertheless, The 2008 market crash occurred and Advocate closed their doors as the market froze. Over ten years later, there is a new opportunity with educational technology and the growth of social media to reinvent the effective practices of The Smart Start Mortgage Readiness Program. By intentionally building his online brand, presence, and diverse network to over three thousand contacts on LinkedIn. He is well positioned to create and distribute high quality interactive video program to increase readiness of potential borrowers. Prior to both crash and recovery, He continued to teach as a Community College Professor of Business and Real Estate. His teaching expertise includes: real estate principles, real estate practice, real estate finance, and mortgage lending and brokering. Doubling down on his expertise, he earned my doctorate in educational leadership becoming the Dean of Workforce and Economic Development at the California Community Colleges Chancellor's Office. Leveraging his expertise and vast network of professional connections, Dr. Jeffrey Mrizek is uniquely positioned to co-create meaningful opportunities as a member of the Sacramento Housing and Redevelopment Commission.

Qualification Confirmation

List all experience specific to the board or commission seat you are applying for.

Licensed DRE real estate broker since 2004; past Realtor Real Estate and Business Professor since 2004 10 years banking and finance experience retail banking and mortgage lending Well connected to the Sacramento Community and State of California 10 years State Civil Service leadership Founder of SmartStart Mortgage, an educational focused mortgage readiness and financial literary firm Chairman of the Board for Global Urban Nomads, a nonprofit focused on global leadership development for social entrepreneurship. Experienced board member: California Rehabilitation Oversight Board (C-ROB), United Way Emerging Leaders, California Network of Learning Professions (CNLP), Civil Service Improvement (CSI) Founder of collective action collaborative: Innovative Paths to Public Service

Prior Service

List any current or prior service on a City of Sacramento Board or Commission

N/A

Education

05/13-06/16

Attended (mm/yy - mm/yy):

CSU- Sacramento

Institution Name:

Doctorate (EdD)- Educational
Leadership

Degree Earned & Area of Study:

8/03-12/05

Attended (mm/yy - mm/yy):

University of Phoenix

Institution Name:

MBA - Business Administration

Degree Earned & Area of Study:

Employment

06/16 - Present

From (mm/yy) - To (mm/yy):

Chancellor's Office 1102 Q Street
Sacramento CA 95811

Employer Name & Address:

Job Duties

Leadership and Fiscal Management within the Workforce and Economic Development Division (WEDD) with purview over systemwide revenue streams through Economic Workforce Development (SB 1402/1070), Strong Workforce Program, Perkins IV, and Nursing. Provide direct supervision of five grant monitors delivering technical advisory support. Portfolio includes: Risk Management, Professional Development, Perkins V Reauthorization, California Healthcare Workforce Academy, Innovating Paths to Public Service, UpSkill CA

09/12 - 05/16

From (mm/yy) - To (mm/yy):

Franchise Tax Board

Employer Name & Address:

Job Duties:

Consult and support CalHR goal of identifying and implementing statewide foundational competencies. Facilitate and collaborate with state partners to identify and operationalize statewide foundational competencies through Statewide Learning and Performance Management and other human resource work streams, build communication and change management strategies around competencies implementation, and provide consultation and guidance so departments can integrate and align existing department competencies with the State's foundational competencies.

Business Ownership

01/17 - Present

From (mm/yy) - To (mm/yy):

Street #310 Sacramento, CA
95814

Business Name & Address:

Type of Business or Service Rendered:

The Smart Start program focuses on improving mortgage consumers literacy of mortgage and credit utilization. Smart Start will produce ready borrowers who are also less apt to be exploited. Smart Start goes beyond the minimum par of disclosure and ensures borrowers fully understand the risks. Furthermore, this program will use digital badges to assess and signal mortgage readiness to originators. With the adoption of digital badges as meta-tags, Smart Start mortgage performance can be measured. This allows risk to be better quantified in secondary market tranches.

Acknowledgments

Application Information Acknowledgment

You agree that all of the information you have provided on this application is true and correct.

☒ I Agree

Commissioner Training

You agree that if appointed a board or commission of the City of Sacramento you will complete all training required of commissioners.

☒ I Agree

Referral

How did you hear about the opening? *

☒ City of Sacramento Website

☒ Other

Accommodation Information

Please identify any special accommodations (if any) needed for equal participation

N/A

Demographics

Ethnicity *

Gender *

Sexual Orientation *

Date of Birth

Profile

Estella

First Name

Shi

Last Name

Street Address

Suite or Apt

Sacramento

City

CA

State

95814

Postal Code

Indicate which council district you live or work in. *☒ Council District 4

Email Address

Primary Phone

City Advisory Body Information

Which Boards would you like to apply for?

Sacramento Housing and Redevelopment Commission: Eligible

Question applies to Sacramento Housing and Redevelopment Commission

Please check EACH seat for which you are eligible to serve (pull down menu) *☒ Seat A - Member who is not an elective officer or an employee of the city or county

Applicant Interest Statement

Please state the reason(s) you would like to be a member of this board or commission and share any additional experience, community activities, or other qualifications that would be helpful in evaluating your application.

I am relatively new to town, having moved just under a year ago, and have finally settled into the point where I am now looking to become more involved in the Sacramento community. Sacramento has the ability and potential to create real and positive impacts by investing in our neighborhoods and community, and I would love to be a part of that process. My experiences the past few years have led to my becoming a much more active citizen, culminating now in working in the public sector. Prior to my current position at the California Energy Commission, I worked in Oakland as a canvasser and field manager at a grassroots environmental organization, Clean Water Action. It was here that I truly developed my passion for community organizing and politics, though I had nurtured this feeling throughout my time in college. Through my daily discussions with actual residents, I learned to be less jaded--essentially, I realized that by actually engaging in the political process, one can work toward the change they wish to see. It was also at Clean Water Action that I honed a specific interest in environmental and social justice. During my time at UC Berkeley, I studied mathematics and environmental studies, but generally stayed on the technical science side rather than social science side. Canvassing all over the Bay Area put actual faces to the theoretical issues I had discussed in classes, and environmental justice became a passion of mine. Moreover, while I was in school, I was a research assistant at the university's Center for Community Innovation. Here, I assisted in graduate and faculty research on gentrification issues, and through interviews and fieldwork was able to hear about and see directly the experiences of those displaced in the Bay Area. I had always been aware of the housing crisis, especially in Berkeley, where the homeless population was so abundant and unavoidable. But with this research position, I learned just how inextricably linked affordable housing, social justice, and gentrification are, and how that intersection is perhaps the biggest problem facing residents in the Bay Area. Now, I have learned of the housing issues and wealth disparities in Sacramento as well--too often, not only here but everywhere, members of our community are left behind in the decision-making process. Sacramento must focus its community development investments to ensure economic opportunity for everyone.

Qualification Confirmation

List all experience specific to the board or commission seat you are applying for.

Clean Water Action, Field Manager, Jan 2018-June 2018 Sustainability advocate who engaged Bay Area residents in political process by soliciting name, donations, and letters of public comment regarding current issues around clean water, renewable energy, and environmental justice. Began training and managing other canvassers after one month at the organization. Lawrence Berkeley National Laboratory, Carbon Neutrality Initiative Fellow, Sep 2015-June 2017 Used web-based informational platform BuildingOS to monitor building commodities (electricity, gas, water), analyze the data, and identify energy-saving opportunities. Used informational technology system BIME to analyze building economizer data and thus save energy related to heating and cooling. Helped implement a campus-wide refrigerator replacement program that resulted in direct energy savings (70% less on average) and increased awareness of carbon neutrality goals. Presented findings at California Higher Education Sustainability Conference (CHESC) 2016. Center for Community Innovation, Research Assistant, Aug 2016-Aug 2017 Provided research support to faculty and graduate student researchers through internet research, building databases via Microsoft Excel, and conducting fieldwork, all regarding the nature and effects of gentrification. Studies included a look into the feasibility of building backyard cottages/accessory dwelling units in San Mateo County and a national evaluation of HUD's Sustainable Communities Initiative. Additional Qualifications (other than work experience): affiliated with Association of Women in Water, Energy, & Environment, basic fluency in Mandarin

Prior Service

Education

08/14 - 08/17

Attended (mm/yy - mm/yy):

University of California, Berkeley

Institution Name:

Emphasis in Quantitative Energy
Analysis

Degree Earned & Area of Study:

Employment

06/18 - present

From (mm/yy) - To (mm/yy):

California Energy Commission;
500 5th St Sacramento, CA 95814

Employer Name & Address:

Job Duties

Manages energy efficiency research projects in various state funding programs. Assists in development and management of food processing program solicitations, including but not limited to developing program and funding strategies, developing and writing solicitation documents, administering public workshops, conducting research, and reviewing and scoring proposals.

01/18 - 06/18

From (mm/yy) - To (mm/yy):

Ogawa Plaza #200, Oakland, CA
94612

Employer Name & Address:

Job Duties:

Sustainability advocate engaging Bay Area residents in political process by soliciting names, donations, and letters of public comment regarding current issues around clean water, renewable energy, and environmental justice. Began training and managing other canvassers after one month at the organization.

Business Ownership

Acknowledgments

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Referral

How did you hear about the opening? *

☒ City of Sacramento Website

Accommodation Information

Demographics

Ethnicity *

Gender *

Sexual Orientation *

Date of Birth

Profile

Daniel

First Name

Wetter

Last Name

Indicate which council district you live or work in. *☒ Council District 4

Email Address

Primary Phone

City Advisory Body Information**Which Boards would you like to apply for?**

Sacramento Housing and Redevelopment Commission: Eligible

Question applies to Sacramento Housing and Redevelopment Commission

Please check EACH seat for which you are eligible to serve (pull down menu) *☒ Seat A - Member who is not an elective officer or an employee of the city or county

Applicant Interest Statement

Please state the reason(s) you would like to be a member of this board or commission and share any additional experience, community activities, or other qualifications that would be helpful in evaluating your application.

As a relatively new and young resident of Sacramento, I want to provide a unique perspective to the Housing and Redevelopment Commission that represents those in the City like me who will be the future of Sacramento. It is critical to have young voices like mine represented in housing discussions because we make up a good portion of the demand for housing in Sacramento and know what it's like to be searching for an affordable and safe apartment. I would also like to provide this insight as it relates to the City's redevelopment projects as it is clear the City wants to appeal more to young people.

Qualification Confirmation

List all experience specific to the board or commission seat you are applying for.

As an Account Executive at a public relations and public affairs firm in Sacramento, I bring insight into state and federal government operations as well as insight into other major infrastructure projects in the region. I am constantly monitoring the Governor and state legislature for the clients I work for so I'm keenly aware of their top priorities - especially related to housing -- and would be able to share potential opportunities and challenges for Sacramento with this commission. Additionally, I would share communications recommendations the City could use in highlighting and promoting relevant housing and redevelopment projects.

Prior Service

Education

08/14-05/18

Attended (mm/yy - mm/yy):

George Washington University

Institution Name:

B.A.; Political Communication

Degree Earned & Area of Study:

Employment

05/18-05/19

From (mm/yy) - To (mm/yy):

Capitol Mall, Ste. 1950,
Sacramento, CA 95814

Employer Name & Address:

Job Duties

Account Executive: - Manage digital communications and conduct media relations for various public affairs clients - Engage key stakeholders and target audiences for a diverse range of clients through creating and executing strategic digital content

Business Ownership

08/16-05/18

From (mm/yy) - To (mm/yy):

DW Digital Consulting

Business Name & Address:

Type of Business or Service Rendered:

Consulted political candidates and nonprofits in Northern California on social media strategy, web content, and digital advertising.

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