

City of Sacramento
Parks and Community Enrichment Commission Report
915 I Street Sacramento, CA 95814
www.cityofsacramento.org

File ID: 2022-01755

10/6/2022

Discussion Item 4.

Permitting and Events Program Update

File ID: 2022-01755

Location: Citywide

Recommendation: Informational

Contact: Jackie Beecham, Recreation Manager, (916) 808-3818, jbeecham@cityofsacramento.org, Youth, Parks & Community Enrichment

Presenter: Melissa Romero, Recreation General Supervisor, (916) 808-3824, Sonia Ibanez, Customer Service Specialist, (916) 808-1942, Ulises “Rocky” Rivera, (916) 808-6012, and Richard Perez, Parks Supervisor, (916) 808-6006

Attachments:

1-Description/Analysis

Description/Analysis

Issue Detail: The Youth, Parks, and Community Enrichment Department values inclusive and equitable programming and opportunities that support and empower the diverse community of Sacramento. The Permitting and Events section provides a critical service by permitting and servicing large gatherings in public parks and other public spaces for the community to attend and enjoy. The team is responsible for ensuring that the public is safe while attending these large gatherings, damage to the parks/public space is minimal, disruptions with sound and traffic are mitigated, and all applicable City, County and State rules, regulations and code are adhered to.

The Permitting and Events section permits approximately 1,000 events annually in parks and the public right of way (streets, sidewalks and alleys); services approximately 110 council member events annually by providing equipment (stages, tables, chairs, fencing, audio, etc.), supplying recreation activities at the events, staffing and overall coordination of the event details; and supports Parking Services with posting No Parking signs for non metered parking reservations. While COVID-19 brought a halt to events for almost two years, the return of events in 2022 has been strong and exceeded pre-pandemic levels. -

The key component to the success of this section is the team. The team is small but mighty with a Recreation General Supervisor, Parks Supervisor, Customer Service Specialist, Program Coordinator, two Community Center Attendants and four part-time Utility Workers. The members of this team work evenings and weekends and the event season is now year- round.

Policy Considerations: Not applicable.

Economic Impacts: Not applicable.

Environmental Considerations: Not applicable.

Sustainability: Not applicable.

Commission/Committee Action: Not applicable.

Rationale for Recommendation: Not applicable.

Financial Considerations: Not applicable.

Local Business Enterprise (LBE): Not applicable.