Ethel MacLeod Hart Trust Fund Project Update and Staff Recommendations January 2024

File ID: 2024-00416

Location: Citywide

Recommendation: Pass a Motion to accept staff recommendations for project funding.

Contact: Stephanie Wilson, Recreation Superintendent, (916) 808-1591, smwilson@cityofsacramento.org, Department of Youth, Parks, and Community Enrichment

Presenter: Stephanie Wilson, Recreation Superintendent, (916) 808-1591, smwilson@cityofsacramento.org, Department of Youth, Parks, and Community Enrichment

Attachments:
1-Description/Analysis
2-Cycle 6 Funding Recommendations January 2024

Description/Analysis
Issue Detail: Project Recommendations for Ethel Hart Trust Fund.

Policy Considerations: None.

Economic Impacts: None.

Environmental Considerations: None.

Sustainability: None.

Commission/Committee Action: None.

Rationale for Recommendation: None.

Financial Considerations: None.
Local Business Enterprise (LBE): None.
Ethel MacLeod Hart Trust Fund
Funding Cycle 6 (2021-2026)
Proposed Program Funding Recommendations
January 2024

Funding Categories
Category 1: Program Outreach and Access for Low-Income Seniors
Category 2: Facility Supports and Upgrades
Category 3: Support for Community Living
Category 4: Health and Wellbeing
Category 5: Creative Aging

Cycle 6: FY21-Fy26 Funds: $871,580

Projects Completed

<table>
<thead>
<tr>
<th>Project</th>
<th>Funding Category</th>
<th>Project Total</th>
<th>Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>Triple-R Marketing Outreach</td>
<td>1</td>
<td>$10,000</td>
<td>Funding was used to purchase advertising in Music Circus playbills for 2022 and 2023. Ads were also placed in local newspapers. Triple-R has seen a 42% increase in participation since June 2021 when the program re-opened after the COVID pandemic.</td>
</tr>
<tr>
<td>Bridging the Grey Digital Divide</td>
<td>3</td>
<td>$30,150</td>
<td>Free computer classes as well as technical support for mobile devices are currently being offered at the Hart Senior Center.</td>
</tr>
<tr>
<td>Neighborhood Walk Promotion</td>
<td>4</td>
<td>$5,500</td>
<td>Neighborhood Walk has approx. 75 older adults participating in the program at five sites.</td>
</tr>
<tr>
<td>Exercise Equipment for Senior Center</td>
<td>4</td>
<td>$1,500</td>
<td>Exercise equipment has been purchased and is being used in fitness activities at the Hart Senior Center.</td>
</tr>
</tbody>
</table>

Subtotal: $47,150

Projects in Process

<table>
<thead>
<tr>
<th>Project</th>
<th>Funding Category</th>
<th>Current Approved Project Total</th>
<th>Requested Funding to Continue Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hart Fun Pass</td>
<td>1</td>
<td>$15,000</td>
<td>$75,000 through 6/30/26</td>
</tr>
<tr>
<td>Triple-R Sliding Scale</td>
<td>1</td>
<td>$60,000</td>
<td>$150,000 through 6/30/26</td>
</tr>
<tr>
<td>Meals on Wheels Expansion</td>
<td>1</td>
<td>$62,000</td>
<td>One-time only money</td>
</tr>
<tr>
<td>Hart Mobile Transport</td>
<td>2</td>
<td>$85,000</td>
<td>One-time only money</td>
</tr>
</tbody>
</table>
Most Important Meal of the Day | 3 | $10,800 | $13,200 through 6/30/26  
Sensory Room for People with Dementia | 4 | $7,975 | One-time only money  

**Subtotal: $240,775 in approved funding for current projects**  
**Subtotal: $238,200 in requested funding for current projects**  

<table>
<thead>
<tr>
<th>New Project Requests</th>
</tr>
</thead>
<tbody>
<tr>
<td>Project</td>
</tr>
<tr>
<td>Meals on Wheels Staff Support</td>
</tr>
</tbody>
</table>

**Total Funding Available for Cycle 6 Funding FY21-FY26** | $871,580  
**Completed Projects** | -$47,150  
**Funded Projects in Process** | -$240,775  
**Requesting Project Funding for new/ongoing projects** | -$450,592  
**Total balance remaining if requested projects are funded** | $133,063  

**Project Narrative for Current or Requested Projects**  

**Hart Fun Pass**  

**Description:** Hart Fun Passes cover the fees associated with citywide recreation, leisure enrichment and fitness programs for low-income residents ages 50+. Through an application process, eligible residents receive a $100 credit for use during a calendar year to off-set the cost of participating in their chosen leisure activities. Information and the application for the Hart Fun Pass Program can be found on the city website.  

**Impact from Current Project Funding:** Project was funded for 150 fun passes @ $100 each. To date, 140 fun passes have been provided for a total of $14,000. In 2022-2023, the top five activities requested for a fun pass were to participate in a fitness class at the Hart Senior Center, to participate in a senior focused activity at a community center, to join in aqua aerobics and/or recreational swim at city pools, to go on a trip through the Trips & Tours program and to participate in a summer camp held by the Older Adult Services division or another division of YPCE.  

**Request for Additional Funding for this Project:** Requests for Hart Fun Passes have greatly increased since programming has resumed post-pandemic. City staff would like to ensure continuity of this funding through the Hart Trust Fund Cycle 6 Funding period and have requested $75,000 to allow for 750 $100 passes through 6/30/26.  

**Triple-R Sliding Scale**  

**Description:** The City of Sacramento operates three state-licensed adult day programs for people with dementia. Families unable to pay the full rate for participation in Triple-R Adult Day Program receive a reduction in their bill so that the appropriate amount of service may be provided to adequately support their need for respite and care.
**Impact from Current Project Funding:** Since re-opening in 2021 after COVID, Triple-R has provided 827 days of respite to caregivers through a sliding-scale scholarship serving 33 individual families for approximately $1,000 per family. The average cost to the project is $44 per day of respite. Project was initially funded for $30,000. An additional $30,000 was allocated to the project at the May 2023 meeting. Pre-pandemic, the Hart Trust Fund provided $75,000 annually for this sliding scale respite service. Respite is critical for family caregivers taking care of an elderly loved one with dementia. Triple-R surveys show that more than 70% of caregivers are over the age of 50 themselves and so generally each unit of service provides care for two older adults—the person attending the program and the person receiving the respite. Triple-R provides a hub for personal care and socialization for an older adult with dementia. The sliding scale provided by the Hart Trust Fund allows caregivers experiencing financial difficulties to access care for their loved one with dementia. **Request for Additional Funding for this Project:** City staff would like to ensure continuity of this funding through the Hart Trust Fund Cycle 6 Funding period and have requested $150,000 to allow for funding through 6/30/26.

**Meals on Wheels Expansion**
**Description:** Expand the Meals on Wheels Congregate Program called All Seasons Café to four additional city community centers. This program provides seniors with a hot and nutritious meal at lunchtime.
**Impact from Current Project Funding:** Project is currently waiting for approval of new sites from ACC Meals on Wheels. The first scheduled expansion is expected to be at the George Sim Community Center.
**No additional funding will be requested for this project.**

**Hart Mobile Transport**
**Description:** Purchase 10-passenger ADA van for use within city limits to transport older adults to senior center or provide services to homebound older adults.
**Impact from Current Project Funding:** Project is currently stalled. As of October 2023, the vans available for purchase did not meet the city’s criteria. Staff are reviewing the feasibility of purchasing and maintaining a van and will provide an update at a future meeting in 2024.
**No additional funding will be requested for this project.**

**Most Important Meal of the Day**
**Description:** Using a four-way partnership between River City Food Bank (RCFB), Stanford Settlement Senior Center in north Sacramento, community volunteers and the Ethel MacLeod Hart Trust Fund, the Most Important Meal (MIM) Program is a new approach to mobile food distribution for vulnerable low-income seniors: the intervention is focused on nutrient-rich breakfast supplies.
**Impact from Current Project Funding:** 40 low-income seniors receive this vital nutrition supplement monthly. The supply of food consists of a variety of seven to eight items from all food groups including, for example, cereal or oatmeal with milk, vegetable juice, granola bars, yogurt, cheese, and fruit.
Request for Additional Funding for this Project: After 6 years of service without requesting additional funding, the River City Food Bank has asked for an additional contribution of $100 a month (from current $450 per month to $550 per month) to continue service. City staff would like to ensure continuity of this funding through the Hart Trust Fund Cycle 6 Funding period and have requested $13,200 to allow for funding through 6/30/26.

Sensory Room for People with Dementia
Description: Create a sensory room adjacent to the Triple-R program at the Hart Senior Center to provide the correct level of sensory stimulation to help relieve stress and boredom and to engage in activity as an act of communication that enhances the feeling of comfort and well-being for people with dementia.
Impact from Current Project Funding: This project is in progress and will be completed by April 2024. No additional funding will be requested for this project.

Meals on Wheels Staff Support
Description: Hot, nutritious lunches are provided by ACC Meals on Wheels at two locations, the Hart Senior Center and the Pannell Community Center. Meals are served five days a week at each location and the city must provide oversight and administration of the program using city staff.
Potential Impact if Project is Funded: The two meal sites require city staff to oversee and administer the program. The requested funding would cover 1.6FTE in staff costs for both sites through 6/30/24.

Summary of Staff Funding Recommendations for January 29, 2024 Hart Trust Fund Meeting

Fund Hart Fun Pass through 6/30/26: $75,000
Fund Triple-R Sliding Scale through 6/30/26: $150,000
Fund Most Important Meal of the Day through 6/30/26: $13,200
Fund Staff Support for Meals on Wheels Program through 6/30/26: $212,392
Total Funding Recommendations for January 2024: $450,592

Total balance remaining for Cycle 6 if requested projects are funded $133,063