



Measure U Community Advisory Committee Report

915 I Street

Sacramento, CA 95814

www.cityofsacramento.org

File ID: 2022-01019

May 16, 2022

Discussion Item 06

Title: Participatory Budgeting Pilot Program Implementation Update

Location: Citywide

Recommendation: Receive and file.

Contact: Ash Roughani, Special Projects Manager, (916) 808-7751,
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Presenter: Members of the Participatory Budgeting Implementation 2022 Ad Hoc Committee

Attachments:

1-Description/Analysis

2-May 9 Participatory Budgeting Web Analytics Report

Description/Analysis

Issue Detail: On June 15, 2021, City Council adopted the Fiscal Year (FY) 2021/22 Approved Budget. The Approved Budget allocates up to \$1 million in Measure U funds for residents to propose ideas and vote on proposals that may be funded through a Participatory Budgeting Pilot Program (PB Pilot). Separately, \$250,000 is available for administrative activities to support the PB Pilot process.

To manage expectations among the City Council, staff, and members of the public, the Measure U Community Advisory Committee (Measure U Committee) approved a Participatory Budgeting Pilot Program Playbook (Playbook) on January 31, 2022 that outlines how the PB Pilot will be implemented.

On May 2, 2022, the Participatory Budgeting Implementation 2022 Ad Hoc Committee (Ad Hoc Committee) decided to extend Idea Collection to end after the Memorial Day holiday. The updated implementation timeline is as follows:

- **Education and Initial Outreach:** February 14 - March 31, 2022
- **Idea Collection:** April 11 - May 31, 2022
- **Proposal Development:** May 23 - July 24, 2022
- **Vote:** August 1-31, 2022
- **Project Implementation and Monitoring:** beginning September 2022

Attachment 2 is the most recent web analytics report available at the time of agenda publication. The purpose of this item is to enable the Participatory Budgeting Pilot Program Implementation Ad Hoc Committee to update the Measure U Committee on the implementation status of the PB Pilot and for members of the Measure U Committee to provide feedback.

Policy Considerations: City Council Resolution 2018-0393, adopted October 2, 2018, specifies that a primary power and duty of the Committee is to, “work with City staff on community engagement with respect to the Transactions and Use Tax.” On February 16, 2021, the City Council adopted Resolution 2021-0044, which formally established the Participatory Budgeting Pilot Program.

Economic Impacts: None.

Environmental Considerations:

California Environmental Quality Act (CEQA): This report concerns administrative activities and governmental fiscal activities that do not constitute a “project” as defined by the CEQA Guidelines Sections 15378(b)(2) and 15378(b)(4) and are not subject to the provisions of CEQA (CEQA Guidelines Section 15060(c)(3)).

Sustainability: None.

Commission/Committee Action: None.

Rationale for Recommendation: The Measure U Committee requested regular updates on the status of the PB Pilot.

Financial Considerations: None.

Local Business Enterprise (LBE): None.

Prior Week

May 2, 2022 - May 8, 2022

Unique Pageviews

135

↑ 28.6%

Total Pageviews

153

↑ 24.4%

Lifetime

March 1, 2022 - May 8, 2022

Unique Pageviews

1,289

Total Pageviews

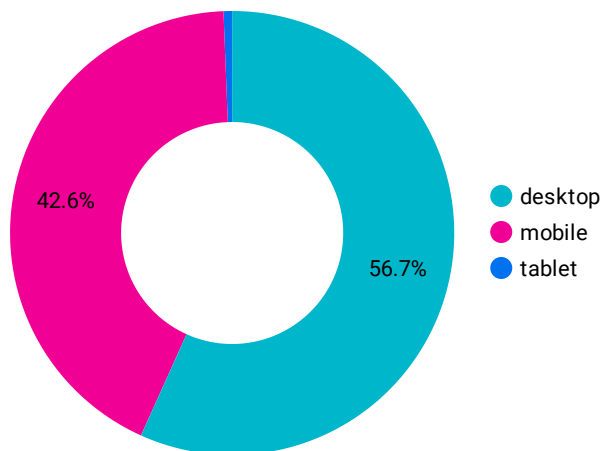
1,477

Traffic Sources

	Source	Pageviews
1.	google	491
2.	(direct)	322
3.	sacramentocityexpress.com	125
4.	m.facebook.com	73
5.	kcra.com	68
6.	engagesac.org	51
7.	t.co	47
8.	lm.facebook.com	36
9.	bing	33
10.	linktr.ee	31
11.	l.facebook.com	28
12.	Sailthru	28
13.	sacramento.granicus.com	16
14.	capradio.org	16
15.	signature.na2.adobesign.com	12
16.	accounts.google.com	12
17.	facebook.com	12
18.	www-kcra-com.cdn.ampproject.org	11
19.	msn.com	10
20.	mail.google.com	8
21.	aca-prod.accela.com	5
22.	yahoo	5
23.	l.instagram.com	5
24.	duckduckgo	4
25.	newsletter-daily	3

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Unique Pageviews by Device



— Total Pageviews by Week

