

## **RESOLUTION NO. 2020-0292**

Adopted by the Sacramento City Council

September 1, 2020

### **CARES Act Relief Fund for Creative Economy Recovery Program: Grant Funding for Visit Sacramento**

#### **BACKGROUND**

- A. On March 4, 2020, Governor Newsom proclaimed a State of Emergency as a result of the threat of the coronavirus disease (COVID-19) in the State of California.
- B. On March 5, 2020, the County of Sacramento proclaimed a public health emergency as a result of the threat of COVID-19 (pandemic) in the county.
- C. On March 13, 2020, the City Council adopted a resolution declaring a local emergency relating to the pandemic.
- D. On April 21, 2020, the City received \$89.6 million from the Coronavirus Aid, Relief and Economic Security (CARES) Act.
- E. On May 12, 2020, the City Council held a workshop to discuss a Coronavirus Relief Fund (CRF) framework and funding priorities for expenditure of the \$89.6 million. During the workshop Council and stakeholders expressed overall interest in funding programs and projects that, among other things, provide small business assistance, get people back to work, offer opportunities for youth enrichment, address homelessness and housing issues, and support the arts and tourism industries that were directly impacted by this pandemic.
- F. On May 26, 2020, City Council committed \$28 million in CRF to support immediate local economic relief services and programs for residents and businesses. Included in the \$28 million was an allocation of \$5 million for the Creative Economy Recovery Program.
- G. On June 30, 2020, Council approved an additional amount of \$2.5 million making the total CRF fund allocated to the Creative Economy Recovery Program \$7.5 million.
- H. COVID-19 has had significant impacts and businesses and jobs. The tourism has been exceptionally hard hit with all work and leisure travel coming to a halt as a result of the pandemic.

- I. Consistent with the conditions set forth in the federal guidance issued by the Treasury Department on April 22, 2020, allocating funds to Visit Sacramento is necessary due to the public health emergency and is permissible use of CRF. These expenditures are necessary to provide economic support to Sacramento's Destination Marketing Organization (DMO), which has suffered business interruption cause by COVID-19.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:**

- Section 1. The City Manager or City Manager's designee is authorized to increase the Creative Economy Recovery Program budget by \$5,431,621 from the CARES Act Program (G02610100) in the Federal Cares Act Fund (2704) to provide economic support to Visit Sacramento.
- Section 2. The City Manager or City Manager's designee is authorized to execute a Grant Agreement with Visit Sacramento in the amount not-to-exceed \$5,431,621.

Adopted by the City of Sacramento City Council on September 1, 2020, by the following vote:

Ayes: Members Ashby, Carr, Guerra, Hansen, Harris, Jennings, Schenirer, Warren and Mayor Steinberg

Noes: None

Abstain: None

Absent: None

Attest:

**Mindy Cuppy** Digitally signed by Mindy Cuppy  
Date: 2020.09.14 14:24:21  
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\_\_\_\_\_  
Mindy Cuppy, City Clerk

*The presence of an electronic signature certifies that the foregoing is a true and correct copy as approved by the Sacramento City Council.*