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DEPARTMENT OF
ADMINISTRATIVE SERVICES
BUDGET AND POLICY REVIEW

CITY OF SACRAMENTO
CALIFORNIA

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September 28, 2001

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Law and Legislation Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: FY 2001-2002 STATE LEGISLATIVE PRIORITIES ADDITIONS

LOCATION AND COUNCIL DISTRICT: Citywide

RECOMMENDATION:

Staff recommends the Law and Legislation Committee review and recommend for City Council approval the addition of two areas to the City's FY 2001-2002 state legislative priorities:

- Transportation Funding; and
- Parks and Recreation Funding

CONTACT: Aaron B. Chong, Senior Management Analyst, 264-6747

FOR THE COMMITTEE MEETING OF: October 16, 2001

BACKGROUND:

The City of Sacramento currently contracts with Emanuels and Associates for state legislative advocacy services which is up for renewal. After reviewing the scope of services and the priority areas for state legislative lobbying for FY 2001-2002 which is listed in Mr. Emanuels' current contract, staff recommends the addition of two areas to the City's state legislative priorities.

DISCUSSION:

Currently, there are 6 priority areas established by the City Council. These priority areas are:

- Economic Development, including siting new state building with the City.
- Neighborhood Revitalization and Enhancement
- Public Safety
- Positive Youth Alternatives
- Citywide inclusiveness of our diverse population
- Fiscal viability and reinventing our city government.

Staff recommends the addition of Transportation Funding and Parks and Recreation Funding to the priority areas. The additional priority areas are consistent with City Council's policy.

Seeking additional state funding for expansion, growth and sustainability of parks facilities and for the development of open space and park land is consistent with the FY 2001-2004 Goals and Objectives outlined in the City's Strategic Plan.

Seeking non-formula state funding would help move the City's transportation agenda. Last year in the governor's transportation plan the City did not receive any funds. Projects that received funds were selected by the legislature and the governor. The City needs to have state legislative advocacy services available for transportation to ensure that we receive our fair share of non-formula state funds in the event that an opportunity like this arises in the future. As an example, two projects that would benefit from these types of funds are the Intermodal Station and the I-5 Reconnection projects.

If approved by the City Council, staff will amend the scope of priorities in Mr. Emanuel's contract to reflect the additional priorities.

FINANCIAL CONSIDERATIONS:

The proposed recommendations would have no financial consideration at this time.

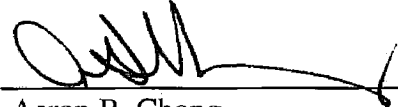
POLICY CONSIDERATIONS:

The proposed recommendation would add priority to two important areas to the lobbyist focus and assist the transportation and parks staff with identifying needed state funding. Both proposed areas are consistent with Council policy.

ESBD CONSIDERATIONS:

There are no ESBD considerations. No goods or services are being purchased at this time.

Respectfully submitted:

A handwritten signature in black ink, appearing to read 'Aaron B. Chong', written over a horizontal line.

Aaron B. Chong
Senior Management Analyst

RECOMMENDATION APPROVED:

A handwritten signature in black ink, appearing to read 'Betty Masuoka', written over a horizontal line.

Betty Masuoka,
Assistant City Manager

2000-01 State Legislative Program for the City of Sacramento

Principles

1. Maintain and enhance the City's efforts in the following priority areas:
 - Economic Development, including siting new state office buildings within the City
 - Neighborhood Revitalization and Enhancement
 - Public Safety
 - Positive Youth Alternatives
 - Citywide inclusiveness of our diverse population
 - Fiscal viability and reinventing our city government
2. To that end, preserve and improve:
 - Local fiscal resources and tools
 - Municipal affairs/local authority
 - Capability of County government to serve City residents

Strategy

1. Research and track all bills affecting these areas
2. Work through professional organizations (League of California Cities, California Redevelopment Association, California Municipal Utility Association, other professional associations)
 - Tap into their legislative information/tracking
 - Support their legislative information with local policy/fiscal information
 - Encourage their lobbying
3. Take City position where:
 - Singular and exclusive impact on City
 - Appreciable operational and/or fiscal impact on the City
 - Public discourse on the issue benefits City interests (it is often better to let the League or other association "fight our battles"/ Examples: labor relations issues, public interest laws which limit local authority)
 - City support/opposition will make a difference to the success/failure of the bill
 - We have been able to adequately research the fiscal/policy/operational/legal implication of the bill
 - City support/opposition has been requested by County and impact on City residents is significant