

Law & Legislation Committee
November 15, 2022

A dark blue silhouette of the Sacramento skyline is positioned horizontally across the middle of the slide. It features various building shapes, including a prominent tower with a cross-hatch pattern on its side, and a bridge structure with two towers and a central span.

Outdoor Interactive Media Display Policy Status Update

Overview

- Smart City Kiosks / Digital Wayfinding Kiosks
- Previous Committee Meetings
- Status Update

Smart City Kiosk: Features



- Wayfinding
- Free Wi-Fi
- EV Charging
- Emergency Alerts
- Air Quality Monitoring
- Surveillance
- Tourist Information
- Public Transit Info
- Commercial Advertising

Previous Committee Meetings

- August 18, 2020: Topic added to committee log
- December 7, 2021
 - City Code Chapter 15.148 (Signs) – Amendment Required
 - Preliminary sign design info / common issues and questions
 - Committee requested additional info: community input, multilingual communication, camera pros/cons, option for phone software application

Status Update

- Staff Vacancies & Recruitment: January to October 2022
- Consultant Support
 - June 2022 - RFP Published
 - September 2022 - Consultant Selected (Third Plateau)
 - Two Phases
 - 5-month Timeframe, ending March 2023

Consultant Support

Phase 1: Best Practices Research

Case studies for cities that have kiosks
Lessons learned, including discontinued use

Phase 2: Community Outreach

Targeted Community Meetings (2 total)
1-on-1 Stakeholder Interviews (12 total)
Community Survey
Interagency/ City & Community Meetings (4 total)

Thanks!

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City of
SACRAMENTO

