



**Meeting Date:** 07/16/2013

**Report Type:** Discussion

**Personnel and Public  
Employees Committee  
Report**

915 I Street, 1<sup>st</sup> Floor

[www.CityofSacramento.org](http://www.CityofSacramento.org)

**Title:** Review of Applications for Sacramento City/County Bicycle Advisory Committee

**Location:** Citywide

**Issue:** Review applications to identify the most qualified candidates to nominate and forward to the Mayor for appointment

**Recommendation:** Nominate candidates

**Contact:** Katia Ligaiviu, Deputy City Clerk, (916) 808-7604, Office of the City Clerk,; Ed Cox, Program Analyst, (916) 808-8434, Department of Transportation

**Presenter:** None

**Department:** Office of the City Clerk / Department of Transportation

**Division:** N/A

**Dept ID:** 04001011

**Attachments:**

- 01 Description/Analysis
- 02 Background
- 03 Attendance Report
- 04 Interview Summaries
- 05 Applications

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Submitted By:	Katia Ligaiviu
Adobe Signature:	
Approved By:	Holly Charl��ty
Adobe Signature:	

## **Attachment 01 – Description/Analysis**

**Issue:** Review applications and conduct interviews to identify the most qualified candidates to nominate and forward to the Mayor for appointment

**Policy Considerations:** None

**Economic Impacts:** None

**Environmental Considerations:** None

**Sustainability:** None

**Commission/Committee Action:** None

**Rationale for Recommendation:** To review applications and conduct interviews to identify the most qualified individuals for nomination to the Mayor for appointment to the City's various advisory boards

**Financial Considerations:** None

**Emerging Small Business Development (ESBD):** None

## Attachment 02 – Background

### Background:

The following applicants are under consideration for positions on city boards and commissions.

<b>Board/Commission:</b>	Sacramento City/County Bicycle Advisory Committee
<b>Available Positions:</b>	One (2)
<b>Category Description(s):</b>	<b>Category A</b> – Public-at-large
<b>Status of Incumbents:</b>	<b>Kevin Boll:</b> Eligible to re-apply & Application attached <b>Christian Farland:</b> Eligible to re-apply & Application attached

<b>Residency Requirement(s):</b>	City Residency is Required
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No.	Applicant Name	District	Category	Comments	Interviewed
1	Christian Farland	4	A	Incumbent	Yes
2	Emily A. Finkel	4	A		Yes
3	Jeremy J.T. Doze	4	A		Yes
4	Kevin A. Boll	4	A	Incumbent	Yes



<b>Board:</b>	<u>SACRAMENTO CITY/COUNTY BICYCLE ADVISORY COMMITTEE</u>
<b>Contact Name:</b>	<u>Ed Cox</u>
<b>Contact Phone:</b>	<u>808-8434</u>
<b>Meeting Schedule:</b>	<u>Monthly</u>

[illegible]

\*\*If a member leaves their seat, their attendance should stay on the roster for the entire year

## Meeting Types:

Regular Meeting = **R**  
Special Meeting = **S**

### Attendance Types:

Present = <b>Y</b>	Absent/Unexecused = <b>A-Un</b>
Present/Arrived Late = <b>Y-AL</b>	Absent/Excused = <b>A-Ex</b>
Present/Left Early = <b>Y-LE</b>	Meeting Cancelled = <b>C</b>
Present/Arrived late/Left Early = <b>Y-AL/LE</b>	Seat Vacant = <b>V</b>

### P&PE Interviews

held on 6/18/2013

Applicant Name:	Christian Erik Farland
Applying for:	
<u>Sacramento City/County Bicycle Advisory Committee</u>	
Incumbent?	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
<ul style="list-style-type: none"><li>• Is a current member of the committee and serves as Vice Chair</li><li>• Has served on this committee for 3 years</li><li>• Is a 30 year resident of Sacramento</li><li>• Sees the value and importance of supporting a multi-modal transportation system in Sacramento</li></ul>	



Applicant Name:	Emily Finkel
Applying for:	
<u>Sacramento City/County Bicycle Advisory Committee</u>	
Incumbent?	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
<ul style="list-style-type: none"><li>• Recently moved here and appreciates being able to use her bike safely</li><li>• The city has done a lot but there is more that can be done. Biking is important for maintaining health, the environment and quality of life</li><li>• She is interested in returning to school for land use planning and currently works in public policy and has done a lot of work in transportation and health &amp; wellness.</li></ul>	



Applicant Name:	Jeremy Doze
Applying for:	
<u>Sacramento City/County Bicycle Advisory Committee</u>	
Incumbent?	<input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
<ul style="list-style-type: none"><li>• Is an avid cyclist and has been biking for a long time; mostly in the Eugene area which is known for having an outstanding bicycling community</li><li>• Would like Sacramento to be known as bike friendly</li><li>• Is a part-time personal trainer and really advocates cycling because it's a healthy alternative</li><li>• Has also done work with SABA (Sac Area Bicycle Advocates)</li></ul>	



Applicant Name: Kevin A. Boll

Applying for:

Sacramento City/County Bicycle Advisory Committee

Incumbent? ☒ YES ☐ NO

- Is a current member of this committee and is interested in continuing to help move Sacramento forward in support of intermodal transportation and infrastructure development
- Would like to continue to serve on this committee
- Resides in District 4







# City of Sacramento

## Application for Appointment to Boards/Commissions and Committees

**INSTRUCTIONS:** Provide **all** information requested. Attachments must be single sided on 8.5 x 11 paper. If you will be representing an organization, you must include a letter from the organization recommending you as their representative. Note: All information provided on this form is a public record. **Return this completed application form to:** Office of the City Clerk, Historic City Hall, 915 I Street, Rm. 116, Sacramento, CA 95814. Tel: (916) 808-7200.

**IMPORTANT:** Letters of recommendation are **optional**. If you choose to include a letter it must be submitted as part of this application. Letters will not be accepted after your application is filed with the City Clerk's Office.

**BOARD / COMMISSION OR COMMITTEE NAME:** Sacramento City/County Bicycle Advisory Committee

**CATEGORY FOR WHICH YOU ARE APPLYING:** Public at-large

A

Description (if applicable)

Category Letter

☐ Name of Company/Organization Being Represented (if applicable): N/A

☐ Company/Organization Authorization Letter Attached (if applicable to qualifications of category)

Applicant Name: Farland Christian Erik E-Mail: \_\_\_\_\_  
Last First Middle

Home Address: 16th Street Sacramento CA 95818  
Street # Street Name City State Zip

Mailing Address (if different than home address): \_\_\_\_\_  
Street # Street Name City State Zip

Resident of City Council District No: Four (4) Business in Council District No: \_\_\_\_\_  
Required If Applicable

Home Telephone: \_\_\_\_\_ Business Telephone: \_\_\_\_\_

Please state the reason you would like to be a member of this board/commission (or attach):

As a resident of the City of Sacramento, I am interested in the livability and sustainability of our metropolitan area. As a lifelong cyclist, I believe that bicycles and walking are more than just leisure activities, but should be included as part of the fabric of our transportation and development infrastructure and planning. I have been a member of the Sacramento City/County Bicycle Advisory Committee for the past three years, serving on subcommittees and as Vice Chair for the past 12 months. I would like to continue my participation on the commission where my experience with the topics and the organization could continue to provide value to the City of Sacramento.

Are you currently, or have you in the past, served on an advisory group? ☒ Yes ☐ No If yes, state the name of the group and how that service supports your application (or attach).

Sacramento City/County Bicycle Advisory Committee - served on the committee and as Vice Chair.

Do you, or an immediate family member, have any relationship (professional, financial, other) that may present a potential conflict of interest for this advisory group? ☐ Yes ☒ No If yes, please explain:

CITY OF SACRAMENTO -  
APPLICATION FOR APPOINTMENT

Christian Erik Farland  
APPLICANT NAME

**BACKGROUND INFORMATION**

You may also attach a resume reflecting experience, community activities or other qualifications not listed below that would be helpful to the Council in evaluating your application.

**EDUCATION:**

BA - Occidental College, Los Angeles, CA

**WORK EXPERIENCE:** List names, addresses and dates of employment for the last five (5) years. Attach additional sheets of paper if needed.

**CURRENT EMPLOYER:**

FROM DATE: 10/1/2008 EMPLOYER NAME: CalPERS  
TO DATE: Current ADDRESS: 400 Q Street Sacramento CA  
Street # Street Name City State

**DUTIES:**

Enterprise Organizational Change Management and Transition Project Manager

**PRIOR EMPLOYER(S):**

FROM DATE: 01-01-2004 EMPLOYER NAME: CalPERS  
TO DATE: 9/30/2008 ADDRESS: 400 Q Street Sacramento CA  
Street # Street Name City State

**DUTIES:**

IT Management

FROM DATE: EMPLOYER NAME:  
TO DATE: ADDRESS: Street # Street Name City State

**DUTIES:**

FROM DATE: EMPLOYER NAME:  
TO DATE: ADDRESS: Street # Street Name City State

**DUTIES:**

**BUSINESS ENTERPRISES:** List business name including fictitious name and address of any business enterprises currently or previously owned or operated.

FROM DATE: 7/1/2011 BUSINESS NAME: Collaborative Solutions for Charter Authorizers  
TO DATE: Current ADDRESS: PO Box 163327 Sacramento CA  
Street # Street Name City State

**TYPE OF BUSINESS OR SERVICE RENDERED:**

Education Policy Consulting

CITY OF SACRAMENTO -  
APPLICATION FOR APPOINTMENT

Christian Erik Farland  
APPLICANT NAME

FROM DATE: \_\_\_\_\_ BUSINESS NAME: \_\_\_\_\_

TO DATE: \_\_\_\_\_ ADDRESS: \_\_\_\_\_  
Street # Street Name City State

TYPE OF BUSINESS OR SERVICE RENDERED: \_\_\_\_\_

**FELONY CONVICTIONS:** A felony conviction is not necessarily a bar to appointment. Each case is considered separately based on requirements of the position. However, failure to list felony convictions may result in disqualification.

Have you ever been convicted of a felony? If yes, please indicate for each conviction, the date of the conviction, the location of the court of conviction, and the exact denomination of the offense resulting in conviction:

\_\_\_\_\_

**CIVIL ACTIONS:** List each civil action, if any, in which punitive or exemplary damages have been assessed against you, indicating in each instance the date of the trial, court judgment and the location of the court which rendered the judgment:

\_\_\_\_\_

I DECLARE, UNDER PENALTY OF PERJURY THAT ALL STATEMENTS IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE:

Signature: /s/ Christian Farland  
Type Name if Returning Via E-Mail or Print, Sign and Mail

Date: 05-12-2013

**DISCLOSURE AND REGULATORY REQUIREMENTS**

**City Code Section 2.40.060: Conflict of Interest Disclosure** - If a Statement of Economic Interests Form 700 is required for this position (see announcement), the form must be filed with the Office of the City Clerk prior to beginning service. The City Clerk will provide appointees with the filing form and instructions. Official status to serve will be delayed until the form is filed with the Office of the City Clerk.

**City Code Section 2.40.010: Attendance** - Board/commission members are required to attend meetings on a regular basis, and may be removed if a member does not attend three consecutive regularly scheduled meetings. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member? ☒ Yes ☐ No

**City Resolution 2007-653: Mandatory Ethics Training** - Board/commission members are required to satisfy the local ethics training requirement mandated by Government Code Sections 53234 et seq. and may be removed if proof of attendance is not filed with the Office of the City Clerk within 60 days of appointment. Appointees will be provided with an on-line training resource. If appointed, will you be able to complete the training within 60 days? ☒ Yes ☐ No

**ACCOMMODATION INFORMATION**

PLEASE IDENTIFY ANY SPECIALIZED ACCOMMODATIONS NEEDED FOR EQUAL PARTICIPATION:

\_\_\_\_\_

## **CHRISTIAN ERIK FARLAND**

16<sup>th</sup> Street  
Sacramento, California 95818

### **Experience**

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**2008 – Present**     **California Public Employees Retirement System (CalPERS)**  
CEA II/Project Manager, Enterprise Transition Management

With full management responsibility, successfully execute completion of ETM, a complex, \$32 million dollar organizational change management project that supports the new myCalPERS. Provide advice and policy recommendations to the CalPERS Board of Administration, Executive Staff, and Senior Management Staff; recommend and implement department-wide policies with significant impact on all CalPERS programs; provide policy direction to CalPERS technical and program staff, as well as outside consultants, in the daily management of the Project; and, represent CalPERS before the public, Board of Administration and numerous statewide organizations in all matters related to the work of ETM and PSR.

**2007 – 2008**     **California Public Employees Retirement System (CalPERS)**  
Data Processing Manager IV/Chief, Business Solutions Services

Develop and direct IT strategic programs, directives and strategies that align Information Technology activities, projects, and services with CalPERS' current and future business needs and objectives. This organization, comprised of 69 managers, staff and consultants, provides business planning, project management and support, business process reengineering, and enterprise project portfolio services to the CalPERS enterprise. Through collaboration with CalPERS Executives, developed a project governance process to prioritize IT services and activities. Provide continuous improvement of the relationship, partnership, and communication between ITSB and CalPERS lines of business. As the liaison to the Executive Office, created a support model to rapidly and effectively respond to technology needs, while reinforcing customer service as a driving success factor. Develop strategies and policy recommendations on a broad spectrum of items related to implementing enterprise policies, procedures, and operational changes regarding technology impacting critical business processes (e.g. disaster recovery strategy).

**2006 – 2007**     **California Public Employees Retirement System (CalPERS)**  
Data Processing Manager III/Manager, Business Infrastructure Services

Plan, organize, control and lead all functions of Business Infrastructure Services (BIS). This organization, comprised of 60 managers and staff, supports computer operations, production control, scheduling, output, disaster recovery and system change management. Responsible for providing leadership and ensuring CalPERS' operations and production processes and systems are available. Develop and implement goals and objectives to ensure that CalPERS' Operations and Production Control processes meet the business needs.

**2005 – 2006**     **California Public Employees Retirement System (CalPERS)**  
Senior Information Systems Analyst (Supervisor)/Enterprise Desktop Customer Support

Manage multiple teams providing day-to-day desktop support and configuration management to over 3,000 PCs and resolving the most complex enterprise-wide desktop deployments and issues. Oversee enterprise application of virus/spyware protection maintenance, medium/large-scale software upgrades/deployments (e.g. Windows XP Service Pack 2) and Novell and Exchange user account administration for over 2,000 accounts. Develop enterprise strategies for hardware/software deployments and end-of-use lifecycle. Developed and manage CalPERS' desktop disaster recovery process.

2002 – 2005

**California Public Employees Retirement System (CalPERS)**

Staff Information Systems Analyst/Lead-Desktop Support Team - Customer Support Center

Responsible for day-to-day guidance and direction to a team providing enterprise desktop, operating system, LAN administration and data management support to over 700 CalPERS staff. Manage team's workload to ensure adherence to service levels. Provide recommendations and solutions for PC/LAN hardware/software issues and provide expertise to implement information technology to address CalPERS' business needs. Track and manage CalPERS' hardware/software inventory. Develop and oversee project plans (e.g. Laptop XP Upgrade), provide project reporting, assign and manage resources and tasks, monitor adherence to standards and problem resolution. As Lead for the Customer Support Center (CSC), provide daily leadership and guidance to a team of technical support analysts. Independently planned, designed and implemented IT projects that improved the operations and efficiency of the CSC and IT support (e.g. Magic 7.5 Upgrade and the Service Desk Evaluation), as well as CalPERS' customer contact organizations (e.g. Quality Call Monitoring).

2001 – 2002  
1999 – 2000

**CRM / Interaction Center Consultant & Project Manager**

As a self-employed consultant, evaluated, recommended, and implemented technologies and methods to increase customer satisfaction and customer interaction center capabilities while maintaining costs and increasing the productivity of existing staff. Managed the technology implementation projects that resulted in improved customer service and reduced costs. Developed and integrated new applications with legacy systems; and provided solutions over a variety of media such as personal computers, telephones, and the Internet. Clients included Kaiser Permanente and State of California.

2000 - 2001

**Syncata, Incorporated**

Professional Services Manager / Senior Consultant - Customer Relationship Management (CRM) Practice

Provided day-to-day management and guidance to the CRM Practice, a team of 15 consultants assigned throughout the country. Responsible for developing the CRM Practice charter, corporate positioning and market offerings. Managed the team tasked with creating and executing the marketing and sales strategies for business development, as well as provided project management and project oversight for the larger, more complex, CRM engagements. Specialized in project management, strategy development, process and business analysis, system design, vendor evaluation, implementation life cycle, and management processes for customer relationship management (CRM) implementations, customer interaction centers, and telecommunication solutions. Selected accomplishments:

- Managed a cross-functional team to guide a non-profit entertainment organization through a comprehensive CRM strategy development and process reengineering effort. Designed an architecture that included extensive database conversion and integration, culminating in the customization and enhancement of a CRM suite and streamlined processes;
- Evaluated various customer relationship management related technologies (including Voice Over IP, text chat, and personalized portals or extranets) for a Fortune 500 high-tech manufacturer. Determined effectiveness and prioritized implementation to further the company's online marketing efforts, improve channel effectiveness and increase market share;
- Determined Computer-Telephony Integration (CTI) application development efforts for a major automobile manufacturer;
- Defined customer support services requirements, interaction center measurements, and determined the efficiency of existing or proposed technologies.

1996 – 1999

**The Money Store / First Union National Bank**

Telecommunications Project and Product Manager (Telephony Services Group)

Responsible for consulting company-wide on customer-facing technologies and interaction center processes and services to meet business needs and ensure compatibility and compliance with the enterprise strategic direction and technical architecture. Defined requirements, implemented, and supported interaction center services including automatic call distributors (ACD), predictive dialer, and interactive voice response (IVR), agent applications and data systems. As acting manager, responsibilities included implementing, administering, and maintaining the Telco Research TRU System and TRU Server telemanagement systems, the TCS Telemanagement system, the Davox predictive dialers, the Siemens and Aspect ACDs, and other call center systems. Together those systems processed over 17 million calls annually.

**Education**

BA, Occidental College, Los Angeles, CA

**Achievements/Associations**

- Foundation Certificate in IT Service Management
  - Occidental College Technology Alliance – Advisory Board – 2001
  - Vice Chair – Sacramento City/County Bicycle Advisory Commission
-



# City of Sacramento

## Application for Appointment to Boards/Commissions and Committees

**INSTRUCTIONS:** Provide all information requested. Attachments must be single sided on 8.5 x 11 paper. If you will be representing an organization, you must include a letter from the organization recommending you as their representative. Note: All information provided on this form is a public record. Return this completed application form to: Office of the City Clerk, Historic City Hall, 915 I Street, Rm. 116, Sacramento, CA 95814. Tel: (916) 808-7200.

**IMPORTANT:** Letters of recommendation are optional. If you choose to include a letter it must be submitted as part of this application. Letters will not be accepted after your application is filed with the City Clerk's Office.

BOARD / COMMISSION OR COMMITTEE NAME: Sacramento City/County Bicycle Advisory Committee

CATEGORY FOR WHICH YOU ARE APPLYING: Public-at-large A  
Description (if applicable) Category Letter

- ☐ Name of Company/Organization Being Represented (if applicable): \_\_\_\_\_  
☐ Company/Organization Authorization Letter Attached (if applicable to qualifications of category)

Applicant Name: Finkel Emily A E-Mail: \_\_\_\_\_  
Last First Middle

Home Address: F Street Sacramento CA 95811  
Street # Street Name City State Zip

Mailing Address (if different than home address): \_\_\_\_\_  
Street # Street Name City State Zip

Resident of City Council District No: Four (4) Business in Council District No: \_\_\_\_\_  
Required If Applicable

Home Telephone: \_\_\_\_\_ Business Telephone: \_\_\_\_\_

Please state the reason you would like to be a member of this board/commission (or attach):

Please see attached.

Are you currently, or have you in the past, served on an advisory group? ☐ Yes ☒ No If yes, state the name of the group and how that service supports your application (or attach).

Do you, or an immediate family member, have any relationship (professional, financial, other) that may present a potential conflict of interest for this advisory group? ☐ Yes ☒ No If yes, please explain:

CITY OF SACRAMENTO -  
APPLICATION FOR APPOINTMENT

Emily Finkel

APPLICANT NAME

**BACKGROUND INFORMATION**

You may also attach a resume reflecting experience, community activities or other qualifications not listed below that would be helpful to the Council in evaluating your application.

**EDUCATION:**

B.S. Business Administration - Marketing, Northeastern University, Boston, MA (May 2009)

**WORK EXPERIENCE:** List names, addresses and dates of employment for the last five (5) years. Attach additional sheets of paper if needed.

**CURRENT EMPLOYER:**

FROM DATE: June 2009

EMPLOYER NAME: Bay Area Council

TO DATE: Present

ADDRESS: Street Suite 2220 Sacramento CA  
Street # Street Name City State

**DUTIES:**

Policy Manager - Sacramento Office: research and advocacy in policy areas including health & wellness, transportation

**PRIOR EMPLOYER(S):**

FROM DATE: September 2006

EMPLOYER NAME: Harvard Business School

TO DATE: April 2009

ADDRESS: North Harvard Street Boston MA  
Street # Street Name City State

**DUTIES:**

Fitness Facility Front Desk Receptionist

FROM DATE: January 2008

EMPLOYER NAME: All-Ages Movement Project

TO DATE: August 2008

ADDRESS: 1475 15th St. San Francisco CA  
Street # Street Name City State

**DUTIES:**

Communications Manager

FROM DATE:

EMPLOYER NAME:

TO DATE:

ADDRESS: Street # Street Name City State

**DUTIES:**

**BUSINESS ENTERPRISES:** List business name including fictitious name and address of any business enterprises currently or previously owned or operated.

FROM DATE:

BUSINESS NAME:

TO DATE:

ADDRESS: Street # Street Name City State

TYPE OF BUSINESS OR SERVICE RENDERED:



CITY OF SACRAMENTO -  
APPLICATION FOR APPOINTMENT

Emily Finkel

APPLICANT NAME

FROM DATE:

BUSINESS NAME: \_\_\_\_\_

TO DATE:

ADDRESS: \_\_\_\_\_

Street #

Street Name

City

State

TYPE OF BUSINESS OR SERVICE RENDERED:

**FELONY CONVICTIONS:** A felony conviction is not necessarily a bar to appointment. Each case is considered separately based on requirements of the position. However, failure to list felony convictions may result in disqualification.

Have you ever been convicted of a felony? If yes, please indicate for each conviction, the date of the conviction, the location of the court of conviction, and the exact denomination of the offense resulting in conviction:

None

**CIVIL ACTIONS:** List each civil action, if any, in which punitive or exemplary damages have been assessed against you, indicating in each instance the date of the trial, court judgment and the location of the court which rendered the judgment:

None

I DECLARE, UNDER PENALTY OF PERJURY THAT ALL STATEMENTS IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE:

Signature: \_\_\_\_\_

/s/

Emily Finkel

Type Name if Returning Via E-Mail or Print, Sign and Mail

Date: 4/4/13

**DISCLOSURE AND REGULATORY REQUIREMENTS**

**City Code Section 2.40.060: Conflict of Interest Disclosure** - If a Statement of Economic Interests Form 700 is required for this position (see announcement), the form must be filed with the Office of the City Clerk prior to beginning service. The City Clerk will provide appointees with the filing form and instructions. Official status to serve will be delayed until the form is filed with the Office of the City Clerk.

**City Code Section 2.40.010: Attendance** - Board/commission members are required to attend meetings on a regular basis, and may be removed if a member does not attend three consecutive regularly scheduled meetings. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member? ☒ Yes ☐ No

**City Resolution 2007-653: Mandatory Ethics Training** - Board/commission members are required to satisfy the local ethics training requirement mandated by Government Code Sections 53234 et seq. and may be removed if proof of attendance is not filed with the Office of the City Clerk within 60 days of appointment. Appointees will be provided with an on-line training resource. If appointed, will you be able to complete the training within 60 days? ☒ Yes ☐ No

**ACCOMMODATION INFORMATION**

PLEASE IDENTIFY ANY SPECIALIZED ACCOMMODATIONS NEEDED FOR EQUAL PARTICIPATION:

Experience	<p><b>Bay Area Council \ San Francisco and Sacramento, CA</b> Policy Manager – Sacramento Office   August 2012 – Present</p> <ul style="list-style-type: none"><li>• Maximized a small budget to open a new office and manage operations for the Council's first Sacramento presence, enhancing the impact of the organization.</li><li>• Managed policy advocacy and government affairs activities, including performing in-depth research, writing policy briefs, and testifying at legislative hearings.</li><li>• Spearheaded and secured grant funding for the creation of a business-backed regional wellness initiative to combat chronic disease and control healthcare costs.</li></ul> <p>Policy Associate   June 2011 – August 2012</p> <ul style="list-style-type: none"><li>• Provided research and advocacy assistance to create a community-endorsed plan for Caltrain modernization and secure funding for capital improvements.</li><li>• Advocacy, research and coalition-building in several policy areas, including transportation, science and innovation, healthcare, and government reform.</li><li>• Managed logistics for high-profile events such as Secretary of State Clinton's Women and the Economy Summit and a federal advocacy trip for National Laboratory Directors.</li></ul> <p>Events and Communications Coordinator   June 2009 – June 2011</p> <ul style="list-style-type: none"><li>• Significantly enhanced the organization's public profile and online presence by spearheading a rebranding, leading a website overhaul, creating original online content and implementing a successful social media strategy.</li><li>• Wrote press releases, weekly newsletters, presentations, website content and speaking points on a variety of public policy topics.</li><li>• Managed event logistics such as speaker recruitment, budget, production and travel arrangements for multiple international VIP delegations and large-scale conferences.</li></ul> <p><b>All-Ages Movement Project \ San Francisco, CA</b> Communications Manager   January – August 2008</p> <ul style="list-style-type: none"><li>• Created compelling online content, wrote and designed promotional materials, and fostered key relationships to grow a grassroots network of supporters and raise the national profile of issues such as access to music and art for young people.</li><li>• Project manager for the publication of the organization's book, In Every Town, including design coordination, editing, and artwork collection.</li></ul> <p><b>City of Seattle Mayor's Office of Film + Music \ Seattle, WA</b> Aide   January – August 2007</p> <ul style="list-style-type: none"><li>• Performed economic and arts policy research that laid the groundwork for the successful Seattle City of Music initiative.</li><li>• Wrote and designed weekly newsletter, managed customer service for film permitting process, and represented the office at community meetings and public hearings related to nightlife, arts and economic development issues.</li></ul>
Education	<p><b>Northeastern University \ Boston, MA</b> Bachelor of Science Degree in Business Administration   GPA: 3.86   May 2009 Honors: Summa Cum Laude, Full Tuition Ralph J. Bunche Academic Scholarship, Dean's List, 2009 Outstanding Co-op Award, Beta Gamma Sigma honor society.</p>
Skills	<p>Proficient in Microsoft Office Suite, Salesforce, Adobe Creative Suite, Vertical Response, WordPress, MacOS, Keynote, HTML, social media platforms.</p>

**Statement of Interest:**

I moved from San Francisco to Sacramento eight months ago and every day I am overjoyed that I made the decision to move here. I was attracted to Sacramento due to its natural beauty, abundant amenities in the urban core, and the artists, musicians and business owners who create a vibrant and diverse community. But when anyone asks me what my favorite thing about Sacramento is, I always answer "riding my bike." I commute by bike daily and have found that, in large part due to the previous work of this Committee and a welcoming Sacramento bicycle community, I feel much safer and more comfortable riding my bike here than I ever have anywhere else. As a young woman, a casual but daily rider and a newcomer to Sacramento, I believe I would bring a distinct and valuable perspective to the Sacramento City and County Bicycle Advisory Committee.

I am interested in advising city and county staff on bike lane routes that would make commuting safer and on smart design and location choices for new bike parking facilities that would make cycling a more appealing option for casual riders. I hope to participate in bicycle education and promotion efforts to share with others the joy of biking in Sacramento. But I also see room for improvement in the operations of the Committee itself, such as making information on cycling and planned improvements in Sacramento more accessible to the public while increasing transparency on the progress towards the goals and objectives of the 2010 Bikeway Master Plan.

Natural beauty, topography, weather and geography naturally make the Sacramento region a paradise for bicyclists. The city and county have invested in providing bicycle infrastructure that allows cyclists to ride safely, with convenient routes to jobs, housing and transit centers. But significant opportunity still exists to create a world-class bicycling ecosystem in our region that incentivizes and encourages biking for transport and recreation, for casual riders and dedicated cyclists, and as a tool to improve health, reduce carbon emissions and promote economic development. I would be honored to serve on the Sacramento City and County Bicycle Advisory Committee to work towards enhancing the quality of life for all members of our community through bicycle education and promotion, and smart, safe and accessible cycling infrastructure.



# City of Sacramento

## Application for Appointment to Boards/Commissions and Committees

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**IMPORTANT:** Letters of recommendation are optional. If you choose to include a letter it must be submitted as part of this application. Letters will not be accepted after your application is filed with the City Clerk's Office.

BOARD / COMMISSION OR COMMITTEE NAME: Sacramento City/County Bicycle Advisory Comm.  
 CATEGORY FOR WHICH YOU ARE APPLYING: Public-at-Large A  
Description (if applicable) Category Letter

☐ Name of Company/Organization Being Represented (if applicable): \_\_\_\_\_  
☐ Company/Organization Authorization Letter Attached (if applicable to qualifications of category)

Applicant Name: Doze Jeremy JT E-Mail: \_\_\_\_\_  
Last First Middle

Home Address: 18th Street Sacramento CA 95811  
Street # Street Name City State Zip

Mailing Address (if different than home address): \_\_\_\_\_  
Street # Street Name City State Zip

Resident of City Council District No: Four (4) Business in Council District No: \_\_\_\_\_  
Required If Applicable

Home Telephone: 916 Business Telephone: 916

Please state the reason you would like to be a member of this board/commission (or attach):

I am an ambitious and self-motivated person with strong interpersonal skills and a drive to improve the lives and companies that I am a part of. With a firm grip on multiple industries, my vision in a marketing and advertising is matched only by my desire to improve and give back to my community. I have a very eclectic personal and business background which allows me to bring several untapped perspectives to the organizations that I am a part of.

Are you currently, or have you in the past, served on an advisory group? ☐ Yes ☒ No If yes, state the name of the group and how that service supports your application (or attach).

Do you, or an immediate family member, have any relationship (professional, financial, other) that may present a potential conflict of interest for this advisory group? ☐ Yes ☒ No If yes, please explain:



CITY OF SACRAMENTO -  
APPLICATION FOR APPOINTMENT

Jeremy Doze  
APPLICANT NAME

BACKGROUND INFORMATION

You may also attach a resume reflecting experience, community activities or other qualifications not listed below that would be helpful to the Council in evaluating your application.

EDUCATION:

Ongoing.

WORK EXPERIENCE: List names, addresses and dates of employment for the last five (5) years. Attach additional sheets of paper if needed.

CURRENT EMPLOYER:

FROM DATE: 06-18-2012

EMPLOYER NAME: TrueBlue (CLP Resources)

TO DATE: Current

ADDRESS: Ethan Way #330 Sacramento CA  
Street # Street Name City State

DUTIES:

Operations Management, Staff Management, Recruiting, Customer Relations

PRIOR EMPLOYER(S):

FROM DATE: 10-01-2009

EMPLOYER NAME: TrueBlue (Labor Ready)

TO DATE: 06-15-2012

ADDRESS: Sunrise Blvd. #2300 Sacramento CA  
Street # Street Name City State

DUTIES:

Operations Management, Staff Management, Recruiting, Customer Relations

FROM DATE: 06-01-2008

EMPLOYER NAME: Environment Control

TO DATE: 07-31-2010

ADDRESS: Santa Clara Drive #240 Roseville CA  
Street # Street Name City State

DUTIES:

Operations Management, Staff Management, Recruiting, Customer Relations

FROM DATE:

EMPLOYER NAME:

TO DATE:

ADDRESS:   
Street # Street Name City State

DUTIES:

BUSINESS ENTERPRISES: List business name including fictitious name and address of any business enterprises currently or previously owned or operated.

FROM DATE:

BUSINESS NAME:

TO DATE:

ADDRESS:   
Street # Street Name City State

TYPE OF BUSINESS OR SERVICE RENDERED:

CITY OF SACRAMENTO -  
APPLICATION FOR APPOINTMENT

Jeremy Doze  
APPLICANT NAME

FROM DATE: BUSINESS NAME: \_\_\_\_\_

TO DATE: ADDRESS: \_\_\_\_\_  
Street # Street Name City State

TYPE OF BUSINESS OR SERVICE RENDERED: \_\_\_\_\_

**FELONY CONVICTIONS:** A felony conviction is not necessarily a bar to appointment. Each case is considered separately based on requirements of the position. However, failure to list felony convictions may result in disqualification.

Have you ever been convicted of a felony? If yes, please indicate for each conviction, the date of the conviction, the location of the court of conviction, and the exact denomination of the offense resulting in conviction:

No. N/A

**CIVIL ACTIONS:** List each civil action, if any, in which punitive or exemplary damages have been assessed against you, indicating in each instance the date of the trial, court judgment and the location of the court which rendered the judgment:

N/A

I DECLARE, UNDER PENALTY OF PERJURY THAT ALL STATEMENTS IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE:

Signature: \_\_\_\_\_

/s/

Type Name if Returning Via E-Mail or Print, Sign and Mail

Date: \_\_\_\_\_

**DISCLOSURE AND REGULATORY REQUIREMENTS**

**City Code Section 2.40.060: Conflict of Interest Disclosure** - If a Statement of Economic Interests Form 700 is required for this position (see announcement), the form must be filed with the Office of the City Clerk prior to beginning service. The City Clerk will provide appointees with the filing form and instructions. Official status to serve will be delayed until the form is filed with the Office of the City Clerk.

**City Code Section 2.40.010: Attendance** - Board/commission members are required to attend meetings on a regular basis, and may be removed if a member does not attend three consecutive regularly scheduled meetings. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member? ☒ Yes ☐ No

**City Resolution 2007-653: Mandatory Ethics Training** - Board/commission members are required to satisfy the local ethics training requirement mandated by Government Code Sections 53234 et seq. and may be removed if proof of attendance is not filed with the Office of the City Clerk within 60 days of appointment. Appointees will be provided with an on-line training resource. If appointed, will you be able to complete the training within 60 days? ☒ Yes ☐ No

**ACCOMMODATION INFORMATION**

PLEASE IDENTIFY ANY SPECIALIZED ACCOMMODATIONS NEEDED FOR EQUAL PARTICIPATION:

N/A



# JEREMY DOZE

18<sup>th</sup> Street Sacramento, CA 95811

*E-mail*

*Phone 916.*

## Summary

Jeremy Doze is an ambitious and self-motivated person with strong interpersonal skills and a drive to improve the lives and companies he is a part of. With a firm grip on multiple industries, his vision in a marketing and advertising role is matched only by his desire to improve and give back to his community.

## Experience

### Trade Recruiter at CLP Resources

June 2012 - Present

- Evaluate and interview incoming employees by using a consultative, partnering approach, identifying qualified and committed appropriate Field Employees for a variety of different trades within the construction industry.

### Associate Writer at Examiner.com

January 2012 - Present

- Write for Greater Sacramento Area sports column. Maintain, manage, write, edit and market each article on a weekly basis.

### North-West Safety Committee Writer/Spokesman at Labor Ready

July 2010 - June 2012

- Wrote for monthly newsletter, Spokesman for Northern California District, Member of several subcommittees therein.

### Branch Manager at Labor Ready

October 2009 - June 2012

- Managed sales, operations and marketing efforts. Business management, to include strategic planning for increased market share, drive top line revenue, control costs, and increase profit.

### Operations Manager at Environment Control

June 2008 - July 2010

- Managed staff, Inventory Control, Customer Relations. Promoted long-term relationships with clients to help support their business goals and objectives. Recruited, hired, and trained temporary associates.

### CFO/ Accounts Manager at Western Services

July 2005 - June 2010

- Synthesized financial analysis, customer relations, advertising and inventory control into one process.

### Head Editor at The Coil Magazine

August 2006 - May 2008

- Marketed, managed and streamlined the production of bi-annual creative writing magazine.

## Education

### Monmouth College

BA, English/Philosophy, 2004 – 2008

## Expertise

Writing, Editing, Marketing Management, Sales Management, Office Management, QuarkXPress  
InDesign

## Interests

Running, cycling, kayaking, creative writing, painting, reading.



RECEIVED  
CITY CLERK'S OFFICE  
CITY OF SACRAMENTO

# City of Sacramento

## Application for

2013 FEB 27 11:14 AM  
**Appointment to Boards/Commissions and Committees**

**INSTRUCTIONS:** Provide all information requested. Attachments must be single sided on 8.5 x 11 paper. If you will be representing an organization, you must include a letter from the organization recommending you as their representative. Note: All information provided on this form is a public record. Return this completed application form to: Office of the City Clerk, Historic City Hall, 915 I Street, Rm. 116, Sacramento, CA 95814. Tel: (916) 808-7200.

**IMPORTANT:** Letters of recommendation are optional. If you choose to include a letter it must be submitted as part of this application. Letters will not be accepted after your application is filed with the City Clerk's Office.

**BOARD / COMMISSION OR COMMITTEE NAME:** Sacramento City Bicycle Advisory Committee

**CATEGORY FOR WHICH YOU ARE APPLYING:** Committee Member A  
Description (if applicable) Category Letter

- ☐ Name of Company/Organization Being Represented (if applicable): \_\_\_\_\_  
☐ Company/Organization Authorization Letter Attached (if applicable to qualifications of category)

**Applicant Name:** Boll Kevin A **E-Mail:** \_\_\_\_\_  
Last First Middle

**Home Address:** 13th Street # Sacramento CA 95814  
Street # Street Name City State Zip

**Mailing Address (if different than home address):** \_\_\_\_\_  
Street # Street Name City State Zip

**Resident of City Council District No:** One (1) **Business in Council District No:** One (1)  
Required If Applicable

**Home Telephone:** \_\_\_\_\_ **Business Telephone:** \_\_\_\_\_

Please state the reason you would like to be a member of this board/commission (or attach):

I am currently a member and would like to continue my service as a member for another term. I find this appointment to be rewarding and offers me an opportunity to give back to the community of Sacramento City and County. As a long time resident of the City of Sacramento I feel that alternative ways of travel in the city and county are important for a productive urban core and feel that I can continue to be an integral part in giving back to a growing population within the County of Sacramento.

Are you currently, or have you in the past, served on an advisory group? ☐ Yes ☒ No If yes, state the name of the group and how that service supports your application (or attach).

Do you, or an immediate family member, have any relationship (professional, financial, other) that may present a potential conflict of interest for this advisory group? ☐ Yes ☒ No If yes, please explain:



CITY OF SACRAMENTO -  
APPLICATION FOR APPOINTMENT

Kevin A. Boll

APPLICANT NAME

**BACKGROUND INFORMATION**

**You may also attach a resume** reflecting experience, community activities or other qualifications not listed below that would be helpful to the Council in evaluating your application.

**EDUCATION:**

See Attached Resume

**WORK EXPERIENCE:** List names, addresses and dates of employment for the last five (5) years. Attach additional sheets of paper if needed.

**CURRENT EMPLOYER:**

FROM DATE:

EMPLOYER NAME:

TO DATE:

ADDRESS:

Street #

Street Name

City

State

DUTIES:

**PRIOR EMPLOYER(S):**

FROM DATE:

EMPLOYER NAME:

TO DATE:

ADDRESS:

Street #

Street Name

City

State

DUTIES:

FROM DATE:

EMPLOYER NAME:

TO DATE:

ADDRESS:

Street #

Street Name

City

State

DUTIES:

FROM DATE:

EMPLOYER NAME:

TO DATE:

ADDRESS:

Street #

Street Name

City

State

DUTIES:

**BUSINESS ENTERPRISES:** List business name including fictitious name and address of any business enterprises currently or previously owned or operated.

FROM DATE:

BUSINESS NAME:

TO DATE:

ADDRESS:

Street #

Street Name

City

State

TYPE OF BUSINESS OR SERVICE RENDERED:

CITY OF SACRAMENTO -  
APPLICATION FOR APPOINTMENT

Kevin A. Boll

APPLICANT NAME

FROM DATE:

BUSINESS NAME: \_\_\_\_\_

TO DATE:

ADDRESS: \_\_\_\_\_  
Street # Street Name City State

TYPE OF BUSINESS OR SERVICE RENDERED:

**FELONY CONVICTIONS:** A felony conviction is not necessarily a bar to appointment. Each case is considered separately based on requirements of the position. However, failure to list felony convictions may result in disqualification.

Have you ever been convicted of a felony? If yes, please indicate for each conviction, the date of the conviction, the location of the court of conviction, and the exact denomination of the offense resulting in conviction:

NO

**CIVIL ACTIONS:** List each civil action, if any, in which punitive or exemplary damages have been assessed against you, indicating in each instance the date of the trial, court judgment and the location of the court which rendered the judgment:

None

I DECLARE, UNDER PENALTY OF PERJURY THAT ALL STATEMENTS IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE:

Signature: \_\_\_\_\_

/s/ Kevin A. Boll

Date: 02-13-2013

Type Name if Returning Via E-Mail or Print, Sign and Mail

**DISCLOSURE AND REGULATORY REQUIREMENTS**

**City Code Section 2.40.060: Conflict of Interest Disclosure** - If a Statement of Economic Interests Form 700 is required for this position (see announcement), the form must be filed with the Office of the City Clerk prior to beginning service. The City Clerk will provide appointees with the filing form and instructions. Official status to serve will be delayed until the form is filed with the Office of the City Clerk.

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**City Resolution 2007-653: Mandatory Ethics Training** - Board/commission members are required to satisfy the local ethics training requirement mandated by Government Code Sections 53234 et seq. and may be removed if proof of attendance is not filed with the Office of the City Clerk within 60 days of appointment. Appointees will be provided with an on-line training resource. If appointed, will you be able to complete the training within 60 days? ☒ Yes ☐ No

**ACCOMMODATION INFORMATION**

PLEASE IDENTIFY ANY SPECIALIZED ACCOMMODATIONS NEEDED FOR EQUAL PARTICIPATION:

None

**PROFESSIONAL QUALIFICATIONS:**

- Collaborating with regional and national managers to deliver comprehensive business plans and administer annual budgets
- Facilitating timely problem resolution in all areas of client and facility management
- Coordinating and managing multiple projects simultaneously
- Establishing trust, building positive business relationships and managing with integrity
- Maximizing customer satisfaction through strong listening skills and meticulous presentation
- Leading and mentoring diverse teams
- Coordinating community outreach and volunteer events

**PROFESSIONAL EXPERIENCE:**

**Property Manager/Residential Services Representative**

Capitol Area Development Authority

**2003-Present**

- Facilitated and provided direction on the maintenance of commercial and residential properties with a focus on cost control
- Developed Emergency Preparedness Procedures covering a comprehensive set of scenarios in order to minimize the potential impact on the lives of employees and residents
- Managed a group of individuals to complete identified projects in a timely and cost effective manner
- Interfaced with clients on a daily basis to ensure adherence to contractual terms and conditions and to address ad hoc issues
- Acted as liaison between maintenance personnel and residential/commercial tenants to ensure exemplary results

**Certified Trainer/Server**

Il Fornaio

**1999-3/2012**

- Cultivated positive relationships with internal staff and clients to provide a high quality customer experience
- Provided weekly feedback and made recommendations on areas of internal process improvement and productivity
- Developed training material and facilitated the training of new hires to assure consistent delivery of high quality customer service

**Assistant District Grand Master**

Kappa Sigma Fraternity

**2007-Present**

- Mentor and coach undergraduates and alumni in the areas of leadership, fiscal responsibility, standards of excellence, fellowship, and community service
- Attend national leadership training courses to facilitate a comprehensive adoption of policies and procedures at the local level
- Facilitate workshops to provide goal setting strategies and encourage members to enrich and strengthen their personal lives

**EDUCATION:**

**Bachelor of Arts, Environmental Studies**

California State University, Sacramento

**2002**