

ORDINANCE NO. 85-110

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

DEC 3 0 1985

ORDINANCE AMENDING SECTION 3.61(b) AND (e) OF, AND
ADDING SECTION 3.61(g) TO THE SIGN ORDINANCE (CITY
CODE CHAPTER 3, ARTICLE II), RELATING TO MONUMENT
PROJECT IDENTIFICATION SIGNS FOR MULTI-FAMILY USES
(M85-103)

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

Section 3.61(b) of the Sign Ordinance, Ordinance No. 2868, Fourth Series, is hereby amended to read as follows:

(b) For rooming and boarding houses, one identification sign, for each developed parcel, not exceeding 12 square feet in area.

SECTION 2.

Section 3.61(e) of the Sign Ordinance, Ordinance No. 2868, Fourth Series, is hereby amended to read as follows:

(e) All signs shall be placed flat against a building or designed as part of an architectural feature thereof, except that signs may be detached if they adhere to the sign criteria specified in Section 3.61(g).

SECTION 3.

Section 3.61(g) of the Sign Ordinance, Ordinance No. 2868, Fourth Series, is hereby added to read as follows:

(g) Notwithstanding any provision of Section 3.61 to the contrary, the Planning Director may issue a Special Permit for a monument type project identification sign for multi-family residential uses, subject to the following requirements:

(1) For multi-family uses, one project identification sign is permitted at each major entrance into the development. No more than one project identification sign is permitted per street frontage.

For a corner lot, a project identification sign may be substituted from a street frontage and placed within the landscape setback area at the street

corner. Placement of said corner project identification sign shall adhere to the visibility requirements of Section 3-D-7(d), Clear Zone-corner lots.

- (2) A project identification sign shall be a monument type sign or incorporated into a low profile decorative entry wall(s).
- (3) The height of the monument sign shall not exceed six (6) feet.
- (4) The project identification sign(s) may be placed in the landscape setback area; however, it must be located farther than 10 feet from the public right-of-way.
- (5) The primary material of the monument base or wall shall be decorative masonry, such as brick, split face concrete block, stucco, or similar material which compliments the design of the main building(s).
- (6) Individual or script letter type and project logo are examples of acceptable sign design. Back lite canned plastic signs are not permitted.
- (7) If the project identification sign is placed on a free-standing monument base, a double-faced sign is permitted. If the project identification sign is affixed flat against a wall, one single-faced sign on each side of the driveway is permitted.
- (8) The maximum area of sign devoted to sign letters (excluding logo) shall be 12 square feet per sign.
- (9) The signage program, including project logo, shall be subject to the approval of a Planning Director's Special Permit application.

PASSED FOR PUBLICATION: DEC 23 1985

PASSED: DEC 30 1985

EFFECTIVE: JAN 28 1986

Aune Rudin
MAYOR

ATTEST:

Lorraine Magena
CITY CLERK