

City of Sacramento
Measure U Community Advisory Commission Report
915 I Street Sacramento, CA 95814
www.cityofsacramento.org

File ID: 2025-00226

6/16/2025

Item 1.

Approval of Measure U Community Advisory Commission Meeting Minutes

File ID: 2025-00226

Location: Citywide

Recommendation: Pass a **Motion** approving the Measure U Community Advisory Commission Meeting Minutes dated May 19, 2025.

Contact: Jacob Bredberg, Administrative Analyst, (916) 808-6846, jbredberg@cityofsacramento.org; Saphire Xiong, Deputy City Clerk, (916) 808-7098, sxiong@cityofscaramento.org; Office of the City Clerk

Presenter: None

Attachments:

1-Description/Analysis

2-May 19, 2025, Measure U Commission Meeting DRAFT Minutes

Description/Analysis

Issue Detail: It is best practice for the Measure U Community Advisory Commission to approve the minutes for each meeting.

Policy Considerations: Commission staff and the Office of the City Clerk must keep a permanent record of the Measure U Community Advisory Commission proceedings showing all action considered and taken, motions and records and the vote of each member regarding any matter before the Commission.

Economic Impacts: None.

Environmental Considerations:

California Environmental Quality Act (CEQA): This report concerns administrative activities and governmental fiscal activities that do not constitute a "project" as defined by the CEQA Guidelines Sections 15378(b)(2) and 15378(b)(4) and are not subject to the provisions of CEQA (CEQA Guidelines Section 15060(c)(3)).

Sustainability: None.

Commission/Committee Action: None.

Rationale for Recommendation: After each Measure U Community Advisory Commission meeting, Commission staff composes the DRAFT Minutes noting the action taken by the Committee. The DRAFT Minutes are presented to the Commission for its approval as a permanent record of the meeting actions.

Financial Considerations: None.

Local Business Enterprise (LBE): None.

MEASURE U COMMUNITY ADVISORY COMMISSION

Richard "Teddy" Georgeoff, III (Chair)

Marcus Wolf (Vice Chair)

John Cook

Sandra Frye-Lucas

Emily Gerofsky

Jose Goris, Jr.

Conner Johnston

Natalie McGee

Juan Novello

Nikki Paschal

Maximillian Rosa

Marbella Sala

Timothy Smith

DRAFT Minutes

**Measure U Community
Advisory Commission**

City Hall Complex

915 I Street

Sacramento, CA 95814

Published by the Office of the City Clerk

(916) 808-7200

COMMISSION STAFF

Angel Solis, Deputy City Attorney

Michael Jasso, Assistant City Manager

Denise Malvetti, Deputy Director, Office of Innovation and Economic Development

Ash Roughani, Special Projects Manager, Office of the City Manager

Monday, May 19, 2025

5:30 PM

NOTICE TO THE PUBLIC

Where to Find the Agenda and Staff Reports: The agenda provides a general description and staff recommendation; however, legislative bodies may take action other than what is recommended. Full staff reports are available at <https://meetings.cityofsacramento.org>.

Watch the Legislative Body Meeting Online: Live video streams and archives of past meetings are available at <https://meetings.cityofsacramento.org>.

Submit Written Comments Online: Written comments received are distributed to members, filed in the record, and will not be read aloud. Members of the public are encouraged to submit public comments electronically via eComment through the City's Upcoming Meetings website at <https://meetings.cityofsacramento.org>.

Public Comment Speaker Time Limits: In the interest of facilitating the legislative body's conduct of the business of the City, members of the public (speakers) who wish to address the legislative body during the meeting will have two minutes per speaker for Consent Calendar Items, Public Hearing Items, Discussion Calendar Items, and Matters not on the Agenda for a maximum total of eight minutes per speaker per meeting. Each speaker shall limit his/her remarks to the specified time allotment.

Notice to Lobbyists: When addressing the legislative body, you must identify yourself as a lobbyist and announce the client/business/organization you are representing.

Assistance: In compliance with the Americans with Disabilities Act, if you need special assistance, a disability-related modification or accommodation, agenda materials in an alternative format, or auxiliary aids to participate in this meeting, please contact the Office of the City Clerk at 916-808-7200 or clerk@cityofsacramento.org as soon as possible. Providing at least 72 hours' notice will help ensure that reasonable arrangements can be made.

City of Sacramento
Measure U Community Advisory Commission

City Hall Complex, 915 I Street, Sacramento, CA 95814

Regular Meeting DRAFT Minutes
Monday, May 19, 2025
5:30 PM

All items listed are heard and acted upon by the Measure U Community Advisory Commission unless otherwise noted.

Open Session – 5:30 p.m.

Regular meeting called to order by Chair Georgeoff at 5:33 p.m. on Monday, May 19, 2025, at the Sacramento City Hall Council Chamber.

Commissioners Present: Cook, Frye-Lucas (departed at 7:35 p.m.), Gerofsky, Goris, Johnston, Novello, Paschal, Rosa, Sala, Smith, Wolf (arrived at 5:36 p.m.), and Chair Georgeoff.

Commissioners Absent: McGee.

Land Acknowledgement – Led by Commissioner Sala.

Pledge of Allegiance – Led by Chair Georgeoff.

Welcome New Commissioners - John Cook and Juan Novello

Consent Calendar

All items listed under the Consent Calendar are considered and acted upon by one Motion. Anyone may request an item be removed for separate consideration.

Action: Moved/Seconded: Commissioner Goris / Commissioner Gerofsky.

Yes: Commissioners Cook, Frye-Lucas, Gerofsky, Goris, Johnston, McGee, Novello, Paschal, Rosa, Sala, Smith, Wolf, and Chair Georgeoff.

Absent: Commissioner McGee.

Passed a **Motion** to adopt the Consent Calendar in one motion except as indicated at each item.

1. Approval of Measure U Community Advisory Commission Meeting Minutes

File ID: 2025-00225

Location: Citywide

Action: Passed a **Motion** approving the Measure U Community Advisory Commission Meeting Minutes dated April 21, 2025, and Amended Meeting Minutes dated March 17, 2025.

Contact: Cecelia Ventress, Deputy City Clerk, (916) 808-5928, cventress@cityofsacramento.org; Jacob Bredberg, Administrative Analyst, (916) 808-6846, jbredberg@cityofsacramento.org; Saphire Xiong, Deputy City Clerk, (916) 808-7098, sxiong@cityofscaramento.org; Office of the City Clerk

2. Measure U Community Advisory Commission Agenda Log

File ID: 2025-00304

Location: Citywide

Action: Passed a **Motion** approving the updated Agenda Log.

Contact: Ash Roughani, Special Projects Manager, (916) 808-7751, aroughani@cityofsacramento.org, Office of the City Manager

Discussion Calendar

3. Overview of Fiscal Year (FY) 2025/26 Measure U Proposed Budget

File ID: 2025-00612

Location: Citywide

Members of the public provided public comments.

Action: Reviewed and commented.

Contact: Peter Coletto, Director, (916) 808-5416, pcoletto@cityofsacramento.org;
Mirthala Santizo, Budget Manager, (916) 808-5078, msantizo@cityofsacramento.org;
Department of Finance

4. Development and Approval of Recommendations Regarding Fiscal Year (FY) 2025/26 Measure U Budget Priorities (Oral Report)

File ID: 2025-01008

Location: Citywide

Action: Moved/Seconded: Commissioner Chair Georgeoff / Commissioner Wolf.

Yes: Commissioners Frye-Lucas, Gerofsky, Goris, Johnston, Novello, Paschal, Rosa, Sala, Smith, Wolf, and Chair Georgeoff.

No: Commissioner Cook.

Absent: Commissioners Frye-Lucas and McGee.

Members of the public provided public comments.

Discussed potential recommendations regarding FY2025/26 Measure U budget priorities and passed a **Motion**: 1) approving recommendations, as discussed; 2) creating the 2025 Recommendations Ad Hoc Committee and appointed members Paschal, Rosa, and Wolf; and 3) authorizing the 2025 Recommendations Ad Hoc Committee to: a) finalize the recommendations as discussed; b) forward the recommendations to the Budget and Audit Committee for consideration; and c) present the material to the Budget and Audit Committee at the June 3, 2025, meeting.

Contact: Ash Roughani, Special Projects Manager, (916) 808-7751, aroughani@cityofsacramento.org, Office of the City Manager

Action: Moved/Seconded: Chair Georgeoff / Commissioner Goris.

Yes: Commissioners Cook, Frye-Lucas, Gerofsky, Goris, Johnston, Novello, Rosa, Smith, Wolf, and Chair Georgeoff.

Absent: McGee, Paschal, and Sala.

Pursuant to Council Rules of Procedure, Chapter 8 (D)(6) passed a **Motion** to extend the meeting past 2 hours.

5. Development and Approval of Measure U Community Advisory Commission 2025 Objectives and Key Results (Oral Report; Continued from 4/21/2025)

File ID: 2025-01009

Location: Citywide

Members of the public provided public comments.

1) Discussed potential Measure U Community Advisory Commission 2025 Objectives and Key Results (OKRs); and 2) Chair Georgeoff created the Community Engagement and Outreach Ad Hoc Committee and appointed Commissioners Gerofsky, Goris, Novello, Paschal, Rosa, Sala, and Wolf to the committee.

Contact: Ash Roughani, Special Projects Manager, (916) 808-7751, aroughani@cityofsacramento.org, Office of the City Manager

Budget Ad Hoc Committee Updates

None.

Metrics Ad Hoc Committee Updates

None.

Commissioner Comments – Ideas and Questions

None.

Public Comments-Matters Not on the Agenda

Members of the public provided public comments.

Adjourned – 8:31 p.m.