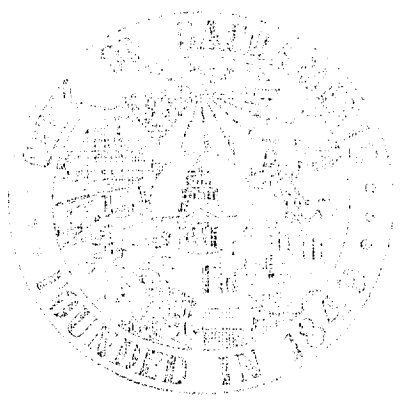


10 J



[Handwritten signature]

of the City Council

Festival de la Familia April 25, 2004

WHEREAS, Festival de la Familia is an annual celebration to provide a much needed avenue for cultural expression recognizing California's growing Latino community; and

WHEREAS, this is the 13th Anniversary of Festival de la Familia, which will be held at Cal Expo and transformed into a mercado (open-air market) theme, with more than 50,000 visitors expected; and

WHEREAS, visitors will find the sights, sounds and aromas of the Festival intriguing, including multiple stages of entertainment and performances, authentic music, food, arts and crafts and other highlights from 24 Latin countries; and

WHEREAS, Festival de la Familia's founding sponsor, The Sacramento Bee, along with Southwest Airlines, General Motors, KTTA KeBuena, V101.1 FM, Gomez Communications Group, FOX 40, Univision 19, Reyes & Associates, John L. Sullivan Chevrolet, Coors/Capital Beverage, McDonald's, Sacramento Regional Transit, US Bank, Department of Conservation/Recycling, Aurora Research Group, Aztek Systems, Fisher Chiropractic, Real Estate Funding Group, Realty World Home Team, Sacramento Patio, Utrecht Art Supplies, Waddell and Reed, American Capital Financial, Chase Manhattan Mortgage Corp., NEXTEL, SBC, Virgo Money Transfer, Institute of Arts and Medicine, Wells Fargo, Golden One Credit Union, , Comcast, UC Davis Health System, Spanish Phone Directories, Kaiser Permanente, Telemundo, Primerica, SMUD, Mervyn's, KBMB The Bomb, Schools Finance Credit Union, and the City of Sacramento are major sponsors and contributors to this event and have worked hard to show great appreciation of the Latino community; and

WHEREAS, Festival de la Familia and the volunteer steering committee are responsible for the successful execution of this event in maintaining their purpose to provide leadership, organization and volunteer recruitment to learn more about the Latino cultures.

NOW, THEREFORE, BE IT RESOLVED, by the Mayor and the Council of the City of Sacramento, that we do hereby recognize the Festival de la Familia and do hereby encourage members of the community to share in this opportunity to experience the rich diversity of Latino cultures and traditions that the Festival de la Familia brings to our city.

ISSUED: This 20th Day of April 2004.

Heather Fargo
HEATHER FARGO, MAYOR

Ray Trethewey
RAY TRETHERWAY, DISTRICT ONE

Sandy Sheedy
SANDY SHEEDY, DISTRICT TWO

Steve Cohn
STEVE COHN, DISTRICT THREE

Jimmie Yee
JIMMIE YEE, DISTRICT FOUR

Lauren R. Hammond
LAUREN R. HAMMOND, DISTRICT FIVE

Dave Jones
DAVE JONES, DISTRICT SIX

Robbie Waters
ROBBIE WATERS, DISTRICT SEVEN

Bonnie J. Pannell
BONNIE J. PANNELL, DISTRICT EIGHT