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AG92-239
APPROVED
BY THE CITY COUNCIL

DEC 15 1992

DEPARTMENT OF PARKS
AND COMMUNITY SERVICES

CITY OF SACRAMENTO
CALIFORNIA

OFFICE OF THE
CITY CLERK
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SACRAMENTO, CA
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WALTER S. UEDA
ACTING DIRECTOR

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November 25, 1992

DIVISIONS:
GOLF
CROCKER ART MUSEUM
HISTORY AND SCIENCE
METROPOLITAN ARTS
SACRAMENTO ZOO
PARKS AND RECREATION
• NORTH
• SOUTH

City Council
Sacramento, California

Honorable Members In Session:

SUBJECT: Approval of Agreement with the Sacramento Educational Events for the Arts for the 1993 Sacramento Children's Festival

LOCATION

The festival takes place in Downtown Sacramento, located in District 1. Regional impact.

SUMMARY

This report regards a fiscal and management agreement for the 1993 Sacramento Children's Festival.

STAFF RECOMMENDATION

It is recommended that City Council, by resolution, (1) authorize the City Manager to execute an agreement with the Sacramento Educational Events for the Arts to implement the 1993 Sacramento Children's Festival, and (2) that \$42,900 in City funds be transferred to the Sacramento Educational Events for the Arts for this purpose.

BACKGROUND

The Sacramento Children's Festival begins in the spring with special arts programming throughout the school system, culminating in a regional festival held in June in downtown Sacramento. Created by the Sacramento Metropolitan Arts Commission in 1990, the goal of the festival is to expose young audiences to innovative arts programming, and includes free hands-on art activities, performances, demonstrations, art exhibits, and related activities. The festival features over 100 organizations and draws well over 20,000 visitors each year.

On February 21, 1992, City Council approved the goals and objectives and program concept for the 1992 Sacramento Children's Festival, and authorized an agreement with the Sacramento Downtown District to administer the program. This was an agreed-upon interim step until the Sacramento Educational Events for the Arts (SEEA), a new 501(c)3 organization, became established with the primary objective to implement the educational programming and festival each year.

CONTINUED

FROM 12-8-92
TO 12-15-92

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In June, 1992, SEEA received verification of non-profit status. The board of directors was directly involved in the production of the 1992 festival and is ready to begin the planning process for 1993 in accordance with the goals and objectives previously approved by City Council.

The agreement between the City and SEEA outlines management and fiscal responsibilities. It requires that SEEA expend the \$42,900 in a manner consistent with the approved Children's Festival plan; that primary credit be given to SEEA, the Department of Parks and Community Services, and the Sacramento Metropolitan Arts Commission on all promotional materials; and that a final report be submitted to the Department of Parks and Community Services and the Arts Commission evaluating the 1993 festival.

FINANCIAL DATA

Funds in the FY 1992-93 Metropolitan Arts Commission budget in the amount of \$42,900 are available for the 1993 Sacramento Children's Festival. No additional City funds are requested. Any future City funding for the Sacramento Children's Festival will be considered through the City's Community Grants Program, and will be subject to the same competitive process.

POLICY CONSIDERATIONS

This report is consistent with previous City Council action to encourage public/private partnerships to enhance the quality of life in Sacramento, and to support the revitalization of the downtown area through community-based family events and festivals.

MBE/WBE EFFORTS

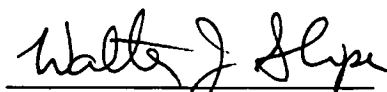
Every effort will be made to meet the City's MBE/WBE goals.

Respectfully submitted,



Michelle Walker, Acting Director
Metropolitan Arts Division

Recommendation Approved:



Walter J. Slipe
City Manager

Approved:



Walt Ueda, Acting Director
Parks and Community Services

Contact Person:

Michelle Walker, Acting Director
Metropolitan Arts Division
264-5558

MW:ja

For Council Meeting of
December 8, 1992

RESOLUTION NO. 92.910

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

**RESOLUTION AUTHORIZING AGREEMENT WITH THE
SACRAMENTO EDUCATIONAL EVENTS FOR THE ARTS
FOR THE 1993 SACRAMENTO CHILDREN'S FESTIVAL**

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF SACRAMENTO:

- 1) The City Manager is hereby authorized to execute an agreement with the Sacramento Educational Events for the Arts to implement the 1993 Sacramento Children's Festival, and
- 2) City funds in the amount of \$42,900 are to be transferred to the Sacramento Educational Events for the Arts for this purpose.

MAYOR

ATTEST:

CITY CLERK

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DEC 15 1992
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RESOLUTION NO.: _____

DATE ADOPTED: _____ 3