

ORDINANCE NO. 599, FOURTH SERIES.

AN ORDINANCE AMENDING SECTION 3 AND SECTION 13 OF ORDINANCE NO. 556, FOURTH SERIES, PASSED JUNE 23, 1932, AND ENTITLED: "AN ORDINANCE TO REGULATE THE CONSTRUCTION, USE, ERECTION AND MAINTENANCE OF SIGNS; PROVIDING FOR THE INSPECTION OF SAME; FOR THE ISSUANCE OF PERMITS; PROVIDING A PENALTY FOR THE VIOLATION THEREOF; AND REPEALING ORDINANCES IN CONFLICT THEREWITH."

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1. Section 3 of Ordinance No. 556, Fourth Series, passed June 23, 1932, is hereby amended to read as follows:-

SECTION 3. TYPES OF SIGNS UNLAWFUL.

It shall be unlawful for any person firm or corporation hereafter to place or maintain upon or in front of, or attached to any building or premises, any sign, advertisement, transparency or sidewalk clock, projecting beyond the property line over any sidewalk or public thoroughfare, except such as are embraced within the classification of Section 13, and subject to the conditions stated herein.

Provided that this ordinance shall not be deemed to render unlawful the maintenance of any sign, advertisement, transparency or bulletin board erected in accordance with that maintained under a lawful permit prior to the passage of this ordinance.

Provided, further, that, on private premises upon which the public is invited, signs may be placed or erected upon procuring permit as provided herein.

SECTION 2. Section 13 of said Ordinance No. 556, Fourth Series, is hereby amended to read as follows:

SECTION 13. CLASSIFICATIONS.

The classification of signs referred to in Section 3, and the special conditions pertaining to each classification, shall be as follows:

Class A. Flat or curved signs, plain or electric, the face of the sign being parallel for its wholelength to the face of the building, and the sign fastened directly thereto. Such signs shall project not more than twelve (12) inches from the face of the building when between eight (8) feet and ten (10) feet above the sidewalk; when such signs are ten (10) feet or more above the sidewalk, they may project not to exceed eighteen (18) inches.

Class B. Drum signs attached to the pillars or entrances of buildings, and projecting not more than eight (8) inches from the face of the building unless the sign is eight (8) feet or more above the sidewalk, in which case they may project not to exceed twelve (12) inches. Provided an electric drum sign ten (10) feet or more above the sidewalk may project not more than four (4) feet.

Class C. "v" signs, attached at their ends to the face of the building, and with the apex projecting therefrom. Such signs shall

project not more than twelve (12) inches from the face of the building when between eight (8) feet and ten (10) feet above the sidewalk; when such signs are ten (10) feet or more above the sidewalk, they may project not to exceed four (4) feet.

Class D. Barber pole and similar type signs, free from any separate sign attached thereto, and projecting not more than sixteen (16) inches from the face of the building. Such signs shall not be closer than six (6) feet and six (6) inches to the sidewalk.

Class E. Horizontal double faced electric signs having a maximum vertical dimension not to exceed seven (7) feet, projecting from the face of the building to not less than three (3) feet from the face of the curb, nor having their lowest point less than ten (10) feet above the sidewalk. Provided, also, that they shall be mounted in such a way as to permit their being swung back parallel with the building face (in case of emergencies, such as fire), but shall be fastened permanently with galvanized metal cables and turn-buckles in their extended position for normal usage, the lateral guys to be not less than ten (10) feet above the sidewalk at their point of attachment to the building.

Class F. Double face vertical electric signs, illuminated on both sides, the face of the sign set at right angles to the face of the building which is also a street corner, the sign may be so set that the plane of the sign bisects the angle formed by the intersecting sign faces. The limiting dimensions pertaining to such signs shall be as follows:

Hgt. Above Sidewalk, ft.	Maximum Projection From Face of Building. Feet.	Minimum Length of sign. Feet.
10	4	8
12	5	10
15	6	20
18	7	30
20	8	40
23	9	50
25	10	60

Class G. Single face vertical electric signs having a maximum width of six (6) feet placed either flat against the building or at any angle of forty-five (45) degrees with the walls at a corner thereof which is also a street corner. Such signs shall not be less than twelve (12) feet above the sidewalk, nor shall any portion project below the twelve (12) feet above the sidewalk, nor shall any portion project above the fire wall of the building.

Class H. Gas or electric lamp or lamp globes on which signs may be placed, such lamps or globes to be suspended in front of the building or premises not less than eight (8) feet above the sidewalk, nor projecting more than two and one-half (2½) feet from the face of the building. No inscription or sign other than the name of the person, firm or corporation at whose expense and in front of whose premises the lamp is erected shall be placed thereon, nor shall the size of such lamp or globe exceed those used in lighting the public streets.

Class I. Signs Supported on Metal Awnings or Marquees.

Such signs shall be not less than ten (10) feet above the

sidewalk, and unless electric signs, shall not be more than three (3) feet in vertical dimension; if electric signs, their vertical dimension shall be not more than seventy-five (75) per cent of the projection of the marquee from the face of the building, provided, however, that fifty (50) per cent of this projection may have a vertical dimension of not more than the amount of the projection of the marquee from the building. No temporary sign of any kind shall be attached or supported on any marquee, except as provided in Class J. All marquees shall be designed and constructed to sustain, in accordance with the provisions of the Building Code, their full dead load plus a live load of one hundred (100) pounds per square foot of horizontal area when the roof of the marquee is accessible from within the building, or plus a live load of forty (40) pounds per square foot of horizontal area when the roof of the marquee is not accessible from within the building, plus the weight of signs, and no sign shall be supported on any marquee which does not satisfy this requirement.

Class J. Temporary Signs, Advertisements, or Flags.

These may be suspended over the sidewalk in front of buildings, or premises upon holidays, election days, and days of public parade or display, provided such signs, advertisements or flags shall be placed and secured as may be directed by the Building Inspector, and be removed immediately following the day or days for which the permit is granted.

Provided, however, that banners not exceeding one hundred (100) square feet in area may be erected, provided they are properly bound with 3/8 inch Manila ^{rope} tape and provided that the supporting mast is of steel and anchored in such a manner that the whole structure will meet the strength requirements of all signs, as set forth in this ordinance. The lowest portion of such banner shall not be closer than 12 feet to the sidewalk and no portion of the banner or mast shall extend beyond the sidewalk.

Class K. Sidewalk clock shall be ornamental in character and construction, the design thereof to be subject to the approval of the Building Inspector. Such clocks shall be placed just inside of and abutting the curb line, shall not be less than ten (10) feet above the sidewalk, and the clock face shall be not less than two (2) nor more than three (3) feet in diameter. No advertisement, notice, or inscription other than the name and/or address of the person, firm, or corporation at whose expense the clock is being installed, may appear on the clock. After the erection thereof, all such clocks shall be in good condition and shall correctly indicate the time; failure to comply with this condition shall be cause for revocation of permit.

Class L. Roof Signs.

(a) The extreme height of such signs above the lowest portion of the roof directly beneath the sign shall not exceed fifty (50) feet where the sign is supported on a building of Type I or Type II construction, nor twenty-five (25) feet when supported on a building of a lower type of construction. Roofs of tanks, penthouses and other roof structures shall not be considered roofs within the meaning of this section. The faces of the sign shall be set back of and not less than three (3) feet in the clear from the inside face of the parapet wall parallel or adjacent thereto and the ends of the sign shall be not less than one (1) foot inside the face of the parapet wall adjacent to such end. The bottom of such sign shall be not less than five (5) feet above the roof directly beneath, and the space between vertical supports shall be not less than six (6) feet in the clear; not less than fifty (50) per cent of the spaces so defined shall be and remain clear of any obstruction whatever.

(b) No advertising sign or electric sign shall hereafter be placed on any roof in such a position that any portion of the advertising surface, its supporting structure, posts or braces, will be closer than six (6) feet from the outlets connection of any standpipe or fire-plug, nor interfere in any way with the free use of any fire escape or obstruct any ventilator, door or stairway.

(c) Any sign or any character, together with its foundation, frame-work and supports now or hereafter constructed or maintained on or above any roof shall be kept in safe repair at all times by the person, firm or corporation owning, operating or having the care or custody of the same.

(d) All roof signs shall be constructed throughout of fire-resisting materials except as hereafter provided, and shall be supported on and attached to the building by a suitable frame of galvanizing metal or equal, which shall be positively anchored to the main structural members of the building. Sill stringers, ornamental trim and foot walks supporting such frames on all buildings may be of timber. All walks supported by the frame shall be provided with a secure metal railing.

(e) On all electrically illuminated roof signs, a disconnect switch shall be installed for the purpose of disconnecting all electrical current from the sign motor or other control apparatus on the structure. This switch shall be located within six (6) feet six (6) inches from the roof and be placed either on the supporting structure itself or within easy access and view of the supporting structure.

Class M. Cloth Signs.

(a) These may be placed flat against the building not less than eight (8) feet from the sidewalk and shall be removed within thirty (30) days after the date of their erection by the person hanging the same. The date of erection shall in all cases be placed on the margin of such sign in legible letters not less than one (1) inch in height. No such sign shall be constructed, placed, affixed or maintained across or in front of any window or other exterior opening in such building.

(b) Cloth signs appertaining to the lease, hire or sale of a building or premises to which they are attached may remain in place more than (30) days provided a renewal permit is obtained.

PASSED: November 16, 1933.

EFFECTIVE: December 16, 1933.


MAYOR

ATTEST:



CITY CLERK