PLANNING DIRECTOR'S SPECIAL PERMIT

1231 "I" STREET, SUITE 200, SACRAMENTO, CA 95814

APPLICANT M. A. JARVIS CO., P O Box 975, Yuba City, CA 95992

OWNER Rivergate Investors, 8849 S. Henry Road, Farmington, CA 95230

PLANS BY M. A. Jarvis Co., P O Box 975, Yuba City, CA 95992

FILING DATE6/17/87 ENVIR. DET. 15331 a REPORT BY DTH:yf

ASSESSOR'S-PCL. NO. 031-0400-025-0000

APPLICATION:

Planning Director's Special Permit to construct two apartment

project identification signs on 16.4+ developed acres in the

Multi-Family Review (R-2B-R) zone.

LOCATION:

Northwest corner of Rivergate Way and Gloria Drive

<u>PROPOSAL</u>: The applicant is requesting the necessary entitlements to construct two monument type apartment identification signs for an existing apartment complex.

PROJECT INFORMATION:

1974 General Plan Designation:

Medium Density Residential

1976 South Pocket Community

Plan Designation:

Low Density Multi-Family

Existing Zoning of Site: .

Existing Land Use of Site:

^{*} R-2B-R *Apartments

Surrounding Land Use and Zoning:

North: Single Family Residential, R-1

South: Vacant and Single Family Residential; R-2B-R/R-1A

East: Apartments; R-2B-R

West: Single Family Residential; R-1A

Property Dimensions:

Irregular

Property Area:

4.063+ acres

Topography:

Flat

Street Improvements:

Existing

Sign Dimensions:

Height: 6 ft.

Length: 4 ft.

Plywood

Sign Colors:

Grey and Blue

Illumination

Cratlinhta

Illumination:

Spotlights

Sign Area:

6.44 sq. ft.

PROJECT EVALUATION: Staff has the following comments:

A. Land Use and zoning

Exterior Sign Materials:

The subject site is a $4.063\pm$ acre parcel developed with a 76 unit apartment complex located in the Multi-Family Review (R-2B-R) zone. The site is

designated Medium Density Residential by the 1974 General Plan and Low Density Multi-Family by the 1976 South Pocket Community Plan. The apartment complex is surrounded by single family to the north, vacant multi-family land and single family to the south, single family to the west and apartments to the east.

B. Project Description

The applicant proposes to construct two six foot high monument signs to identify the existing Riverview Apartment complex. The signs are to be located at two major entrances to the north of Rivergate Way, one on Gloria Drive, north of Rivergate Way and one on Rivergate Way west of Gloria Drive.

Consistency with Sign Regulations

Project identification signs for multi-family complexes are permitted at major entrances to the development and may be placed within the landscaped setback areas at street corners. The height of the signs, including berms, is not to exceed six feet, and the signs must be located ten feet from the public right-of-way. Twelve sq. ft. of sign area are allowed per sign and the materials used must complement the design of the main buildings. The two proposed signs will be located at major entrances to the apartment complex. The sign area per sign is $6.44 \pm sq$. ft. and the signs will be set back ten feet from the public right-of-way. The design, colors and materials of the sign complement the main buildings. Staff, therefore, has no objections to the proposed signs.

Staff inspected the site and found signs similar to the proposed signs but not on a monument base. These were put up without permits. The signs, which are on berms, exceed six feet in height. These signs must be reduced in height or relocated to comply with the height regulations.

ENVIRONMENTAL DETERMINATION: Staff recommends approval of the special permit request subject to Conditions and based on the Findings of Fact which follow:

Conditions

- 1. The existing Riverview signs on Gloria Drive and Rivergate Way shall be redesigned to comply with the height and material requirements.
- 2. The signs shall be setback ten feet from any property line or driveway.
- 3. The signs shall be no more than six feet in overall height measured from the sidewalk, including height of berm under the signs.
- The applicant shall obtain the necessary sign permits from the City.

Findings of Fact

1. The proposed project, as conditioned, is based on sound principles of land use in that:

the signs conform with the applicable sign regulations relating to size, height, location, setback and design.

- 2. The proposed signs, as conditioned, will not be detrimental to the public health, safety and welfare, nor result in the creation of a nuisance in that:
 - a. the signs will be adequately set back from the street and will be limited in height so as not to obstruct the visibility of motorists; and
 - b. the signs are compatible in design with the apartment complex buildings.
- 3. The proposed project is consistent with the City's Discretionary Interim Land Use Policy in that the site is designated for apartment use by the 1976 South Pocket Community Plan and the proposed apartment complex identification signs are consistent with the plan designation.

Report Prepared by:

Dawn T. Holm, Planning Technician II

Date

Recommendation Approved:

Marty Van Duyn, Planning Director

Date

001223

DTH:MVD:vf P87-282





