

## SACRAMENTO METROPOLITAN ARTS COMMISSION MINUTES

Meeting Date: June 8, 1994  
4:00-6:00 p.m.

Sacramento Marina  
2710 Ramp Way, Sacramento

For information, call (916) 264-5558

### COMMISSIONERS:

Gloria Burt  
Vera L. Davis  
Gerry N. Kamilos  
Quan Van Le  
Mary Anne Payne

Anthony P. Marquez  
Freeman Tinnin  
Sandra Yee, Chair  
Dennis Yep

- I. CALL TO ORDER - At the hour of 4:18 p.m. All Commissioners present.
- II. APPROVE AGENDA OF JUNE 8, 1994  
Moved: Yee; seconded: Burt  
Ayes: Unanimous
- III. APPROVE MINUTES OF MAY 11, 1994 - Minutes approved as written.  
Moved: Burt; seconded: Yee  
Ayes: Unanimous
- IV. PRESENTATION(S) - AB3598; A - Z INITIATIVE

Director Michelle Walker stated that the purpose of this presentation is to begin a dialogue on the possible options the A - Z Initiative offers the Arts Commission and to update the Commission and public on the Neighborhood Arts Program. Staff will present current and developing programs. As the Arts Commission is an organization serving the general public as well as artists and arts organizations, the Neighborhood Arts Program will serve to further bring the Arts Commission's programs to communities. Program changes will occur in order to develop and broaden the Neighborhood Arts Program, which serves all of the City Council and County Board districts. Five District Arts Advisory Committees (DAAC's) have been created. These committees will be made up of community members, educators, social services representatives and artists. A needs assessment will be done first, then published for artists,

arts organizations and service organizations to review. These groups will jointly propose programs which meet the needs of the assessment.

Ms. Walker noted that the Arts Commission applied for a grant from the NEA Locals Program, but did not receive funding, however, when applying to the CAC with the same proposal, it ranked a 4--the highest rank. The program is now considered a model for the State of California. Ms. Walker is speaking to other possible funders for this program as well. If the A - Z Initiative does pass, Walker proposed the Arts Commission ask the Council/Board to fund the Neighborhood Arts Program with the Regranting funds; if it doesn't pass, continue to fund the Regranting Program, as well as continue to seek additional funding sources for the Neighborhood Arts Program.

Two other programs, the Mentor and Incubator Arts projects will also become a part of the Neighborhood Arts Program. Staff will work closely with Friends of the Arts Commission to develop a mentor program with artists. APP currently has a Mentor Program that will provide more experience for local artists who may not otherwise have an opportunity to work with a major nationally-known artist. Should the A - Z Initiative pass through Friends, the Mentor Program could apply to receive additional funding. The Regranting Program will continue to fund individual artists.

An Incubator Arts Program would develop the managerial quality of organizations, which would lead to increased artistic quality as well; Houston, Texas has a similar program. Elected officials need to be kept abreast of the Arts Commission's options; staff and Commissioners are currently meeting with officials concerning the Neighborhood Arts Program and will go out into the neighborhoods this summer. A new Arts Commission brochure is being developed and a new issue of the QuARTerly is due out soon. These can also be used as tools to inform the public of the Arts Commission's programs and direction.

Walker turned the presentation over to Arts Program Coordinator Laurie Heller, who spoke about the implementation of the Neighborhood Arts Program and using the arts to address social issues. The program is designed for community members to work with the community-at-large (schools, parents, health & safety officials, churches, etc.)

Staff is now meeting with elected officials to develop DAAC's and, throughout the summer, will meet with individuals who may be interested in serving on committees. Committees will meet in October to identify needs and establish goals in each of the five districts. There will be winter workshops to get community feedback, then RFP's will be developed for the different neighborhoods. In Spring 1995, a panel process will convene to select artists and organizations for each district. The program will be conducted from May 1995 through December 1995. The program will have a pre- and post-evaluation component also. Heller then introduced other staff members, who spoke about existing programs and how they could be integrated into the Neighborhood Arts Program.

Arts Program Assistant Mario Moreno spoke regarding the research he has done on a mentorship program concept. Successful examples include the Oak Park Mural Project and the mentorship program in the Convention Center APP Project.

The mentorship program will enable emerging artists to heighten their expertise with an established artist. Artists will learn how to apply for grants, commissions, etc. This will be an intense one-on-one program between emerging and experienced artists. The program is planned for implementation in 1995.

Arts Education Consultant Victoria Plata spoke about the AIDS Rap Opera and Late Night Sacramento. The Rap Opera (in association with UCD Medical Center) started with Sacramento High School last summer; it will be rehearsed and performed at McClatchy High this summer. Peer-to-peer training for performing and visual artists will continue.

Late Night Sacramento currently has four sites and is partially funded by Kaiser Hospital and PG&E. There are opportunities for students to learn dance, vocal, and video art. Late Night Sacramento will begin June 13 in North Highlands, for the county. It is planned to expand this program with future funding.

Art in Public Places Consultant Nancy Esajian spoke about the Convention Center and its Mentorship Program. The local artists selected for mentorship will fly to the studio of the mentor artist to experience their artwork process and business practices. The mentor will select their own apprentice artists, which will provide for the development of the type of team needed to complete the project.

In April 1994, artist Sam Tubiolo designed a mural and planters for Ninos Park. Children from the area helped to make tiles. The intent is to build ownership of the park by community members. The project is planned for completion by mid-July.

Arts Program Assistant Kathy Gee spoke about the involvement of the Arts Commission with the City's Graffiti Abatement Program. The Arts Commission would like to be involved in positive alternatives to the problems of graffiti in the area. Staff will coordinate with the Neighborhood Services Department and work to have current murals cleaned regularly with help by volunteers. Staff is also working to secure public and private wall space for murals. APP Intern Lane Aldridge will work with Graffiti Abatement Coordinator Noel Eusebio on this. An anti-graffiti poster is being developed; Regional Transit is developing a Young Artist Program; staff is working on both projects in association with the Neighborhood Services Department and Regional Transit, respectively. Mr. Aldridge is also recruiting volunteers to be "our eyes" and help the City in dealing with graffiti.

Ms. Heller noted that each of these projects is tied to social issues being dealt with in the community. Ms. Walker commented that the Arts Commission wants to work with the artists so that they can input their own concepts for projects through the Neighborhood Arts Programs. Staff also wants to encourage health and social service organizations to work with artists in collaborative projects for youth. The Arts Commission has been transitioning to neighborhood-oriented and arts educational programming; these changes have provided more opportunities for artists to be hired and have been educational for the many agencies the Arts Commission now collaborates with. This concluded the staff presentations.

Priscilla Demo, a member of the public, asked about the implications to the Arts Commission if the A - Z Initiative passes; Director Walker noted that approximately \$10 million in funding will be available. Commissioner Burt asked about the possibility of disbanding the Arts Commission, if the Initiative passed; Walker noted that there are many options for the Arts Commission. In taking a pro-active position, the Arts Commission will continue to move forward with its Neighborhood Arts, Regranting, Art in Public Places and Arts Education programs. Commissioner Payne commented that it is not the intent of the initiative to disband the Arts Commission.

Commissioner Davis asked about the status of smaller organizations in the initiative; Commissioner Payne noted that negotiations are continuing and Chair Marquez noted that small organizations are included in the bill.

Commissioner Yep asked about non-profit application for funding. Director Walker said that the Arts Commission could apply for program funding through Friends of the Arts Commission as they are a 501(c)(3) non-profit organization, similar to the Crocker's, the Zoo's and the Library's non-profit organizations, which also have City and County staff.

Commissioner Kamilos noted that Friends could be a viable organization to apply for A - Z funding. Director Walker commented that the Arts Commission's funding is at the same level as the twelve large organizations named in the A - Z Initiative. It is most important to focus on the Commission's vision for Sacramento County and the valuable programs that have been developed which serve the public. Commissioner Burt noted the positive feedback from the public on the Arts Commission's programs over the past year and a half.

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#### V. PUBLIC TESTIMONY

Robbin Ware (California Cultural Assembly) thanked the staff and the Commission for its sensitivity to issues and for striving to obtain a balance in gender and ethnicity. Mr. Ware noted that he has attended some of the negotiation meetings for small arts organizations. He noted that the community needs the arts, but not at the expense of small organizations. There have been many persons who were instrumental in working to bring fair equity into the Initiative. Ware urged the Arts Commission to continue to remain sensitive to the needs of ethnic minority organizations, small organizations and the general public.

Buck Busfield (Fantasy Theatre) noted the Arts Commission has been of tremendous service to Sacramento and the region and expressed his enthusiasm for the Neighborhood Arts Program.

John Collentine complimented the staff on its presentation at today's meeting. Staff is proactive and looking ahead to the future. It is important to let the public know what the Arts Commission is and what it is doing in the community.

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VI. ACTION ITEM:

A. APPROVE 1994-1995 ARTS COMMISSION CHAIR (MARQUEZ)

Commissioner Tinnin withdrew his name from the list of nominees for Chair as he has been appointed his school's acting vice principal.

A MOTION WAS MADE TO APPROVE SANDRA YEE AS THE 1994-1995 ARTS COMMISSION CHAIR.

COMMISSION ACTION:

Moved: Burt; seconded: Yep

Ayes 9 Noes 0 Absent 0

Motion passed unanimously.

Director Walker acknowledged Commissioner Yee for her participation as a Commissioner, the Vice Chair, Arts Education and Outreach Committee Chair, and past APP Committee Chair. Ms. Yee has attended countless meetings with Council and Board to urge support of the arts. Chair Marquez acknowledged Commissioner Yee and noted his recollection of meeting Commissioner Yee at their first meeting. Sandra has been a very open and independent person and has taken on the most difficult tasks in committees. Yee thanked outgoing Chair Marquez for the past two years of leadership. Ms. Yee would like the next year to be characterized by open communication. Yee commented on her vision and stated that in reviewing the Powers and Duties of the Commission, she feels the staff and Commissioners are working towards and doing what is intended. Yee thanked the staff and Commissioners for their dedication to service and the job they do.

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VII. CHAIR'S REPORT

On June 9, the CAC will be meeting at the State Capitol, 10 a.m. The Confederation will present Cultural Equity Initiative to the CAC at 2 pm (Susan Hoffman facilitator). The CAC will be making its State Local Partnership Program (SLPP) grant recommendations as well.

Mr. Marquez is aware of the A - Z negotiations and feels that there will be concrete changes to the Initiative as it now stands. Commissioner Yee noted an excellent turnout for the CASSA students; Mrs. Wilson was in attendance to present awards. The Agency Orientation, presented by staff on May 26, was excellent; something to consider on a yearly basis, and also to service organizations.

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VIII. DIRECTOR'S REPORT/PROGRAM UPDATE

CAC will be meeting tomorrow at 1:30; presentations will be made on local arts organizations. The Arts Commission will be highlighted at that time. The CAC is currently going through its yearly budget process; Commissioners are asked to write our State representatives to fund the CAC at 100%.

Director Walker will be attending a Multi-Cultural Tourism conference this Thursday, Friday and Saturday. Late Night Sacramento continues. Arts Commission component is in place; will work with County to expand the program.

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IX. COMMITTEE REPORTS

- A. PERFORMING ARTS (Yep) - A - Z Initiative representative was not able to make the last meeting. Pat Davidson discussed the 1994 Sacramento Children's Festival (Old Sacramento and Downtown Plaza); attendance figures may approach 150,000. Arts Commission was well represented with the Artists' Showcase, Kodak Booth/APP tour. Commissioner Burt noted that the Festival drew a diverse population of the community. Secretary Karen Welch asked if there was any feedback from the Downtown Plaza merchants (first Children's Festival for the merchants since the Plaza's grand opening); Davidson has not received any feedback yet.
- B. VISUAL ARTS - No report. Ms. Walker stated that the Mission Statement and Goals are being revised and they will be presented to the Commission.

- C. ART IN PUBLIC PLACES (Tinnin/Esajian) - Alice Aycock has been recommended as the mentor artist for the Convention Center project by the Artist Selection Panel and the APP Committee. She will recommend apprentice artists from local finalists. St. Rose of Lima Park project is scheduled for August Council meeting. Please note: There will not be a special meeting on June 15 as previously noted. Cavanaugh artists will present their proposal to the Committee at the July 20 APP meeting.
- D. ARTS EDUCATION AND OUTREACH (Yee) - Arts Education Consultant Victoria Plata interviewed and hired Katie Thomas as the coordinator and curator for the Alamo Student Art Project. Four schools will participate in the first exhibit in November. Committee members will be meeting to develop an arts education component to be sent to area schools. Music component is being developed; music will be the focus for the 1995 Sacramento Children's Festival. Five hundred Cultural Resource Directories were given away at the 1994 Children's Festival. Two Artists' Showcase tents will be utilized for the 1995 Children's Festival. Thank you to Friends and volunteers for their help at the Arts Commission's booth.
- E. AWARDS (Heller) - A new regrantee cycle is due to begin; Cultural Awards guidelines and flyers were distributed to organizations. The second of two workshops will take place June 11 (Community Outreach & Building Boards). May 21 was the first workshop. California's Original Theatre Company expressed their thanks to the Commission and staff for the technical support provided.
- F. FUND AND ECONOMIC DEVELOPMENT (Kamilos) - The Arts Commission's Orientation was the meeting for the Committee. The Committee will meet in July.

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X. AD HOC REPORTS

- A. Advocacy (Marquez) - Ad Hoc Committee discussed possible options and new areas of focus for the Arts Commission should the A - Z Initiative pass. The Agency Orientation went very well; would like to see this presentation given to the Chamber of Commerce, CAC, Rotary Club, etc. A new budget cycle is beginning.
- B. Master Cultural Plan/Regional Alliance for Arts Planning (Burt) - Survey letters will go out soon.

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XI. FRIENDS REPORT

Treasurer Dick Janes reporting: Friends is attracting new members. Commissioner Kamilos noted that the Friends Board is in development stages for a future marketing program to attract members. Discussed A - Z Initiative at the last Board meeting (Max Bessler and Susan Willoughby attended).

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XII. OLD BUSINESS - None.

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XIII. NEW BUSINESS - None.

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XIV. COMMUNICATIONS RECEIVED - None.

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XV. INFORMATION REPORTS - None.

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XVI. ADJOURNMENT - At the hour of 5:56 p.m., a motion was made to adjourn. Moved: Payne; seconded: Tinnin. Motion passed unanimously.

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**Sacramento Metropolitan  
Arts Commission**

800 Tenth Street, Suite 1  
Sacramento, California 95814  
(916) 264-5558

*A Public Agency*

July 1, 1994

Sacramento Metropolitan Arts Commission  
Sacramento, California

Honorable Members in Session:

SUBJECT: St. Rose of Lima Park Video Installation Art in Places Project.

LOCATION AND COUNCIL DISTRICT: 7th and K Streets, Council District 1

RECOMMENDATION: Approve design and artist Larry Andrews for the St. Rose of Lima APP Project.

CONTACT PERSON: Nancy Esajian, 264-5558

FOR COMMISSION MEETING OF: July 13, 1994

SUMMARY: This report describes the concurrent redesign process for construction of St. Rose of Lima Park and focuses of the Public Art Component of a video art installation by an Oakland artist Lawrence Andrews. The park is located on the northeast corner of 7th and K streets, across the street from the new Downtown Plaza Mall (see map, Attachment I). This report describes the preparatory research, includes a feasibility study of video artwork maintenance and provides information as to how the public art component and park redesign will be coordinated and implemented.



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July 13, 1994  
St. Rose of Lima Public Art  
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BACKGROUND INFORMATION:

The Sacramento Metropolitan Arts Commission (SMAC) and the Sacramento Housing and Redevelopment Agency (SHRA) are jointly sponsoring a concurrent redesign of St. Rose of Lima Park, which includes installation of a major public artwork project.

MASTER PLAN CONSULTANT SELECTION:

SHRA released a Request for Qualifications (RFQ) for 1) the preparation of a conceptual park and mixed-use facility Master Plan, 2) the preparation of construction documents for the park only, and 3) the preparation of a graphics component for the park, Merchant Alley, and the K Street mall between 7th and 13th streets, in October 1993. This action resulted in the selection of Hargreaves Associates, an urban design firm from San Francisco, in December. This design team, which also includes, the office of Michael Manwaring (graphics), Thompson Associates (transportation architects), PSOMAS & Associates (civil engineering) and local civil, electrical and mechanical engineers, will design a park environment which will include a permanent or semi-permanent ice skating rink, with multi-purpose space for programming events, and potentially, an outdoor dining area, vendor areas, newsstand, and a ticket sales pavilion. The project also includes the preparation of a conceptual master plan, including transit-related amenities, for the adjacent Merchant Alley, as well as for the easterly one-quarter block bounded by J Street, 8th Street, and Merchant Alley.

VIDEO ARTIST SELECTION:

On December 9, 1993, SMAC released a RFQ for individual artists or an artist-led collaborative team to submit qualifications for design of a video art installation within

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VIDEO ARTIST SELECTION continued:

the park. The video installation which may be interactive, would be distinctive, highly durable, and disseminate visual imagery; it may also include audio component. The artist(s) commissioned will be expected to research, the history of the site and develop artwork which will be flexible enough to allow for collaborative design coordination with the SHRA urban design team.

The deadline for submission of all application materials was January 10, 1994, and the formal selection process included an artist selection panel composed of: Juan Carrillo, Deputy Director of the California Arts Council; George Hargreaves, Hargreaves Associates, urban design firm for SHRA; Robert R. Riley, Curator of Media Arts, San Francisco Museum of Modern Art; Jerry Takigawa, Photographer, Graphic Designer; Christine Tamblyn, Professor of Inter-disciplinary arts at CSUSF and Jean-Edith Weiffenbach, Director of Exhibitions and Public Programs, San Francisco Art Institute. The Technical Advisory component of the selection panel was composed of Michele Rudek, Landscape Architect, of Neighborhood Services Dept. (maintenance for St. Rose of Lima Park; Allan Lammers, Director of Sacramento Downtown Association and Freeman Tinnan, artist, arts educator, Chair of the APP Committee and Commissioner.

On January 14, 1994 the panel reviewed all twenty (20) eligible submittals and selected three finalists to submit proposals for the park: Lawrence Andrews, Vito Acconci and Frank Video.

On March 4, 1994 at the Riverview Plaza at 600 I Street the Artist Selection panel



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VIDEO ARTIST SELECTION continued:

reviewed the three finalist's proposals and selected Oakland artist, Lawrence Andrews to execute the public artwork project. The public was invited to observe the three proposal presentations and were given three minutes for comments and questions after the selection panel's questions were answered by the artists.

COMBINED PROCESS:

The project timeline has been developed to integrate the park's redesign with the artwork design, selection and installation. The three commissioned artists and urban design professionals were required to meet both formally and informally at each of three public workshops and with City and SHRA staff in order to facilitate both the planning process and the finished work products. In addition, both consultants shall work with the Downtwon District to coordinate program needs related to the design of the park as well as to integrate the art component into the design, and with the SHRA technical advisory committee. In order to disseminate information on both the Master Plan and the public artwork project contract to all affected entities and commissions [APP, SMAC, Design Review/Preservation Board, SHRC, the Agency, and the City Council, staff will prepare a joint report and present it in accordance with the attached schedule.

The combined schedule to produce and implement the St. Rose Master Plan, Graphics Program, construct the ice rink, multi-purpose space and install the video art project has been included as Attachment II to this report. Key milestones are highlighted.

Finally, a copy of the SMAC RFQ, Attachment III and SMAC RFP, Attachment IV, are

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COMBINED SCHEDULE continued:

included for your information.

FINANCIAL CONSIDERATIONS:

Funding for the St. Rose of Lima APP project was established in 1990 from administrative savings, St. Rose, Weinstock's and Regional Transit funds, which were placed in the APP Trust Fund (590). \$250,00 has been allocated for the video art installation. Additional funding has been set aside for maintenance, staff charges, and a feasibility study. Additionally the NEA has granted the city \$28,000 for the planning phase of the project.

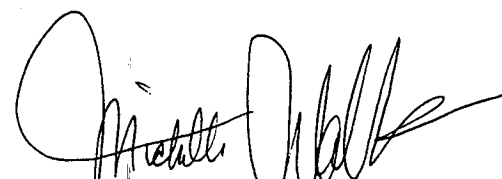
POLICY CONSIDERATIONS:

The Artist Selection Process is in line with the APP Procedures as outlined by ordinance. The involvement of the public in the artist selection process is derived from the grant guidelines of the NEA Design Competition.

Respectfully submitted by,



Nancy Esajian, Consultant  
Art in Public Places



Michelle Walker  
Director, SMAC



**Sacramento Metropolitan  
Arts Commission**

800 Tenth Street, Suite 1  
Sacramento, California 95814  
(916) 264-5558

A Public Agency

July 13, 1994

Sacramento Metropolitan Arts Commission  
Sacramento, California

Honorable Members in session:

SUBJECT:

Approval of the Request for Proposals for Sites C, D & E of Phase I of the  
Convention Center Expansion Project.

LOCATION AND COUNCIL DISTRICT:

Downtown Sacramento, 15th Street and J Street, District 1

RECOMMENDATION:

Approve the Request for Proposal for Sites C, D & E of Phase I of the Convention  
Center Expansion Project (Exhibit A).

CONTACT PERSON:

Nancy Esajian, 264-5971  
Sacramento Metropolitan Arts Commission

FOR COMMISSION MEETING OF:

July 13, 1994

SUMMARY:

This Request for Proposals (RFP) is a <sup>National</sup> call to artists/craftspersons for three different  
sites in Phase I. Site C is located at the J Street entrance, and the artwork or  
monolith will be located under the awning and to the left. The commission amount is  
\$75,000. The monolith will be highly visible to people walking or driving by on

Arts Commission  
RFP for Sites C, D & E of Convention Center  
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SUMMARY cont'

J Street. The RFP seeks an artist or artist led team to design, fabricate and install an artwork intended to be a marker for quests to meet one another and to humanize the scale of this enormous facility. The APP Committee and Artist Selection panel agreed that the artwork should be a significant piece with weight and presence. The competition is open to artists residing in the United States.

Site D is the Pocket Park located on J Street near the corner at 15th Street. This call seeks an artist to treat the gates and related site furnishings with artwork for a commission amount of \$50,000. To be treated are one large gate, two small gates and a fixed panel with a combined length of 24' and five decorative planters associated with the signage poles on the J Street sidewalk. The competition is open to artists residing in California.

Site E is in the Link Corridor on the second floor and connects the facility east to west. This call seeks an artist/craftsperson residing in the eleven county area to design, build and install exhibition display cases. The cases will be inset flush with the corridor walls at eye level and measure approximately 3-4'W x 4'H x 2'D. The display cases must have interior lighting and locking devices. This corridor will be place where visitors and local guests can experience exhibitions about Sacramento history and the arts. \$50,000.

COMMITTEE ACTION:

The APP Committee approved the RFP at a special meeting on June 29, 1994 with a vote of 4 ayes, 0 noes and 5 absent.

BACKGROUND:

The concerns for each site focus on providing strong public art to serve the community as well as to address the cultural and gender equity issues of distributing Art in Public Places dollars.

There are two Phases to the Convention Center Expansion Project. Phase I involves five sites for artwork. The East Ballroom Lobby was the first, Sites A & B are the second and third with Sites C & D being the forth and fifth. Note that Site E, the Link Corridor, is actually part of Phase II construction, but the exhibition display cases must be designed during the timeline for Phase I.

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RFP for Sites C, D & E of the Convention Center  
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BACKGROUND cont':

Phase II involves four sites with three remaining, due to an early call on Site E. Site F: \$30,000 K Street Lobby Screen will be open to artists residing in the eleven county area. Site G: \$30,000 K Street Lobby Wall will be open to artists residing in the United States. Site H: \$355,000 13th Street Pedestrian Path Sculpture Park. This area will provide many different sites and have opportunities for national, state and local artists.

FINANCIAL CONSIDERATIONS:

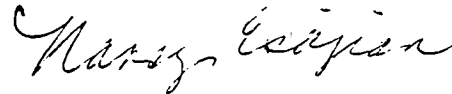
The overall Public Art budget for the Convention Center Expansion Project is \$960,000, with funding derived from the 2% allocation of the construction budget. The budgets for the three sites in this RFP, all in Phase I are as follows:  
Site C: \$75,000. Site D: \$50,00. Site E: \$50,000.

In process thus far in Phase I: East Ballroom Lobby; \$300,000 for a large suspended artwork: nationally recognized mentor artist; \$275,000, two local apprentices; \$10,000 each with \$5000 for their travel to mentor's studio. Site A: \$20,000 commission for two photographic murals (\$10,000 each) and is open to artists residing the nine adjacent county area. Site B: \$50,000 commission for artwork for the East Ballroom Terrace and is open to artists residing in the United States.

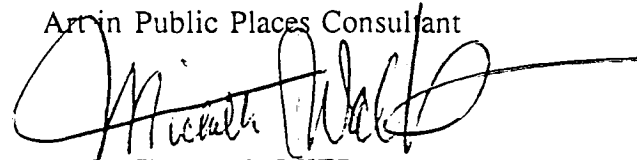
POLICY CONSIDERATIONS:

The Request for Proposal is in line with the APP Procedures as outlined by the ordinance.

Respectfully submitted,



NANCY ESAJIAN  
Art in Public Places Consultant



MICHELLE WALKER  
Director

**CALL FOR PUBLIC ART ARTISTS  
FOR THE SACRAMENTO CONVENTION CENTER EXPANSION PROJECT**

**REQUEST FOR PROPOSALS/RFP**

The Sacramento Metropolitan Arts Commission (SMAC) invites eligible individual artists or artist-led collaborative teams to submit proposals for the design of art installations for Site C, Site D and Site E of Phase I at the Sacramento Convention Center Expansion Project.

**DEADLINE FOR SUBMITTAL IS AUGUST 19, 1994**

**All proposal materials are due no later than 5:00 p.m. to:**  
**POSTMARKS ARE NOT ACCEPTED.** Print the following address on your application envelope. SMAC will not be responsible lost application materials that are improperly labeled.

**ART IN PUBLIC PLACES PROGRAM  
Sacramento Metropolitan Art Commission  
800 Tenth Street, Suite 1  
Sacramento, CA 95814      Attn: Nancy Esajian**

**AGENCY**

The Art in Public Places (APP) Program of the Sacramento Metropolitan Arts Commission is a nationally recognized program. Over 150 works of art are in the collection and thirty more are in progress. An integral part of most public and private construction, the APP Program has become well respected.

**SACRAMENTO CONVENTION CENTER**

The expansion of the Sacramento Convention Center will triple its size by adding 261,800 square feet. The unique architecture of the project will enhance the downtown urban landscape and provide a flexible and technologically advanced facility. The project offers the community many artistic experiences and features exciting and innovative Public Art on site. The professional design team joined with meeting planners, promoters, trade show managers, contractors and community members to ensure a highly functional and comfortable facility for guests.

The Convention Center is centrally located in downtown Sacramento which offers the public access to the a wide array of destination points. Located within walking distance are the K Street pedestrian mall, Saint Rose of Lima Park, Downtown Plaza, State Capitol, Old Sacramento and Sacramento River access, Fort Sutter, Crocker Art



Museum, State Railroad Museum, and the new State Archives Building. Downtown Sacramento has many excellent dining, business and government destination points.

#### **ARTIST SELECTION PANEL**

The Artist Selection Panel will be held on Friday, September 9, 1994. Panel members are as follows: Each panelist has a single vote.

**Janet Bishop**, Assist Curator, San Francisco Museum of Modern Art

**Albert A. Byrd**, Historian, Artist

**Karen Fenley**, Visual Artist

**Arthur Gonzalez**, Visual Artist, Educator

**Caryl Henry**, Visual Artist, Curator

**Rick Murai**, Visual Artist, Educator

**Elizabeth Saltos**, Visual Artist

Technical Advisory Panel members collectively have one vote and are as follows:

**Jim Faber**, Project Architect, Facilities Management

**Richard Raisler**, Art in Public Places Committee

**Leonard Zirelli**, Assistant Director, Community and Visitors Services.

#### **CULTURAL AND GENDER EQUITY**

The Artist Selection Panel and the Art in Public Places Committee seeks to commission artists in public art that will reflect our community's culturally diverse composition. To ensure that goal the overall Art Plan for the Convention Center Expansion Project has opportunities for many local artists, California artists and those artists nationally recognized as well.

Each commission site has specific eligibility requirements. Please carefully read eligibility requirements for each commission site and make sure the residency and other requirements are met.

#### **CITY AND REGION OF SACRAMENTO**

Known as the "River City," Sacramento is renown for its "Gold Rush" heritage, oak trees and arts and recreational amenities. Three major rivers are within the Sacramento county - the American, Cosumnes, and Sacramento. These rivers established Sacramento as a major transforation artery with San Francisco and contributed to it being the west coast base for the Pony Express, telegraph and the Transcontinental Railroad. Just as in the past, agriculture contributes greatly to the area's economy with tomatoes, rice and almonds being the chief crops.

#### **COUNTY OF SACRAMENTO**

The county population is approximately 1.3 million and the city population is 370,000 according to the 1990 Census. The ethnic composition of the community is 69.3% Caucasian, 11.7% Latino/Chicano/Hispanic, 9% African-American, 8.8%

Asian/Pacific Islander, .9% Native American/Aleut, and 2% other. Sacramento county has 186 elementary schools, 33 junior high schools, 47 high schools, three community colleges, and one California State University

**SITE C, SITE D and SITE E are opportunities for artwork at the Sacramento Convention Center. Please review information about each of the sites and should you decide to submit proposals for more than one site it will be your responsibility to supply all requested materials for each proposal as separate commissions. Staff will not transfer any artist application materials such as slides, resumes or other materials during the panel process.**

#### **SITE C: J STREET ENTRY MONOLITH**

**COMMISSION AMOUNT: \$75,000**

#### **DESCRIPTION OF LOCATION AND ARTWORK POSSIBILITIES:**

Please refer to the RFP map; ground level. The artwork at this location will serve as a marker to Convention Center visitors. This highly visible monolith will be a point of reference for people to meet before entering the building and will be visible to people passing by in vehicles.

The site for the monolith will be a restricted space under the J Street entrance awning. When facing the building, the artwork will be sited to the left of glass doors. The artwork will need to be contained in an area approximately 10' H and occupy no more than 2' in circumference. The monolith must be constructed of permanent materials that are intended for outdoor conditions.

#### **ELIGIBILITY:**

**Artists must reside in the United States**

## **SITE D: POCKET PARK GATES AND RELATED SITE FURNISHINGS**

**COMMISSION AMOUNT: \$50,000.**

### **DESCRIPTION OF LOCATION:**

Please refer to RFP map; ground level. The narrow park is located on the northeast corner of the facility, and is next to the existing church at 15th and J streets. The J Street gates will be highly visible to people walking and driving by.

### **ARTWORK POSSIBILITIES**

There are three gates to be treated with artwork. It is mandatory that the installation of the gates be completed by February 15, 1995. On the J Street side of the park there is a large gate; 16' W x 8' H, which adjoins a pedestrian gate; 3 1/2' W x 8' H, and also a small fixed panel 24" x 8'. The total length of the two gates and the fixed panel is 24'. At the back side of the park, a third gate 3 1/2' W x 8' H serves as access to the alley. Additionally for consideration, along the J Street sidewalk there are five decorative planters affixed to signage poles. These planters measure 16" in diameter, are 5 1/2' H, and near the top each planter flares out to 20 - 22" in diameter. The planters are affixed to the signage pole beginning about 6" off the ground.

### **ELIGIBILITY:**

Artist must reside in California.

## **SITE E: DISPLAY CASES FOR LINK CORRIDOR**

**COMMISSION AMOUNT: \$50,000.**

### **DESCRIPTION OF LOCATION:**

Please refer to the RFP map; second level. This interior corridor is approximately 200' in length, and is broken into segments. Located on the second level, the passageway links people from east to west portion of the facility. This area will be an excellent space for people to observe exhibitions.

### **DISPLAY CASES:**

The display cases will need to have interior lighting and built-in locking devices. The cases will need to accommodate smaller three-dimensional objects. The exhibition cases will be inset flush with the wall surface.  
Approximate dimensions: 3-4'W x 4'H x 2'D.

The specific number of cases has not yet been determined. The artist/craftsperson, Art in Public Places consultant, staff and Convention Center project team will work jointly to determine placement.

### **ELIGIBILITY:**

Artist/craftsperson must reside in the eleven county area including: Amador, Butte, El Dorado, Nevada, Placer, Sacramento, San Joaquin, Solano, Sutter, Yolo and Yuba counties.



**Sacramento Metropolitan  
Arts Commission**

800 Tenth Street, Suite 1  
Sacramento, California 95814  
(916) 264-5558

A Public Agency

July 13, 1994

Sacramento Metropolitan Arts Commission  
Sacramento, California

Honorable Members in session:

SUBJECT:

Approval of the May 16, 1994 Artist Selection Panel recommendations to commission artist Alice Aycock for the East Ballroom Lobby of the Convention Center Expansion Project and approval of the June 21, 1994 selection of two apprentices by the proposed mentor artist, Alice Aycock.

LOCATION AND COUNCIL DISTRICT:

Downtown Sacramento, 15th Street and J Street, District 1

RECOMMENDATION:

Approve Artist Selection Panel and APP Committee recommendations to commission Alice Aycock as mentor artist (Agnes Denes, and Kristina Lucas serving respectively as first and second alternates) and approve local artists Maru Hoeber and John Tucker selected by mentor, Alice Aycock on June 21, 1994 as apprentices, and approved by the APP Committee on June 29, 1994.

CONTACT PERSON:

Nancy Esajian, 264-5971  
Sacramento Metropolitan Arts Commission

FOR COMMISSION MEETING OF:

July 13, 1994

Arts Commission  
East Lobby Ballroom Artists  
July 13, 1994  
Page 2

SUMMARY:

An invitational letter from the Artist Selection Panel and the APP Committee invited approximately 50 artists to submit a letter of intent, resume and 3 slides for the mentor portion of this commission. Twenty-five (25) artists applied. The Artist Selection Panel voted unanimously to recommend artist Alice Aycock as the mentor artist with Agnes Denes and Kristina Lucas as alternates.

The Artist Selection Panel members were: Janet Bishop, SFMOMA, Albert Byrd, artist and educator, Karen Fenley, artist, Arthur Gonzalez, artist and educator, Caryl Henry, artist and curator, George Loschy, Principal Architect and Rich Murai, artist and educator. These panelists each had a separate vote and the following Technical Advisory members shared a collective vote: Jim Faber, Project Architect, Richard Raisler, APP designate, Susan Wurdeman, Project Design and Leonard Zirilli, Assistant Director of Community and Visit's Services.

Over 500 Request for Qualifications (RFQs) for apprentices were sent out with nineteen (19) responding for artists residing in Sacramento county. A short list of applicants were recommended by the Artist Selection Panel on May 16, 1994. The final selection of one male and one female apprentice by the mentor was built in to the process to ensure gender equity. On June 21, each apprentice finalist had a fifteen minute interview which included their personal narration of their ten artwork slides. Alice Aycock, proposed artist, Richard Raisler, APP designate and Nancy Esajian, APP consultant participated in the interviews. The selection of Maru Hoeber and John Tucker as apprentices was made by Aycock. Her selection was based upon the professional skills that each artist could bring to the team.

COMMITTEE ACTION:

On May 18, 1994 the APP Committee approved the May 16, 1994 Artist Selection Panel recommendations for the East Ballroom Lobby mentor artist, Alice Aycock, and two alternates Agnes Denes and Kristina Lucas with a vote of Ayes: 5, Noes: 0, and Absent: 4.

On June 29, 1994 at a special meeting the APP Committee approved the mentor artist's selection of Maru Hoeber and John Tucker for apprentices on the East Ballroom Lobby, with a vote of 4 ayes, 0 noes and 5 absent.



Arts Commission  
East Ballroom Lobby Artists  
July 13, 1994  
Page 3

BACKGROUND:

The East Ballroom Lobby mentor/apprentice commission is a new direction for the Art in Public Places Program and it is one which is being watched nationally. The difficulty of making the transition from the studio to Public Art artists has been an ongoing weak link in Sacramento County. Reintroducing the tradition of mentor/apprentice to this commission is an effort bring new experiences to our local artists' community which we hope will translate into new opportunities.

Both the mentor and the apprentices will be required to formally summarize their experience in the final stage of the commission as part of the contract agreement. In addition, the apprentice artists will be expected to provide a workshop for local artists to teach the skills derived from this commission.

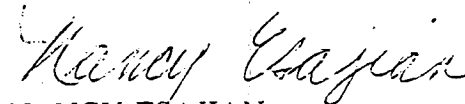
FINANCIAL CONSIDERATIONS:

The Public Art budget for the Convention Center Expansion Project is \$960,000, with funding derived from the 2% allocation of the construction budget. The East Ballroom Lobby budget is \$300,000, with \$275,00 allocated to the mentor artist for a large scale artwork and \$10,000 each for two local artist apprentices. A set aside budget of \$5,000 will provide the apprentices with a visit to the mentor's studio during the design and model building phase of the project.

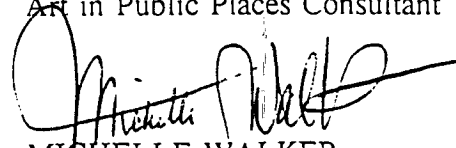
POLICY CONSIDERATIONS:

The Artist Selection Process is in line with the APP Procedures as outlined by the ordinance.

Respectfully submitted,



NANCY ESAJIAN  
Art in Public Places Consultant



MICHELLE WALKER  
Director

A:6EBLart.sr



**Sacramento Metropolitan  
Arts Commission**

800 Tenth Street, Suite 1  
Sacramento, California 95814  
(916) 264-5558

A Public Agency

July 7, 1994  
Sacramento Metropolitan Arts Commission

SUBJECT:

Updated 1994-95 Panelist Pool for all regranting programs.

LOCATION:

Sacramento County, All Districts

RECOMMENDATION:

Approve Panelist Pool.

CONTACT PERSON:

Laurie Heller, Grants Coordinator  
Sacramento Metropolitan Arts Commission  
(916) 264-5558

FOR MEETING OF:

July 13, 1994

COMMITTEE ACTION

Approved 3:0 on July 1, 1994.

SUMMARY:

The following pool of panelists will be used for all regranting programs. The panelists selected for the 1995 Cultural Arts Awards Panel are: Les Lehr (music), Bobbye Bolden (dance), Manuel Pickett (theatre), Gei Chan (folk/media), Theresa Harlan (visual), Larry Harbison (performing arts), Julia Conners (literary). *F/Asian* *m/c* *m/AA* *m/chicano* *r/c*

BACKGROUND INFORMATION:

The panel pool was last updated in September, 1993.

FINANCIAL CONSIDERATIONS:

None

POLICY CONSIDERATIONS:

Outreach continues to update this panel pool with diverse and distinguished candidates. The Awards Committee plans to secure up-to-date resumes for interested potential panelists.

Respectfully Submitted,

LAURIE HELLER  
Arts Program Coordinator

MICHELLE WALKER  
Director

SACRAMENTO METROPOLITAN ARTS COMMISSION  
AWARDS PROGRAMS  
POTENTIAL PANELIST POOL  
UPDATED FOR 1994-95

VISUAL ARTS

Shelly Willis - Coordinator, Fairfield Civic Arts Commission  
Debra Williams - Visual Arts Instructor, John Still Center for Creative Expression  
Mercedes Gail Gutierrez-McDermid - Assistant Manager, Arts in Corrections  
Jacqueline Moore - Executive Director, Davis Arts Center  
Marilyn Wolf - Art Therapist  
Lynette Krehe - Arts Administrator, Artist  
Mildred Howard - Artist, Arts Administrator, Curator  
Richard Rios - Artist; Instructor, Delta College  
Jean LaMarr - Artist, Educator, Arts Administrator  
Calvin You Kaleonahe Ching - Artist, Curator  
Donald Price - Visual Artist  
Armando Cid - Visual Artist  
Bill Smith - Curator  
Maru Hoeber - Visual Artist, Instructor Sacramento City College  
Anne Gregory - Visual Artist, Instructor CSUS  
Harry Fonseca - Visual Artist  
Mary Swisher - Photographer, Instructor CSUS  
Gerald Silva - Visual Artist  
Glenn Takai - Visual Artist  
Esteban Villa - Visual Artist, Professor CSUS  
Robert Jean Ray - Artist, Arts Administrator  
Everett Jensen  
Michael Xepoleas  
Herb Puffer - Pacific Western Traders  
Dayton Claudio  
Darrell Forney - Sacramento City College instructor  
Linda Hobde  
Yoshio Taylor - Consumnes River College instructor  
Betty Doback  
Jan Driesbach - Curator, Crocker Art Museum  
Frank La Pena  
Jeff Redmond  
Jose Montoya- RCAF, Professor Emeritus CSUS  
Warren Spalding  
Teresa Harlan - UCD Gorman Gallery  
Sylvia Tessore - former Matrix Gallery director  
Francisco Gonzalez  
Alice Fong  
Alpha Bruton - Arts Educator  
Michael Dittmer  
Dean Moniz - Gallery  
George Longfish  
Stanley Mar  
Susan Rozsa  
Diane Kelly - folk art, American River College  
Kim Scott - Visual Artist

Barbara Millman - Davis Art Center  
Garrison Roots  
Katie Ridgeway  
Sira Simpson  
Dalorese Smith  
Artise Carter  
Susan Potter  
Don Price  
Joyce Carley  
Sam Tree  
Ricardo Favela - RCAF

#### DANCE ARTS

Anne Smith - Arts Management Consultant  
K C Patrick - Editor Dance Teacher  
Pam Tseu - Dance Teacher  
Penny Davis - Penny Davis Dance Studio  
Rhonda Brady - Past President, Celebration Arts  
Carol Shiffman - California Arts Council; Dancer, Arts Administrator  
Ernest Phinney - Director, Sacramento Ballet  
Dr. Lynda Goodrich - CSUS; Educator, Dancer  
Matthew Kennedy - Dancer, Arts Administrator  
Bonnie McNeely - Dancer  
James Wheatley - Director, Celebration Arts  
Ruth Rosenberg  
Ron Cunningham - Artistic Director, Sacramento Ballet  
David MacDonald - Dance Theatre West  
Bobbi Bader  
Pamela Trokanski - Trokanski Dance Company  
Laverne Krei  
Nancy Gibson - Philippine Cultural Dance Association  
Yumiko Katade - former Capital City Ballet, Asian folkdance  
Suzanne Peters  
Linda Goodrich - Professor, CSUS  
Suzanne Townsend - Past Executive Director, San Diego Ballet  
Connie Mockenhaupt - VAPAC, Sacramento High School  
Hiro Hasimoto - Classical Japanese dance  
Bobbie Bolden - Professor, UCD  
Dale Scholl - Professor, CSUS  
Ron Cisneros - Sacramento Dance Instructor  
Pepper Von - Sacramento Dance Instructor

#### THEATRE ARTS

Sandra Reishus - SARTA Elly Awards Volunteer Coordinator; Performing Artist  
Janey Potts - Marketing Director, Sacramento Theatre Company  
Leland Ball - Producing Director, Music Circus  
Mark Cuddy - Artistic Director, Sacramento Theatre Company  
Marilyn Smith - Teacher, ARC; also California Stage Theatre  
Rhonda Brady - Past President, Celebration Arts  
Ray Tater - California Arts Council  
Wayne Cook - Actor, Arts Educator, Arts Administrator  
Phyllis S K Look - Education Director, Berkeley Rep Theatre

Benny Cato Ambush - Associate Artistic Director of A.C.T., San Francisco  
 Larry Eilenberg - Artistic Director of the Magic Theatre, San Francisco  
 Ed Hastings - Former Artistic Director of A.C.T., San Francisco  
 Val Acoba - Asian Theatre, Stockton  
 Ivan Sandoval - Artistic Director, Show Below  
 John Beaudry - Artist Director, Show Below  
 Miriam Gray - Miriam Gray Acting Studio  
 Buck Busfield - Fantasy Theatre  
 Paul Minicucci - Legislative Committee for the Arts  
 Alice Parente - Process Theatre  
 Victor Wong - TV/Movie actor  
 Manuel Pickett - CSUS Theater Dept.  
 Archalene Martin - Educator, SCUSD  
 Norma Bredeson - Theatre Eldorado  
 Elaine Edstrom - Woodland Opera House  
 Jan Isaacson - Davis Musical Theatre

#### LITERARY ARTS

Patricia D'Alessandro - Writer; Member, Sacramento Poetry Center  
 Jane Blue - lecturer at CSUS, ARC, Napa & Solano Colleges; Volunteer, Wellspring Women's  
 Center Patrick Grizzell - Sacramento Poetry Center  
 John Allen Cann - Poet, Lecturer CSUS  
 Traci Gouridine - Poet  
 Katherine Hohlwein - Poet, Professor CSUS  
 Margaret Boone - Boonwood Publishing  
 Kay Lindsey - Poet  
 Tom Schmidt - Poet, Harmony Arts  
 Tom Miner - Sac City English Dept  
 Jan Hang - Sac City English Dept; former Sac Mag Editor  
 Mary Zeppa - Poet  
 Juan Felipe Herrera  
 Paul Verke - Literary program, California Arts Council  
 Duane Big Eagle  
 Victoria Dalkey - Sacramento Bee  
 Ariel Tomioka  
 Nancy Curley - former Sac Mag Editor  
 Susan Kelly-Dewitt - American River College, poet/visual  
 Olivia Castellanos - CSUS Dept. of Literature  
 Doug Curley - Journalist  
 Hortense Thornton  
 Patricia Anabery  
 Ronald Tanaka - CSUS Dept. of English/Ethnic Studies  
 Francisco Alarcon - UCD Chicano Studies/English Instructor

#### MUSIC

Bob McClintock - New Works Recipient; Composer & Conductor  
 Don Moors - Percussionist; Organized Music Education Programs  
 Rollin Potter - Chair, CSUS Music Department  
 Nan Washburn - Camellia Symphony, Conductor  
 Gene Savage - CSUS, Educator, Arts Administrator  
 Jordan Simmons - Arts Administrator/Dancer/Ethnomusicologist  
 Daniel Kingman - Music Instructor, CSUS emeritus

Daniel Hawkins - KXPR  
Steve Winlock - Elk Grove School District  
John Fitzgerald - Musician and Visual Artist  
Barbara Boudreaux - Director, Sacramento Philharmonic  
Elizabeth Fields - CSUS Music Dept.  
Caulfan Thronton - Graduate, University of Georgia  
Bob Walker - former General Manager Sac Symphony  
LeGrand Rogers -  
Philip Givant -  
Joe Elias -  
Steve Brandenberger -  
Carter Nice - former conductor, Sac Symphony  
Peter Nowlen - CSUS Music Dept.  
Thomas Otten - CSUS Music Dept.  
General Davey -  
Clark Mitze - KXPR Music Reviewer, former California Arts Council  
Les Lehr - American River College Dept. of Music  
Perla Warren - American River College Dept. of Music  
Michael Neumann - Sacramento Youth Symphony, Sacramento Symphony  
Susan Potter  
Barbara Long - vocalist  
Theresa Keene - American River College Dept. of Music  
Joe Gilman - American River College Dept. of Music  
Rob Knable - Sacramento City College Dept. of Music  
Rejean Anderson - Chamber Music Society

#### COMMUNITY ORGANIZATIONS/FESTIVALS/GENERAL

Glynnis Wood-Alberts - Director, Sierra 2 Center  
Tere Romo - former California Arts Council/Galeria Posada  
Karen Moody - Community Relations, Access Sacramento  
Steven Weiss - UCD Presents  
Ken Larson - California Confederation for the Arts  
Carol Borden - Arts Consultant  
Janet Bafus - Italian American Cultural Society, photographer/presenter  
Bob Henley - Board member, SCT/Ballet  
Mary Lynn Perry - former Arts Commission staff  
Larry Harbison - former technical director, Los Angeles presentors  
Anne Smith - Consultant  
Barbara Lee Hugo  
Carlo Visante - Italian Cultural Society, visual artist  
Gei Chan - Chinese Culture School, performing artist  
Bev Gerth  
Burnett Miller - Board member, Crocker  
Gail Chun Duduoni - presenter, former CAC  
Maureen Miller - UCD Present, Development  
William Sullivan  
Roberta Gould  
Bill Cleveland - Arts In Corrections, CSSSA  
Janie Potts - Sacramento Theater Company, Development  
Juan Carillo - California Arts Council  
Bernda Jew Waters - Arts Marketing Consultant  
Georgia Imura  
Roy Imura



Cheewa James - American Indian Folk arts, educator/TV producer  
Terry Givens - Calif. Dept of Education Visual/Performing Arts  
Margaret "Denny" Weimers - Past Development Director, SCT, KVIE  
Constance Gray - Oakland Arts Council  
Jeffrey Tucker - ARC Dean, Arts Dept., GM Oakland Ballet

FOLK ARTS

Barbara Lapan  
Joyce Bishop - CSUS Anthropology Dept.  
Suzanne Guerra - Historian, CA Office of Historic Preservation

MEDIA

Diane Pibbs -former KVIE, educator  
Paul Chin  
Carol Lancaster - Community College instructor, Stockton  
Erin Komatsubara - Channel 13

(rev. 7/7/94)



**Sacramento Metropolitan  
Arts Commission**

800 Tenth Street, Suite 1  
Sacramento, California 95814  
(916) 264-5558

A Public Agency

July 7, 1994

Sacramento Metropolitan Arts Commission  
Sacramento, CA

HONORABLE MEMBERS IN SESSION:

SUBJECT:

Neighborhood Enhancement Grant Guidelines and Application.

LOCATION:

Sacramento County, All Districts

RECOMMENDATION:

Approve Neighborhood Enhancement Grant Applications and Guidelines.

CONTACT PERSON:

Laurie Heller, Grants Coordinator  
Sacramento Metropolitan Arts Commission  
(916) 264-5558

FOR MEETING OF:

July 13, 1994.

COMMITTEE ACTION

Approved 3:0 on July 1, 1994.

SUMMARY:

Grants are being offered on a competitive basis, to organizations who *start or expand* arts programs in underserved areas. The applicant must establish both the lack of arts activities in the targeted neighborhood, and the need for the particular program being proposed. The grant period for the Enhancement Grant is the same as the Cultural Arts Awards: January to December, 1995.

BACKGROUND INFORMATION:

The Awards Committee has identified a lack of arts programs in the County unincorporated areas, portions of the City, and Folsom/Isleton/Galt (FIG). The purpose of this enhancement grant is to improve arts services throughout the community, particularly to neighborhoods which do not currently have extensive arts activities.

FINANCIAL CONSIDERATIONS:

The application for this grant will be considered concurrently with the Cultural Arts Award Grant, but will be funded separately, up to \$2,500 per applicant. Only one enhancement grant will be awarded per organization, which *must first be funded under the Cultural Arts Awards Program*. The Awards Committee will determine the recipients of all Enhancement Grants at the same time they allocate the Cultural Arts Awards funds. Up to \$25,000 (ten grants of \$2,500) which is .05% of the Regranting funds, may be used for this purpose.

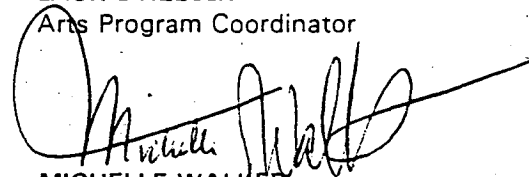
POLICY CONSIDERATIONS:

In response to the needs of the Sacramento Community, the Neighborhood Enhancement Grant will help to assure distribution of arts programs throughout Sacramento County.

Respectfully Submitted,



LAURIE HELLER  
Arts Program Coordinator



MICHELLE WALKER  
Executive Director



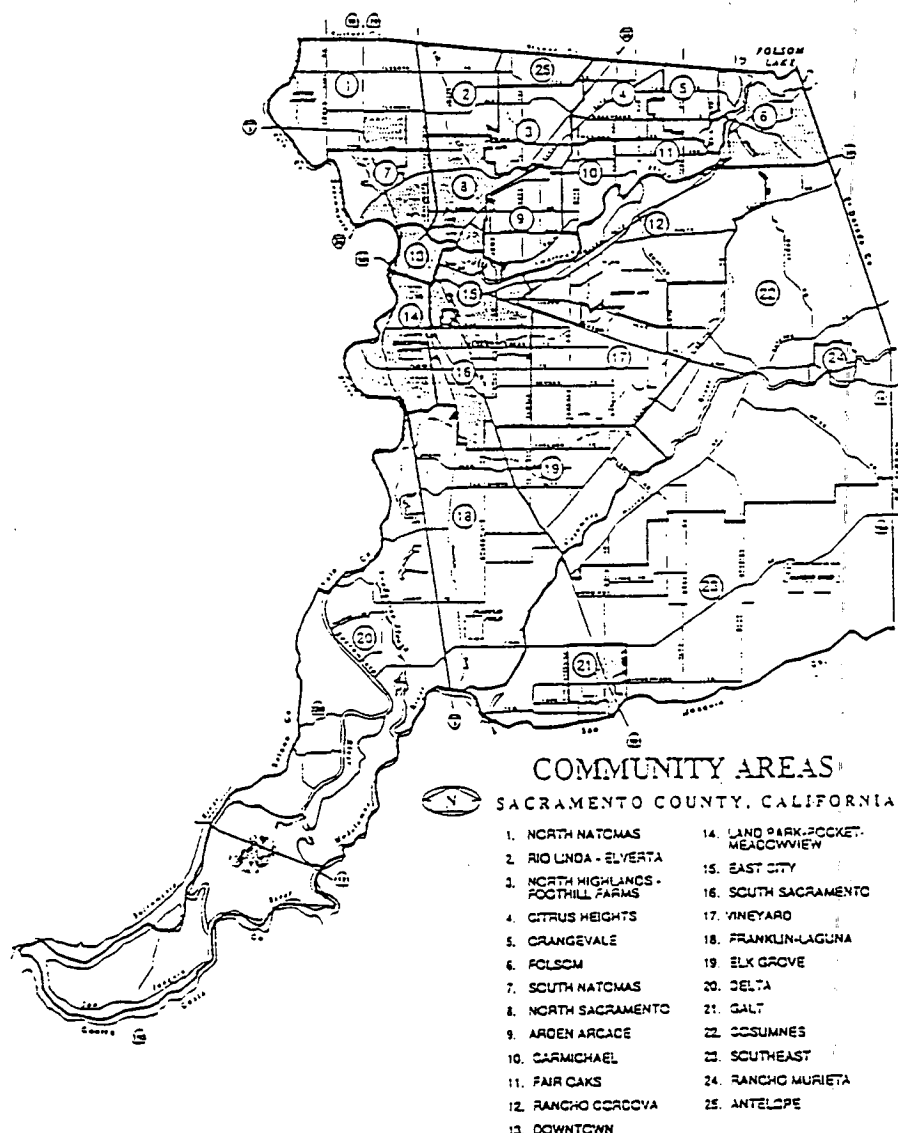
**Sacramento Metropolitan  
Arts Commission**

800 Tenth Street, Suite 1  
Sacramento, California 95814  
(916) 264-5558

A Public Agency

## NEIGHBORHOOD ENHANCEMENT GRANT APPLICATION

To assure distribution of arts programs throughout Sacramento County  
by organizations funded under the Cultural Arts Awards Program



You may refer to this map of Sacramento County when completing the application for an Enhancement Grant. Shading indicates incorporated areas (City of Sacramento, Folsom, Isleton and Galt) and non-shaded areas indicate unincorporated areas.

ENHANCEMENT GRANT APPLICATIONS  
ARE DUE AT THE ARTS COMMISSION OFFICE  
FRIDAY, AUGUST 19, 1994, by 5 PM.  
Late applications or postmarks will NOT be accepted.

## NEIGHBORHOOD ENHANCEMENT GRANT

To assure distribution of arts programs throughout Sacramento County

The Awards Committee has identified a lack of arts programs in the County unincorporated areas, portions of the City, and Folsom/Isleton/Galt (FIG). The purpose of this enhancement grant is to improve arts services throughout the community, particularly to neighborhoods which do not currently have extensive arts activities. The goal is to reach new audiences, meaning those that have traditionally been underserved by the arts in general, and your program in particular.

Grants are being offered on a competitive basis, to organizations who *start or expand* arts programs in underserved areas. The applicant must establish both the lack of arts activities in the targeted neighborhood, and the need for the particular program being proposed. The applicant must make it very clear that this program is either completely NEW for your organization, or an EXPANSION of your existing program into a new geographic neighborhood that is underserved by the arts. Refer to the attached map.

The application for this grant will be considered concurrently with the Cultural Arts Award Grant, but will be funded separately, up to \$2,500 per applicant. Only one enhancement grant will be awarded per organization, which *must first be funded under the Cultural Arts Awards Program*. The Awards Committee will determine the recipients of all Enhancement Grants at the same time they allocate the Cultural Arts Awards funds. The grant period for the Enhancement Grant is the same as the Cultural Arts Awards: January to December, 1995.

### ENHANCEMENT GRANT APPLICATIONS ARE DUE AT THE ARTS COMMISSION OFFICE FRIDAY, AUGUST 19, 1994, by 5 PM.

Late applications or postmarks will NOT be accepted.

#### REVIEW CRITERIA

**Quality of Artistic Activity:** The application will be evaluated on the vision, innovation and creativity of the proposed activity and the technical skill, presentation and qualifications of the artists involved.

**Thoroughness of Planning:** The application will be evaluated on implementation plans, including well articulated goals, realistic timeline and budget, collaboration with community based organizations, and evaluation procedures.

**Impact on Neighborhood:** The application will be evaluated on the extent of need in the targeted community and how effectively the proposed program meets those needs.

**Consistency with Program Goals:** The application will be evaluated on how well the proposal meets the goals of the Neighborhood Enhancement Program to expand existing or create new programs in underserved geographic areas.

## NEIGHBORHOOD ENHANCEMENT GRANT APPLICATION

Applicant Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Request Amount \$ \_\_\_\_\_

Project start date: \_\_\_\_\_ End date: \_\_\_\_\_

Check one: ☐ New Program ☐ Expanded Program

Summary of proposed arts activity:

Describe the community to be served (include demographics) and establish how they are underserved by the arts. How will your program address their need?



What individuals or organizations in the targeted neighborhood are collaborating with you in the planning/implementation? What others are helping? What are their roles?

Where is the facility at which your activity will take place? What methods will you use to encourage participation in your program?

Describe the implementation and evaluation steps? Who will coordinate the activities? (Attach resumes of coordinating and artistic personnel and examples from similar programs you have conducted.)

How do the proposed activities tie in with your organization's mission and outreach strategy?

**NEIGHBORHOOD ENHANCEMENT GRANT  
PROPOSED BUDGET & REQUEST**

GRANT REQUEST	GRANTEE CONTRIB* (cash)	OTHER CONTRIB (cash)	TOT COSTS
------------------	-------------------------------	----------------------------	--------------

**A. Personnel:**

Artistic

Technical

Administrative

Other

**B. Operating:**

Supplies

Printing/  
Postage

Publicity

Telephone/  
Utilities

Equipment

Space Cost

Insurance

Other

**TOTALS**

\* There is no matching requirement other than identifying source of cash match here.



**Sacramento Metropolitan  
Arts Commission**

800 Tenth Street, Suite 1  
Sacramento, California 95814  
(916) 264-5558

*A Public Agency*

July 7, 1994

Sacramento Metropolitan Arts Commission  
Sacramento, CA

HONORABLE MEMBERS IN SESSION:

SUBJECT:

Revision of the Awards Committee's mission statement.

LOCATION:

Sacramento County, All Districts

RECOMMENDATION:

Approve revisions to the mission statement of the Awards Committee.

CONTACT PERSON:

Laurie Heller, Grants Coordinator  
Sacramento Metropolitan Arts Commission  
(916) 264-5558

FOR MEETING OF:

July 13, 1994

SUMMARY:

Wording on the mission statement has been added to indicate the Awards Committee also monitors the fiscal viability of grantees and provides technical assistance as needed.

BACKGROUND INFORMATION:

This mission statement was ammended by Commission on April 13, 1994.

FINANCIAL CONSIDERATIONS:

None.

POLICY CONSIDERATIONS:

This revised statement describes the current goals and purposes of the regranting program.

COMMITTEE ACTION:

Approved 3:0, July 1, 1994.

Respectfully Submitted,

LAURIE HELLER  
Grants Program Coordinator

MICHELLE WALKER  
Director

Sacramento Metropolitan Arts Commission

SACRAMENTO METROPOLITAN ARTS COMMISSION  
AWARDS COMMITTEE

MISSION STATEMENT

As a citizen committee of the Sacramento Metropolitan Arts Commission, the purpose of the Awards Committee is to advise and assist the Commission by developing programs and allocating funds, in Sacramento City and County, which: 1) Support the artists and arts organizations; 2) Encourage broad participation in the arts; 3) Improve the community through the arts; and 4) Preserve and promote appreciation of our diverse cultural heritage.

The Committee serves the above purpose in the following manner:

Conducts an ongoing review and updating of all regranting program guidelines

Develops new regranting programs in conjunction with the Commission, Board, Council, arts community, and general public.

Submits lists of potential panelists

Assigns funding amounts for Commission's approval

Acts as Commission's liaison to funding grantees by creating an opportunity for open forum informal discussions

Attends and evaluates performances and exhibitions of funded projects whenever possible

Explores potential sources for future funding

Establishes ad hoc committees to handle special assignments

Monitors the fiscal viability of grantees and provides for technical assistance as needed



**Sacramento Metropolitan  
Arts Commission**

800 Tenth Street, Suite 1  
Sacramento, California 95814  
(916) 264-5558

A Public Agency

July 13, 1994

Sacramento Metropolitan Arts Commission  
Sacramento, California

Members in Session:

SUBJECT: Visual Arts Committee's Mission Statement

LOCATION AND COUNCIL DISTRICT:

City and County of Sacramento. All Districts.

STAFF RECOMMENDATION:

Approve the Mission Statement of the Visual Arts Committee.

CONTACT PERSON:

Maru Hoeber, Visual Arts Committee Member  
422-4238

FOR COMMISSION MEETING OF:

July 13, 1994

SUMMARY:

The Mission Statement of the Visual Arts Committee reflects its priorities for the 1994-1995 year.

BACKGROUND INFORMATION:

This Mission Statement was the result of a planning retreat held on May 25, 1994.

FINANCIAL DATA:

None.


POLICY CONSIDERATIONS:

This Mission Statement describes the current goals and purposes of the Visual Arts Committee.

COMMITTEE ACTION:

Approved 4:0, June 29, 1994.

Respectfully submitted,

  
MICHELLE WALKER  
Executive Director  
MW2-01.SR

Visual Arts Committee Members: Charles Barr, Miriam Davis, Maru Hoeber, Holly Junker, Brenda Louie,  
Sylvia Thornton, Robert Treaster

## SACRAMENTO METROPOLITAN ARTS COMMISSION

### VISUAL ARTS COMMITTEE

#### MISSION STATEMENT

The purpose of the Visual Arts Committee is to serve as, advocate for individual visual artists (defined as someone working in any variety of media pertaining to the disciplines of painting, sculpture, ceramics, fiber, mixed media, printmaking, photography, video and film making).

The Visual Arts Committee is, in addition, an advisory body to the Sacramento Metropolitan Arts Commission.

The Committee is currently focusing on outreach to artists and the wider community.

#### Goals for 1994-1995

1. Completion of a brochure explaining the Artists' Live/Work Space Ordinance.
2. Implementation of the Artists' Live/Work Space programs.
3. In an effort to begin outreach the Committee is exploring the publication of an Artists' Newsletter which would contain information helpful to the arts community served by the Sacramento Metropolitan Arts Commission. This newspaper could contain topics such as Calls for Entries, Grant Prospects, Artists' Live/Work Space and Local Art News and Happenings. The format would be fairly casual as would distribution.
4. Plan and host an Open Exhibition and Reception for Sacramento's visual artists. Scheduled for March 1995. Promotion of this event will be done by the Newsletter and other media as part of the publicity campaign.
5. Early in 1995, host an informational party for all interested artists in the area - the purpose of this event will be to let artists know about the Commission, the Committee, the Live/Work Space Ordinance, access to the media and other resources and opportunities for visual artists.

HJ:BL:rh  
VA62994.MN



DIRECTOR'S REPORT/PROGRAM UPDATE  
JUNE 1994

ADMINISTRATION

City Council approved its 1994-1995 budget, which provides the same level of support for Metro Arts as the 1993-1994 budget. Staff is helping in the coordination of two summer murals initiated by La Familia. The murals are in the Meadowview and North Sacramento neighborhoods. The new Agency brochure will be completed in July and will be used as a marketing tool for additional funding and Friends of the Arts Commission's membership drive. Director Michelle Walker attended the Multicultural Tourism Conference in Los Angeles. The conference brought travel professionals from across the country together to discuss utilizing the arts and culture to promote tourism domestically and internationally (similar to what Italy, France and Great Britain have done so well).

APP PROGRAM

APP staff gave a slide presentation on June 28 to 70 teachers attending the Summer Art Institute hosted by the Crocker Art Museum. On June 30, the teachers chose from among three different tours of APP artwork--Downtown walking tour, carpool tour to outlying areas, and a sample school field trip tour. This year, staff, and intern Lane Aldridge, have supplemented teacher packets with new and detailed information to assist the regional teachers in sharing the APP Public Art collection with the children. Arts Program Assistant Kathy Gee developed the "Take A Hike" APP walking tour brochure--currently featured in the City Hall display cases.

On June 20 and 21, Alice Aycock, the mentor artist recommended for the Convention Center Expansion Project East Ballroom Lobby, was in Sacramento for a site visit. She was introduced to the Convention Center team of participants, and given detailed materials to support her project proposal. On June 21, Aycock, Nancy Esajian and Richard Raisler, the APP designate, interviewed seven apprentice applicants. Aycock recommended two local apprentices, Maru Hoeber and John Tucker, to work with her through installation of the artwork. The target date for the installation of the artwork is March 15, 1995.

REGRANTING PROGRAMS

Two workshops were held on June 11, the morning workshop was on Outreach & Education and the afternoon workshop on Board Development. A total of 60 representatives attended from a wide variety of arts and community organizations. Applications for the Cultural Arts Awards are due Monday, July 11. The Panel Orientation is scheduled for July 29, and the Panel will convene on August 25. Enhancement Grant applications will be available after the July Commission meeting. Meetings with elected officials continue to identify potential DAAC members. Follow

up meetings with CBOs will begin in July. Staff is working with the Arts Education Program on the "YA-YA" concept as a potential mentorship program. (A short video segment will be shown at the Commission meeting.)

#### ARTS EDUCATION

The Late Night Sacramento Program has added a new county site at the North Highlands Recreation Center. A twelve-week program in mural/graphic arts and drama/modeling has begun. The Rap Opera Visual Arts component is about to begin the 1994 Signature Square for the NAMES project. Planning with the Neighborhood Arts program continues for future programs. A Summer Youth employee, Marilyn Montenegro, will be assisting the Arts Education and Outreach Program for the summer.

#### CALIFORNIA COUNTRYSIDE FESTIVAL

The first Steering Committee Meeting for the Sacramento Fringe Arts Festival will be held on July 11. A focus group will be conducted on August 1. The festival will present a variety of disciplines in several locations along the K Street Mall. Targeting both Generation X and the Beat Generation, staff will seek their input and participation as focus group members.

#### FRIENDS OF THE ARTS COMMISSION

Kitty Simpson will be stepping down as President of Friends. Ms. Simpson will remain a Board member. Please join staff in thanking Kitty for her dedication, vision and hard work. As you know, Ms. Simpson was responsible for the creation and development of the Cultural Resource Directory. The Directory has become a tool to hire artists regionally and has been commented on favorably by our funders, the public and many elected officials. Ms. Simpson has been and is a strong supporter and advocate of the arts and the Arts Commission. Because of her support and enthusiasm, Friends has transitioned into a more proactive role as a supporter and catalyst for Commission programs. Please express your gratitude to Kitty for a job well done!

**METRO ARTS  
PROJECT STATUS AS OF JUNE 1994**

PROJECT	CONTACT PERSON	PRIORITY	STATUS
<b>Art in Public Places</b>			
Cavanaugh Golf Course, Kathleen Kasper-Noonan/Jeffrey Reed, Artists	Nancy Esajian/Jim Faber	A	Reed & Noonan to present proposal at 7/20/94 APP Committee meeting.
Central Library, James Carpenter, Artist	Kathy Gee/Laura Blanton	C	Lighting study/bid for sculpture included in Facility Management lighting package. Consultant conducting study.
Convention Center Expansion	Nancy Esajian/Jim Faber	A	East Lobby Ballroom Artist Alice Aycock selected Maru Hoeber & John Tucker as apprentices on June 21, 1994.
Convention Center Artwork Deaccessioning, Kathleen Kasper-Noonan, Artist	Kathy Gee	C	Deaccessioning approved by City Council on 12/93. Scheduled for removal 12/94.
Fairbairn Water Quality Laboratory, Maria Alquilar, Artist	Kathy Gee/Shawn O'Brien	B	Installation of artwork completed. Facility to be dedicated on 7/94.
Lake Victoria/Concession Building, Donna Billick, Artist	Kathy Gee/Kirk Thompson	A	Design due by end of July.
Marshall Park, Lynn Smith, Artist	Kathy Gee/Dennis Day	B	Bench from Zacharias Park restored and to be installed at Marshall Park in August.
Meadowview Community Center, Cheryl Riley, Artist	Michelle Walker/Yadi Kavakebi	B	Fabrication in progress.
Zoo Gift Shop, Shelley Jurs, Artist	Kathy Gee/Kirk Thompson	A	Project starting up again after delay due to contractor bid dispute.
8th & G Street Multipurpose Building, Roberto Salas, Artist	Kathy Gee/Paul Scott	B	Artist contract to be executed by Fall.


11th & G Street Building, Artist not yet selected	Kathy Gee/Tim Quintero	C	Project on hold by SHRA due to lack of developer funding.
Downtown Plaza/Hahn Project, Tamara Thomas, Art Consultant	Kathy Gee/Michelle Walker/Paul Taggart	C	Opening of "Pegasus" laser artwork scheduled for Fall.
St. Rose of Lima Park	Nancy Esajian/Michelle Walker	A	Artist not yet commissioned.
Stockton/Broadway Supermarket, Artist not yet selected	Staff/Jim Hare	C	Arts plan to be developed.
Ninos Park	Nancy Esajian/Victoria Plata/Kathy Gee	A	Project completion target date mid-July 1994.
Oak Park Mural Project	Michelle Walker/Walt Ueda	A	Phase II begins in March.
APP in the Schools Program	Kathy Gee/Victoria Plata	B	Program in development stages, prototype will be ready to review in Fall.
APP School Tours Program	Kathy Gee/Victoria Plata/Monique Pisani (intern)	A	Tour development for K-12 completed. Editing of tour packages in progress.
County Office of Education Art Institute	Kathy Gee/Nancy Esajian/Monique Pisani	C	Slide presentation held on June 28 and 3 tours on June 30 for regional teachers attending Art Institute.
<b>Regranting</b>			
New Works Awards Program	Laurie Heller, Mario Moreno	C	Staff is now attending performances and exhibits, processing final reports and invoices.
Neighborhood Program	Laurie Heller, Gloria Woodlock, Gail Chun-Deduonni, John Ann Carlisle	A	Meeting with elected officials for District Art Advisory Committees.
Cultural Arts Awards Program	Laurie Heller, Mario Moreno	A	Technical assistance and workshops conducted; proposals due July 11; panelists orientation on July 29. Staff and committee attending 1994 grantee events and processing invoices.
<b>Arts Education and Outreach Program</b>			
Sacramento County Cultural Resource Directory (CRD)	Victoria Plata/Kitty Simpson	C	Printing of 94-95 CRD completed. New CRD mailed to all county schools.

Artist Showcase	Victoria Plata	C	Future Showcases are being planned with the Folsom Cordova and the Elk Grove School Districts for the 94-95 school yr. The Sacramento Children's Festival hosted an Artists' Showcase on June 4. Due to its success we will be part of the Festival next year.
Rap Opera "Virgin-In-A-Sense"	Victoria Plata	B	The visual art component is underway at McClatchy High School is scheduled to be completed by the end of July. Presentation & touring of production will be this Fall.
Alamo Rent-A-Car	Victoria Plata/Michelle Walker	A	Airport officials will begin remodeling in September. Project rescheduled, target date November 1, 1994. Coordinator hired. First four schools have been selected.
Arts Survey for Sacramento County School Districts	Victoria Plata	B	A portion of the surveys have been returned. We are still missing 65% Schools not having survey will be contacted again. Survey to be completed in Sept. 94.
Technical Assistance Workshops for Artists	Victoria Plata	C	Fall 1994 workshops in discussion and planning stages. First workshop w/ Regranting program scheduled for June, a second workshop will be in August.
Late Night Sacramento	Walker/Plata/Gee	A	Planning on-going, monthly staff meetings and cont. of training workshops. Next workshop July 9. A production with artist and students performing will be August 19. Enrollment increasing in most of the programs.
<b>REGIONAL ARTS PLAN (RAAP)</b>			
Arts organization surveys	Burt/Walker	B	Receiving surveys; preparing for artists survey.
<b>ARTS INCUBATOR</b>			
Council Report	Walker	C	Research and program development in process. Staff will present report.
California Countryside Festival	Walker, Heller	A	Steering Committee meets July 11; focus group meets August 1.
JUNSTAT.RPT			



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## Call for Public Art Artists For the Sacramento Convention Center Expansion Project

 Sacramento Metropolitan  
Arts Commission  
800 Tenth Street, Suite 1  
Sacramento, CA 95814

# Call for Public Art Artists

## CALL FOR PUBLIC ART ARTISTS FOR THE SACRAMENTO CONVENTION CENTER EXPANSION PROJECT SITE C, SITE D & SITE E

### REQUEST FOR PROPOSALS (RFP)

The Sacramento Metropolitan Arts Commission (SMAC) invites eligible individual artists or artist-led collaborative teams to submit proposals for the design of art installations for Site C, Site D and Site E of Phase I at the Sacramento Convention Center Expansion Project.

**DEADLINE FOR SUBMITTAL IS AUGUST 19, 1994**

**All proposal materials are due no later than 5:00 p.m.:** POSTMARKS ARE NOT ACCEPTED

Print the following address on your application envelope. SMAC will not be responsible for lost application materials that are improperly labeled.

**ART IN PUBLIC PLACES PROGRAM • Sacramento Metropolitan Arts Commission  
800 Tenth Street, Suite 1, Sacramento, CA 95814 Attn: Nancy Esajian**

### AGENCY

The Art in Public Places (APP) Program of the Sacramento Metropolitan Arts Commission is a nationally recognized program. Over 150 works of art are in the collection and thirty more are in progress. An integral part of most public and private construction, the APP Program has become well respected.

### SACRAMENTO CONVENTION CENTER

The expansion of the Sacramento Convention Center will triple its size by adding 261,800 square feet. The unique architecture of the project will enhance the downtown urban landscape while providing the flexibility and technological advances. The project offers the community many artistic experiences and features exciting and innovative public art on site. The design team joined with meeting planners, promoters, trade show managers, contractors and community members ensures a highly functional and comfortable facility for guests.

The Convention Center is centrally located in downtown Sacramento which offers the public access to the a wide array of destination points. Located within walking distance are the K Street pedestrian mall, St. Rose of Lima Park, Downtown Plaza, State Capitol, Old Sacramento and Sacramento River access, Sutter's Fort, Crocker Art Museum, State Railroad Museum, and the new State Archives Building. Downtown Sacramento has many excellent dining, business, cultural and government facilities?

### ARTIST SELECTION PANEL

The Artist Selection Panel will be held on Friday, September 9, 1994. Each panelist has a single vote, and they are as follows:

**Janet Bishop**, Assistant Curator, San Francisco Museum of Modern Art • **Albert A. Byrd**, Historian, Artist • **Karen Fenley**, Visual Artist • **Arthur Gonzalez**, Visual Artist, Educator • **Caryl Henry**, Visual Artist, Curator • **Rick Murai**, Visual Artist, Educator • **Elizabeth Saltos**, Visual Artist

Technical Advisory Panel members collectively have one vote and are as follows:

**Jim Faber**, Project Manager, Facility Management • **Richard Raisler**, Art in Public Places Committee • **Leonard Zerilli**, Assistant Director, Community and Visitors Services Department.

### CULTURAL AND GENDER EQUITY

The Artist Selection Panel and the Art in Public Places Committee seek to commission artists in public art that will reflect our community's culturally diverse composition. To ensure that goal the overall Art Plan for the Convention Center Expansion Project has opportunities for many local and California artists as well as for those artists who are nationally recognized.

Each commission site has specific eligibility requirements. Please carefully read eligibility requirements for each commission site and make sure the requirements are met.

### CITY AND REGION OF SACRAMENTO

Known as the "River City," Sacramento is renown for its "Gold Rush" heritage, oak trees and arts and recreational amenities. Three major rivers are within Sacramento County - the American, Cosumnes, and Sacramento. These rivers established Sacramento as a major transportation artery with San Francisco and contributed to it being the west coast base for the Pony Express, telegraph and the Transcontinental Railroad. Just as in the past, agriculture contributes greatly to the area's economy with tomatoes, rice and almonds being the chief crops.

### COUNTY OF SACRAMENTO

The county population is approximately 1.3 million and the city population is 370,000 according to the 1990 Census. The ethnic composition of the community is 69.3% Caucasian, 11.7% Latino/Chicano/Hispanic, 9% African-American, 8.8% Asian/Pacific Islander, .9% Native American/Aleut, and 2% other. Sacramento County has 186 elementary schools, 33 junior high schools, 47 high schools, three community colleges, and one California State University

**SITE C, SITE D and SITE E are opportunities for artwork at the Sacramento Convention Center. Please review information about each of the sites. Should you decide to submit proposals for more than one site, it will be your responsibility to supply all requested materials for each proposal as separate commissions. Staff will not transfer any artist application materials such as slides, resumes or other materials during the panel process.**



**SITE C: J STREET ENTRY MONOLITH**  
**COMMISSION AMOUNT: \$75,000.**

**DESCRIPTION OF LOCATION AND ARTWORK POSSIBILITIES: Please refer to the RFP map; first floor.**

The artwork at this location will serve as a marker for Convention Center visitors. This highly visible monolith will be a point of reference for people to meet before entering the building and will be visible to people passing by in vehicles.

The site for the monolith will be a restricted space under the J Street entrance awning. When facing the building, the artwork will be sited to the left of glass doors. The artwork will need to be contained in an area approximately 10' H and occupy no more than 2' in circumference. The monolith must be constructed of permanent materials that are intended for outdoor conditions.

*diagram*

**ELIGIBILITY:**

Artists must reside in the United States.

**SITE D: POCKET PARK GATES AND RELATED SITE FURNISHINGS**

**COMMISSION AMOUNT: \$50,000.**

**DESCRIPTION OF LOCATION: Please refer to RFP map; first floor.**

The narrow park is located on the northeast corner of the facility, and is next to the existing church at 15th and J streets. The J Street gates will be highly visible to people walking and driving by.

**ARTWORK POSSIBILITIES:**

There are three gates to be treated with artwork. It is mandatory that the installation of the gates be completed by February 15, 1995. On the J Street side of the park there is a large gate 16' W x 8' H, which adjoins a pedestrian gate 3 1/2' W x 8' H, and also a small fixed panel 24" x 8". The total length of the two gates and the fixed panel is 24'. At the back side of the park, a third gate 3 1/2' W x 8' H serves as access to the alley. Additionally for consideration along the J Street sidewalk there are five decorative planters affixed to signage poles. These planters measure 16" in diameter, are 5 1/2' H, and near the top each planter flares out to 20"-22" in diameter. The planters are fixed to the signage pole beginning about 6' off the ground.

**ELIGIBILITY:**

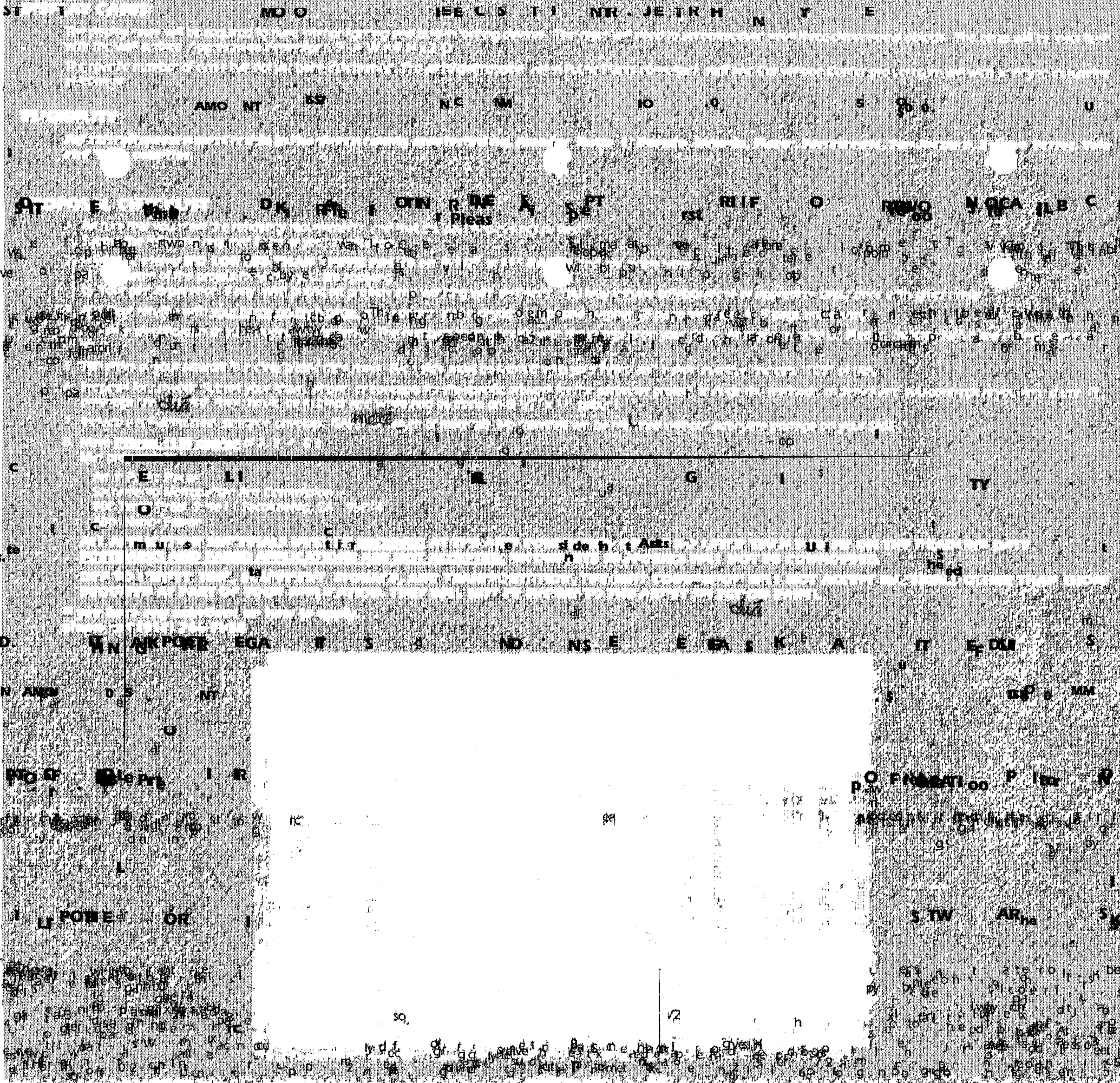
Artist must reside in California.

**SITE E: DISPLAY CASES FOR LINK (EAST/WEST) CORRIDOR**

**COMMISSION AMOUNT: \$50,000.**

**DESCRIPTION OF LOCATION: Please refer to the RFP map; second level.**

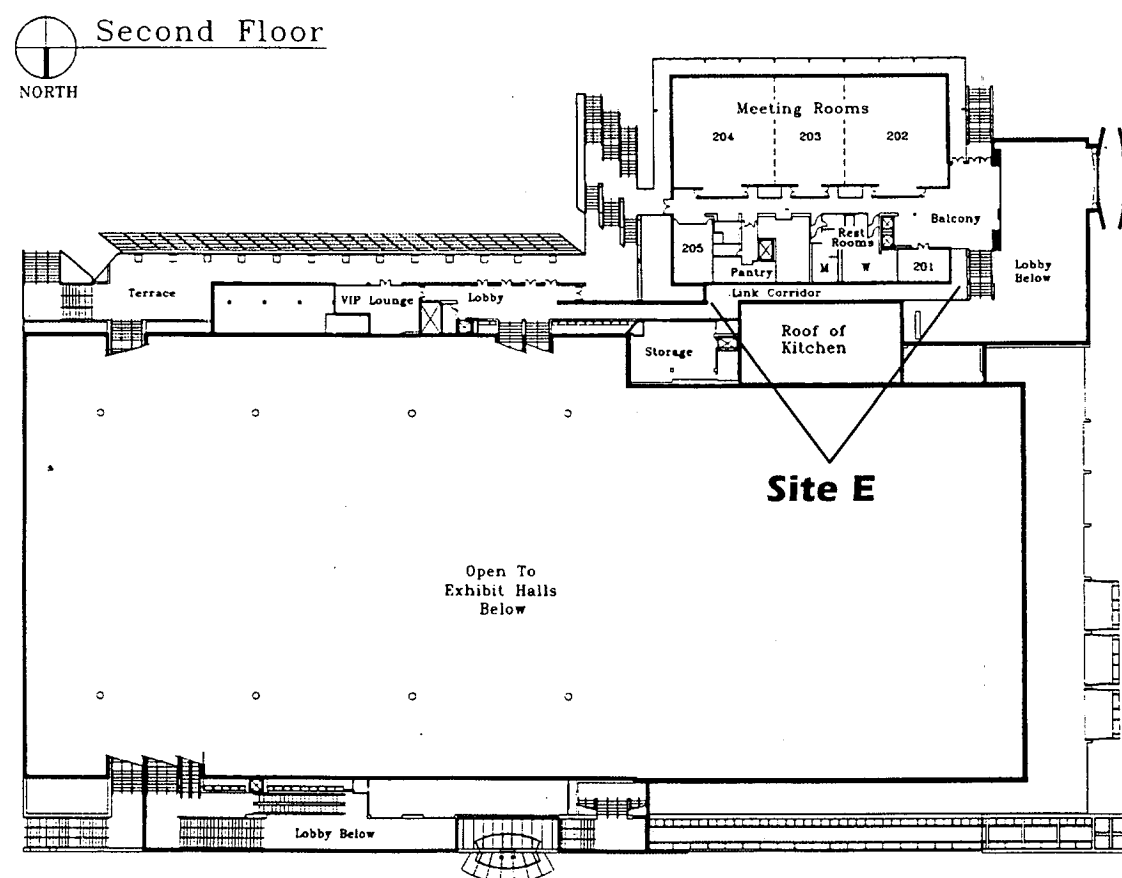
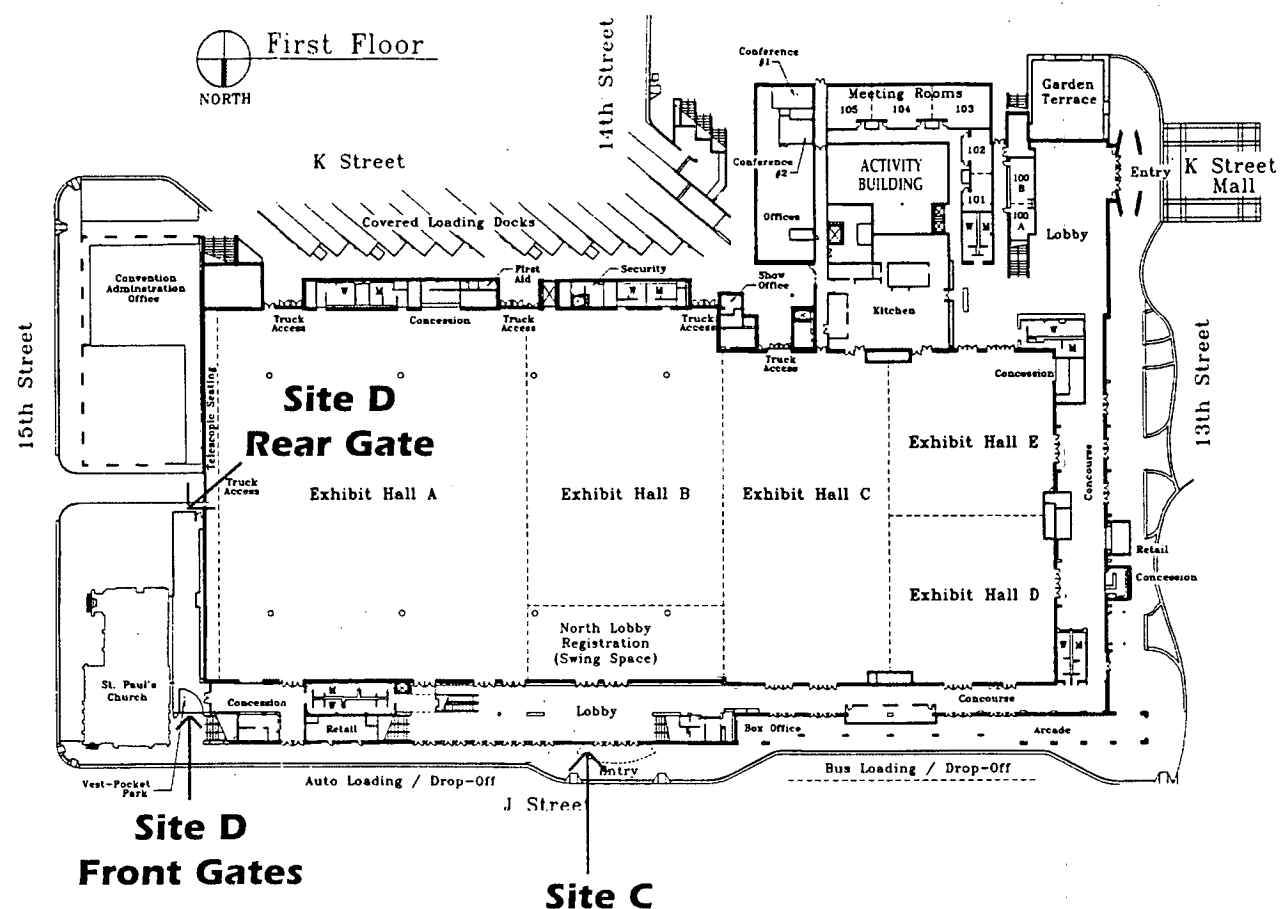
This interior corridor is approximately 200' in length, and is broken into segments. Located on the second level, the passageway links people to and from the east and west portions of the facility. This area will be an excellent space for people to observe exhibitions.





# RFP SITE MAPS

Phase I



# SLIDE IDENTIFICATION SHEET

Artist's Name

Home Phone

Work/Studio Phone

Address

City/State/Zip

PLEASE TYPE OR PRINT CLEARLY.

Slide #	Title	Location of Artwork	Date Completed	Size in Inches (HxWxD)	Media
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					



**Sacramento Metropolitan  
Arts Commission**

800 Tenth Street, Suite 1  
Sacramento, California 95814  
(916) 264-5558

A Public Agency

**NEIGHBORHOOD ENHANCEMENT GRANT APPLICATION**

(Revised 7/15/94)

To assure distribution of arts programs throughout Sacramento County  
by organizations funded under the Cultural Arts Awards Program

**APPLICATIONS MUST BE RECEIVED  
AT THE ARTS COMMISSION OFFICE  
FRIDAY, OCTOBER 14, 1994, by 5 PM.**

Please provide ten copies of your application.

Late applications or postmarks will NOT be accepted.

**ENHANCEMENT GRANT TIMELINE**

Cultural Arts Awards Applications due	July 11, 1994
Neighborhood Enhancement Grant Applications distributed	July 18, 1994
Cultural Arts Awards Review Panel convenes	August 25-27, 1994
Applicants notified of ranking	September 5, 1994
Appeals deadline	September 12, 1994
Appeals Panel convenes	September 16, 1994
Awards Committee recommends Cultural Arts Awards allocations	September 26, 1994
Arts Commission acts on Committee's recommendations	October 12, 1994
Neighborhood Enhancement Grant applications due	October 14, 1994
Awards Committee recommends Enhancement Grant allocations	October 31, 1994
Arts Commission acts on Committee's recommendations	November 9, 1994
City Council/Board of Supervisors approve allocations	December, 1994
Contracts signed/invoicing begins	January, 1995
All expenditures must take place between January and December, 1995.	

**REMEMBER: ONLY THOSE ORGANIZATIONS RECEIVING A CULTURAL ARTS AWARD ARE ELIGIBLE TO APPLY FOR A NEIGHBORHOOD ENHANCEMENT GRANT. THEREFORE, THE ENHANCEMENT GRANT APPLICATIONS ARE NOT DUE UNTIL AFTER THE CULTURAL ARTS AWARD APPLICATIONS ARE EVALUATED. HOWEVER, IF YOU INTEND TO APPLY FOR AN ENHANCEMENT GRANT, WE RECOMMEND THAT YOU START NOW TO ASSESS NEEDS, ESTABLISH CONTACTS AND DEFINE YOUR PROGRAM FOR THE TARGETED NEIGHBORHOOD.**

## NEIGHBORHOOD ENHANCEMENT GRANT

To assure distribution of arts programs throughout Sacramento County

The Awards Committee has identified a lack of arts programs in the County unincorporated areas and portions of the City. The purpose of this enhancement grant is to improve arts services throughout the community, particularly to neighborhoods which do not currently have extensive arts activities. The goal is to reach new audiences, meaning those that have traditionally been underserved by the arts in general, and your program in particular.

Enhancement Grants will be offered on a competitive basis, to organizations who *start or expand* arts programs into underserved areas. The applicant must establish both the lack of arts activities in the targeted neighborhood, and the need for the particular program being proposed. The applicant must make it very clear that this program is either completely NEW for your organization, or an EXPANSION of your existing program into a new geographic neighborhood that is underserved by the arts. Refer to the attached map.

Up to ten Enhancement Grants will be awarded to organizations which are *first funded under the Cultural Arts Awards Program*. Maximum grant amounts are \$2,500, and only one may be awarded per organization. The applications for this grant will be reviewed and evaluated by the Awards Committee after they make their Cultural Arts Awards recommendations. The grant period for the Enhancement Grant is the same as the Cultural Arts Awards: January to December, 1995.

### REVIEW CRITERIA

**Quality of Artistic Activity:** The application will be evaluated on the vision, innovation and creativity of the proposed activity and the technical skill, presentation and qualifications of the artists involved.

**Thoroughness of Planning:** The application will be evaluated on implementation plans, including well articulated goals, realistic timeline and budget, collaboration with community based organizations, and evaluation procedures.

**Impact on Neighborhood:** The application will be evaluated on the extent of need in the targeted community and how effectively the proposed program meets those needs.

**Consistency with Program Goals:** The application will be evaluated on how well the proposal meets the goals of the Neighborhood Enhancement Program to expand existing or create new programs in underserved geographic areas.

## NEIGHBORHOOD ENHANCEMENT GRANT APPLICATION

Applicant Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Request Amount \$ \_\_\_\_\_

Project start date: \_\_\_\_\_ End date: \_\_\_\_\_

Check one: ☐ New Program ☐ Expanded Program

Summary of proposed arts activity:

Describe the community to be served (include demographics) and establish how they are underserved by the arts. How will your program address their need?



What individuals or organizations in the targeted neighborhood are collaborating with you in the planning/implementation? What others are helping? What are their roles?

Where is the facility at which your activity will take place? What methods will you use to encourage participation in your program?

Describe the implementation and evaluation steps? Who will coordinate the activities?  
(Attach resumes of coordinating and artistic personnel and examples from similar programs you have conducted.)

How do the proposed activities tie in with your organization's mission and outreach strategy?

# **NEIGHBORHOOD ENHANCEMENT GRANT PROPOSED BUDGET & REQUEST**

	GRANT REQUEST	+	GRANTEE CONTRIB* (cash)	+	OTHER CONTRIB (cash)	=	TOT COST
<b>A. Personnel:</b>							
Artistic	_____		_____		_____		_____
Technical	_____		_____		_____		_____
Administrative	_____		_____		_____		_____
Other:	_____		_____		_____		_____
<b>B. Operating:</b>							
Supplies	_____		_____		_____		_____
Printing/ Postage	_____		_____		_____		_____
Publicity	_____		_____		_____		_____
Telephone/ Utilities	_____		_____		_____		_____
Equipment	_____		_____		_____		_____
Space Cost	_____		_____		_____		_____
Insurance	_____		_____		_____		_____
Other:	_____		_____		_____		_____
<b>TOTALS</b>	_____		_____		_____		_____

\* There is no matching requirement other than identifying source(s) of *Grantee Contribution* and list of *Other Contributors* here:

As are the Cultural Arts Awards, Enhancement Grants will be paid by reimbursement.

Refer to this map of Sacramento County when completing the application for a Neighborhood Enhancement Grant. Shading indicates incorporated areas (City of Sacramento, Folsom, Isleton and Galt) and non-shaded areas indicate unincorporated areas.

