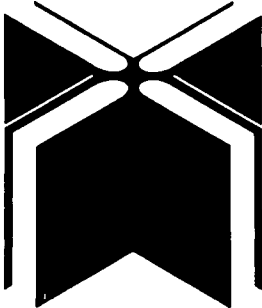


11



Sacramento Public Library
and Information Service

1010 8th Street
Sacramento, CA 95814-3576
916-440-5926

May 16, 1989

City Council
Sacramento, California

CITY MANAGER'S OFFICE
RECEIVED
MAY 17 1989

HONORABLE MEMBERS IN SESSION:

Subject: SACRAMENTO PUBLIC LIBRARY 1988 ANNUAL REPORT

RECOMMENDATION

APPROVED
BY THE CITY COUNCIL

Adopt the attached 1988 Annual Report of the Sacramento
Public Library for public distribution.

MAY 23 1989

DISCUSSION:

OFFICE OF THE
CITY CLERK

The Sacramento Public Library has prepared its first annual
report for distribution to the public using fiscal year
1987/88 information. The Library serves the general
public, business, cultural, and civic interests of our
community by preserving and providing free and easy access
to information. The Library is involved and is a positive
force in the social and cultural health of the community
through many programs such as the annual summer reading
program for children and adult literacy training. The
efforts and successes as well as present and future plans
are outlined in the report. The report is intended to
increase the public's awareness of the operations and goals
of their Library.

FILED
MAY 23 1989
BY THE CITY COUNCIL
OFFICE OF THE CITY CLERK

Respectfully submitted,

Richard M. Killian
Library Director

RECOMMENDATION APPROVED:

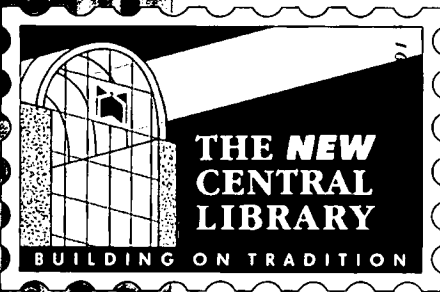
Walter J. Slive
City Manager

May 23, 1989
All Districts

Attachment



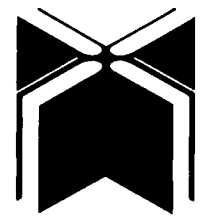
Coming in 1991. The new Central Library- to offer tailor-made reference service, expanded service to the business community and to local government, full children's services, a Galleria for presentation of cultural and educational programming, a "Special Collections" room, cafe, a Friends of the Library giftshop and more. The library at 9th & I is part of the development of the full block which will include an office tower and parking facility. Artist's rendering courtesy of Kaplan/McLaughlin/Diaz, project architects. Library Plaza Group, Developer.



Mike Gold

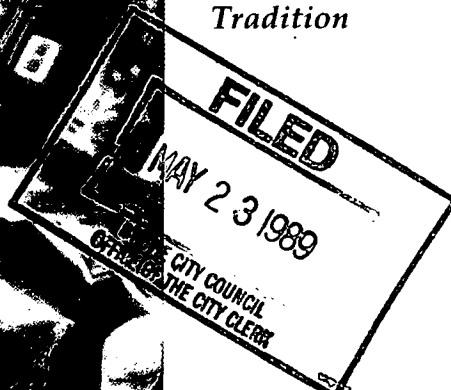


Sacramento Public Library
1010 8th Street
Sacramento, CA 95814
916/440-5926



Sacramento Public Library

Building on Tradition



APPROVED
BY THE CITY COUNCIL
MAY 23 1989
OFFICE OF THE CITY CLERK

1988 Annual Report



MISSION STATEMENT

SACRAMENTO PUBLIC LIBRARY, anticipating the needs of the community...drawing from the past...moving to the future...delivering expert assistance with courteous service.

Historical Highlights

1857 Sacramento Library Association establishes a private collection library of 800 volumes at 5th & J. Members include Charles Crocker, C.P. Huntington and Leland Stanford.

1879 Free public library opens at 7th & I with 6,067 books after voters pass measure to support service with taxes. Miss Georgie Hancock elected first director at \$60/month salary.

1908 Elk Grove Library becomes first county branch.

1918 Central Library opens at 9th & I with 65,000 books.

1965 City and County libraries consolidate.

1977 One million books in Sacramento Public Library collection.

1987 City Council approves plan for Library Plaza development.

1988 Building commences on new Central Library project. Completion expected in Spring, 1991.

◀Cover photo: M. Mijares

- The *Patron* is the most important person to our Library and is the purpose for our work.
- We, the staff of Sacramento Public Library, are the Library's greatest asset.
- We give our *Patrons* courteous, concerned service.
- Together we deliver free and equal access to quality information and books.
- We support the business, cultural and civic interests of our *Community*.

Sacramento Public Library. The place to know.

CITY & COUNTY OF SACRAMENTO



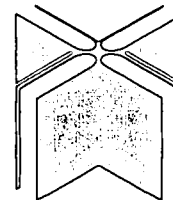
City Council

Anne Rudin, *Mayor*
Kim Mueller, *Vice-Mayor, District 6*
David M. Shore, *District 1*
Lyla K. Ferris, *District 2*
Douglas N. Pope, *District 3*
Thomas Chinn, *District 4*
Joe Serna, Jr., *District 5*
Terry Kastanis, *District 7*
Lynn Robie, *District 8*

County Board of Supervisors

Brian Richter, *County Executive*
Sandra R. Smoley, *Chair, 3rd District*
Grantland Johnson, *1st District*
Illa Collin, *2nd District*
Jim Streng, *4th District*
C. Tobias Johnson, *5th District*

SACRAMENTO PUBLIC LIBRARY



Credits

Editor: Mary T. Mijares
Design: Michael Gold
Typography: LaserType & Graphics
Printing: Commerce Printing
© 1989 Sacramento Public Library

Administrative Staff

Richard M. Killian, *Library Director*
Janet Larson, *Deputy Library Director, Public Services*
Lois Shumaker, *Deputy Library Director, Technical Services & Automation*
Terry Chekon, *Children's Services Coordinator*
Judy Eitzen, *Staff Training Development & Head of Carmichael Branch*
Lann Jurgens, *Adult Services Coordinator*
Mary Mijares, *Community Relations Coordinator*
Judy Renzema, *Collection Development Coordinator, Head of Central Library*



Mary Mijares

Sacramento Public Library Locations

- Administration**
1010 - 8th Street
- Arcade**
2443 Marconi Ave.
- Arden**
891 Watt Ave.
- Carmichael**
5605 Marconi Ave.
- Central**
536 Downtown Plaza
- Colonial Heights**
4799 Stockton Blvd.
- Belle Cooledge**
5681 Freeport Blvd.
- Courtland**
129 Primasing Ave.
- Del Paso Heights**
920 Grand Ave.
- Elk Grove**
8962 Elk Grove Blvd.
- Fair Oaks/ Orangevale**
11601 Fair Oaks Blvd.
- Folsom**
638 E. Bidwell, Folsom
- Galt**
380 Civic Dr.
- Isleton**
P.O. Box 517, 101 "C" St.
- Martin Luther King, Jr.**
7340-24th St. Bypass
- E.K. McClatchy**
2112-22nd St.
- McKinley**
601 Alhambra Blvd.
- North Highlands**
3601 Plymouth Dr.
- North Sacramento/ Hagginwood**
2109 Del Paso Blvd.
- Orangevale**
8820 Greenback Lane
- Rancho Cordova**
9845 Folsom Blvd.
- Rio Linda**
902 Oak Lane
- Southgate**
6132-66th Ave.
- Sylvan Oaks**
6700 Auburn Blvd.
- Walnut Grove**
14177 Market St.

FROM THE DIRECTOR

Mike Gold



Richard M. Killian
Library Director

THE PAST YEAR has been one which combined the excitement of new challenge with a satisfying record of achievement. There has been measurable progress toward several long-range library goals; all directed toward providing the best possible service to our patrons. The library staff holds firmly to the notion that we "build on tradition in order to realize the vision for tomorrow."

A bright future for the Sacramento Public Library depends on careful planning in the present. Toward that end, we have begun the year-long process of revising the Library Master Plan for Services and Facilities. Friends of the Library, the Library Foundation, community residents, library staff and elected City and County officials are participating in this effort. Together we are establishing priorities and strategies for the next several years. The result will be a broadbased plan which will focus on our commitment to public service.

This is a time of important growth for the Library. The 30,000 sq. ft. Central Library, which opened its doors in 1918, will be refurbished and expanded to over 150,000 sq. ft. Ground was broken in mid-summer for the new facility which will feature an outstanding array of new services and technological innovations. A cafe, Friends of the Library gift shop, and a stunning galleria for the presentation of cultural and educational programming will be exciting additions to the project.

In early Fall, an interim Central Library was opened in the Downtown Plaza to serve until the new building opens in Spring, 1991. This represents Sacramento's first library in a mall setting. The location and the services offered have received an enthusiastic reception from the public.



A Special Room.
Artists rendering of the "Sacramento Room," a special collections room proposed for the new Central Library. The Foundation has targeted this room for a major fundraising campaign. Photo courtesy of KMD Architects.

to 1500), early printing from around the world, and a special collection containing materials about printing and typography.

Currently many of these unique materials are kept in locked vaults and are not readily accessible to the public. Special features for the proper storage and preservation of these irreplaceable materials will be incorporated into the room design, such as temperature, humidity, and light controls and special security measures.

Collections to Attract Users From Beyond Area

We expect the Sacramento Room to attract area students, and draw genealogists, researchers, and others, from throughout Northern California and beyond. The room will act as a magnet to residents on a countywide basis, both to enjoy the beauty of the restoration and to gain from the educational experiences provided by the collections that it houses. The collections of local book collectors will be showcased in the room, as will appropriate exhibits acquired for public viewing from institutions located throughout the country.

The board of the Foundation believes that a vital Central Library is one of the City's greatest treasures. It is worthy of our effort to preserve this structure not only for its architectural excellence but also as a center of learning for now and for future generations of Sacramentans.

Lynn Gray
1989 President, Library Foundation

Library Foundation Officers, 1988

Margaret W. Bohl
President
 Carol Bone
1st Vice President
 Lynn Gray
2nd Vice President
 Pramila Kriplani
Secretary
 Gerald Siebum
Treasurer

FROM THE FOUNDATION



Lynn Gray

THE SACRAMENTO PUBLIC LIBRARY FOUNDATION, established in 1984, is a non-profit organization created to develop sources for major private sector and corporate financial support for special library projects. The Foundation acts in an advisory capacity to the Library Director in matters pertaining to budgeting, long-range planning and library services. Further, the Foundation is structured to act as a depository for monetary gifts, legacies, endowments and trusts.

A Capital Campaign

The Foundation board anticipates beginning the process of a capital campaign to raise an estimated \$2,000,000 for the new central Library Project. The campaign will be directed to the restoration and furnishing of the second floor of the existing Central Library. The resulting Sacramento Room will reflect the interior architectural finishes of the early 1900's, the period when the Central Library was built.

The first step in the capital campaign will be to complete a feasibility study, partially funded through a grant from the Aetna Life and Casualty Foundation, to be undertaken in mid-Spring, 1989. The study will determine community support for the project, help direct the energies of the board during the campaign and identify potential sources of funding. It is our hope that the Sacramento Room will be completed to coincide with the opening of the Central Library, Spring, 1991.

Sacramento Room: A Roomful of Riches

The room will house the library's special collections, such as Sacramento and California history, the genealogy materials, and will contain examples of fine press publications of California, Sacramento memorabilia, examples of incunabula (printing prior

'88 Financial Statement

| | |
|---|-------------|
| Total Revenue | \$5,334.04 |
| Expense | |
| Filing fees | \$ 2.50 |
| Postage | 87.04 |
| Meeting | 200.00 |
| Printing | 318.00 |
| Total Expense | \$607.54 |
| Net Income (Loss) | \$4,726.49 |
| Retained earning at beginning of period | \$15,996.65 |
| Retained earning at end of period | \$20,723.14 |



Ron Stroyer

High Tech Card Catalog. Finding book titles and subjects is easy with the Library's new compact disc catalogs.

As Sacramento Grows, So Grows The Library

Downtown Sacramento is not the only area to receive our attention. As the City and County grow, many areas have already benefited from new or expanded library facilities while other locations are the subject for similar consideration.

- The Colonial Heights Community Library, a 12,000 sq. ft. branch at 21st Avenue & Stockton Blvd., has been completed.
- The Orangevale Branch Library moved to a new and larger location at 8820 Greenback Lane.
- The County Board of Supervisors has approved site selection for expanded library service in both Elk Grove and North Highlands.
- Discussion has begun for new or improved library services in the So. Natomas area and for patrons of the Belle Cooledge and Folsom Libraries.

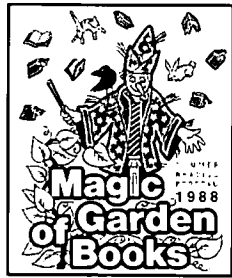
Trying to Serve All the People

Building aesthetically pleasing, functional and accessible facilities certainly is the starting point to providing good library services. Beyond that, however, matching appropriate library services and programs to the informational and educational needs of the public is our ultimate goal. This has been a year of accomplishment in that regard. The Library has:

- Introduced new compact disc catalogs, CD Roms, in each branch which greatly simplifies the patron's search for information;
- Instituted Sunday hours for library service in the Downtown Plaza Library;
- Expanded the Library's video rental collection;
- Expanded the Sacramento Public Library Literacy Service by 5% from 1987. Over 1200 tutors and

◀ **One-on-One.** For five years, the Sacramento Public Library Literacy Service has helped adults learn to read. There are over 1,000 success stories as a result of volunteer tutor-student partnerships.

Mike Gold



Summer Reading Magic. Over 11,000 school-age children participated in the Library's 1988 Summer Reading Program. The materials and theme developed by library staff were used by public libraries in other Northern California counties.

► **Books By Mail.** Homebound Sacramento County residents enjoy the Library's free Books-By-Mail service.

adult students are active in the program;

- Expanded children's services to accommodate special programming for toddlers;
- Introduced a *New Parent Outreach Program* that provided library information packets to newmothers at Kaiser Hospital over a six-month period;
- Aired award-winning Cable TV program series, *Focus on Sacramento Public Library*;
- Received a \$120,000 grant from the California State Library to establish a cooperative program, *The Reading Connection*, with the Sacramento Unified School District to impact the reading skills of children in seven south area schools;
- Benefited from a \$15,000 *Older American Grant* from the California State Library to purchase large print books for the Central Library and two bookmobiles;
- Received a \$15,000 grant through the Library Services and Construction Act to provide books in foreign languages.

Annual Summer Reading Program

There are times when a few numbers can tell a story better than a thousand words. So it is with the Library's Summer Reading Program for school-age children. The Summer of '88 saw over 11,000 children attend the special programs offered at all branch libraries: 3,686 children, ages 6 through 12, were officially involved in the Library Reading Club and 64,900 books were recorded as read. The original Summer Reading Program theme and printed materials were developed and produced by Sacramento Public Library.

Throughout the city and county, staff in twenty-four branches continue to provide excellent service

Mike Gold



A Friend for Life. Elizabeth Bell became the youngest lifetime member of the Friends when her parents made the 1-1/2 year old book lover a Friend for life in January.

Friends Library Board Officers, 1988

Dorothey Lancaster
President
Lois Courvoisier
1st Vice President
Barbara Haviland
2nd Vice President
June Wray Geer
Secretary
Bob Zambelich
Treasurer

The Friends also entered into a cooperative activity with the 1989 Sacramento Sesquicentennial Celebration, donating \$1,000 to the event. We also sponsored the annual *Writers Contest* and *Focus on Writers Conference*, in April, for aspiring writers. Our financial support, together with a grant from the Sacramento Community Cable Foundation, resulted in the airing of the library's award-winning local cable television series.

The board allocated \$5,000 for library staff development, initiated a \$2,575 scholarship fund for staff who wish to obtain a Master of Library Science degree, provided \$4,500 for children's programs and \$2,000 for adult programs.

Planning for the future

The Friends are looking further into the future as well. The organization has earmarked \$25,000 to set up a gift shop in the new Central Library. We are looking at other items that will be needed in that glorious new structure, as well.

We are also planning a strategy for a major membership drive which will broaden the base of support for our public library system. Augmenting this dream of expansion are the affiliate Friends groups. The oldest group, in Elk Grove, is going great guns; sponsoring events, raising money, and gaining in membership. New affiliates have been organized recently in Rio Linda and in Rancho Cordova. We look forward to their growth and to opportunities to support these efforts.

The Friends are dedicated to the development of financial resources and to the provision of our personal support to enhance and ensure the lasting value of the library to the Sacramento community.

Lois Courvoisier

1989 President, Friends of the Library

FROM THE FRIENDS

Ron Shroyer



Lois Courvoisier

'88 Financial Statement

Receipts

| | |
|----------------------------------|--------------------|
| Membership Dues | \$8,840.00 |
| Donations/Interest & Other | 13,162.97 |
| Fundraising ... | 38,032.95 |
| Program Income | 8,860.76 |
| Total Receipts | \$68,896.68 |

Disbursements

| | |
|----------------------------------|--------------------|
| Operating Expenses | \$15,977.90 |
| Fundraising | 8,692.85 |
| Programs | 26,070.50 |
| Total Disbursements | \$50,741.25 |

Fund Balance

| | |
|---------------------------------------|--------------------|
| Funds Available 1/1/88 | \$70,634.40 |
| Receipts, 1988 | 68,896.68 |
| Disbursements, 1988 | -50,741.25 |
| Funds Available 12/31/88 | \$88,789.83 |

THE GOOD WORKS OF THE FRIENDS of the Sacramento Public Library touched just about every patron and staff member in every corner of the City/County public library in 1988.

No, it wasn't anything novel for the Friends. That's what the organization and its membership—grown to more than 750—have been doing without fanfare for decades. There were just some extra added attractions, you might say, for 1988—an especially productive year.

Best-ever booksale

One reason, of course, was the extraordinary success of the annual booksale, the Friends major fundraiser. The four-day event in mid-May grossed \$35,000, nearly \$10,000 better than ever before.

Four mini-booksales this summer, in conjunction with the Farmers Market in City Plaza, and on-going booksale tables at branches added another \$2,500 to the Friends treasury.

Major contributions

The board of directors went beyond the usual this year in voting to spend \$6,000 for the purchase of a collection of twenty PBS video classics. The video titles included Alistair Cooke's *America*, *American Playhouse*, *Ascent of Man*, *Jewel in the Crown* and seven Shakespeare plays. The Friends paid only ten percent of the retail price, thanks to a grant from the John D. and Catherine T. MacArthur Foundation.

The Friends also contributed \$1,500 in the November election to promote the successful passage of Proposition 85, the Library Construction and Renovation Bond Act. Proposition 85 will have significant beneficial impact on future library construction projects right here in Sacramento.



Ron Strayer



Have Books, Will Travel. *The Library's two bookmobiles serve older library users throughout the city and county. Regular service is provided to senior centers, convalescent and senior housing facilities. The new bookmobile above arrived just in time for Christmas.*

helping library patrons with the formidable task of tracking down answers and materials to meet their information needs. To that end, staff answered 430,438 reference questions and checked out 3,947,968 books. Behind the scenes, the library's technical staff added over 91,071 books, CDs, audio and video cassettes for use in the branches.

Volunteers Make It Work

One of the Library's not so secret weapons to providing good public service is the more than 186 dedicated volunteers who in the last year gave over 45,901 hours of their time. Everything from covering books, to working with computers, providing clerical support and endless other behind the scenes tasks was augmented through the generosity of our library volunteers.

The historic involvement of the Friends of the Library in raising funds for activities, which are not provided through the regular library budget, remains a vital and important aspect of our ability to deliver a diverse package of programs and services to library users.

The four-year old Library Foundation will be providing leadership in the area of a major fundraising effort on behalf of the new Central Library, a project that has the potential to benefit everyone in our Community.



1987/88 FINANCIAL SUMMARY

| Income | City | County | Total |
|------------------------------------|------------------------|------------------------|-------------------|
| Tax Revenue/ General Fund | 4,697,500 | 3,593,000 | 8,290,500 |
| Grants | 319,500 | 494,546 | 814,046 |
| Other | 19,000 | 3,782,451 | 3,801,451 |
| Fund Balance | 0 | 467,471 | 467,471 |
| Total | 5,036,000 | 8,337,468 | 13,373,468 |

Expenditures

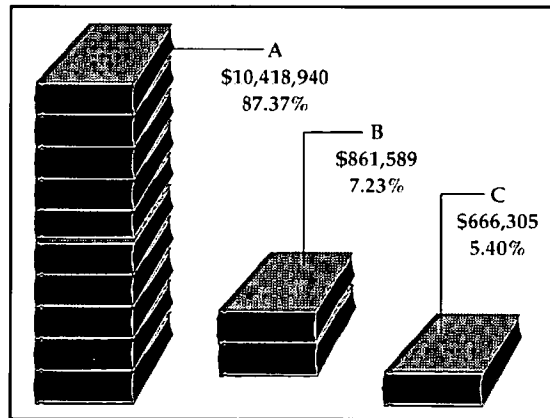
| | | | |
|-----------------------------------|------------------------|------------------------|-------------------|
| Employee Services | 3,479,000 | 3,272,594 | 6,751,594 |
| (Salaries, Benefits, Retirement) | | | |
| Materials | 415,500 | 1,667,705 | 2,083,205 |
| (Books Periodicals, Etc.) | | | |
| Fixed Assets | 0 | 101,953 | 101,953 |
| Other Operating Expenses | 1,141,500 | 3,120,716 | 4,262,216 |
| Total | 5,036,000 | 8,162,968 | 13,198,968 |

Fund Balance Increase 0

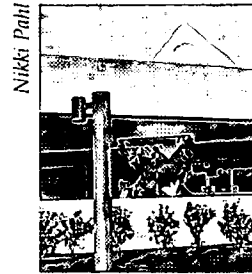
| | |
|---------------|---------|
| 174,500 | 174,500 |
|---------------|---------|

Revenue 87/88

- A- Local Government
Taxes
Allocations
- B- State
CIA
Literacy
- C- Other
Gifts
Fines
Fees
Interest



Ron Stroyer



Nikki Pahl

New Heights for Library. The colorful new Colonial Heights Library in South Sacramento opens to the public in January 1989. The library holds 50,000 books and offers a wide range of library services.

1989 Goals

As Library Director, there are a number of issues that I hope to direct my energies toward in 1989. Among them are:

- Analyzing the pattern of open hours for our library branches to determine their match to patron needs. This will be closely examined during the Master Plan process.
- Working closely with the Friends of the Library on expanding their level of community support through increased membership.
- Identifying non-traditional sources of income to augment the library's budget.
- Continuing to provide an atmosphere within the Library organization which encourages ever higher standards of public service.

I look forward to the work and the pleasure of having Sacramento Public Library become the best library in the state.

Richard M. Killian
Library Director



Mike Gold

Free at the Library. Library Community Relations Coordinator Mary Mijares displays informational materials published by the Library. A wide range of printed items, including a monthly newsletter, are available at branch libraries and key community locations.

Rosalind Deutsch

1987/88 STATISTICAL SUMMARY



Number of Sacramento Public Library Agencies

- Central Library
- 23 Branch Libraries
- 2 Bookmobiles

Days of Service

- Central Library - 7 days/week
- Major branches - 6 days/week
- Smaller branches - 5 days/week

Number of Registered SPL Borrowers

414,208

Number of Sacramento City /County Residents

970,000

Holdings

- 1,371,606 books
- 1,200 magazine &
- 200 newspaper titles
- 105 CD's
- 808 videos
- 35,000 audio cassettes

Staff

- County Full Time Employees - 105.0
- City Full Time Employees - 102.5

Summer Reading Program Participants,

Ages 6-12

11,000

Hours of Volunteer Service

45,901 hours

Friends Members

750

Circulation 1987/88

3,947,968

Comparative Facts

- 22nd largest library system in the U. S.
- 5th largest library system in California