



# CITY OF SACRAMENTO

DEPARTMENT OF PARKS  
AND COMMUNITY SERVICES  
3520 FIFTH AVENUE SACRAMENTO, CALIFORNIA 95817  
TELEPHONE (916) 449-5200

CITY MANAGER'S OFFICE  
**RECEIVED**  
MAR 6 1985

CROCKER ART MUSEUM DIVISION  
GOLF DIVISION  
METROPOLITAN ARTS DIVISION  
MUSEUM AND HISTORY DIVISION  
RECREATION DIVISION  
PARKS DIVISION  
ZOO DIVISION

ROBERT P. THOMAS  
DIRECTOR

G. ERLING LINGGI  
ASSISTANT DIRECTOR

March 4, 1985

**APPROVED**  
BY THE CITY COUNCIL

MAR 12 1985

OFFICE OF THE  
CITY CLERK

City Council  
Sacramento, California

SUBJECT: William Land Park Pony Rides Concession

SUMMARY

This report requests authorization to negotiate a contract for the William Land Park Pony Rides Concession in accordance with Section 12.62 of the Sacramento City Code.

BACKGROUND INFORMATION

On January 22, 1985, the City Council called for bids to be received on the William Land Park Pony Rides Concession. An informative bid package was prepared. In an effort to attract potential bidders, approximately 100 letters inviting bids were mailed to potential bidders, and advertisements inviting bids were placed in local dailies and minority newspapers.

The City received no bids. The current concessionaire, Wishing Star Ponies, has indicated a potential interest in negotiating a new contract, despite the fact that they opted not to bid.

The Department recognizes that the pony rides have traditionally provided an important form of family entertainment, and thus are an asset to both William Land Park and the City. Section 12.62 of the City Code permits the negotiation of a concession contract when the bid process has failed to produce a best responsible bidder. Authorization to negotiate a new contract with Wishing Star Ponies, contingent on the concessionaire first complying with all the requirements of the existing contract, is sought. Financial statements for the concession operation for 1982, 1983, and 1984 must be filed in accordance with the contract specifications, prior to issuance of a new contract.

FINANCIAL DATA

The amount of revenue to the City will be dependent upon the terms of the new contract. A three-year average of revenue realized by the City under the present contract from the concession operation is \$3,078.

RECOMMENDATION

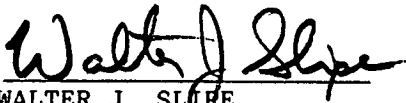
It is recommended that the City Council give notice of its intention, by resolution, to negotiate a contract, including terms and conditions, with Wishing Star Ponies for the William Land Park Pony Rides Concession pending compliance with the provisions of the current contract including submission of required financial reports.

Respectfully submitted,



ROBERT P. THOMAS, Director  
Parks and Community Services

Recommendation Approved:



WALTER J. SLIVE  
City Manager

RPT: jm  
Attachments

March 12, 1985  
District No. 5

# RESOLUTION NO. 85-172

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

## RESOLUTION AUTHORIZING THE NEGOTIATION OF A CONTRACT FOR THE WILLIAM LAND PARK PONY RIDES CONCESSION

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Council hereby gives notice of its intent to negotiate a contract, including terms and conditions, with Wishing Star Ponies for the William Land Park Pony Rides Concession, pursuant to the conditions contained in Section 12.62 of the City Code and contingent upon Wishing Star Ponies first complying with all the provisions of the existing contract including the submission of financial reports for calendar years 1982, 1983, and 1984.

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

**APPROVED**  
BY THE CITY COUNCIL

MAR 12 1985

OFFICE OF THE  
CITY CLERK