

# Exercise: Vision & Guiding Principles

The	PURPOSE	of this	exercise	ist
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- Review the Vision and Guiding Principles adopted by the City Council for the new 2030 General Plan.
- Gather your feedback on the Vision and Guiding Principles.

\* COMMENTS:

You have just read details about the Vision and Guiding Principles and information on the community input process. In the workshop you will have a chance to discuss your thoughts.

4. Safe and Livable Neighborhoods

■ Designing streets and homes with good visibility and

security
 Providing adequate protection from flood, fire and natural disasters

Rate this Vision & Guiding Principle: 1 2 3 4 5

5. Sustainable Development

development strategies

natural disasers

Increasing housing choice with a full range of unit types, prices and locations

Ensuring convenient access to neighborhood services and amenities (parks, schools, shopping)

To prepare for the workshop discussion, please consider each major area and rate it from 1 to 5:

1 is the MOST IM PORTANT for the future of our City
5 is the LEAST IM PORTANT for the future of our City

Please consider each area independently and add any comments on the back of your worksheet

You'll notice that there are duplicates of the following worksheets. Rease complete one of the worksheets before the City Leadership. Workshop. You will have the opportunity to discuss the Wision and Guiding Principles with your colleagues at the workshop. Then, after that discussion, you will also have the opportunity to revise the worksheet.

## 1. Vibrant Downtown & Town Centers

- Creating great places that include jobs, housing, culture, entertainment and shopping
   Designing a beaufful skyline
   Increasing job opportunities outside the City Center

Rate this	Visio	n & 0	Guiding	Principle:
1	2	3	4	5

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	_	

## 2. Energized Commercial Corridors

- Redesigning car-oriented areas into people-friendly places with new housing, shopping and better public
- Creating attractive gathering places in each community

Rate this Vision & Guiding Principle:

1	2	3	4	5

Rate this Vision & Guiding Principle: 1 2 3 4 5

		•		_
*	COM	М	ΕN	TS:

# 3. Expanded Transportation Choices

- Giving priority to the movement of people
   Increased public investment in alternatives to traffic
- congestion
   Building a walkable community with convenient and comfortable public transit

\* COMMENTS:

\*inadditionplease answert hefollowing question:

Rate this Vision & Guiding Principle:

Ensuring permanent open space and conserving farmland for future generations in creaming cases. Protecting our architectural and cultural heritage Designing communities and buildings that save energy and reduce pollution.

Improving public health through planning and development etabler(is:

1 Wouldvourecommendeddingeny guiding rinciples for consideration?

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- Creating great places that include jobs, housing, culture, entertainment and shopping
  Designing a beautiful skyline
  Increasing job opportunities outside the City Center

tate th	IS VISIC	on & G	uiding	Princip	ŀ
1	2	3	4	5	
k COMM	FN TS:				

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Rate this Vision & Guiding Principle:

				<b>.</b>
1 *commi	$\overline{}$	3	4	5

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- Increased pulse ......
   congestion
   Building a walkable community with convenient and comfortable public transit

Rate this Vision & Guiding Principle: 1 2 3 4 6

### 4. Safe and Livable Neighborhoods

- Designing streets and homes with good visibility and
- Providing adequate protection from flood, fire and
- natural disassers
  Increasing housing choice with a full range of unit types, prices and locations
  Ensuring convenient access to neighborhood services and amenities (parks, schools, shopping)

Rate th	nis Visi	on & (	Guiding	Principl
1	2	3	4	5

### 5. Sustainable Development

- Ensuring permanent open space and conserving farmland for future generations
   Increasing access to our rivers and natural resources
- Incircle asing access to our rivers and natural resources.
  Protecting our architectural and cultural heritage
   Designing communities and buildings that save energy and reduce pollution
   Improving public health through planning and development strategies.









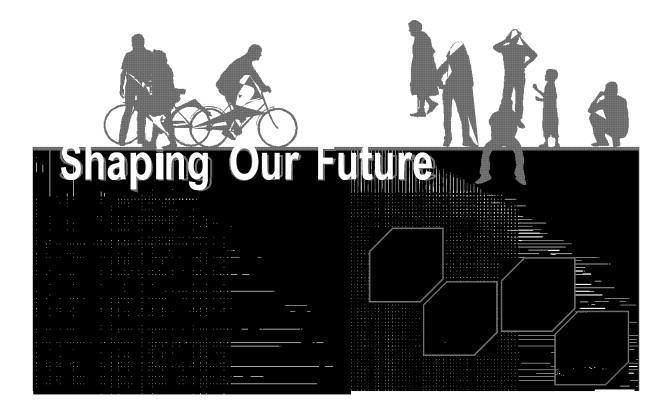
\*inadditionalease answert hefollowing question:

1 Wouldvourecommendaddingenv guiding rinciples for consider at ion?

<sup>\*</sup>Please put your comments on the back page

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1. Vibrant Downtown & Town Centers	4. Safe and Livable Neighborhoods	1. Vibrant Downtown & Town Centers	4. Safe and Livable Neighborhoods
2. Energized Commercial Corridors	5. Sustainable Development	2. Energized Commercial Corridors	5. Sustainable Development
i!	ll		
3. Expanded Transportation Choices	Wouldyourecommendaddingany guiding-rinciplesforconsideration	7? 3. Expanded Transportation Choices	<ol> <li>Wouldyourecommendaddingany guiding rinciples for consideration</li> </ol>
	<u>                                     </u>		



# Shap ng Our Future

# Foundations for Planning

The new 2030 General Plan is being developed based on a foundation established by the Sacramento Area Council of Governments Regional Blueprint Project. The general consensus of policy makers and citizens is a preference for a different pattern of growth to accommodate the nearly one million new people expected to reside in our region by 2030. This "Blueprint" strategy funnels significant growth within the borders of existing cities and their immediate adjacent areas, rather than confluxing sprawl outwards into agricultural lands and open spaces in our six County Region.

Key principles from the Blueprint Project guided our thinking on where, how much, and what type of development we should consider. Also considered were important values such as:

- Protecting our environmental assets,
- Creating a robust economy,
- Celebrating our social and cultural diversity, and
- Even maintaining the "small town feel \( \sigma\) so many appreciatein Sacramento.

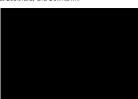
# Accommodating Future Growth



Projections state the City needs to plan for 200,000 additional people and 140,000 new jobs by 2030. This rumber may, of course, be larger or smaller based on market forces over time but scientific projections are a good way to help planners consider options.

Accommodating that much growth required us first to sort out which areas of the City might benefit from the opportunity to grow and change, and which areas the community would like to keep more stable. This led to the identification of "Opportunity Areas." Three types of areas were found to fit the criteria for placing additional growth:

- Greenfields: Areas that currently contain little or no development. Example areas include N atomas Joint Vision Area and Delta Shores.
- Major Infill Areas: Areas with the most potential for new development or reuse and intensification based on potential market demands. Examples areas include Railyards, Richards Boulevard, and Downtown.
- Underutilized
  Lands: These areas
  are often older
  commercial corridors.

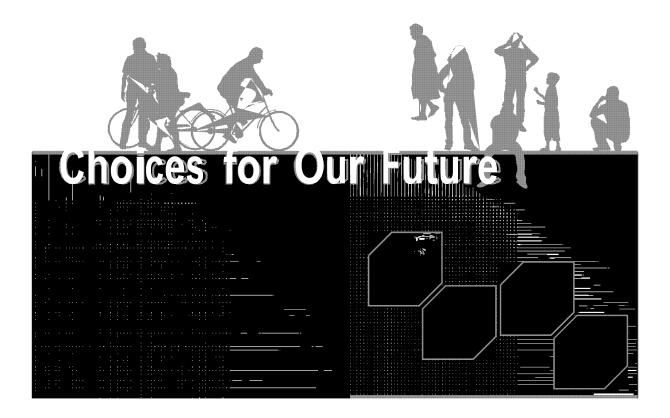


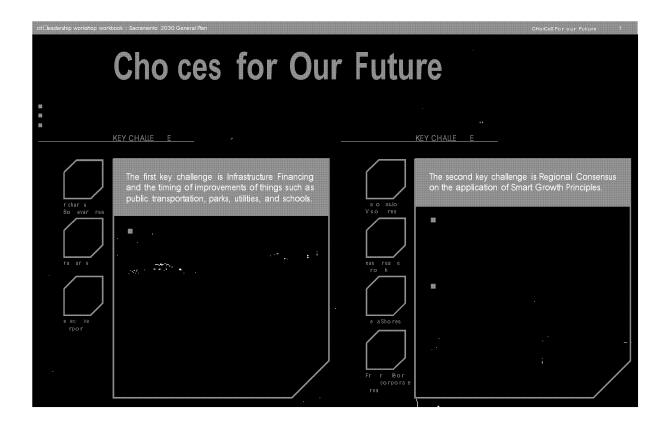


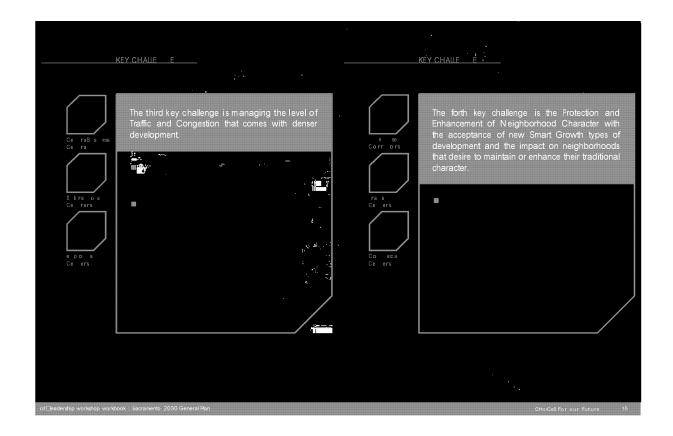
# Developing New Ideas

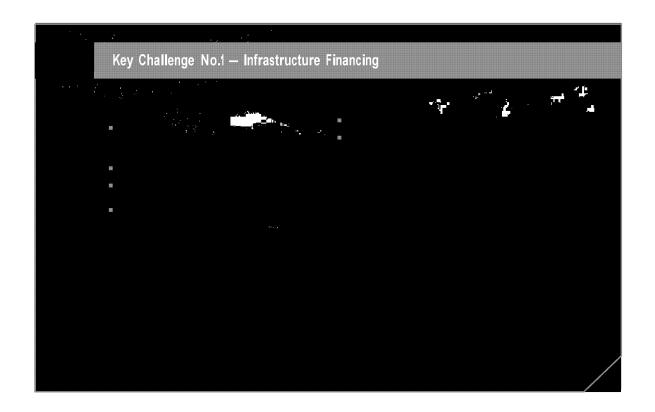
- New Concepts in Land Use and Urban Form: New ideas for the way the City could grow were introduced into the planning process in order to provide a mix of uses that promotes complete neighborhoods and encourages a more sustainable pattern of land use.
- sustainating patient to rain use:

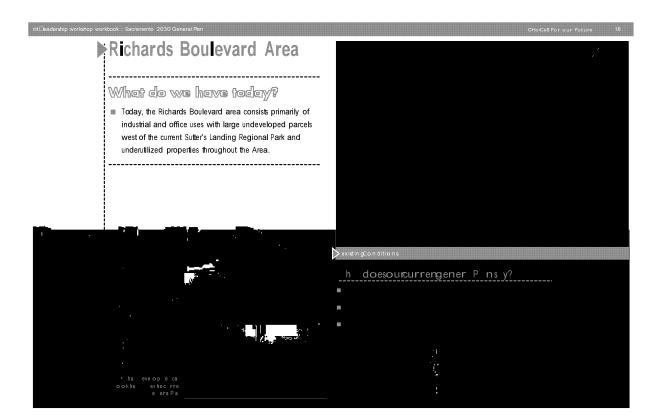
  Scenarios as a Planning Tool: Three
  different ways the City might grow were
  identified considering types of uses, density
  and intensity, and how building design and
  natural amentities can enhance quality of
  life and livability for Sacramento residents.
  The first scenario considered was the
  existing general plan. This scenario
  was contrasted against two options
  that followed the Blueprint principles.
  The scenarios were used by the
  General Plan Advisory Committee
  and the public via the Town Hall
  Forums to help shape and modify
  the scenarios which have evolved
  into the preliminary land use
  conclusions for the new General
  Plan that follow.

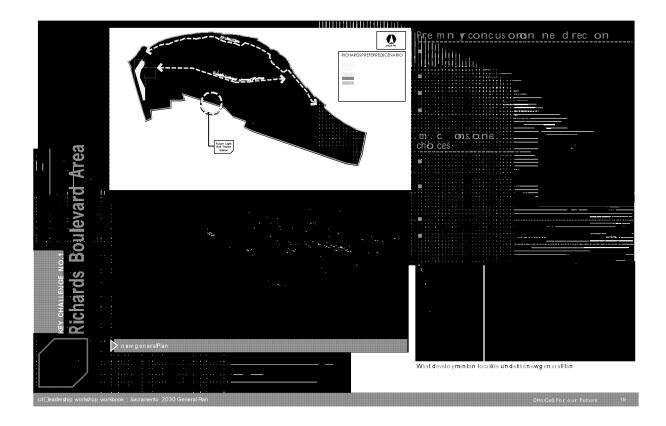






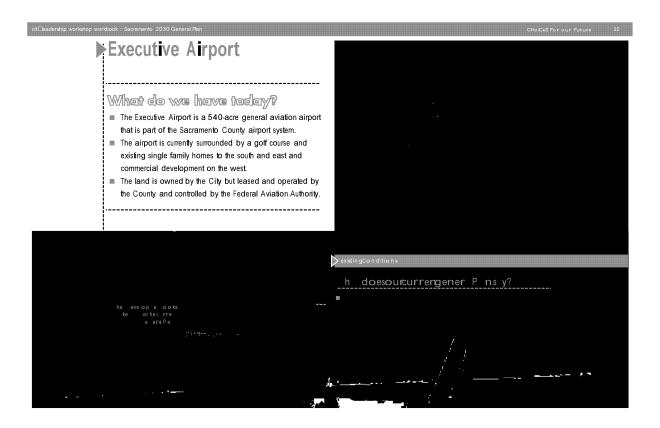


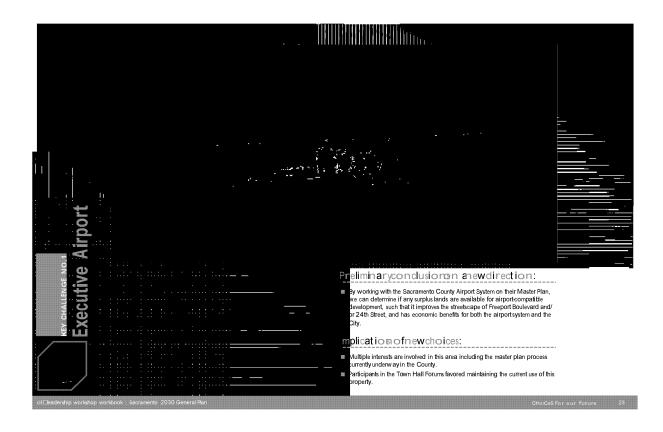












# Exercise: Worksheet

The PURPOSE of this exercise is to:

DIRECTIONS

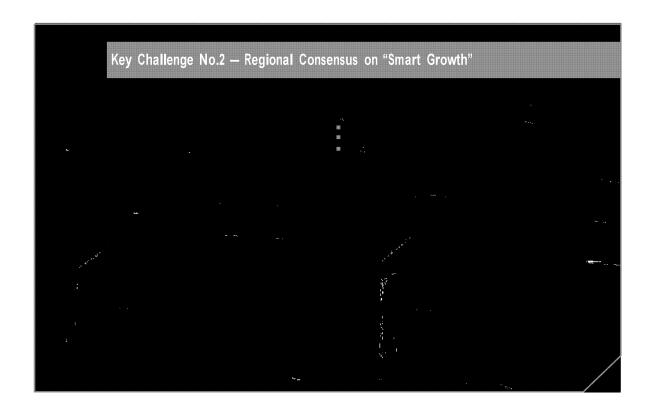
- Understand the choices, trade-offs, and implications of the preliminary conclusions on the land use direction for the new General Plan identified for each of the opportunity areas.
- Gather your feedback about land use directions for each opportunity area.

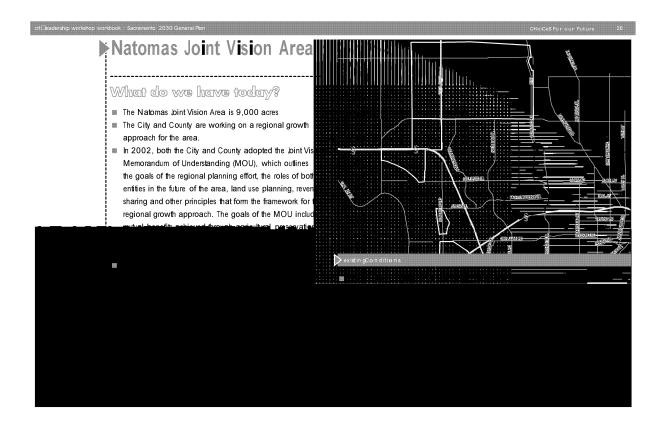
Each of the four Key Challenge discussions cover some implementation challenges that may arise in the City under the new General Plan. They are paired with geographic opportunity areas for discussion purposes only, which are useful for providing context to the challenges. After considering the background information for each Key Challenge contained in the

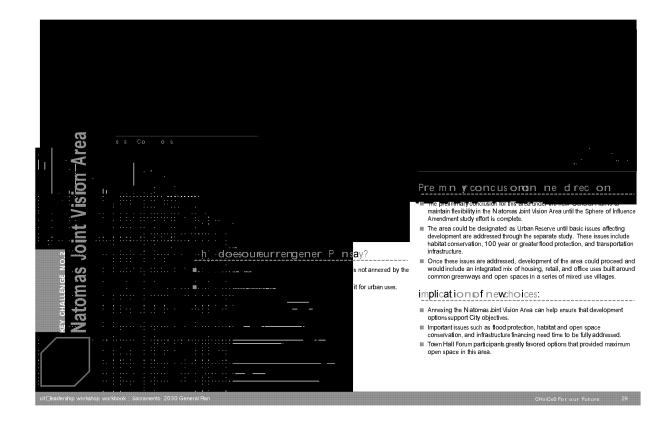
preceding pages of his workbook, answer the questions on this page. The first questions relate to whether you support he general direction of the new General Pan for each of the opportunity areas. These are then followed by more specific questions for some of the opportunity areas. Their is also a place for you to provide any additional comments.

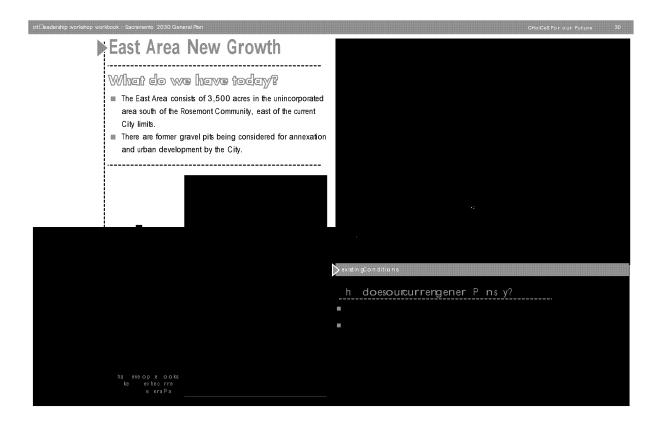
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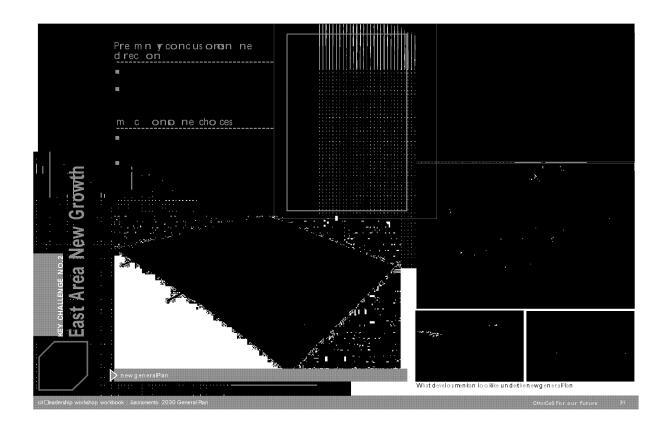
Key Challenge No.1: INFRAS	RUCTURE FINANCING		Key Challenge No.1: INFRAS	TRUCTURE FINAN	ICING		
Pages 18-23 of this workbook include geographic opportunity areas.	Pages 18-23 of this workbook i notude pictures and descriptions of a preliminary conclusion for land use decisions in three geographic opportunity areas.		Pages 18-23 of this workbook include geographic opportunity areas.	pictures and description	ons of a prelimi	nary conclusion for lar	d use decisions in thr
	Ily support the land use direction for the ne support or do not support the direction, such as provis		Please let us know if you gener Also, please help us understand why yo support, or specific concerns you have.				
A. Richards Boulevard     I generally support this direction.     I do not support this direction.	Why:		A. Richards Boulevard     I generally support this direction.     Ido not support this direction.	Why:			
B. Railyards  I generally support this direction.  I do not support this direction.	Why:		B. Railyards  I generally support this direction.  I do not support this direction.	Why:			
C. Executive Airport  I generally support this direction.  I do not support this direction.	Why:		C. Executive Airport  I generally support this direction.  I do not support this direction.	Why:			
In addition, please answer the follo	wing questions:		In addition, please answer the follo	owing questions:			
Should the City invest in infrastructure in advance of development in areas Boulevard as well as the larger dow     How do we fund public transit impro	ike Richards bwn area?  //ements in order		Should the City invest in infrastructur- in advance of development in areas Boulevard as well as the larger dow     How do we fund public transit impre	like Richards mbown area? ovements in order	Yes	No	
to provide the transportation choices Smart Growth principles?	envisioned in the		to provide the transportation choices Smart Growth principles?	envisioned in the			
Does it make sense to have taller bu Richards Boulevard area in exchange and greater setbacks from the River?			Does it make sense to have taller bu Richards Boulevard area in exchange and greater setbacks from the River?	e for better access	Yes	No	
Additional thoughts after workshop	discussion:		Additional thoughts after workshop	discussion:			



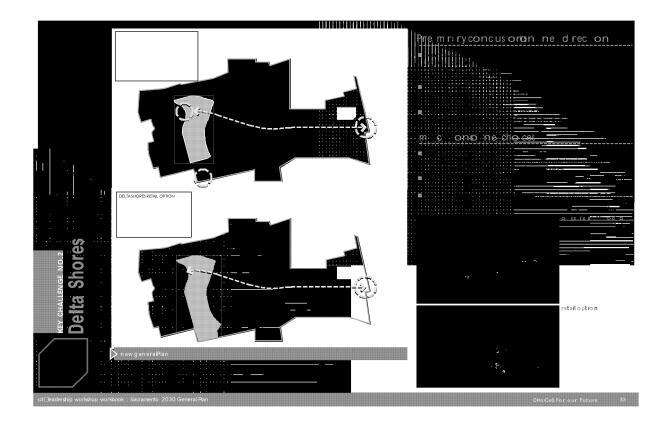


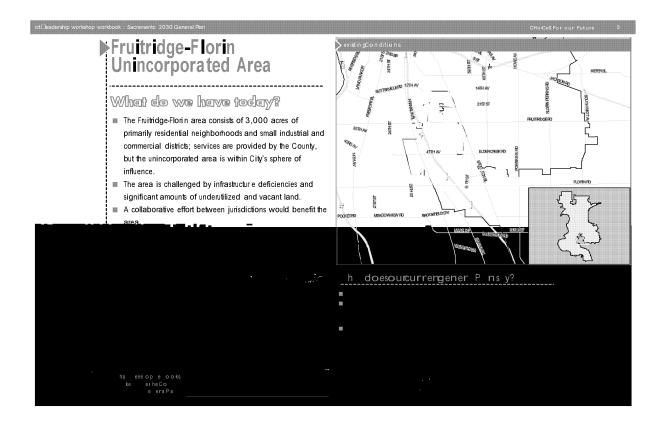


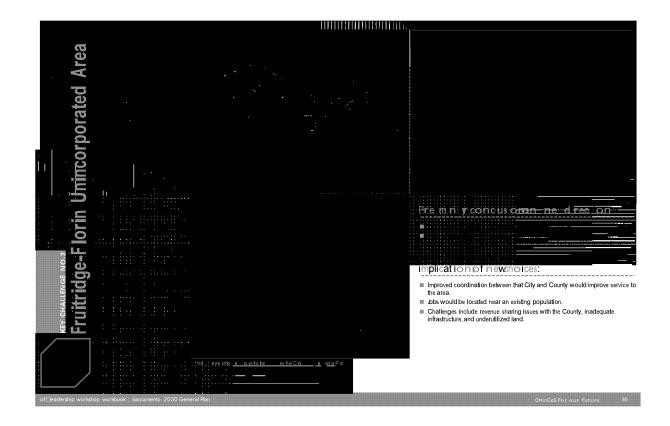












## Exercise: Worksheet

The PURPOSE of this exercise is to:

Understand the choices, trade-offs, and implications of the preliminary conclusions on the land use direction for the new General Plan identified for each of the opportunity areas.

Gather your feedback about land use directions for each opportunity area.

Each of the four Key Challenge discussions cover some implementation challenges that may arise in the City under the new General Plan. They are paired with geographic opportunity areas for discussion purposes only, which are useful for providing context to the challenges After considering the background information for each Key Challenge contained in the

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Key Challenge No.2: REGIONAL CONSENSUS ON "SMART GROWTH□

Pages 28-35 of this workbook include pictures and descriptions of a preliminary conclusion for land use decisions in three

Rease let us know if you generally support the land use direction for the new General Plan or not Also, please help us undestand why you support or do not support the direction, such as provisions that must be in place for support or specific concerns you have.

A. Natomas Joint Vision Area  I generally support this direction.  I do not support this direction.	Why:
B. East Area New Growth I generally support this direction. I do not support this direction.	Why:
C. Delta Shores I generally support this direction. I do not support this direction.	Why:

In addition, please answer the following questions:

- Should the City create an action strategy to take a leadership role on regional issues such as mixed-use and infill development, habitat and open space conservation, flood protection, public transit and affordable housing?
- Rather than addressing permitting and other regulatory issues on a project-by-project-basis, should a comprehensive regional plan be prepared by affected jurisdictions in the region to address the need for habitat mitigation, flood protection, and open space preservation?
- In order to attract and retain large corporate employers who may want to provide housing in close proximity to their jobs, should portions of areas such as the Nationas birt Vision Area, East Area, and Delta Shores be used for low density executive housing?
- h addition to residential neighborhoods and a transit center, should the I/S floring in the Delta Shores area contain and retail development.

Additional thoughts after workshop discussion:

No





- Only retail uses

Key Challenge No.2: REGIONAL CONSENSUS ON "SMART GROWTH□

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B. East Area New Growth  I generally support this direction.  I do not support this direction.	Why:
C. Delta Shores  I generally support this direction.  I do not support this direction.	Why:

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Additional thoughts after workshop discussion:

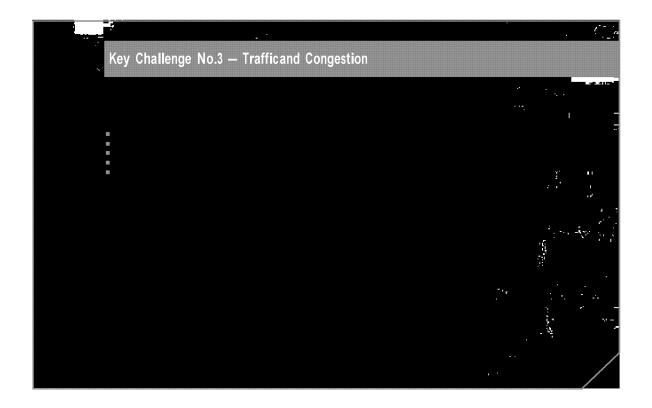
No Yes

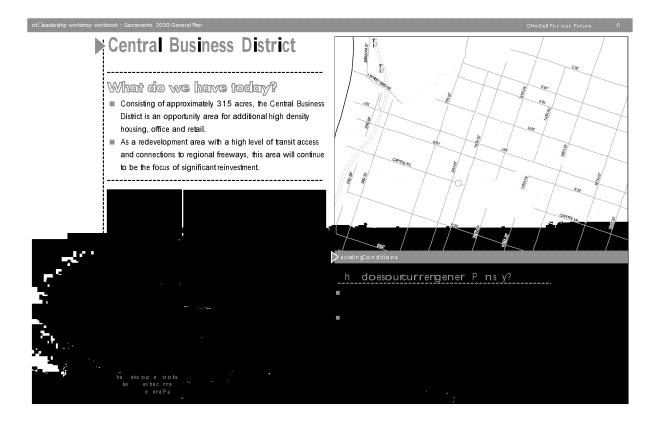


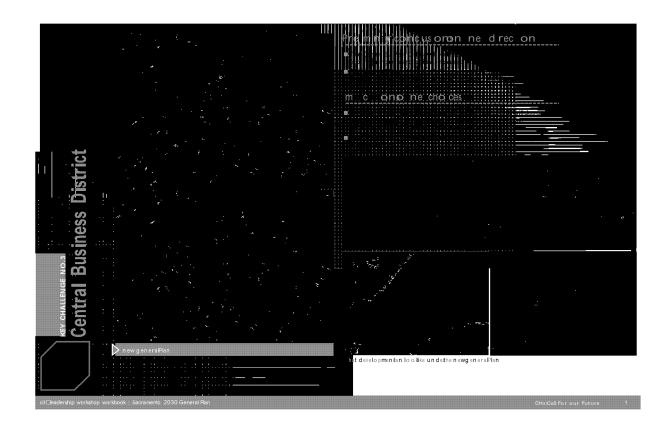


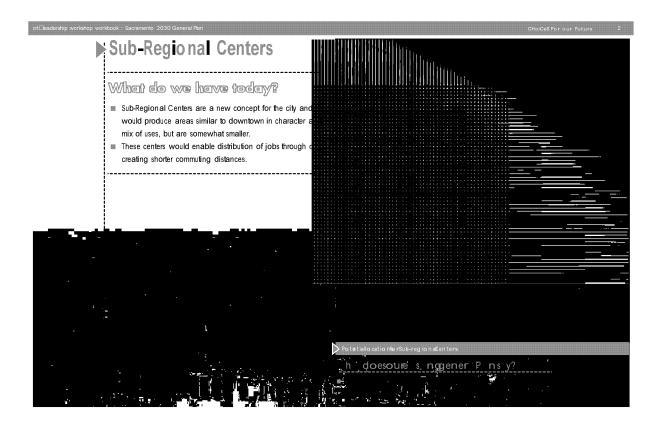


- ☐ A balance of both employment uses
- Only retail uses

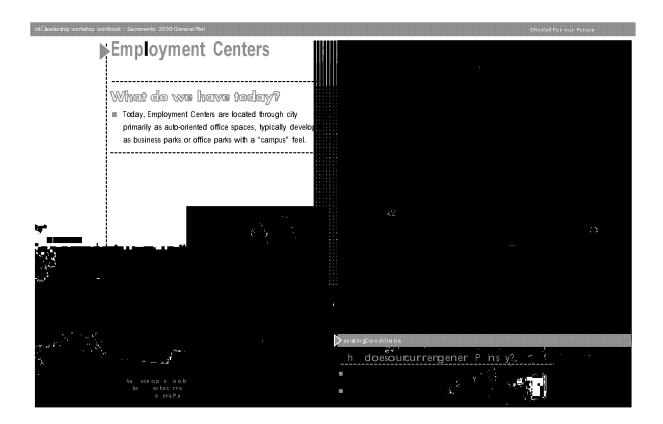


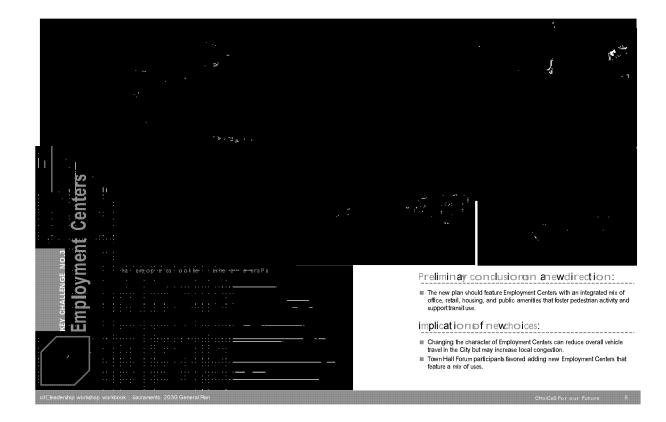












## Exercise: Worksheet

The PURPOSE of this exercise is to:

DIRECTIONS

- 1. Understand the choices, trade-offs, and understand the choices, was desired, and implications of the preliminary conclusions on the land use direction for the new General Plan identified for each of the opportunity areas.
- Gather your feedback about land use directions for each opportunity area.

Each of the four Key Challenge discussions cover some implementation challenges that may arise in the City under the new General Plan. They are paired with geographic opportunity areas for discussion purposes only, which are useful for providing context to the challenges. After considering the background information for each Key Challenge contained in the

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Key Challenge No.3: TRAFFIC AND CONGESTION

Why:

Why:

Pages 40.45 of this workbook include pictures and descriptions of a preliminary conclusion for land use decisions in three

Rease let us know if you generally support the land use direction for the new General Plan or not. Also, please help us understand why you support or do not support the direction, such as provisions that must be in place for support, or specific concerns you have.

١.	Central	Business	District	Why:
ב	I generall	v support fr	is direction.	'

☐ I do not support this direction.

B. Sub-Regional Centers I generally support this direction.

☐ I do not support this direction.

C. Employment Centers

☐ I generally support this direction.

☐ I do not support this direction.

In addition, please answer the following questions:

Do you agree that it is acceptable to allow development of housing and job-generating destinations in existing key areas, a strainst stations, along corridors and in other areas that may increase staffic on local street, if doing so enables people to live dozer to their jobs, retail, services, and entertainment?

Would you support a downtown with very limited parking if public transportation was convenient frequent, and safe?

Additional thoughts after workshop discussion:





No

Key Challenge No.3: TRAFFIC AND CONGESTION

Why:

Why:

Why:

Pages 4 0.45 of this workbook include pictures and descriptions of a preliminary conclusion for land use decisions in three geographic opportunity areas.

Rease let us know if you generally support the land use direction for the new General Plan or not. Also, please help us understand why you support or do not support the direction, such as provisions that must be in place for support, or specific concerns you have the place for support, or specific concerns you have the place for support or specific concerns you have the place for

I generally support this direction.

☐ I do not support this direction.

B. Sub-Regional Centers

I generally support this direction.

lacksquare I do not support this direction.

C. Employment Centers

☐ I generally support this direction.
☐ I do not support this direction.

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- Would you support a downtown with very limited parking if public transportation was convenient frequent and safe?

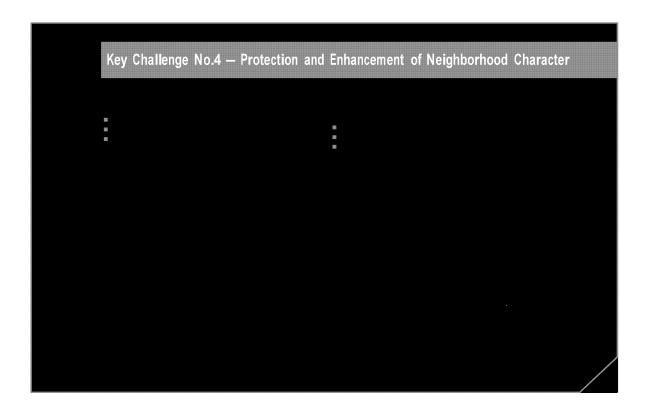
Additional thoughts after workshop discussion:

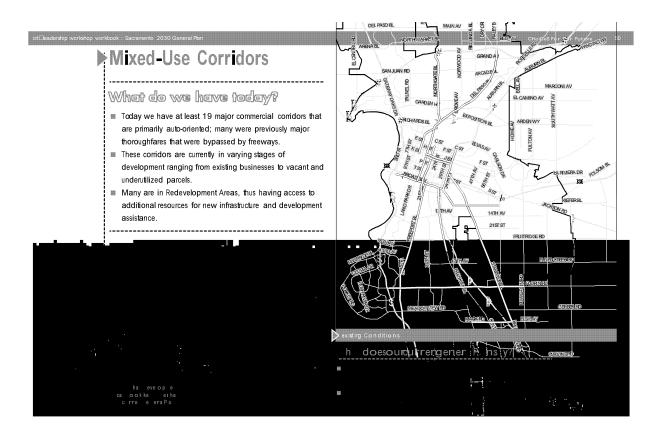




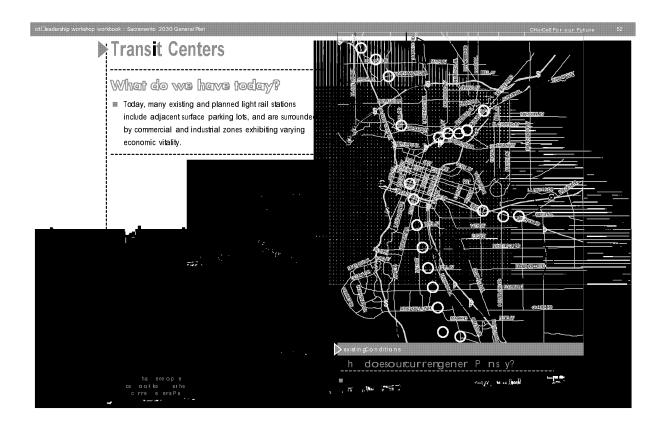


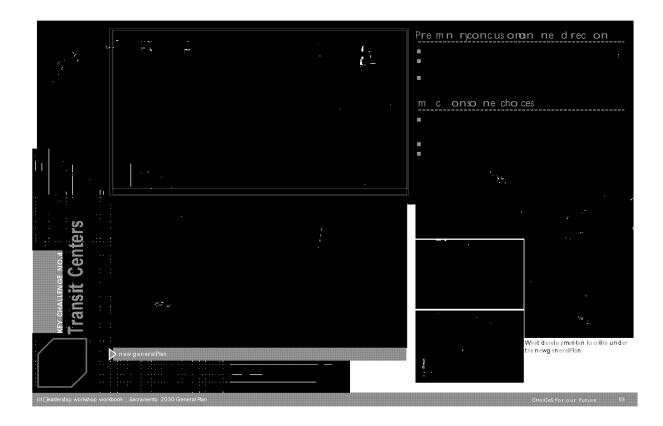


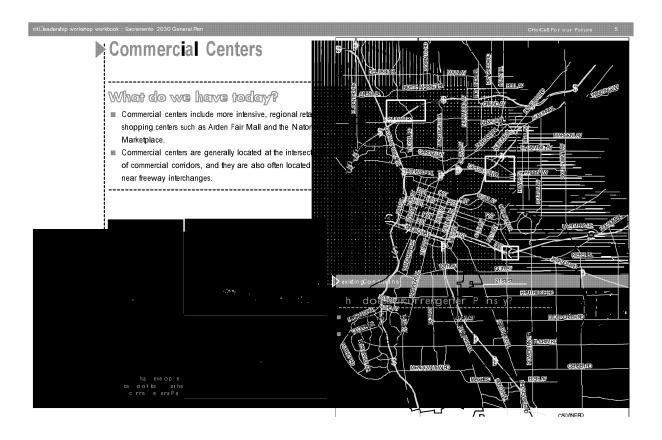














## Exercise: Worksheet

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DIRECTIONS

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- 2. Gather your feedback about land use directions for each opportunity area.

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Key Challenge No.4: PROTECTION AND ENHANCEMENT OF NEIGHBORHOOD CHARACTER

Pages 50.55 of this workbook include pictures and descriptions of a preliminary conclusion for land use decisions in three geographic opportunity areas.

Rease let us know if you generally support the land use direction for the new General Plan or not. Also, please help us understand why you support or do not support the direction, such as provisions that must be in place for support, or specific concerns you have

Why:

Why:

Why:

A. Mixed-Use Corridors	Α.	Mixed-Use	Corridors
------------------------	----	-----------	-----------

- ☐ I generally support this direction.
  ☐ I do not support this direction.
- B. Transit Centers
- ☐ I generally support this direction.
- ☐ I do not support this direction.
- C. Commercial Centers
- ☐ I generally support this direction.  $\ \square$  I do not support this direction.

In addition, please answer the following questions:

- Do you think that taller buildings in local neighborhoods would be acceptable to residents if it means they can walk to services, have transportation choices, job choices, and the like?
- How can we obtain the public's support for higher-density, mixed-use developments located within areas such as Transit Centers and Mixed Use Corridors?





No

Key Challenge No.4: PROTECTION AND ENHANCEMENT OF NEIGHBORHOOD CHARACTER

Pages 5 0.55 of this workbook include pictures and descriptions of a preliminary conclusion for land use decisions in three geographic opportunity areas.

Rease let us know if you generally support the land use direction for the new General Plan or not. Also, please help us understand why you support or do not support the direction, such as provisions that must be in place for support, or specific concerns you have the place for support or specific concerns you have the place for support or specific

A. Mixed-Use Corridors

- ☐ I generally support this direction.
  ☐ I do not support this direction.
- B. Transit Centers
- I generally support this direction. I do not support this direction.
- C Commercial Centers
- I generally support this direction. ☐ I do not support this direction.
- In addition, please answer the following questions:
- Do you think that taller buildings in local neighborhoods would be acceptable to residents if it means they can walk to services, have transportation choices, job choices, and the like?
- How can we obtain the public's support for higher-density, mixed-use developments located within areas such as Transit Centers and Mixed Use Corridors?



Why:

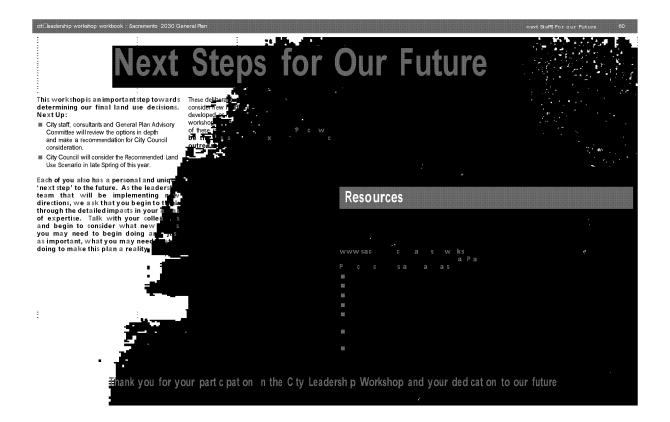
Why:

Why:









Next Steps					
Please answer the following additional questions.					
Texpectations  1. What are the most important "tools" that the new General Plan needs to provide so that you can best pursue your role in creating the future of the City?					
<u> </u>					
What do you believe are the two most important land use questions/ issues to be answered during the General Plan process?					
Are there any other land use planning issues that you would like to be considered?					

Other Issues
Considering the diminishing supply of land area for industrial uses, should
the City reserve a significant tract of land in expansion areas for large-scale
industrial complexes?

next StePS For our Future

Other Issues
Considering the diminishing supply of land area for industrial uses, should
the City reserve a significant tract of land in expansion areas for large-scale
industrial complexes?

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