

ORDINANCE NO. 2002-031

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF SEP 3 2002

AN ORDINANCE AMENDING THE SACRAMENTO REGISTER TO DESIGNATE AND ADD THERETO A LANDMARK, FOR A BUILDING LOCATED AT 1720 15TH STREET , KNOWN AS THE WONDER BREAD BUILDING, PURSUANT TO CHAPTER 15.124 OF TITLE 15 OF THE CITY CODE. (APN 006-0287-012, 013) (PB02-031)

BE IT ENACTED BY THE CITY COUNCIL OF THE CITY OF SACRAMENTO THAT:

SECTION 1.

Pursuant to Section 15.124.170 of Chapter 15.124 of Title 15 of the City Code, the Sacramento Register is amended by adding thereto as a "Landmark", the building known and referred to as the "Wonder Bread Building" located at the property known and referred to as 1720 15th Street, (APN: 006-0287-012, 013).

SECTION 2.

Pursuant to Section 15.124.170, the City Council makes the following findings in support of its action set forth in Section 1 above to designate the "Wonder Bread Building" as a Landmark on the Sacramento Register.

Based on the material presented as part of the administrative record, including the staff report and nomination materials attached thereto, and the testimony presented at the hearing(s) on the nomination, the Council finds:

1. The resource is associated with events that have made a significant contribution to the broad patterns of the history of Sacramento. The former Wonder Bread building is a good example of simple, utilitarian light industrial construction of the 1920's era. It is representative of a substantial group of functional industrial buildings whose presence helped Sacramento to become a major transportation and shipping hub during the 1920s-1930s.

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2. The building represents the work of master architect Leonard Starks, one of Sacramento's prominent architects. He was a key figure in the architectural design of the Sacramento region from the 1920s until the 1970s, over 50 years. The Wonder Bread company building was designed by Starks in 1924, soon after he first came to Sacramento to oversee the construction of the Fox Senator Theater for the Famous Players theater design group in New York. Starks decided to stay in Sacramento, and contributed a number of important buildings to its environment such as the Federal Building at 800 I Street, the Elks Building, the Fresno Bee Building and the much-loved Alhambra Theater, probably his best known work.
3. The resource embodies the distinctive characteristics of the type, period and method of construction being a good example of simple utilitarian light industrial construction of the 1920's era. The building contributes to an important body of light industrial structures built during the 1920s and 1930s whose functions contributed substantially to the development of the city's economy and growth, and its key role in the transportation of agricultural and manufactured goods throughout northern California at that time.
4. The resource has significant historic or architectural worth, and its designation a Landmark on the Sacramento Register is reasonable, appropriate and necessary to promote, protect and further the goals and purposes of Chapter 15.124 of the City Code.

SECTION 3

Pursuant to Section 15.124.220 of Chapter 15.124 of Title 15 of the City Code, the Council designates the following as the Significant Features and Characteristics of the Wonder Bread Building, designated as a Landmark on the Sacramento Register pursuant to Section 1 above:

1. Significant Features and Characteristics of the Wonder Bread Building include a large openings to serve product delivery functions, is a significant character-defining attribute of the building and one that is probably unique in the region. The building expresses its utilitarian image with its simple form and construction materials-poured concrete and post and truss construction.

PASSED FOR PUBLICATION: **AUG 27 2002**

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Heather Fargy

MAYOR

ATTEST

Valerie A. Burrows

CITY CLERK

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