



Commending The ADAC Design Team

WHEREAS, in honor of the sesquicentennial of Captain John Sutter's landing, ADAC (the Art Directors and Artists Club) undertook the design of a new City flag as a community service project; and

WHEREAS, ADAC, a non-profit organization based in Sacramento with over 1000 local and national members, has as its primary purpose the promotion of excellence in visual communication through education and community interaction; and

WHEREAS, ADAC annually sponsors the CAMMY Awards Program, Envision, the largest and most notable design conference on the west coast, and participates in numerous community and college events; and

WHEREAS, ADAC members spent over nine months of volunteer time and developed more than 40 flag designs, which were then narrowed to four finalists and displayed publicly at the Sacramento History Center for comment; and

WHEREAS, ADAC designers collaborated on the flag designs, incorporating several major themes representative of Sacramento, included rivers, agriculture, gold, and capital city; and

WHEREAS, the design team of ADAC Board Members included Lisa Bacchini, Lisa Bacchini Graphic Design and Illustrations, Frank Burris, Kramer Carton Co., Kyp Griffin, Tackett-Barbaria Design, Laurie Lewis, University of California, Davis, Publications Dept., and Mark Price, Trimline/3M and Graphic Design by Price; and

WHEREAS, a City subcommittee made up of elected officials and Metropolitan Arts Commissioners worked with the ADAC design team to select the four finalists and the winning design, which was presented by Mayor Anne Rudin at the Sesquicentennial Gala on August 12th, 1989;

NOW, THEREFORE, BE IT RESOLVED by the Mayor and the Council of the city of Sacramento, that we hereby commend the members of the ADAC design team for their artistic contribution to the city of Sacramento and thank them for the time and talent they donated to design a distinctive city flag.

ISSUED: This 21st Day of November, 1989.

MAYOR

Terry Lactoris

Syla K. Ferre

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CITY MANAGER