

25



CITY OF SACRAMENTO

CITY PLANNING DEPARTMENT

725 "J" STREET

SACRAMENTO, CALIF. 95814
TELEPHONE (916) 449-5604

MARTY VAN DUYN
PLANNING DIRECTOR

January 20, 1981

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: Amendment to Section 3.66 of Chapter 3 of the Sacramento City Code (Sign Ordinance) Relating to Offsite Signs (M-531)

SUMMARY

The proposed draft ordinance would amend the City Sign Ordinance to prohibit the location of offsite signage in the C-2 Zone and to clarify existing language in this section of the Sign Ordinance as it relates to the number of detached signs allowed.

BACKGROUND INFORMATION

The current Sign Ordinance allows offsite signs in the C-2, C-4, M-1, and M-2 Zones subject to certain conditions related to spacing, maximum area, number of signs, setbacks, and maximum heights. Also, offsite signage is generally not permitted near residentially zoned properties.

Specifically, in the C-2 General Commercial Zone, offsite signs as permitted uses may not exceed 300 square feet in area. However, the Planning Commission has the authority to grant a Special Permit following application and public hearing for an offsite sign not to exceed 720 square feet in area.

The C-2 General Commercial Zone is the most common commercial zone in the City of Sacramento. This zone is often found along commercial strips, shopping centers, adjacent to single family subdivisions and other residential zones throughout the City. The present Sign Ordinance would permit billboards in these locations subject to certain requirements. Staff is concerned with the location of billboards and other offsite signs near or in residential neighborhoods and communities. Additional signage has a tendency to create visual clutter and detracts from residential areas. The current ordinance could allow a saturation of billboard signage throughout the City. It would also allow billboards to compete with signage that is used to identify businesses, especially along commercial strips.

The intent of the proposed ordinance is to prohibit the location of intrusive offsite signage where such signage is detrimental to the environment in which it is located. If the ordinance is approved,

APPROVED MORATORIUM
BY THE CITY COUNCIL **ORD. ADOPTED**

JAN 27 1981

OFFICE OF THE
CITY CLERK

the only offsite signage that would be allowed in the C-2 Zone is a subdivision directional sign. These signs are currently allowed subject to obtaining a Special Permit. Staff has less concern with subdivision signs because they are temporary.

The current ordinance is not clear as to the actual number of allowable detached signs in the C-2, C-3, C-4, M-1, and M-2 Zones. Section 3.66(a) indicates that one detached sign is allowed per parcel, and the size is determined by street frontage. Section 3.66(c) discusses offsite signage that is permitted in the C-2, C-4, M-1, and M-2 Zones. The ordinance is not clear as to the meaning of one detached, onsite sign and one detached, offsite sign, or one sign total regardless of whether it is an on- or offsite sign. Staff interprets the existing provision to mean one detached sign; either an onsite or an offsite sign, but not both. The proposed ordinance will clarify this by allowing a total of one detached sign for each developed parcel.

The proposed amendment is also in harmony with the General Plan as reflected by the following General Plan policy statements:

"Review the City's Sign Ordinance and initiate more stringent regulations for the Central Business District, and other areas, where indicated (10-15)" and to

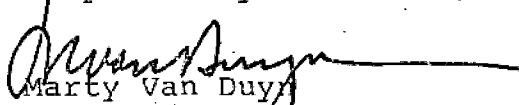
"emphasize and promote the overall visual attractiveness of Sacramento (10-1)."

The proposed ordinance will be presented to the Planning Commission for review and comment on January 22, 1981. A copy of the Commission staff report is attached for the Council's information. The Commission's recommendations and comments will be presented to the City Council on January 27, 1981.

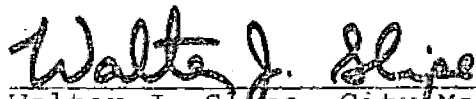
RECOMMENDATION

The staff recommends that the City Council approve and adopt the attached ordinance.

Respectfully submitted,


Marty Van Duy
Planning Director

FOR TRANSMITTAL TO COUNCIL:


Walter J. Slupe, City Manager

MVD:HY:jm
Attachments
M-531

January 27, 1981
All Districts

AN ORDINANCE AMENDING SECTION 3.66 OF
CHAPTER 3 OF THE SACRAMENTO CITY CODE
RELATING TO OFFSITE SIGNS (M-531)

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

Section 3.66 of Chapter 3 of the Sacramento City Code is hereby amended to read as follows:

Sec. 3.66 C-2, C-3, C-4 Commercial Zones; M-1 and M-2
Industrial Zones.

Within the C-2, C-3, C-4, M-1 and M-2 zones, onsite signs and offsite signs are subject to the following regulations:

(a) One detached sign for each developed parcel not exceeding one square foot of sign area for each lineal foot of street frontage abutting the developed portion of such parcel, provided that

(1) Where a developed parcel has in excess of three hundred feet of street frontage, one additional detached sign may be erected for each additional three hundred feet of street frontage in excess of the first three hundred feet of street frontage abutting the developed portion of such parcel.

(2) Where a developed parcel is permitted to have more than one detached sign under these regulations, the distance between such detached signs on each parcel shall be not less than three hundred feet.

(3) Subject to the provisions of division 4 of this article, the total area of all detached signs on each parcel shall not exceed one square foot of sign area for each lineal foot of street frontage of the developed portion of such parcel.

(b) Two attached signs for each occupancy. Such signs shall not exceed a total aggregate area of three square feet of sign area for each front foot of building occupancy. Such signs may be placed flat against a building, may be projected or nonprojecting signs and may be located on an architectural projection or attached to the underside of an architectural projection subject to the provisions of sections 3-106 and 3.107 of this article.

(c) Offsite signs are subject to the following further requirements:

(1) Offsite signs may be erected and maintained in the C-4, M-1, and M-2 zones only, except where otherwise prohibited in this article.

(2) Spacing. No offsite sign shall be located nearer than three hundred feet to any other offsite sign on the same side of the street as such offsite sign. When an offsite sign is located on one street but is oriented to be viewed primarily from another street, no such sign shall be located nearer than three hundred feet to any other offsite sign on the same side of the street on which it is located or any other offsite sign located on the nearest side of the street to which said sign is oriented.

(3) Size. An offsite sign may not exceed seven hundred twenty square feet in area.

(d) The maximum height limit for detached signs shall be as follows:

In C-2, C-3, C-4 zones: thirty-five feet
In M-1, M-2 zones: forty feet

No height limit is specified for signs placed flat against the wall of a building or for other attached signs provided all other provisions of this article are complied with.

(e) No sign shall be located nearer than five feet to an interior property line nor shall any sign be located nearer than five feet to any common wall or other point common to two separate occupancies on the same parcel. This regulation, however, shall not apply to signs painted on or otherwise attached flat against the wall or architectural projection of a building on the same parcel.

With the exception of offsite signs, a sign may be located within or project into a required front or street sideyard setback area. However, no sign may project into or over an abutting public right-of-way except as otherwise provided in this article. Offsite signs shall be located so as to provide and maintain the same front and street sideyard setbacks as are required for a building on the same parcel.

PASSED FOR PUBLICATION:

ENACTED:

EFFECTIVE:

ATTEST:

MAYOR

CITY CLERK

City Planning Commission
Sacramento, California

Members in Session:

SUBJECT: Amendment to Section 3.66 of Chapter 3 of the Sign Ordinance which pertains to offsite signage (M-531)

SUMMARY

The proposed draft ordinance would amend the City Sign Ordinance to prohibit the location of offsite signage in the C-2 zone and to clarify existing language in this section of the Sign Ordinance as it relates to the number of detached signs allowed.

BACKGROUND INFORMATION

The current regulations governing offsite signs, except for temporary subdivision development signs or exempt signs, permit offsite signage to be located in the C-2 zone subject to the following conditions:

Sec. 3.66(c) (1) Spacing. No offsite sign shall be located nearer than 300 feet to any other offsite sign on the same side of the street as said offsite sign. When an offsite sign is located on one street but is oriented to be viewed primarily from another street, no such sign shall be located nearer than 300 feet to any other offsite sign on the same side of the street on which it is located or any other offsite sign located on the nearest side of the street to which said sign is oriented.

(2) Size. In the C-2 zone an offsite sign not exceeding 300 square feet in area may be erected. The Planning Commission shall have the authority to grant a special permit, following application and public hearing, for an offsite sign in a C-2 zone, of not to exceed 720 square feet in area.

(d) The maximum height limit for detached signs shall be as follows:

In C-2, C-4 zones 35 feet

No height limit is specified for signs placed flat against the wall of a building or for other attached signs provided all other provisions of this article are complied with.

Sec. 3.85. Offsite signs on residentially used property. Offsite signs on property used entirely for residential purposes and located in the C-2, C-4, M-1 and M-2 zones are subject to the following condition:

(b) No new offsite sign may be erected after the effective date of this article on property located in the aforementioned zones as long as said property is used entirely for residential purposes.

Sec. 3.86. No offsite signs shall be permitted if such sign faces the front or side yard of any lot within any "R" zone and is located within 100 feet of such lot line. No offsite sign shall be located on any vacant lot or parcel of land lying between two residential buildings where said buildings are less than 100 feet apart.

Sec. 3.205. Permitted Signs.

(a) Within civic improvement districts, any signs permitted and as regulated by this article may be erected within said districts except for the following signs:

- (1) Offsite, rotating or roof signs when located within or within 300 feet of, the exterior boundaries of a public school, park, place of public assembly, public building complex, the State Capitol Plan area or a redevelopment project.

STAFF EVALUATION

The C-2 General Commercial zone is the most common commercial zone in the City of Sacramento. This zone is often found along commercial strips, shopping centers, adjacent to single family subdivisions and other residential zones throughout the City. The present sign ordinance would permit billboards in these locations subject to certain requirements. Staff is concerned with the location of billboards and other offsite signs near or in residential neighborhoods and communities. Additional signage has a tendency to create visual clutter and detracts from residential areas. The current ordinance could allow a saturation of billboard signage throughout the City. It would also allow billboards to compete with signage that is used to identify businesses, especially along commercial strips.

The intent of the proposed ordinance is to prohibit the location of intrusive offsite signage where such signage is detrimental to the environment in which it is located. If the ordinance is approved, the only offsite signage that would be allowed in the C-2 zone is a subdivision directional sign. These signs are currently allowed subject to obtaining a special permit. Staff has less concern with subdivision signs because they are temporary.

The current ordinance is not clear as to the actual number of allowable detached signs in the C-2, C-3, C-4, M-1 and M-2 zones. Section 3.66(a) indicates that one detached sign is allowed per parcel, and the size is determined by street frontage. Section 3.66(c) discusses offsite signage that is permitted in the C-2, C-4, M-1 and M-2 zones. The ordinance is not clear as to the meaning of one detached, onsite sign and one detached, offsite sign, or one sign total regardless of whether it is an on or offsite sign. Staff interrupts the existing provision to mean one detached sign; either an onsite or an offsite sign, but not both. The proposed ordinance will clarify this by allowing a total of one detached sign for each developed parcel.

The proposed amendment is also in harmony with the General Plan as reflected by the following General Plan policy statements:

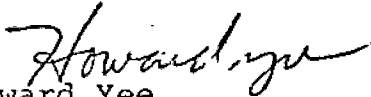
"Review the City's Sign Ordinance and initiate more stringent regulations for the Central Business District, and other areas, where indicated (10-15)" and to

"emphasize and promote the overall visual attractiveness of Sacramento (10-1)"

STAFF RECOMMENDATION

The staff recommends that the Planning Commission approve the attached ordinance.

Respectfully submitted,



Howard Yee
Principal Planner

HY:TM:bw
Attachment

AN ORDINANCE AMENDING SECTION 3.66
OF CHAPTER 3 OF THE SACRAMENTO
CITY CODE RELATING TO OFFSITE SIGNS

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

Section 3.66 of Chapter 3 of the Sacramento City Code is hereby amended to read as follows:

Sec. 3.66. C-2, C-3, C-4, Commercial Zones; M-1 and M-2
Industrial Zones.

Within the C-2, C-3, C-4, Commercial Zones, and M-1 and M-2 Industrial Zones, onsite signs indicating the business, commodities, service, industry, or other activity sold, offered, or conducted on the premises are permitted as follows: and offsite signs are subject to the following regulations:

(a) One detached sign for each developed parcel not exceeding one square foot of sign area for each lineal foot of street frontage abutting the developed portion of such parcel, provided that

(1) Where a developed parcel has in excess of three hundred feet of street frontage, one additional detached sign may be erected for each additional three hundred feet of street frontage in excess of the first three hundred feet of street frontage abutting the developed portion of such parcel.

(2) Where a developed parcel is permitted to have more than one detached sign under these regulations, the distance between such detached signs on each parcel shall be not less than three hundred feet.

(3) Subject to the provisions of division 4 of this article, the total area of all detached signs on each parcel shall not exceed one square foot of sign area for each lineal foot of street frontage of the developed portion of such parcel.

(b) Two attached signs for each occupancy. Such signs shall not exceed a total aggregate area of three square feet of sign area for each front foot of building occupancy. Such signs may be placed flat against a building, may be projected or nonprojecting signs and may be located on an architectural projection or attached to the underside of an architectural projection subject to the provisions of sections 3-106 and 3.107 of this article.

~~(c) -- Except where otherwise prohibited by this article,~~

(c) Offsite signs are subject to the following further requirements:

(1) Offsite signs may be erected and maintained in the C-2, C-4, M-1, and M-2 zones subject to the following conditions: only, except where otherwise prohibited by this article.

~~(1) (2) Spacing. No offsite sign shall be located nearer than three hundred feet to any other offsite sign on the same side of the street as such offsite sign. When an offsite sign is located on one street but is oriented to be viewed primarily from another street, no such sign shall be located nearer than three hundred feet to any other offsite sign on the same side of the street on which it is located or any other offsite sign located on the nearest side of the street to which said sign is oriented.~~

~~(2) (3) Size. In the C-4, M-1 and M-2 zones, an offsite sign not exceeding may not exceed seven hundred twenty square feet in area; may be erected. In the C-2 zone an offsite sign not exceeding three hundred square feet in area may be erected.~~

~~The planning commission shall have the authority to grant a special permit, following application and public hearing, for an offsite sign in a C-2 zone, of not to exceed seven hundred twenty square feet in area.~~

(d) The maximum height limit for detached signs shall be as follows:

In C-2, C-3, C-4 zones: thirty-five feet
In M-1, M-2 zones: forty feet

No height limit is specified for signs placed flat against the wall of a building or for other attached signs provided all other provisions of this article are complied with.

(e) No sign shall be located nearer than five feet to an interior property line nor shall any sign be located nearer than five feet to any common wall or other point common to two separate occupancies on the same parcel. This regulation, however, shall not apply to signs painted on or otherwise attached flat against the wall or architectural projection of a building on the same parcel.

With the exception of offsite signs, a sign may be located within or project into a required front or street sideyard setback area. However, no sign may project into or over an abutting public right-of-way except as otherwise provided in this article. Offsite signs shall be located so as to provide and maintain the same front and street sideyard setbacks as are required for a building on the same parcel.



CITY OF SACRAMENTO

CITY PLANNING DEPARTMENT

725 "J" STREET

SACRAMENTO, CALIF. 95814
TELEPHONE (916) 449-5604

MARTY VAN DUYN
PLANNING DIRECTOR

January 14, 1981

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: An Ordinance Amending Section 3.66 of Chapter 3 of
the Sacramento City Code Relating to Off Site Signs
(M-531)

SUMMARY

This item is presented at this time for approval of publication
of title pursuant to City Charter, Section 38.

BACKGROUND

Prior to publication of an item in a local paper to meet legal
advertising requirements, the City Council must first pass the
item for publication. The City Clerk then transmits the title
of the item to the paper for publication and for advertising the
meeting date.

RECOMMENDATION

It is recommended that the item be passed for publication of title
and continued to January 27, 1981.

Respectfully submitted,

Marty Van Duyn
Marty Van Duyn
Planning Director

FOR CITY COUNCIL INFORMATION

WALTER J. SLIPE
CITY MANAGER

APPROVED PFP +
BY THE CITY COUNCIL

JAN 20 1981

OFFICE OF THE
CITY CLERK

Cont 40
1-27-81

jm
Attachment
M-531

January 20, 1981
All Districts

AN ORDINANCE AMENDING SECTION 3.66 OF
CHAPTER 3 OF THE SACRAMENTO CITY CODE
RELATING TO OFFSITE SIGNS

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

Section 3.66 of Chapter 3 of the Sacramento City Code is hereby amended to read as follows:

Sec. 3.66 C-2, C-3, C-4 Commercial Zones; M-1 and M-2
Industrial Zones.

Within the C-2, C-3, C-4, M-1 and M-2 zones, onsite signs and offsite signs are subject to the following regulations:

(a) One detached sign for each developed parcel not exceeding one square foot of sign area for each lineal foot of street frontage abutting the developed portion of such parcel, provided that

(1) Where a developed parcel has in excess of three hundred feet of street frontage, one additional detached sign may be erected for each additional three hundred feet of street frontage in excess of the first three hundred feet of street frontage abutting the developed portion of such parcel.

(2) Where a developed parcel is permitted to have more than one detached sign under these regulations, the distance between such detached signs on each parcel shall be not less than three hundred feet.

(3) Subject to the provisions of division 4 of this article, the total area of all detached signs on each parcel shall not exceed one square foot of sign area for each lineal foot of street frontage of the developed portion of such parcel.

(b) Two attached signs for each occupancy. Such signs shall not exceed a total aggregate area of three square feet of sign area for each front foot of building occupancy. Such signs may be placed flat against a building, may be projected or nonprojecting signs and may be located on an architectural projection or attached to the underside of an architectural projection subject to the provisions of sections 3-106 and 3.107 of this article.

(c) Offsite signs are subject to the following further requirements:

(1) Offsite signs may be erected and maintained in the C-4, M-1, and M-2 zones only, except where otherwise prohibited in this article.

(2) Spacing. No offsite sign shall be located nearer than three hundred feet to any other offsite sign on the same side of the street as such offsite sign. When an offsite sign is located on one street but is oriented to be viewed primarily from another street, no such sign shall be located nearer than three hundred feet to any other offsite sign on the same side of the street on which it is located or any other offsite sign located on the nearest side of the street to which said sign is oriented.

(3) Size. An offsite sign may not exceed seven hundred twenty square feet in area.

(d) The maximum height limit for detached signs shall be as follows:

In C-2, C-3, C-4 zones: thirty-five feet
In M-1, M-2 zones: forty feet

No height limit is specified for signs placed flat against the wall of a building or for other attached signs provided all other provisions of this article are complied with.

(e) No sign shall be located nearer than five feet to an interior property line nor shall any sign be located nearer than five feet to any common wall or other point common to two separate occupancies on the same parcel. This regulation, however, shall not apply to signs painted on or otherwise attached flat against the wall or architectural projection of a building on the same parcel.

With the exception of offsite signs, a sign may be located within or project into a required front or street sideyard setback area. However, no sign may project into or over an abutting public right-of-way except as otherwise provided in this article. Offsite signs shall be located so as to provide and maintain the same front and street sideyard setbacks as are required for a building on the same parcel.

PASSED FOR PUBLICATION:

ENACTED:

EFFECTIVE:

MAYOR

ATTEST:

CITY CLERK

AN ORDINANCE AMENDING SECTION 3.66
OF CHAPTER 3 OF THE SACRAMENTO
CITY CODE RELATING TO OFFSITE SIGNS

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

Section 3.66 of Chapter 3 of the Sacramento City Code is hereby amended to read as follows:

Sec. 3.66. C-2, C-3, C-4, Commercial Zones; M-1 and M-2
Industrial Zones.

Within the C-2, C-3, C-4, Commercial Zones, and M-1 and M-2 Industrial Zones, onsite signs indicating the business, commodities, service, industry, or other activity sold, offered, or conducted on the premises are permitted as follows: and offsite signs are subject to the following regulations:

(a) One detached sign for each developed parcel not exceeding one square foot of sign area for each lineal foot of street frontage abutting the developed portion of such parcel, provided that

(1) Where a developed parcel has in excess of three hundred feet of street frontage, one additional detached sign may be erected for each additional three hundred feet of street frontage in excess of the first three hundred feet of street frontage abutting the developed portion of such parcel.

(2) Where a developed parcel is permitted to have more than one detached sign under these regulations, the distance between such detached signs on each parcel shall be not less than three hundred feet.

(3) Subject to the provisions of division 4 of this article, the total area of all detached signs on each parcel shall not exceed one square foot of sign area for each lineal foot of street frontage of the developed portion of such parcel.

(b) Two attached signs for each occupancy. Such signs shall not exceed a total aggregate area of three square feet of sign area for each front foot of building occupancy. Such signs may be placed flat against a building, may be projected or nonprojecting signs and may be located on an architectural projection or attached to the underside of an architectural projection subject to the provisions of sections 3-106 and 3.107 of this article.

~~(e) -- Except where otherwise prohibited by this article,~~

(c) Offsite signs are subject to the following further requirements:

(1) Offsite signs may be erected and maintained in the C-2, C-4, M-1, and M-2 zones subject to the following conditions: only, except where otherwise prohibited by this article.

~~(1) (2) Spacing. No offsite sign shall be located nearer than three hundred feet to any other offsite sign on the same side of the street as such offsite sign. When an offsite sign is located on one street but is oriented to be viewed primarily from another street, no such sign shall be located nearer than three hundred feet to any other offsite sign on the same side of the street on which it is located or any other offsite sign located on the nearest side of the street to which said sign is oriented.~~

~~(2) (3) Size. In the C-4, M-1 and M-2 zones, a An offsite sign not exceeding may not exceed seven hundred twenty square feet in area. may be erected. In the C-2 zone an offsite sign not exceeding three hundred square feet in area may be erected.~~

~~The planning commission shall have the authority to grant a special permit, following application and public hearing, for an offsite sign in a C-2 zone, of not to exceed seven hundred twenty square feet in area.~~

(d) The maximum height limit for detached signs shall be as follows:

In C-2, C-3, C-4 zones: thirty-five feet
In M-1, M-2 zones: forty feet

No height limit is specified for signs placed flat against the wall of a building or for other attached signs provided all other provisions of this article are complied with.

(e) No sign shall be located nearer than five feet to an interior property line nor shall any sign be located nearer than five feet to any common wall or other point common to two separate occupancies on the same parcel. This regulation, however, shall not apply to signs painted on or otherwise attached flat against the wall or architectural projection of a building on the same parcel.

With the exception of offsite signs, a sign may be located within or project into a required front or street sideyard setback area. However, no sign may project into or over an abutting public right-of-way except as otherwise provided in this article. Offsite signs shall be located so as to provide and maintain the same front and street sideyard setbacks as are required for a building on the same parcel.

PASSED FOR PUBLICATION:

ENACTED:

EFFECTIVE:

MAYOR

ATTEST:

CITY CLERK

AN ORDINANCE ESTABLISHING A 120 DAY MORATORIUM ON THE ISSUANCE OF SIGN PERMITS FOR OFFSITE SIGNS IN C-2 ZONES AND DECLARING SAID ORDINANCE TO BE AN EMERGENCY MEASURE TO TAKE EFFECT IMMEDIATELY

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

The City Council hereby finds that there has been a marked increase over the last four months of offsite sign activity within the City of Sacramento, most notably in C-2 Zones, which has been demonstrated by the proliferation of offsite signs actually erected or reestablished and the proliferation of applications for permits to erect new offsite signs in the City. The City Council further finds that this greatly increased interest in placing offsite signs primarily in the C-2 Zone far exceeds what was anticipated when the sign regulations were adopted allowing offsite signs in the C-2 Zone and may, if not controlled, result in visual clutter and blight in neighborhoods throughout the City. The City Council, therefore, finds and determines that it is necessary to establish a moratorium on the approval and issuance of permits for the erection, alteration, or relocation of offsite signs in C-2 Zones in the City until the present regulations governing offsite signs in C-2 Zones can be reviewed and revised as may be found necessary to preserve the health and welfare of the City's neighborhoods.

SECTION 2.

No application for a permit for the erection, alteration, or relocation of an offsite sign on any lot or parcel in the City of Sacramento which is zoned C-2 shall be accepted for filing, processed, approved, or issued pursuant to Article II of Chapter 3 of the Sacramento City Code by the City Council or any department officer, employee, board, or commission of the City of Sacramento.

SECTION 3. Term.

This ordinance shall be effective for a period of 120 days following the date of its enactment.

SECTION 4. Emergency.

This ordinance is hereby declared to be an emergency measure to take effect immediately. The facts constituting the emergency

APPROVED
BY THE CITY COUNCIL

JAN 27 1981

OFFICE OF THE
CITY CLERK

are the recent marked increase in the number of offsite signs erected or reestablished in C-2 Zones and of applications for permits to erect new offsite signs in C-2 Zones, and the visual clutter and blight which may result from this activity if not controlled. It is therefore necessary that this ordinance take effect immediately to protect the public health, safety, and welfare, by insuring that no new sign permits for offsite signs in C-2 Zones are issued until the sign regulations can be reviewed and revised as found necessary.

ENACTED:

EFFECTIVE:

MAYOR

ATTEST:

CITY CLERK

AN ORDINANCE AMENDING SECTION 3.66 OF CHAPTER 3 OF THE SACRAMENTO CITY CODE RELATING TO OFFSITE SIGNS AND DECLARING SAID ORDINANCE TO BE AN EMERGENCY MEASURE TO TAKE EFFECT IMMEDIATELY

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

Section 3.66 of Chapter 3 of the Sacramento City Code is hereby amended to read as follows:

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Within the C-2, C-3, C-4, M-1 and M-2 zones, onsite signs and offsite signs are subject to the following regulations:

(a) One detached sign for each developed parcel not exceeding one square foot of sign area for each lineal foot of street frontage abutting the developed portion of such parcel, provided that

(1) Where a developed parcel has in excess of three hundred feet of street frontage, one additional detached sign may be erected for each additional three hundred feet of street frontage in excess of the first three hundred feet of street frontage abutting the developed portion of such parcel.

(2) Where a developed parcel is permitted to have more than one detached sign under these regulations, the distance between such detached signs on each parcel shall be not less than three hundred feet.

(3) Subject to the provisions of division 4 of this article, the total area of all detached signs on each parcel shall not exceed one square foot of sign area for each lineal foot of street frontage of the developed portion of such parcel.

(b) Two attached signs for each occupancy. Such signs shall not exceed a total aggregate area of three square feet of sign area for each front foot of building occupancy. Such signs may be placed flat against a building, may be projected or nonprojecting signs and may be located on an architectural projection or attached to the underside of an architectural projection subject to the provisions of sections 3-106 and 3.107 of this article.

(c) Offsite signs are subject to the following further requirements:

(1) Offsite signs may be erected and maintained in the C-4, M-1, and M-2 zones only, except where otherwise prohibited in this article.

(2) Spacing. No offsite sign shall be located nearer than three hundred feet to any other offsite sign on the same side of the street as such offsite sign. When an offsite sign is located on one street but is oriented to be viewed primarily from another street, no such sign shall be located nearer than three hundred feet to any other offsite sign on the same side of the street on which it is located or any other offsite sign located on the nearest side of the street to which said sign is oriented.

(3) Size. An offsite sign may not exceed seven hundred twenty square feet in area.

(d) The maximum height limit for detached signs shall be as follows:

In C-2, C-3, C-4 zones: thirty-five feet
In M-1, M-2 zones: forty feet

No height limit is specified for signs placed flat against the wall of a building or for other attached signs provided all other provisions of this article are complied with.

(e) No sign shall be located nearer than five feet to an interior property line nor shall any sign be located nearer than five feet to any common wall or other point common to two separate occupancies on the same parcel. This regulation, however, shall not apply to signs painted on or otherwise attached flat against the wall or architectural projection of a building on the same parcel.

With the exception of offsite signs, a sign may be located within or project into a required front or street sideyard setback area. However, no sign may project into or over an abutting public right-of-way except as otherwise provided in this article. Offsite signs shall be located so as to provide and maintain the same front and street sideyard setbacks as are required for a building on the same parcel.

SECTION 2. Emergency.

This Ordinance is hereby declared an emergency measure to take effect immediately. The reason for the emergency is the marked increase over the last four months in offsite sign activity within the City in C-2, C-4, M-1 and M-2 zones, demonstrated by the proliferation of offsite signs, particularly billboards,

actually erected or reestablished in said zones and the proliferation of applications for sign permits to erect new offsite signs in said zones. This expanded interest in placing offsite signs, particularly billboards, in these zones far exceeds what was anticipated when the sign regulations were adopted allowing offsite signs on C-2, C-4, M-1 and M-2 lots and may, unless further restricted, result in visual clutter and blight in neighborhoods throughout the City. It is therefore necessary, to protect the public health, safety, and welfare, that this Ordinance take effect immediately to impose these further restrictions on the placement of offsite signs in the C-2, C-4, M-1 and M-2 Zones.

ENACTED:

EFFECTIVE:

MAYOR

ATTEST:

CITY CLERK



CITY OF SACRAMENTO

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CITY CLERK'S OFFICE
CITY OF SACRAMENTO
JAN 19 8 19 AM '81

OFFICE OF THE CITY CLERK

915 I STREET
CITY HALL ROOM 203

SACRAMENTO, CALIFORNIA 95814
TELEPHONE (916) 449-5428

LORRAINE MAGANA
CITY CLERK

January 16, 1981

On January 15, 1981, the following matter was filed with my office to set a hearing date before the City Council.

An Ordinance Amending Section 3.66 of Chapter 3 of the
Sacramento City Code Relating to Off Site Signs (M-531)

The hearing has been set for January 27, 1981, 7:30 P.M., Council Chamber, 2nd floor, 915 - I Street, Sacramento, California. Interested parties may appear and speak at the hearing.

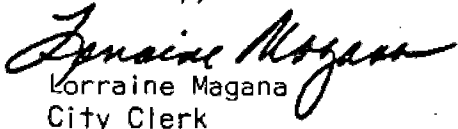
Pursuant to Council Rules of Procedure 4.5, continuance of the above matter may be obtained only if a written request is delivered to this office no later than 12:00 Noon the Monday before the meeting when the hearing is scheduled. If written request is not delivered to this office as specified herein, you may obtain continuance only by appearing before the City Council at the time the hearing is scheduled and request the continuance.

ANY QUESTIONS REGARDING THIS HEARING SHOULD BE REFERRED TO:

SACRAMENTO CITY PLANNING DEPARTMENT
725 - J STREET
SACRAMENTO CA 95814

TELEPHONE: 449-5604

Sincerely,


Lorraine Magana
City Clerk

LM:am

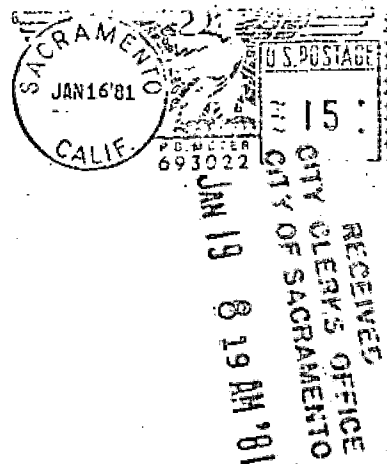
cc: Mailing List (20)
(M-531)



OFFICE OF THE CITY CLERK
915 J STREET SACRAMENTO, CALIFORNIA 95814
CITY HALL ROOM 203 TELEPHONE (916) 449-8426

RETURNED FOR BETTER ADDRESS

NOTICE OF CITY COUNCIL HEARING



RB



CITY OF SACRAMENTO

OFFICE OF THE CITY CLERK

915 I STREET
CITY HALL ROOM 203

SACRAMENTO, CALIFORNIA 95814
TELEPHONE (916) 449-5428

LORRAINE MAGANA
CITY CLERK

MEMORANDUM

TO: CITY PLANNING DIRECTOR MARTY VAN DUYN

FROM: LORRAINE MAGANA, CITY CLERK *Lm*

SUBJECT: REFERRAL OF ITEM NO. 25, COUNCIL AGENDA OF JANUARY 27, 1981

DATE: JANUARY 27, 1981

Pursuant to Council action, the following matter was referred to the City Planning Commission for hearing and notification of interested parties:

Ord. amending Sec. 3.66, Chap. 3, Sacto. City Code
(Sign Ordinance) relating to Offsite Signs (M-531).

sj

cc: Councilperson Connelly