

9/14/82

Council
Board
Commission

REQUEST OF CTIC
BY
SUPERVISOR SANDRA SMOLEY

That at the close of its presentation on Wednesday evening -- CTIC provide a single overall ranking of the four applicants based upon the following factors, each factor to be equally weighted:

- a. Economic Risk -- in relation to the security of capital financing sources and accuracy of construction costs, and validity of revenue and cost operating estimates and assumption related thereto;
- b. Technological Innovation -- in relation to the service capacity of the system as proposed in the application, flexibility of the system proposed to provide multiple services, and adaptability of the system to unpredictable future service needs and volumes of demand;
- c. Community Contributions -- in relation to studio facilities, staffing, channels, financial contributions, and other commitments to local, social, civic, educational, governmental, cultural and entertainment benefit; and
- d. Entertainment Advantages -- in relation to optimum homeowner subscriber services at the lowest cost.