

2/A



# CITY OF SACRAMENTO

CITY MANAGER'S OFFICE  
**RECEIVED**  
NOV 20 1980

JAMES P. JACKSON  
CITY ATTORNEY  
THEODORE H. KOBAY, JR.  
ASSISTANT CITY ATTORNEY  
LELIAND J. SAVAGE  
DAVID BENJAMIN  
SAM JACKSON  
WILLIAM P. CARNAZZO  
SABINA ANN GILBERT  
STEPHEN B. NOCITA  
DEPUTY CITY ATTORNEYS

DEPARTMENT OF LAW  
812 TENTH ST. SACRAMENTO, CALIF. 95814  
SUITE 201 TELEPHONE (916) 449-5346

November 20, 1980

**APPROVED**  
BY THE CITY COUNCIL

City Council  
City Hall  
Sacramento, California 95814

NOV 25 1980

OFFICE OF THE  
CITY CLERK

**FILED**  
BY THE CITY COUNCIL  
NOV 25 1980  
OFFICE OF THE  
CITY CLERK

RE: OLD SACRAMENTO BUSINESS IMPROVEMENT AREA.

Honorable Members in Session:

SUMMARY

November 25, 1980 is the date set for the public hearing to determine whether the Old Sacramento Business Improvement Area should be disestablished. The City Council is required to disestablish the Area unless at the hearing it appears that a protest against disestablishment is made by a majority of the businesses in the Area.

BACKGROUND INFORMATION

A petition in opposition to the Old Sacramento Business Improvement Area has been filed with the City Council, signed by a majority of the owners and representatives of businesses in the Area. Under City Code Section 23.731 the Council, upon the filing of such a petition, is required to adopt a resolution of intention to disestablish the business improvement area and to set a public hearing on the matter. On October 28, 1980, the Council adopted Resolution No. 80-719 declaring an intention to disestablish the Area and setting a hearing on November 25, 1980. Under the City Code, the Council is required to disestablish the Area, unless at the hearing it appears that protest against disestablishment is made by a majority of the businesses in the Area. In the event a petition protesting disestablishment is filed with the City Council on November 25, 1980, the Council may wish to continue the hearing to allow the Revenue and Collections Officer to report back on the validity of the signatures and the extent of the protest.

A copy of the hearing notice for this hearing is attached as well as a copy of Resolution No. 80-719.

This letter is submitted for Council information.

JPJ:KMF  
Attachments

Very truly yours,  
*James P. Jackson*  
JAMES P. JACKSON  
City Attorney

FOR THE INFORMATION OF COUNCIL

*Walter J. Slize*  
City Manager



# CITY OF SACRAMENTO

## OFFICE OF THE CITY CLERK

915 I STREET  
CITY HALL ROOM 308

SACRAMENTO, CALIFORNIA 95814  
TELEPHONE (916) 449-5426

LORRAINE MAGANA  
CITY CLERK

### HEARING NOTICE

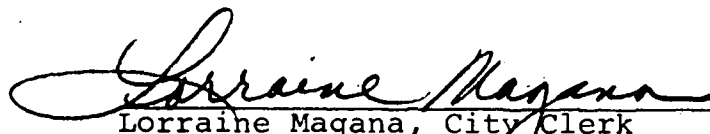
#### OLD SACRAMENTO BUSINESS IMPROVEMENT AREA

You are hereby notified that a public hearing will be held at 7:30 p.m. on Tuesday, November 25, 1980, before the City Council on the dis-establishment of the Old Sacramento Business Improvement Area. The hearing will be held in the City Council Chambers, City Hall, 2nd Floor, 915 "I" Street, Sacramento, California. The question to be determined is, "Should the Old Sacramento Business Improvement Area be disestablished?"

A petition in opposition to the district has been submitted to the City Council signed by a majority of the owners and representatives of businesses in the Old Sacramento Business Improvement Area. When such a petition has been filed, the Sacramento City Code requires that the business improvement area be disestablished, unless at the hearing, persons representing a majority of businesses in the area express a desire to retain the district. For purposes of defining a business, each license held by the business owner or representative shall equal one vote. Business owners or authorized representatives wishing to express their desire to retain the district may do so by filing a letter with the City Clerk, Room 308, City Hall, 915 "I" Street, Sacramento, CA 95814, before 5:00 p.m. on Tuesday, November 25, 1980. Any other persons wishing to retain the district may appear at the hearing on November 25, 1980 at 7:30 p.m. Those persons opposed to the district may also write letters or appear at the hearing. Persons who have previously signed the petition in opposition to the district may file letters or appear at the hearing in support of the district.

Your co-operation by indicating your business license tax certificate number on all correspondence is requested to assist staff in preparing an analysis of the issue.

DATE: November 7, 1980

  
Lorraine Magana, City Clerk

**RESOLUTION NO. 80-719**

Adopted by The Sacramento City Council on date of

**OCT 28 1980**

A RESOLUTION OF INTENT TO DISESTABLISH THE  
OLD SACRAMENTO BUSINESS IMPROVEMENT AREA  
CREATED BY CITY ORDINANCE NO. 4399 ADOPTED  
AUGUST 5, 1980.

Be it resolved by the Council of the City of Sacramento:

The Council of the City of Sacramento hereby  
declares its intention to disestablish the  
Old Sacramento Business Improvement Area  
established by City Ordinance No. 4399 adopted  
August 5, 1980. The Council hereby sets a  
hearing date of November 25, 1980 at 7:30 p.m.  
to be held in the Council Chamber, Second  
floor, 915 - I Street, Sacramento, California.

**PHILLIP L. ISENBERG**

MAYOR

ATTEST:

**APPROVED**  
BY THE CITY COUNCIL

**OCT 28 1980**

**LORRAINE MAGANA**

CITY CLERK

OFFICE OF THE  
CITY CLERK

CERTIFIED AS TRUE COPY  
of Resolution No. 80-719

NOV 7 1980

DATE CERTIFIED

*Lorraine Magana*  
CITY CLERK, CITY OF SACRAMENTO

# RESOLUTION NO. 80-719

Adopted by The Sacramento City Council on date of

October 15, 1980

A RESOLUTION OF INTENT TO DISESTABLISH THE  
OLD SACRAMENTO BUSINESS IMPROVEMENT AREA  
CREATED BY CITY ORDINANCE NO. 4399 ADOPTED  
AUGUST 5, 1980.

Be it resolved by the Council of the City of Sacramento:

The Council of the City of Sacramento hereby  
declares its intention to disestablish the  
Old Sacramento Business Improvement Area  
established by City Ordinance No. 4399 adopted  
August 5, 1980. The Council hereby sets a  
hearing date of November 25, 1980 at 7:30 p.m.  
to be held in the Council Chamber, Second  
floor, 915 - I Street, Sacramento, California.

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MAYOR

ATTEST:

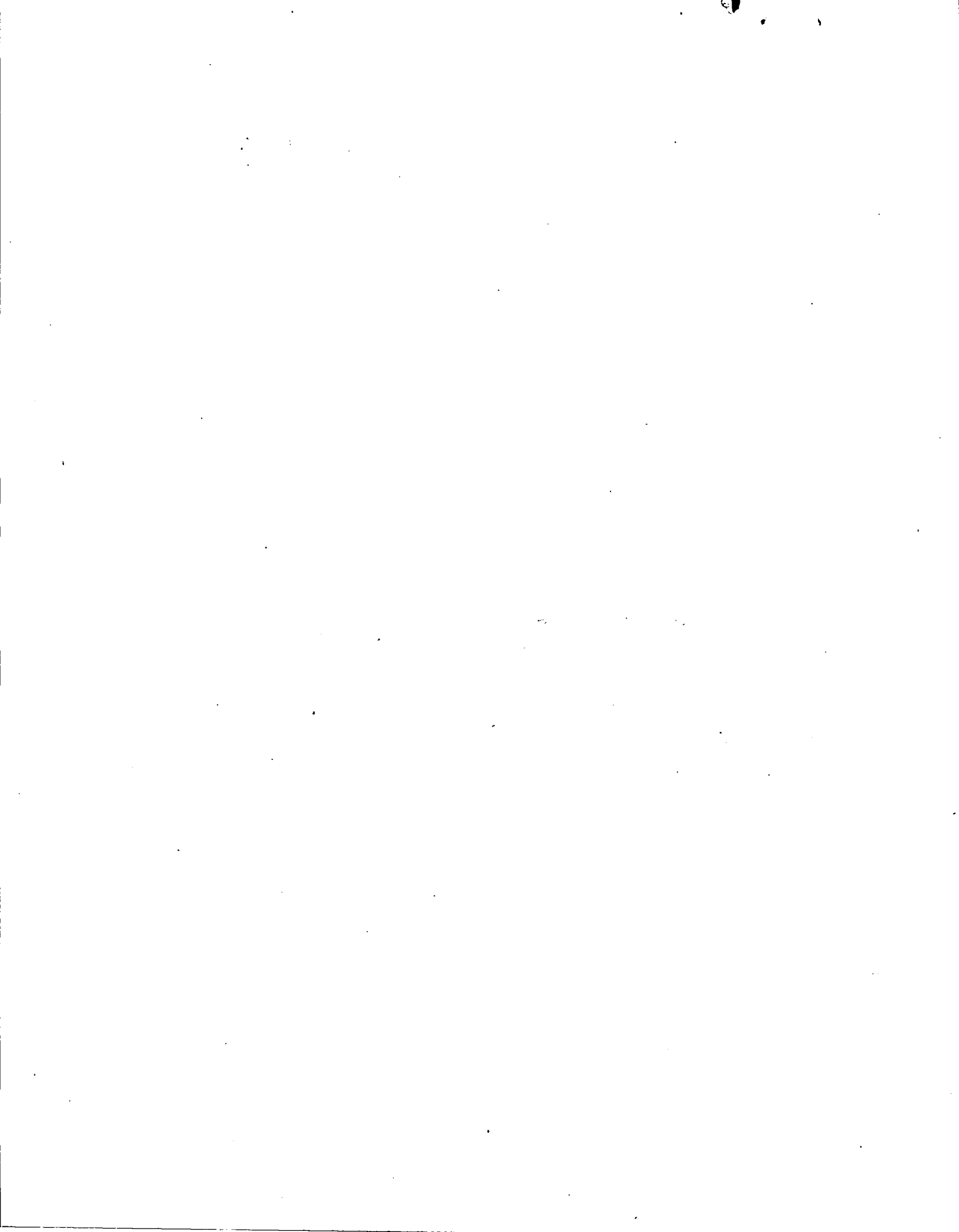
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CITY CLERK

APPROVED  
BY THE CITY COUNCIL

OCT 28 1980

OFFICE OF THE  
CITY CLERK





RECEIVED  
CITY CLERK'S OFFICE  
CITY OF SACRAMENTO  
NOV 5 1 59 PM '80

November 4, 1980

Mr. Michael L. Medema  
Revenue and Collections Officer  
915 I Street, Room 104  
Sacramento, California 95814

Re: Old Sacramento Business Improvement  
Area

Dear Mr. Medema:

We are in receipt of the draft "Notice of Hearing" of the petition to disestablish the Old Sacramento Business Improvement Area. We appreciate the opportunity to review the Notice and to suggest alternative wording.

In regard to the latter, it is, and was at the City Council meeting of October 28, 1980, the position of this organization that:

(a) The subject City Ordinance No. 4399 requires verification of signatures on a petition to disestablish prior to the scheduling of a hearing;

(b) In order to verify that the signatories represent a majority, an accurate list of the total entities must be established;

(c) To establish the total, the term "businesses" as used in the ordinance must be defined to ascertain if it means "business licenses", "business license holders", or simply "business establishments".

The import of (b) and (c) are that: Many persons hold more than one license and have signed the petition in opposition once for each license; several license holders do not appear on the most recent list provided by the City; and, several "business establishments" are not licensed.

Mr. Michael L. Medema  
Page Two  
November 4, 1980

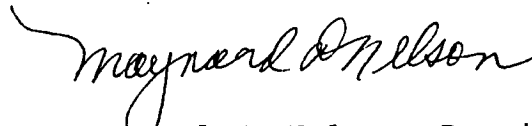
In view of the foregoing, we continue to maintain that verification cannot have properly taken place and that the hearing is prematurely scheduled.

We would therefore suggest that if the Council is determined to proceed, the Notice at least be amended, at the beginning of the second paragraph, to read:

"A petition in opposition to the District has been submitted to the City Council. It is the opinion of James Jackson, City Attorney, that it is signed by a majority of the owners and representatives of businesses in the Old Sacramento Business Improvement Area".

Our concern in this matter is in part due to the fact that our Board of Directors has determined that, at our general membership meeting which will be held in December, amendments to the fee structure of the B.I.A. could be considered and voted upon, and that the concerns that gave rise to the petition to disestablish might be resolved.

Sincerely,



Maynard D. Nelson, President  
Old Sacramento Citizens and  
Merchants Association

MDN:sp

cc James Jackson, Esq.  
Mr. Walter Slipe



# CITY OF SACRAMENTO

## OFFICE OF THE CITY CLERK

915 I STREET  
CITY HALL ROOM 308

SACRAMENTO, CALIFORNIA 95814  
TELEPHONE (916) 449-5426

LORRAINE MAGANA  
CITY CLERK

### HEARING NOTICE

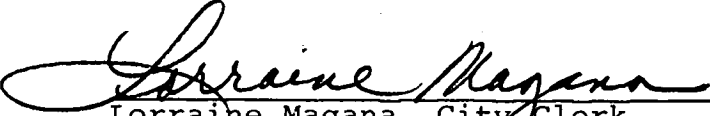
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A petition in opposition to the district has been submitted to the City Council signed by a majority of the owners and representatives of businesses in the Old Sacramento Business Improvement Area. When such a petition has been filed, the Sacramento City Code requires that the business improvement area be disestablished, unless at the hearing, persons representing a majority of businesses in the area express a desire to retain the district. For purposes of defining a business, each license held by the business owner or representative shall equal one vote. Business owners or authorized representatives wishing to express their desire to retain the district may do so by filing a letter with the City Clerk, Room 308, City Hall, 915 "I" Street, Sacramento, CA 95814, before 5:00 p.m. on Tuesday, November 25, 1980. Any other persons wishing to retain the district may appear at the hearing on November 25, 1980 at 7:30 p.m. Those persons opposed to the district may also write letters or appear at the hearing. Persons who have previously signed the petition in opposition to the district may file letters or appear at the hearing in support of the district.

Your co-operation by indicating your business license tax certificate number on all correspondence is requested to assist staff in preparing an analysis of the issue.

DATE: November 7, 1980

  
Lorraine Magana, City Clerk



**RESOLUTION NO. 80-719**

Adopted by The Sacramento City Council on date of

**OCT 28 1980**

A RESOLUTION OF INTENT TO DISESTABLISH THE  
OLD SACRAMENTO BUSINESS IMPROVEMENT AREA  
CREATED BY CITY ORDINANCE NO. 4399 ADOPTED  
AUGUST 5, 1980.

Be it resolved by the Council of the City of Sacramento:

The Council of the City of Sacramento hereby  
declares its intention to disestablish the  
Old Sacramento Business Improvement Area  
established by City Ordinance No. 4399 adopted  
August 5, 1980. The Council hereby sets a  
hearing date of November 25, 1980 at 7:30 p.m.  
to be held in the Council Chamber, Second  
floor, 915 - I Street, Sacramento, California.

**PHILLIP L. ISENBERG**

MAYOR

ATTEST:

**APPROVED**  
BY THE CITY COUNCIL

**OCT 28 1980**

OFFICE OF THE  
CITY CLERK

**LORRAINE MAGANA**

CITY CLERK

CERTIFIED AS TRUE COPY  
of Resolution No. 80-719

**NOV 7 1980**

DATE CERTIFIED

*Lorraine Magana*  
CITY CLERK, CITY OF SACRAMENTO

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# RESOLUTION NO. 80-787

Adopted by The Sacramento City Council on date of

*NOVEMBER 25, 1980*

## RESOLUTION DISESTABLISHING THE OLD SACRAMENTO BUSINESS IMPROVEMENT AREA

WHEREAS, a petition signed by a majority of the businesses in the Old Sacramento Business Improvement Area has been filed with the City Clerk requesting the City Council to disestablish the Business Improvement Area, and

WHEREAS, a hearing has been scheduled for November 25, 1980 on the question of whether to disestablish said Area, and

WHEREAS, Sacramento City Code Section 23.731 provides that if a majority petition requesting disestablishment is filed, then the Business Improvement Area shall be disestablished unless at a hearing protest against disestablishment is made by a majority of the businesses in the Area, and

WHEREAS, the hearing has been held. The Council has heard all protests and received evidence for and against the proposed action and determines that a protest against disestablishment by a majority of the businesses in the Area has not been made.

NOW THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO that the Old Sacramento Business Improvement Area is hereby disestablished.

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

**FILED**  
BY THE CITY COUNCIL  
NOV 25 1980  
OFFICE OF THE  
CITY CLERK

**APPROVED**  
BY THE CITY COUNCIL

NOV 25 1980

OFFICE OF THE  
CITY CLERK

ORIGINAL  
NO. 217 40  
112 12111

# OLD SACRAMENTO BOOK COMPANY

RECEIVED  
CITY CLERK'S OFFICE  
CITY OF SACRAMENTO

Nov 17 11 23 AM '80

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November 15, 1980

Office of the City Clerk  
915 I St. Room 308  
Sacramento, CA 95814

Sirs:

We would like to go on record stating Old Sacramento Book Company, holders of Business License # 0188400 is in favor of the establishment of the Old Sacramento Business Improvement Area.

We feel strongly that this is in the best interests of all of Sacramento since Old Sacramento is a focal point of tourism for our wonderful city.

Sincerely,

*Ardele A. Nagle*  
*Ernest W. Nagle*

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CITY CLERKS OFFICE  
CITY OF SACRAMENTO

**PATRICIA S. HILDEBRAND**

Attorney at Law  
(916) 448-2889

Mailing Address  
P.O. Box 2745  
Sacramento, CA 95812

Nov 13 11 59 AM '80

Office  
106 K Street, Suite 200  
Old Sacramento

November 11, 1980

Lorraine Magana, City Clerk  
Office of The City Clerk  
915 I Street, City Hall, No. 308  
Sacramento, Ca. 95814

Re: Hearing Notice, Old Sacramento Business Improvement Area

Dear Mrs. Magana:

This letter is written to express my opposition to disestablishing the Old Sacramento Business Improvement Area.

I cannot include the number of the business license tax certificate because I received a temporary certificate just last week, and I have no permanent number at this writing.

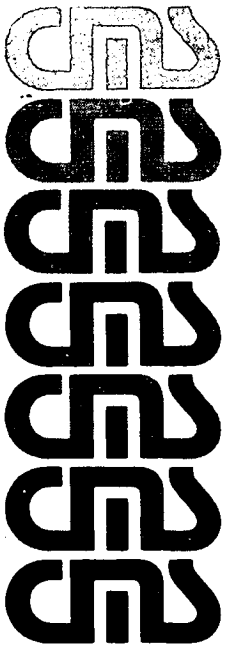
Thank you very much for registering my vote in opposition to the proposal.

Sincerely,

*Patricia S. Hildebrand*

PATRICIA S. HILDEBRAND

PSH/ck



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CITY CLERKS OFFICE  
CITY OF SACRAMENTO

November 19, 1980

Nov 21 12 00 PM '80

CITY OF SACRAMENTO  
c/o Lorraine Magana, City Clerk  
915 I Street  
City Hall - Room 308  
Sacramento, CA 95814

Dear Ms. Magana:

In response to your "Hearing Notice, Old Sacramento Business Improvement Area" dated November 7, 1980, we would like to go on record in opposition to the BIA.

We are an advertising agency whose clients do not depend on foot traffic generated by any Old Sacramento promotional events.

Since we simply occupy office space in Old Sacramento, we are opposed to paying increased license fees for events that will benefit only retailers/food/beverage people here.

Please consider this company opposed to the Old Sacramento BIA. Our city business license number is:

698713

Account number: 1397260

Class: 674A

Thank you.

Anita Garner  
Owner/President

**Capital Marketing Services**

120 I Street, Suite 210, Sacramento, CA 95814 (916) 443-7937

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CITY CLERK'S OFFICE  
CITY OF SACRAMENTO

November 18, 1980 11 59 AM '80

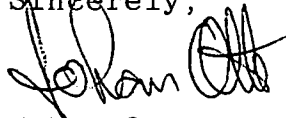
Ms. Lorraine Magana  
Office of the City Clerk  
915 I Street, Room 308  
Sacramento, CA 95814

Re: Old Sacramento Business Improvement Area

Dear Ms. Magana:

In response to your letter of November 7, 1980,  
please be advised that Carson Development Company is in  
favor of retaining the district.

Sincerely,



Johan Otto  
President

JO:jp



RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO

Nov 21 11 58 AM '80

Nov. 18, 1980

City of Sacramento  
Office of the City Clerk  
915 I Street  
Sacramento, CA 95814

Dear Ms. Magana:

In reference to the notice of the public hearing Tuesday, November 25, 1980, I am sending this letter to reaffirm my signature on the petition to disestablish the Old Sacramento Business Improvement Area. In principle, I do not believe that I should have to reaffirm a previously-stated position, but in lieu of my presence at Tuesday's meeting, I am submitting this letter.

Sincerely,



Frances Mesquita

Amies Attic  
1115 Front St.  
#1927600



RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO

NOV 21 12:03 PM '80

# EARTHWORKS WEST

1021 R Street of 125 ~~R~~ Street  
Sacramento, California 95814

(916) 444-2910

11/17/80

Re: disestablishment of the  
Old Sacramento B.L.A.

Dear Sirs,

In reply to your letter of 11/17/80  
may I express my desire as a shopowner  
in Old Sacramento, that the City  
Ordinance No 4399 adopted 8/5/80,  
remain intact.

Sincerely  
Joan Cloud  
owner



RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO

Nov 24 11 44 AM '80

21-B

November 21, 1980

Old Sacramento Antiques  
1207 Embarcadero  
Sacramento, Ca. 95814

Office of the City Clerk  
City of Sacramento  
915 I Street, City Hall Room 308  
Sacramento, California 95814

ATTN: Lorraine Magana, City Clerk

RE: Disestablishment of Old Sacramento  
Business Improvement Area

City Council Members:

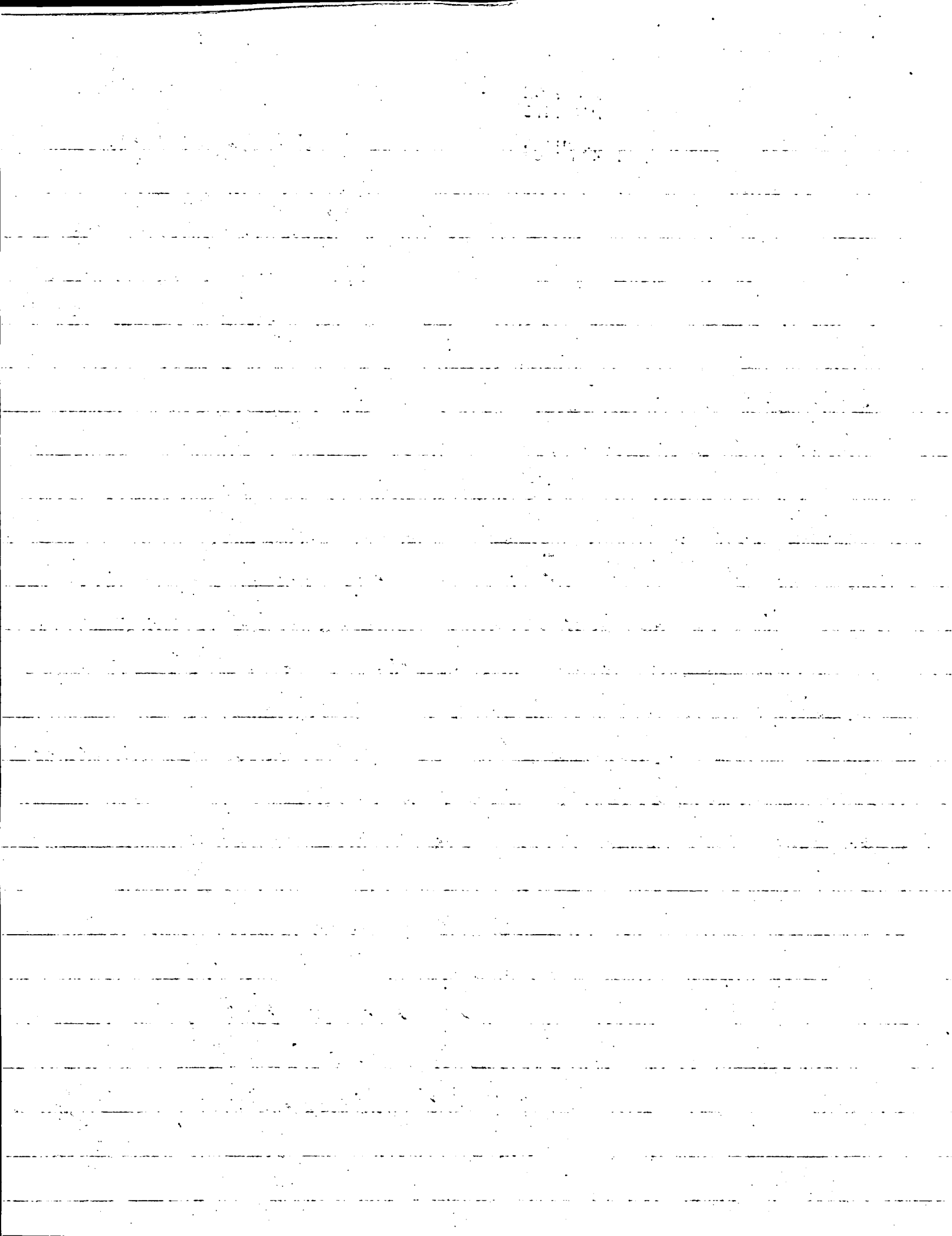
I support the disestablishment  
of the Old Sacramento Business  
Improvement Area.

Sincerely,

Barbara Erickson

Owner

Old Sacramento Antiques



# MARY & MOLLY

SPECIALISTS IN LADIES ACCESSORIES

1003 SECOND STREET • SACRAMENTO, CALIFORNIA 95814 • 444-3616

CITY RECEIVED  
CITY CLERK'S OFFICE  
CITY OF SACRAMENTO  
NOV 24 8 45 AM '80

11/21/80

Office of City Clerk  
City of Sacramento  
915 F St., City Hall 708  
Sacramento, Ca. 95814

Re: Resolution 80-719 (Disestablishment  
of All Sacramento Business Improvement  
Area.)

Dear City Council Members,

We support above resolution 80-719  
to disestablish the All Sacramento Business  
Improvement Area.

Thank you

Mary E. Keller

City number 0971100



RECEIVED  
CITY CLERK'S OFFICE  
CITY OF SACRAMENTO

NOV 24 8 48 AM '80  
JOE W. KELLER  
LOUIS DANA  
A. JEFFREY DEHART

LAW OFFICES OF  
**KELLER, DANA & DEHART**  
INDIVIDUAL PRACTICES

COURT PLAZA BUILDING, SUITE 504  
901 H STREET, SACRAMENTO 95814  
(916) 442-1081

November 21, 1980

City of Sacramento, City Clerk  
Room 302, City Hall  
915 "I" Street  
Sacramento, CA 95814

RE: Hearing 11/25/80  
Old Sacramento Business Improvement Area  
Mary & Molly, 1003 Second Street  
Business License: 0971100

The owners of the Mary & Molly Shop, Mrs. Mary Keller, and Mrs. Molly Doucette, have discussed the proposed OSBIA with me, and have asked that I write and comment on the pending resolution to disestablish it. The Mary & Molly Shop has been doing business in Old Sacramento in excess of 10 years. It is one of the oldest independent retail shops in Old Sacramento. Its owners continue to be quite concerned about the development of the business climate in the area, and in the preservation of the independence and welfare of its retail merchants.

In reviewing the history of the development of a proposal to establish the OSBIA and listening to discussions by groups who are presently opposing, and favoring it, I have reached the following conclusions:

1. The funds raised by the proposed tax on the merchants would be placed in the hands of a merchants' association which presently represents a minority of the merchants, as evidenced by numerical attendance at its meetings, and the pending petition by a majority of the merchants opposing the association's desire to establish and OSBIA.
2. The minority group, controlling the promotional funds, would be in a position to independently determine the type and character of promotional activities. In the past they have favored certain activities which are not well received by many merchants and members of the public, but appeared to be thoroughly enjoyed by those

bp



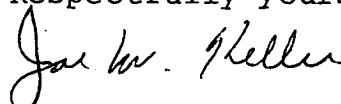
City Clerk of Sacramento  
Hearing 11/25/80  
November 20, 1980  
Page Two

involved at the expense of the others. I refer, of course, to the so called "shoot outs"; strong opposing opinions presently exist among the merchants as to whether this type of promotional activity does result in business improvement.

3. The overwhelming majority of the merchants do not want the proposed OSBIA, as evidenced by their filed petition. It is my understanding that, with more time, an even larger number of merchants' signatures would have been obtained on it.
4. Unfortunately procedural problems have delayed a vote by the City Council on the pending resolution. However, I understand our City Attorney has advised the Council that procedural requirements have now been met, and, hopefully, the Council will vote on the matter at the noticed hearing on 11/25/80.
5. I would feel that only those persons or firms having actual business licenses to operate in Old Sacramento should be entitled to determine whether the proposed additional tax should be levied upon them to establish the proposed OSBIA, and that, despite the efforts of a vocal minority to push it through, the opposition of the majority of the merchants should be respected.

I am sure the Council is aware of the potential for Old Sacramento to become a national historic site, and the need for concern and attention by the Council during its present formative period. It is my own feeling that there is not sufficient justification, or need, for the OSBIA in its proposed form. Therefore it is my hope that the Council will vote in favor of the pending resolution to disestablish it.

Respectfully yours,



JOE W. KELLER

JWK/pjm

cc: Mr. James Jackson  
City Attorney



21B

RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO

Nov 20 1 02 PM '80 November 18, 1980

City of Sacramento  
Office of the City Clerk  
915 I Street  
City Hall, Room 308  
Sacramento, CA 95814

Dear Ms. Magana;

We are in receipt of your notice that a public hearing will be held at 7:30 PM on Tuesday, November 25, 1980 before the City Council on the disestablishment of the Old Sacramento Business Improvement Area.

We wish to reaffirm our position against the existing Old Sacramento Business Improvement Area and we strongly urge its disestablishment as supported in our petition filed with the City on October 10, 1980.

Sincerely,

*Joseph B. DiGiorgio*  
Joseph B. DiGiorgio

Mustard Seed Cafe  
1207 Front Street  
Cert. # 0306800

**EDGAR D. GIDDING**  
Attorney at Law  
117 J Street, Suite 202  
Sacramento, California 95814  
(916) 447-1202

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CITY CLERKS OFFICE  
CITY OF SACRAMENTO

Nov 13 12 01 PM '80

November 11, 1980

Office of the City Clerk  
City of Sacramento  
915 I Street, City Hall Room 308  
Sacramento, California 95814

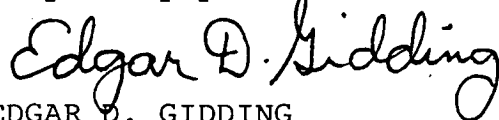
Attn: Lorraine Magana, City Clerk

Re: Disestablishment of Old Sacramento Business  
Improvement Area

City Council Members:

I support disestablishment of the Old Sacramento  
Business Improvement Area.

Very truly yours,



EDGAR D. GIDDING

EDG:lls

RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO

Nov 20 1 03 PM '80

# OLD SACRAMENTO EMPORIUM

1006 Second Street  
Old Sacramento, California 95814

(916) 442-2223

November 19, 1980

CLERK  
CITY OF SACRAMENTO

Gentlemen:

We are in favor of establishing the  
Old Sacramento Business Improvement Area.

Old Sacramento needs the financial support  
of all of the businesses in the area if we are to  
promote this area and provide tourist entertainment  
in the streets. Volunteer contributors can no  
longer carry the activities for which Old Sacramento  
has become famous.

I urge you to continue the Business  
Improvement Area and lead it further to the  
benefit of the entire Sacramento community.

Thank you

Richard Johnson  
owner

Business license

#

1638400

606



RECEIVED  
CITY CLERK'S OFFICE  
CITY OF SACRAMENTO

Nov 20 1 04 PM '80

1009 2nd Street  
Old Sacramento, California 95814  
441-7222

November 19, 1980

Clerk for the  
City of Sacramento

Dear Sir:

I have been in business here in Old Sacramento for the  
past six years.

I am in favor of establishing an Old Sacramento Business  
Improvement Area.

We need the support of all the businesses to carry <sup>on</sup> those  
activities which a few of us have supported for the past  
few years.

Please continue the improvement area and let it carry on  
those activities which the tourists seem to enjoy.

Sincerely,

Eleanor L. Johnsen, Owner

Business license # 04535-00-606

RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO  
Nov 17 11 25 AM '80

# PERSONAL FINANCIAL MANAGEMENT SERVICES

928 Second Street  
Old Sacramento, CA 95814  
(916) 441-6010

November 13, 1980

City Clerk  
Room 308  
City Hall  
915 I Street  
Sacramento, CA 95814

To Whom It May Concern:

I wish to inform the City Council in writing of my desire to retain the Old Sacramento Business Improvement District. My business license number is 0762900.

Sincerely yours,



Dave Thuleen  
D & R Associates.

DT:nlv

RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO

The Juice Bar  
928 - 2nd Street  
Sacramento, Ca. 95814

Nov 20 1 03 PM '80

November 18, 1980

Lorraine Magana, City Clerk  
915 'I' Street  
City Hall Room 308  
Sacramento, Ca. 95814

Dear Council Members:

This letter is to inform the City Council that our business, The Juice Bar, located in Old Sacramento, wants to go on record in favor of the Old Sacramento Business Improvement Area.

We have been in business for five years and have witnessed how very hard the all voluntary board members in Old Sacramento have worked to pass the O.S.B.I.A. and how very few of us down here are willing to volunteer all the hours and time away from one's business the board demands.

We feel strongly that Old Sacramento needs and is ready for such an organization more than ever now.

Most Sincerely,

The Juice Bar

*Dorothy L. Prorok*  
*Erna L. Reid*

Dorothy L. Prorok  
Erna L. Reid

Business # 0940200 class 605



RECEIVED  
CITY CLERK'S OFFICE  
CITY OF SACRAMENTO

Nov 14 11 57 AM '80

# PERSONAL FINANCIAL MANAGEMENT SERVICES

928 Second Street  
Old Sacramento, CA 95814  
(916) 441-6010

November 13, 1980

City Clerk  
Room 308  
City Hall  
915 I Street  
Sacramento, CA 95814

To Whom It May Concern:

I wish to inform the City Council in writing of my desire to retain the Old Sacramento Business Improvement District. My Business license number is 0695500.

Sincerely yours,

  
Ronald T. Curtis

RTC:nlv



CITY RECEIVED  
CITY CLERK'S OFFICE  
SACRAMENTO  
Nov 24 8 45 AM '80

BUSINESS TAX CERTIFICATE  
LICENSE #0998900

November 19, 1980

City Clerk  
City Hall Room #308  
915 "I" Street  
Sacramento, California 95814

Dear City Council Members,

In response to your hearing notice concerning the Old Sacramento Business Improvement Area dated November 7, 1980, we wish to reaffirm our vote in favor of the establishment of the B.I.A. in Old Sacramento.

Having established our business in Old Sacramento in 1973, we have watched the area grow and become a vital force in the re-establishment of the downtown area as a dynamic shopping and business location once more. Our business is based on serving the Sacramento community first, realizing that the tourist business would be the cream on the top when and if it arrived. To help us compete with larger shopping centers, we need a total community effort for institutional advertising and promotions, hence the Old Sacramento B.I.A..

The disestablishment of the B.I.A., we believe is a very bad mistake without giving it a chance. But obviously we will go along with the majority. Indecision over this has fragmented our community and it is time to reunite and plan for the future with or without the B.I.A..

Sincerely yours,

William D. Atwell  
Partner

sa/WDA

THE  
*Elkus Company*  
First Established in 1850

SOLID  
BRASS & COPPER

RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO

Nov 25 10 12 AM '80

Re: Old Sacramento B.I.A.

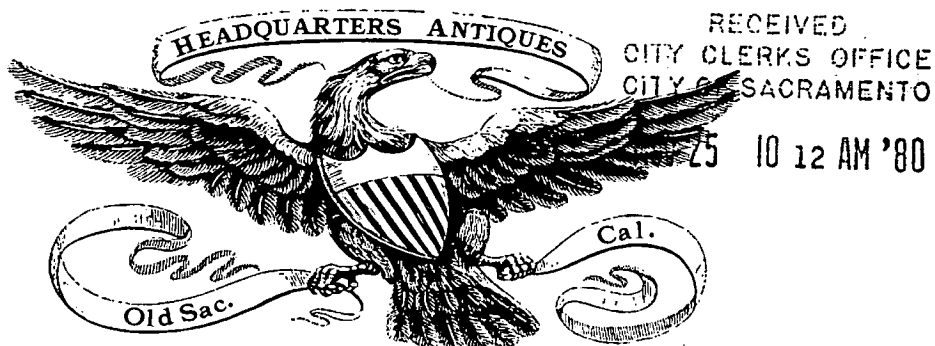
To City Clerk,

Please be informed we wish  
to affirm our position as indicated  
by the signed petition to  
desestablish the B.I.A.

Ernie Elkus Kendrick

Nov. 24, 1980

PATTY WARREN'S



FINE AMERICAN & EUROPEAN FURNITURE

Art, Silver, China • Country Collectables

Paper Americana • Appraisals

November 24, 1980

Lorraine Magana  
City Clerk  
Room 308, City Hall  
915 I Street  
Sacramento, Calif. 95814

Mr. Mayor, Members of the City Council;

I take this opportunity to restate my opposition to the formation of a B.I.A. in Old Sacramento, in any form.

I urge the city Council to indeed disestablish the ordinance adopted in August of 1980, which also allowed those of us in stated opposition at that time to circulate and submit a petition of their phrasing, to show the actual majority of merchants in opposition to the B.I.A. We complied. Why are we now carrying the burden of proof? Every legality has been met, and I urge you to see the small merchants point of view.

Very truly yours,

Patricia K. Warren

November 18, 1980

City of Sacramento  
Office of the City Clerk  
915 I Street  
City Hall, Room 308  
Sacramento, CA 95814

Dear Ms. Magana:

We are in receipt of your notice that a public hearing will be held at 7:30 PM on Tuesday, November 25, 1980 before the City Council on the disestablishment of the Old Sacramento Business Improvement Area.

We wish to reaffirm our position against the existing Old Sacramento Business Improvement Area and we strongly urge its disestablishment as supported in our petition filed with the City on October 10, 1980.

Sincerely,



GARY M. ALLEN  
PRESIDENT



D. O. MILLS, INC.  
111 K Street  
Sacramento, California 95814

File

Item 21

RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO

November 19, 1980

NOV 25 11 35 AM '80

City Clerk  
915 J Street  
City Hall, Room 308  
Sacramento, Ca 95814

RE: Old Sacramento B & A

This is to reaffirm our opposition  
to the establishment of a B & A in  
Old Sacramento.

Deborah Hallomon	Debra's Antiques	1387000
Ronald Mattes	R & K Sport Collectibles	2218400
Jon D Bruscia	The Closet Antiques	
Clara C. Allen	Celia's Gift Box	
Gwen Housley	D + G Shoppe	



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CITY CLERKS OFFICE  
CITY OF SACRAMENTO

Nov 25 11 40 AM '80

November 18, 1980

City of Sacramento  
Office of the City Clerk  
915 I Street  
City Hall, Room 308  
Sacramento, CA 95814

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We wish to reaffirm our position against the existing Old Sacramento Business Improvement Area and we strongly urge its disestablishment as supported in our petition filed with the City on October 10, 1980.

Sincerely,

*Salvatore F. Funari*  
SALVATORE F. FUNARI  
TIM & SAM  
1115 FRONT ST.

cert. # 0331200



RECEIVED  
CITY CLERK'S OFFICE  
CITY OF SACRAMENTO

NOV 25 11 40 AM '80

November 18, 1980

City of Sacramento  
Office of the City Clerk  
915 I Street  
City Hall, Room 308  
Sacramento, CA 95814

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Sincerely,

*Bruce Beery*

BRUCE BEERY

LAS PIÑATAS

CITY LICENCE AECT NO. 1425400

RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO

Nov 25 11 40 AM '80

November 18, 1980

City of Sacramento  
Office of the City Clerk  
915 I Street  
City Hall, Room 308  
Sacramento, CA 95814

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Sincerely,

*Shirley Ann Newton*

*Shirley Ann's  
1115 Embassador #4  
Sacramento Calif  
95814*

*# 1928500*

RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO

NOV 25 11 34 AM '80

November 18, 1980

City of Sacramento  
Office of the City Clerk  
915 I Street  
City Hall, Room 308  
Sacramento, CA 95814

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Sincerely,

*Maxine Victor  
Dexter Smith*

*MAXINE VICTOR.  
DEXTER SMITH.*

*Interior Decents  
1115 Front St. # 12  
Old Sacramento*

*Lic. City Lic  
1108400  
class  
606.*

RECEIVED  
CITY CLERKS' OFFICE  
CITY OF SACRAMENTO

Nov 25 11 38 AM '80

November 18, 1980


City of Sacramento  
Office of the City Clerk  
915 I Street  
City Hall, Room 308  
Sacramento, CA 95814

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Sincerely,

  
Tim M. Burnett  
Lic # 1281300  
act #

RECEIVED  
CITY CLERK'S OFFICE  
CITY OF SACRAMENTO  
NOV 25 11 38 AM '80

November 18, 1980

City of Sacramento  
Office of the City Clerk  
915 I Street  
City Hall, Room 308  
Sacramento, CA 95814

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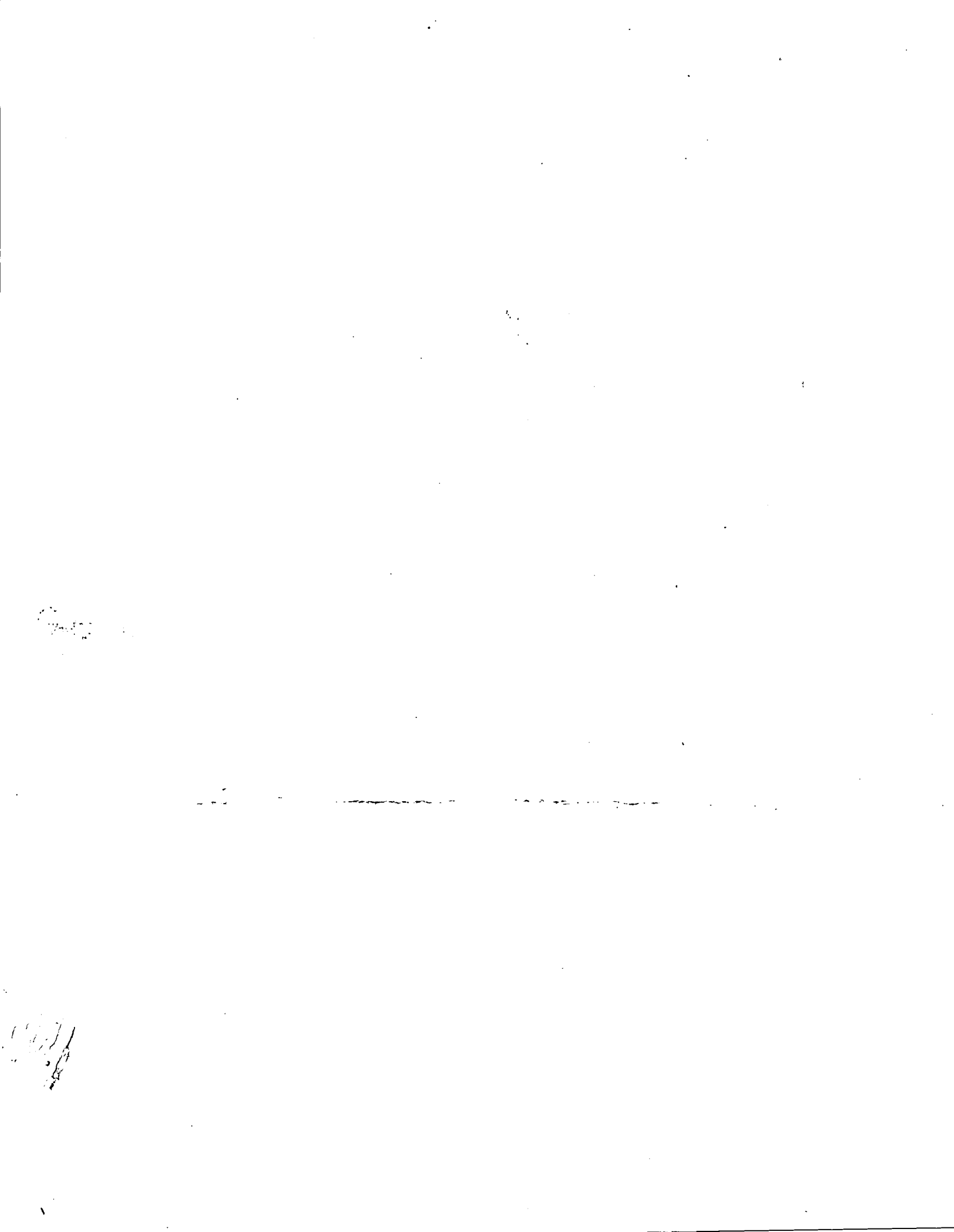
We wish to reaffirm our position against the existing Old Sacramento Business Improvement Area and we strongly urge its disestablishment as supported in our petition filed with the City on October 10, 1980.

Sincerely,

*Michael Funari*

MICHAEL FUNARI

LIC #  
ACC # 2316200



RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO

Nov 25 11 38 AM '80

November 18, 1980

City of Sacramento  
Office of the City Clerk  
915 I Street  
City Hall, Room 308  
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Sincerely,

*Eddie Harmon*  
*Suzanne Seeger*

# 0151000

RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO

Nov 25 11 38 AM '80

November 18, 1980

City of Sacramento  
Office of the City Clerk  
915 I Street  
City Hall, Room 308  
Sacramento, CA 95814

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Sincerely,

Mozelle Bishop

Mozelle Bishop

"Mad Mozelle"

1115 Front St #6

Sacramento Ca.

95814

#0386400



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CITY CLERKS OFFICE  
CITY OF SACRAMENTO

Nov 25 11 38 AM '80

November 18, 1980

City of Sacramento  
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City Hall, Room 308  
Sacramento, CA 95814

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Sincerely,

*Roz's Lags to Riches*  
*ROZ RUCKER, owner*  
*Roz Rucker*

acct # 1103800

1115 Embarcadero #9

RECEIVED  
CITY CLERKS OFFICE  
CITY OF SACRAMENTO

Nov 25 11 37 AM '80

November 18, 1980

City of Sacramento  
Office of the City Clerk  
915 I Street  
City Hall, Room 308  
Sacramento, CA 95814

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Sincerely,

*Susan Lynn Hoese*

1115 FRONT ST.

Cent. # 1617400

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12

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