



Resolution

of the City Council

COMMENDING YELLOW CAB OF SACRAMENTO

WHEREAS, in 1985, Anheuser-Busch developed a program called "Alert Cab" which would provide free and safe transportation for the customers of their participating distributors who were in a potential "driving while intoxicated" situation; and

WHEREAS, the "Alert Cab" program does not condone irresponsible drinking, but rather increases the margin of safety for the customer and for the general public; and

WHEREAS, in November of 1988 in a cooperative venture between Markstein Beverage and Yellow Cab of Sacramento, a year-round "Alert Cab" program was instituted locally as the result of their concerns for the safety and welfare of the citizens of the Sacramento community; and

WHEREAS, thus far more than 50 retailers throughout Sacramento City and County are participating in the "Alert Cab" program.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and the Council of the City of Sacramento that we hereby commend Steve Markstein and Butch McElwee of Markstein Beverage, and Frederick Pleines, Jr. of Yellow Cab for their personal dedication and commitment which has contributed greatly to the betterment of the Sacramento Community; and

BE IT FURTHER RESOLVED that this Council also commends the Sacramento retailers who are participating in the "Alert Cab" program, and encourages continued wide-spread retailer participation throughout the Sacramento community.

ISSUED: This 4th day of April, 1989.

Anne Rudin

MAYOR

Ken Melles

VICE MAYOR

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Anne G. Mason

CITY CLERK

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CITY MANAGER