

Appeal of Diamond Signs, Inc., vs)
City of Sacramento, Planning Com-)
mission's denial of a special)
permit for an off-site subdivision)
directional sign located on the)
north side of Riverside Boulevard)
at Florin Road (P-8839)

NOTICE OF DECISION
and
FINDINGS OF FACT

At its regular meeting of March 25, 1980, the City Council heard and considered evidence in the above entitled matter. Based on oral and documentary evidence at said hearing, the Council denied the appeal based on the following findings:

1. The proposal is not based on sound principles of land use in that:
 - a. There are six other signs in the area that give direction to the subdivision;
 - b. The location of a sign on this site would encourage additional signs;
 - c. The location of the sign on this site will detract from the existing development surrounding the site.
2. The proposal is not consistent with the policies of the General Plan which encourages beautification of streets.

Ches. L. Bentley
MAYOR

ATTEST:

Joe Pappas
CITY CLERK ACTING

APPROVED
BY THE CITY COUNCIL

APR 1 1980

OFFICE OF THE
CITY CLERK

3



CITY OF SACRAMENTO

OFFICE OF THE CITY CLERK

915 I STREET

SACRAMENTO, CALIFORNIA 95814

CITY HALL ROOM 203

TELEPHONE (916) 449-5428

LORRAINE MAGANA
CITY CLERK

April 2, 1980

L & P Land Development, Inc.
6355 Riverside Boulevard
Sacramento, CA 95831

Gentlemen:

On April 1, 1980, the City Council adopted the attached Findings of Fact regarding the appeal of the Planning Commission denial of an Extension of a Special Permit for an off-site subdivision directional sign. Location: Northeast corner of Riverside Boulevard and Florin Road. (P-8356)

The Council also adopted the attached Findings of Fact regarding the appeal of Planning Commission denial of a Special Permit for a temporary sign. Location: On Riverside Boulevard at northerly terminus of Florin Road. (P-8839)

Sincerely,

Jack Pappas
Acting City Clerk

JP:HO'

Encls.

cc: Leonard & Co. (c/o Diamond Signs, Inc., ATTN: Douglas Kersey)
Planning Department

Items 2 & 3