

**SACRAMENTO METROPOLITAN ARTS COMMISSION
MINUTES**

Meeting Date: March 3, 1992
10:00 a.m. - 3:00 p.m.
Crocker Art Museum
216 O Street, Sacramento, CA 95814

For information, call (916) 264-5558

COMMISSIONERS:

Gloria Burt	Mary Anne Payne, Chair
Pat Davidson	Paula Munson
Lynn Ericksen	Sandra Yee
K. George Klumb	Dennis Yep
Anthony Marquez	

- I. CALL TO ORDER - at the hour of 10:15 a.m. ROLL CALL: All present except Commissioners Burt, Ericksen and Yep (Burt arrived at 11:30 a.m.).

II. ACTION ITEM:

VOTE ON COMMISSION RESPONSE TO TOM WOLF'S CULTURAL MASTER PLAN

Payne gave background information and an overview of consultant Dr. Thomas Wolf's Cultural Master Plan for Sacramento. Approximately one year ago, Commissioners requested that a study be made. City Council allocated \$10,000 to initiate a community cultural plan. For his initial assessment, Dr. Wolf interviewed almost fifty individuals representing a variety of arts organizations and City and County officials. Thomas Wolf felt there was a consensus of opinion that Sacramento has experienced a growth of size and maturity over the years and there is a need to take a regional approach to cultural planning. The plan looks at the short and long-term goals of the arts community. Phase I of the Cultural Master Plan is a two-stage process. Stage 1 looks at the issues in developing a master plan and Stage 2 will look at proposals for developing a full-scale study. The next phase of a cultural plan will cost \$80,000-\$100,000. Funding will be requested from grant requests, the City and County, private donors and other sources.

Wendy Ceccherelli, Director, Sacramento Metropolitan Arts Commission, stated that the next step was to compile comments from the Arts Commission in a report to City Council.

The Cultural Master Plan consists of the following:

- Part I - Major Findings (current state of the arts in Sacramento)
- Part II - Key Questions (questions to be addressed)
- Part III - Mechanics (the planning process)

PART I: MAJOR FINDINGS - FINDINGS #1 -16. QUESTIONS AND PUBLIC COMMENTS WERE HEARD ON EACH FINDING. A VOTE WAS TAKEN IN SUPPORT OF EACH FINDING.

1. THE ARTS IN SACRAMENTO HAVE GROWN AND IMPROVED SIGNIFICANTLY IN THE PAST FEW YEARS.

A MOTION WAS MADE TO SUPPORT FINDING #1 AS WRITTEN.

COMMISSION ACTION: Moved: Payne; seconded: Yee
Ayes 6 Noes Absent 3
Motion passed.

2. THE ARTS IN SACRAMENTO ARE IN CRISIS.

A MOTION WAS MADE TO SUPPORT FINDING #2 AS WRITTEN.

COMMISSION ACTION: Moved: Klumb; seconded: Davidson
Ayes 6 Noes Absent 3
Motion passed.

3. LEADERSHIP IS DIVIDED AND CONFUSED ABOUT PROBLEMS IN THE ARTS.

A MOTION WAS MADE TO SUPPORT FINDING #3 AS WRITTEN.

COMMISSION ACTION: Moved: Davidson; seconded: Yee
Ayes 6 Noes Absent 3
Motion passed.

4. THERE IS MUCH CONCERN ABOUT THE CITY'S ARTS DIVISION.

A MOTION WAS MADE TO SUPPORT FINDING #4 AS WRITTEN.

COMMISSION ACTION: Moved: Klumb; seconded: Davidson
Ayes 6 Noes Absent 3
Motion passed.

5. THE ARTS ARE NOT GENERALLY UNDERSTOOD TO CONTRIBUTE TO THE LARGER PLANNING GOALS OF THE CITY AND COUNTY.

A MOTION WAS MADE TO SUPPORT FINDING #5 AS WRITTEN.

COMMISSION ACTION: Moved: Davidson; seconded: Marquez
Ayes 6 Noes Absent 3
Motion passed.

6. ARTS ORGANIZATIONS ARE SEVERELY UNDERCAPITALIZED FOR THEIR CURRENT OPERATIONAL LEVELS.

A MOTION WAS MADE TO SUPPORT FINDING #6 AS WRITTEN.

COMMISSION ACTION: Moved: Klumb; seconded: Davidson
Ayes 6 Noes Absent 3
Motion passed.

7. THERE IS UNCERTAINTY ABOUT LONG-TERM FUNDING FOR THE ARTS.

A MOTION WAS MADE TO SUPPORT FINDING #7 AS WRITTEN.

COMMISSION ACTION: Moved: Davidson; seconded: Yee
 Ayes 6 Noes__ Absent 3
 Motion passed.

8. NO ONE HAS AN ACCURATE OVERVIEW OF WHAT THE ARTS IN SACRAMENTO REALLY COST AND HOW THEY ARE PAID FOR.

A MOTION WAS MADE TO SUPPORT FINDING #8 AS WRITTEN.

COMMISSION ACTION: Moved: Klumb; seconded: Marquez
 Ayes 6 Noes__ Absent 3
 Motion passed.

9. THE ALLOCATION SYSTEMS FOR THE DISTRIBUTION OF CITY AND COUNTY MONEY ARE NOT ENDORSED BY MOST CONSTITUENCIES IN THE ARTS COMMUNITY.

A MOTION WAS MADE TO SUPPORT FINDING #9 AS WRITTEN.

COMMISSION ACTION: Moved: Klumb; seconded: Yee
 Ayes 6 Noes__ Absent 3
 Motion passed.

10. THERE IS INADEQUATE COORDINATION AND COMMUNICATION BETWEEN PUBLIC AND PRIVATE AGENCIES DEALING WITH THE ARTS AND OTHER IMPORTANT COMMUNITY ISSUES.

A MOTION WAS MADE TO SUPPORT FINDING #10 AS WRITTEN.

COMMISSION ACTION: Moved: Burt; seconded: Yee
 Ayes 7 Noes__ Absent 2
 Motion passed.

11. SACRAMENTO PAYS FAR MORE ATTENTION TO THE NEEDS AND CONTRIBUTIONS OF ITS PERFORMING ARTS ORGANIZATIONS THAN TO THOSE OF ITS VISUAL ARTS COMMUNITY.

A MOTION WAS MADE TO NOT SUPPORT FINDING #11 AS WRITTEN; A NOTATION OF TODAY'S CONVERSATION REGARDING FINDING #11 WILL BE ADDRESSED IN A COVER LETTER TO THE MAYOR AND COUNCILMEMBERS.

COMMISSION ACTION: Moved: Klumb; seconded: Yee
 Ayes 7 Noes__ Absent 2
 Motion passed.

12. MULTI-CULTURAL ISSUES ARE DIVIDING THE ARTS COMMUNITY.

A MOTION WAS MADE TO SUPPORT FINDING #12 AS WRITTEN.

COMMISSION ACTION: Moved: Burt; seconded: Klumb
 Ayes 7 Noes__ Absent 2
 Motion passed.

13. SACRAMENTO'S ART IN PUBLIC PLACES PROGRAM HAS SUFFERED IN PUBLIC PERCEPTION AND PUBLIC SUPPORT.

A MOTION WAS MADE TO SUPPORT FINDING #13 AS WRITTEN.

COMMISSION ACTION: Moved: Yee; seconded: Davidson
Ayes 7 Noes Absent 2
Motion passed.

14. THERE IS A PERCEIVED NEED FOR CULTURAL FACILITIES FOR PERFORMING ARTS ORGANIZATIONS BUT NO SYSTEMATIC ANALYSIS OF THE AUDIENCE TO SUPPORT THEM.

A MOTION WAS MADE TO SUPPORT FINDING #14 AS WRITTEN.

COMMISSION ACTION: Moved: Burt; seconded: Davidson
Ayes 7 Noes Absent 2
Motion passed.

15. SACRAMENTO LACKS AN AWARENESS OF INDUSTRY NORMS IN LOCAL ARTS ADMINISTRATION, FUNDING, AND PROGRAMMING.

A MOTION WAS MADE TO SUPPORT FINDING #15 AS WRITTEN.

COMMISSION ACTION: Moved: Davidson; seconded: Burt
Ayes 7 Noes Absent 2
Motion passed.

16. THERE IS CAUSE FOR OPTIMISM THAT CURRENT PROBLEMS CAN BE ADDRESSED THROUGH A CULTURAL MASTER PLAN.

A MOTION WAS MADE TO SUPPORT FINDING #16 AS WRITTEN.

COMMISSION ACTION: Moved: Klumb; seconded: Yee
Ayes 7 Noes Absent 2
Motion passed.

Part II will be addressed after Part III.

PART III: MECHANICS - PREREQUISITES #1-8. QUESTIONS AND PUBLIC COMMENT WERE HEARD ON EACH PREREQUISITE. A VOTE WAS TAKEN IN SUPPORT OF EACH PREREQUISITE.

1. THE FOCUS OF THE PLAN SHOULD BE REGIONAL.

A MOTION WAS MADE TO SUPPORT PREREQUISITE #1 AS WRITTEN.

COMMISSION ACTION: Moved: Yee; seconded: Burt
Ayes 7 Noes Absent 2
Motion passed.

- FUNDING SHOULD BE SECURED FROM AS MANY SOURCES AS POSSIBLE INCLUDING EVERY GEOGRAPHIC AREA REPRESENTED IN THE PROCESS.

A MOTION WAS MADE TO SUPPORT PREREQUISITE #2 AS WRITTEN.

COMMISSION ACTION: Moved: Marquez; seconded: Klumb
Ayes 7 Noes Absent 2
Motion passed.

- THE PLAN SHOULD BE STAFFED AND ADMINISTERED OUTSIDE OF ANY EXISTING ARTS AGENCY OR ORGANIZATION.

A MOTION WAS MADE TO SUPPORT PREREQUISITE #3 AS WRITTEN, WITH THE UNDERSTANDING THAT THERE WILL BE DISCUSSION OF THE SOURCE OF THE OUTSIDE AGENCY.

COMMISSION ACTION: Moved: Yee; seconded: Burt
Ayes 7 Noes Absent 2
Motion passed.

- A CONSULTING FIRM SHOULD BE HIRED TO MANAGE THE PLANNING PROCESS.

A MOTION WAS MADE TO SUPPORT PREREQUISITE #4 AS WRITTEN.

COMMISSION ACTION: Moved: Marquez; seconded: Klumb
Ayes 7 Noes Absent 2
Motion passed.

- A LARGE REPRESENTATIVE STEERING COMMITTEE SHOULD BE ASSEMBLED TO OVERSEE THE PROCESS.

- AN EXECUTIVE COMMITTEE OF NO MORE THAN SEVEN PEOPLE SHOULD MEET REGULARLY TO GUIDE THE PLANNING EFFORT.

A MOTION WAS MADE TO SUPPORT PREREQUISITES #5 AND #6, COMBINED, AS WRITTEN.

COMMISSION ACTION: Moved: Klumb; seconded: Marquez
Ayes 7 Noes Absent 2
Motion passed.

- PUBLIC MEETINGS, TASK FORCES, OR OTHER STRATEGIES SHOULD ASSURE THE WIDEST POSSIBLE PARTICIPATION IN THE PLAN.

A MOTION WAS MADE TO SUPPORT PREREQUISITE #7 AS WRITTEN.

COMMISSION ACTION: Moved: Burt; seconded: Yee
Ayes 7 Noes Absent 2
Motion passed.

- Develop a plan which makes a connection to larger city issues. Those cultural plans which are most successful have become part of a larger plan.
- Think about advocacy after development of a cultural plan, as much as the plan itself.
- Development of new resources must be a priority.
- A major consensus is that the Arts is educational.

III. ADJOURNMENT - Motion was made to adjourn at 2:30 p.m. Motion passed.

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