

SACRAMENTO METROPOLITAN



SUITE 2500, 700 'H' ST., SACRAMENTO, CA 95814 • (916) 440-6661

BILL BRYAN
SUPERVISOR, 4TH DISTRICT
CHAIRMAN

COMMISSION MEMBERS

Illa Collin
Supervisor
2nd District

Orvell Fletcher
Galt City Council
Folsom-Galt
Representative

Toby Johnson
Supervisor
5th District

Terry Kastanis
City Councilmember
7th District

Douglas N. Pope
City Councilmember
3rd District

Lynn Robie
City Councilmember
8th District

Ted Sheedy
Supervisor
1st District

Sandra R. Smoley
Supervisor
3rd District

EXECUTIVE DIRECTOR

Bob Smith

February 15, 1984

Dear Sacramento Community Resident:

It is with great pleasure that I introduce to you the cable company that will be providing cable service in Sacramento for the next twenty years. Cablevision of Sacramento, with corporate headquarters in New York, also provides service to some of the largest markets in the United States: Chicago, New York and Boston. Their expertise in building large urban cable systems will be of benefit here as they proceed to build more than 3,000 miles of cable plant in Sacramento.

This pamphlet is designed as a guide to the kinds of questions you might have regarding cable TV. It should be noted that the construction map, although accurate according to Cablevision's application, may be subject to change due to engineering or other considerations.

Cablevision's contract with the City and County states that construction of the cable system will start by September 1984. We look forward to working with Cablevision to provide residents of Sacramento with the highest possible quality of cable service.

If our office can be of any assistance to you or answer any questions, please do not hesitate to call.

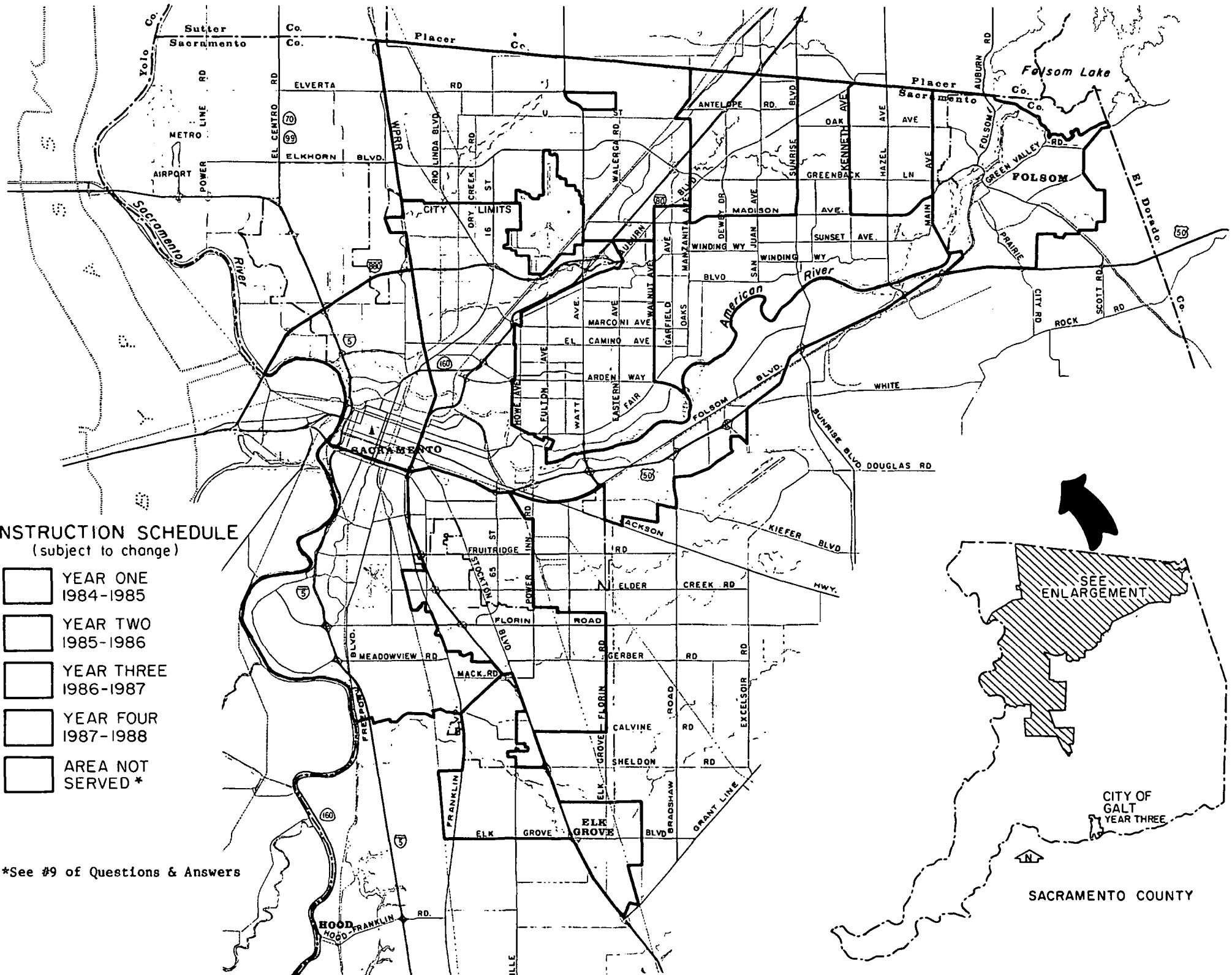
Sincerely,

A handwritten signature in cursive script that reads "Bill Bryan".






BILL BRYAN, Chairman
Sacramento Metropolitan Cable
Television Commission

WB:ab

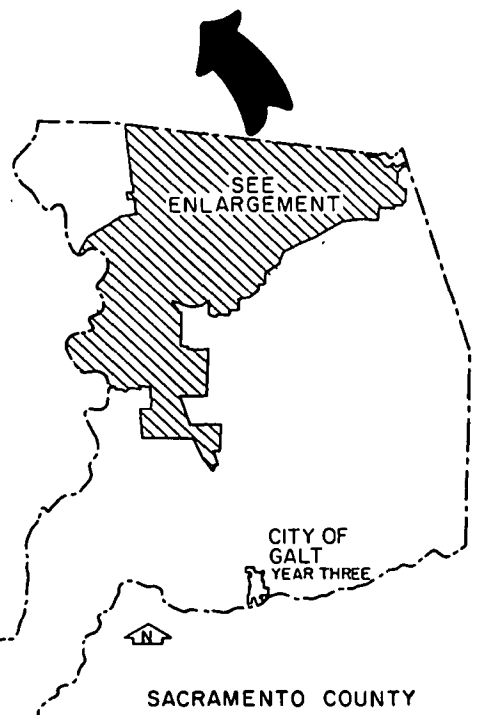
Attachment



CONSTRUCTION SCHEDULE
(subject to change)

-  YEAR ONE
1984-1985
-  YEAR TWO
1985-1986
-  YEAR THREE
1986-1987
-  YEAR FOUR
1987-1988
-  AREA NOT SERVED *

*See #9 of Questions & Answers



PROPOSED CABLE TV SERVICES

(Subject to Change)

BASIC CABLE: 28 channels for \$2.00/month
(\$25.00 installation charge*)

Channel Directory--On Cablevision

Local Broadcast Channels:

KCRA, Channel 3, NBC Sacramento
KVIE, Channel 6, PBS Sacramento
KXTV, Channel 10, CBS Sacramento
KQVR, Channel 13, ABC Sacramento
KCSO, Channel 19, SIN Modesto
KRBK, Channel 31, Ind Sacramento
KTXL, Channel 40, Ind Sacramento

Community Channels:

Sacramento Community Trust Channel
The Sacramento Channel
Free Speech Public Access Channel
Educational Consortium Channel
KVIE Cable Service
Government Channel
Religious Channel
Leased Commercial Channel

Satellite Services:

C-SPAN (Live from Congress)
Nickelodean (Children's Programs)
The Lifetime Cable Network (Health, Women)
Black Entertainment Television
USA Network (Sports, Entertainment)
SPN (Movies, Information)
The Learning Channel/National Jewish Television
Financial News Network/The Asian Channel
The Weather Channel (24-Hour Weather)
Reuters Sports/News/Finance
CNN Headline News (24-Hour News)
Hispanic Newswire/Buena Vision (Bilingual)

FAMILY CABLE: 49 channels (Includes BASIC CABLE channels plus those below) for \$8.00/Month
(\$55.00 installation charge*)

Out of Town Broadcast Stations:

WTBS, Channel 17, Ind Atlanta
WGN, Channel 9, Ind Chicago
WOR, Channel 9, Ind New York
KTLA, Channel 5, Ind Los Angeles
KICU, Channel 36, Ind San Jose
KTVU, Channel 2, Ind Oakland
KTZO, Channel 20, Ind San Francisco
KBHK, Channel 44, Ind San Francisco

Satellite Services:

ARTS and Entertainment
CNN (Cable News Network)
MTV (Music Television)
ESPN (Sports, Entertainment)
The Nashville Network (Country Music)

Future Services:

8 channels reserved for future use.

PREMIUM CABLE: Cost of FAMILY CABLE Plus \$9.00/month each (except HBO at \$7.00/month)

HBO
HTN Plus
Spotlight
The Playboy Channel
Bravo
Apollo Entertainment Television

The Disney Channel
Showtime
Cinemax
Montage
The Movie Channel
Galavision

ALSO AVAILABLE:

(installation charges vary*)

Pay-Per-View: Movies, Sports, Education \$4.00/month
Basic Audio: 38 stations, \$2.00/month
Premium Audio: 55 stations, \$5.00/month

*Installation charges may be discounted from time-to-time.

QUESTIONS AND ANSWERS

ABOUT CABLE TV

1. How can I reach the cable company?

Cablevision of Sacramento is located at 4350 Pell Drive, Sacramento, California 95838. Their phone number can be obtained from Directory Assistance by asking for Cablevision of Sacramento.

2. Can the cable company enter my yard in order to build the cable system?

The cable company has been granted the right to use public utility easements on private property for the purpose of installing the cable TV system. These easements are available for use by public agencies providing water and sewer service and public utilities such as Pacific Bell, SMUD and P.G.&E. These public easements are generally designated on subdivision maps, which are on file in the County Recorder's office.

3. How will I know when construction will begin in my area?

The map in this booklet should give you a rough idea of when construction will begin in your area. Prior to construction beginning on your block, the cable company will provide a preconstruction pamphlet detailing information about the construction procedures. Cable crews can be recognized by uniforms identifying them as Cablevision of Sacramento employees. These workers will also carry identification. It is the responsibility of the cable company to adhere to the strict construction standards established by the City and County Public Works Departments. If a problem arises during construction, you can call the complaint number which will be provided by the cable company in your preconstruction pamphlet. If you are not satisfied with the resolution of the complaint or have any other questions, you may call the Sacramento Metropolitan Cable Television Commission at 440-6661.

4. Will I have to remove my antenna from my roof top?

No. If you wish, the cable company will provide a switch that will allow you to choose between cable reception or antenna reception.

5. Should I buy a cable-ready TV set or cable-ready VCR?

A device known as a "cable converter" will be provided by the cable company to all of their subscribers. No TV set or VCR, even those which are cable-ready, will be able to receive cable signals without the converter. Accordingly, a cable-ready TV set or VCR is not necessary to receive cable service. No extra rental charge will be collected for the cable converter.

6. **Will my VCR work with cable?**

Yes, but you will only be able to record the same cable channel that you are watching. You should consult your VCR instruction manual to learn how you can record regular TV signals off your TV antenna while you are watching a cable channel. Of course, all home taping is subject to federal copyright laws.

7. **How can I prevent my children from watching inappropriate program material?**

Upon request, the cable company will provide you with a lockout device which will allow you to "turn off" selected cable channels to prevent viewing.

8. **I am a renter; will I be able to get cable TV?**

If your landlord wants to hook your unit up to the cable system, he or she should contact the cable company.

9. **Why doesn't the whole County get cable TV?**

In order to reduce the cost of cable television, only the urbanized, high density and high growth areas of the County will be initially wired for cable service. Homes not in the area shown on the map may receive cable television service at a later date following the completion of cable construction in the urbanized areas of the County.

10. **How can I figure out how much cable TV will cost?**

When you order cable service, you will usually be charged an installation fee. Then, depending on the type of service you order, you will pay a monthly charge. Each premium service (like HBO or Showtime) will cost extra.

For example, your cost for **BASIC CABLE** only would be:

--- Basic installation + monthly cost of **BASIC CABLE**.

Your cost for **FAMILY CABLE** would be:

--- Family installation + monthly cost of **FAMILY CABLE**.

Your cost for **Home Box Office (HBO)** would be:

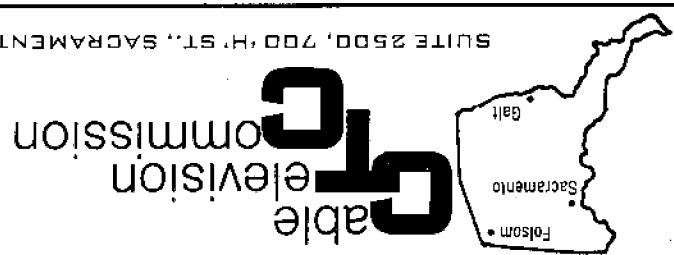
--- Family installation + monthly cost of **FAMILY CABLE** + monthly cost of **HBO**.

11. **Are the rates for cable services guaranteed?**

Cablevision has agreed to freeze its basic cable rate of \$2.00 per month for the first years of construction. Rates for other services may increase from time to time.

- QUESTIONS AND ANSWERS
 - SERVICE RATES
 - CONSTRUCTION SCHEDULE
- A CONSUMER'S GUIDE TO CABLE TELEVISION:

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 BILL BRYAN
 CHAIRMAN
 SUPERVISOR, 4TH DISTRICT



SACRAMENTO METROPOLITAN

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SACRAMENTO METROPOLITAN CABLE TV COMMISSION
 700 H STREET, ROOM 2500
 SACRAMENTO, CA 95814

SACRAMENTO METROPOLITAN



Cable
Cablevision
Commission

SUITE 2500, 700 'H' ST., SACRAMENTO, CA 95814 • (916) 440-6661

ROBERT E. SMITH
EXECUTIVE DIRECTOR

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April 2, 1984

To: Cities of Sacramento, Folsom, and Galt

From: Bob Smith, Executive Director
Sacramento Metropolitan Cable Television Commission

Subject: QUARTERLY STATUS REPORT - CABLE SYSTEM BUILD

This begins the first of a series of Quarterly Reports to the cities of Sacramento, Folsom, and Galt regarding the status of the cable television system build. This report summarizes activities by staff and by the franchisee, Cablevision, in each of five areas: Administration, Design, Construction, Affirmative Action, and Community Programming. No action is required by the respective governing bodies as a result of this report other than to receive and file.

Administration.

1. The Board of Directors of the Cable Commission awarded a contract to Touche Ross and Company to determine the prevailing wage rates for cable system construction in Sacramento. The study was completed and transmitted to the Commission and Cablevision during the last week in March. Cable system operators throughout California were surveyed for the prevailing wage rate paid to 15 classifications of construction related positions. Pursuant to the Ordinance, Cablevision must, as a minimum, pay the rates determined by Touche Ross and Company.
2. As required by the Ordinance, the County Risk Manager has initiated a process to secure liability insurance for the Cable Television Commission. Bids were received from two companies in March and the insurance is scheduled to take effect some time in April.
3. Commission staff prepared an Information Pamphlet which included answers to most of the cable questions expected to be encountered during the first stages of the cable build. Copies of the pamphlet have been distributed to all persons on the Commission's mailing list and additional copies are included with this report for your information.

Legislation.

Commission staff has played an active role in the negotiations between the cities and the cable industry on HR 4103, the House-Cable Deregulation Bill. Staff has participated in the preparation of position papers on cable television as a natural monopoly, rate regulation, and franchise renewal. These papers have been forwarded directly to the National League of Cities negotiation team and will be used in the lobbying efforts planned for the month of April.

April 2, 1984

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Design.

1. Commission staff has organized a Public Works and Utilities Task Force with representatives participating from the Public Works' Department of each of the participating political jurisdictions and representatives of all involved Public Utilities. During the design phases of construction these meetings will be used to plan and coordinate the cable build activities. Later, it is anticipated that this Task Force will be used to resolve coordination problems.
2. Cablevision has submitted additional technical design information to the Commission's consulting engineers and informed the Commission of its intent to begin construction in the North Area in the vicinity of Madison and Hazel. The Commission gave approval to Cablevision's final system design subject to several conditions including 1) Verification of the microwave transmission paths, 2) Reception of satisfactory Bay Area broadcast signals at each of their designated hub site locations, and 3) Satisfactory results following testing of the Elk Grove to Galt microwave paths. In addition, Cablevision was asked to provide a report to the Commission in April on the impact and any necessary mitigation measures required as a result of the FCC's approval of 18 microwave channels to a local SMATV (Master Antenna) operator.

Construction.

1. Cablevision held a series of contractor pre-bid conferences in late January and again in March to identify bid requirements for the various construction activities they will contract to private firms. On March 26, contract awards for strand mapping and engineering were made to K & B Engineering of Santa Ana and to BDB Engineering, a locally based joint venture with minority owners. Underground and aerial construction, multiple unit and single unit installation, and training contracts are expected to be awarded by Cablevision in the next several weeks. Cablevision has reported receiving more and higher quality bids than they anticipated and are making a careful analysis of all the bids prior to selection.
2. The Cable Television Ordinance requires that Cablevision initiate construction within nine months of the Franchise award. This means that construction must begin by September 22, 1984. Cablevision chairman, Charles Dolan, indicated at the time of Franchise award that Cablevision would begin construction in time to activate the first customer in June of 1984. It now appears that the June activation date will not be met, and, while Cablevision has not missed any deadline nor are they formally behind schedule, staff is beginning to be concerned that the six months between April and September 22 could become too short to complete the necessary governmental processes which are required prior to construction. For example, staff estimates that the time required to complete the mandated Environmental Review of the cable system build is somewhere in the range of 120 to 160 days. This coupled with the review times required for building and use permit applications makes it clear that the month of April will be a critical one if Cablevision is to stay on schedule.

A Preliminary Master Schedule of key events is also attached to this Report.

Affirmative Action.

1. Staff has held a series of meetings with representatives of the City and County Affirmative Action Offices and the Human Rights Commission to review the equal employment opportunity, hiring and minority/female business enterprise (MBE/FBE) compliance programs prescribed in the Cable Television Franchise. Staff contacted 98 community groups to invite their comments on the forms and procedures. A completed package of Affirmative Action Monitoring Forms and Procedures was transmitted to the Commission for approval at their April meeting.
2. Cablevision has stated to the Commission that the award of contracts for the various construction related activities will include provisions for 23% of the contract dollars will go to female/minority owned businesses. The draft contracts released by Cablevision to prospective bidders included these provisions as boilerplate contract language.

Community Programming.

Staff has met with Cablevision to discuss the procedures for incorporating the Sacramento Community Trust and negotiating the grants/contracts with potential recipients. Cablevision has met with prospective grantees and has begun their planning process for incorporating the Trust.

Complaints.

Staff maintains a log of complaints received by this office. During the First Quarter of 1984, only 13 complaints were received, most (8) of which were regarding the prevailing wage rate data. Other complaints addressed the Cablevision MBE/FBE program and one complaint was about construction procedures.

Staff Recommendation:

It is recommended that you receive and file this report.



BOB SMITH, Executive Director
Sacramento Metropolitan Cable
Television Commission

RES:kl

Attachments: Information Pamphlet
Master Schedule

CABLE TELEVISION COMMISSION - Master Schedule

	December				January				February				March					April				
	9	16	23	30	6	13	20	27	3	10	17	24	2	9	16	23	30	6	13	20	27	
1. C- Establish Trust Account			#																			
2. CV- Certificate of Acceptance				#																		
3. HE- Hammett & Edison Work Plan			#																			
4. C- Commission Meetings						#				#				X						X		
5. C- Distribute Meeting Material					#							X							X		X	
6. CV- 60-day Fee Proration/Quarterly Payments							#															
7. C- Bond & Insurance Review)	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	X
8. C- Liability Insurance/Policy)	:	:	:	:	:	:	:	:	:	X
9. TR- Select Prev. Wage Consultant						#																
10. TR- Wage Reports Due; Status/Final									X											X		
11. C- Information Pamphlet; Draft/Final)	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:)
12. C- Historic Video Tape)	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:)
13. C- Franchise Fee Waiver																						
14. C- Subordination/Legal Review																						
15. C- Commission Quasi-Judicial Definitions)	:	X

DESIGN

	December				January				February				March					April				
	9	16	23	30	6	13	20	27	3	10	17	24	2	9	16	23	30	6	13	20	27	
1. CV- Preliminary Schedule							#															
2. PW- Coordination Meeting				#																		
3. PW- Define Permit Process							X					X									X	
4. CV- Masterplan/Presentation)	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	X
5. PW/HE- Inspection Procedures)	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	X
6. CV- Notice of Critical Microwave Path							#															
7. CV- Microwave & Off-Air Test, Report & Approval																						
8. PL- EIR General Information)	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	#
9. CV- EIR Submission												X										
10. PL- EIR Review)	:	:	:	:	:	:	:	:	:)

3/7/84 Page 1 (Chart2) "# or ":" = Complete, "X" = Action Date, "-" = In Process, ")" = Late
 "CV" = Cablevision, "C" = Commission, "HE" = Hammett & Edison, "TR" = Touche Ross, "PW" = Public Works

CONSTRUCTION

	December				January				February				March				April				
	9	16	23	30	6	13	20	27	3	10	17	24	1	9	16	23	30	6	13	20	27
1. CV- PG&E/ Utility Agreements)-----X																				
2. CV- Collect Base Maps	X																				
3. CV- Begin Drafting Strand & Other Maps)-----)																				
4. CV- Submit Make-ready to Utilities)-----X																				
5. CV- Submit Permits for Aerial & Undergrounding	X																				
6. CV- Make-Ready Payment	X																				
7. CV- Begin Underground Construction)-----)																				
8. CV- Make-Ready Begins)-----)																				
9. CV- Quarterly Construction Progress Report	X																				

AFFIRMATIVE ACTION

1. CV- MBE Advertising):-----#																			
2. C- Distribute AA/MBE Criteria for Review	#																			
3. CV- Construction Seminars):-----#																			
4. C- Meet to Review AA/MBE Criteria):-----#																			
5. C- Review/Edit AA/MBE Criteria):-----#																			
6. C- AA Monitoring Hearing	X																			
7. C- Assist in Locating Contractors)-----)																			

COMMUNITY PROGRAMMING

1. CV- .344/.342 Plan Presentation	X																			
2. CV- .344 Negotiations)-----)																			
3. C- Approve .344 Contracts																				
4. CV- SCT Incorporation Plan Presentation	X																			
5. CV- Identify and Form SCT Incorporators)-----)																			
6. CV- Prepare SCT Bylaws																				
7. C- Approve SCT Bylaws																				
8. CV- File SCT Articles of Incorporation, etc.																				

	December				January				February				March				April				
	9	16	23	30	6	13	20	27	3	10	17	24	2	9	16	23	30	6	13	20	27

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May				June				July				August				September				
4	11	18	25	1	8	15	22	6	13	20	27	3	10	17	24	31	7	14	21	28

ADMINISTRATION

1. C- Establish Trust Account
2. CV- Certificate of Acceptance
3. HE- Hammett & Edison Work Plan
4. C- Commission Meetings
5. C- Distribute Meeting Material
6. CV- 60-day Fee Proration/Quarterly Payments
7. C- Bond & Insurance Review/RFP Assistance
8. C- Liability Insurance/RFP/Policy
9. TR- Select Prev. Wage Consultant
10. TR- Wage Reports Due
11. C- Information Pamphlet
12. C- Historic Video Tape
13. C- Franchise Fee Waiver
14. C- Subordination
15. C- Commission Quasi-Judicial Definitions

X				X				X				X					X				X
			X				X				X					X					X
)-----X																					

DESIGN

1. CV- Preliminary Schedule
2. PW- Coordination Meeting
3. PW- Define Permit Process
4. CV- Masterplan/Consolidated Flowchart
5. PW/HE- Inspection Procedures
6. CV- Notice of Critical Microwave Path
7. CV- Microwave & Off-Air Test, Report & Approval
8. PL- EIR General Information
9. CV- EIR Submission
10. PL- EIR Review & Approval Hearing

)-----X																					
)-----X																					
4	11	18	25	1	8	15	22	6	13	20	27	3	10	17	24	31	7	14	21	28	

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May				June				July				August				September				
4	11	18	25	1	8	15	22	6	13	20	27	3	10	17	24	31	7	14	21	28

CONSTRUCTION

1. CV- PG&E/ Utility Agreements
2. CV- Collect Base Maps
3. CV- Drafting Strand & Other Maps
4. CV- Submit Make-ready to Utilities
5. CV- Submit Permits for Aerial & Undergrounding
6. CV- Make-Ready Payment
7. CV- Begin Underground Construction
8. CV- Make-Ready Begin/Continues
9. CV- Quarterly Construction Progress Report

												X							

AFFIRMATIVE ACTION

1. CV- MBE Advertising
2. C- Distribute AA/MBE Criteria for Review
3. CV- Construction Seminars
4. C- Meet to Review AA/MBE Criteria
5. C- Review/Edit AA/MBE Criteria
6. C- AA Monitoring Bearing
7. C- Assist in Locating Contractors

												X							

COMMUNITY PROGRAMMING

1. CV- .344/.342 Plan Presentation
2. CV- .344 Negotiations
3. C- Approve .344 Contracts
4. CV- SCT Incorporation Plan Presentation
5. CV- Identify and Form SCT Incorporators
6. CV- Prepare SCT Bylaws
7. C- Approve SCT Bylaws
8. CV- File SCT Articles of Incorporation, etc.

												X							
												X							
												X							

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