



Parking Enterprise Fund

Off-Street

FY2017/18

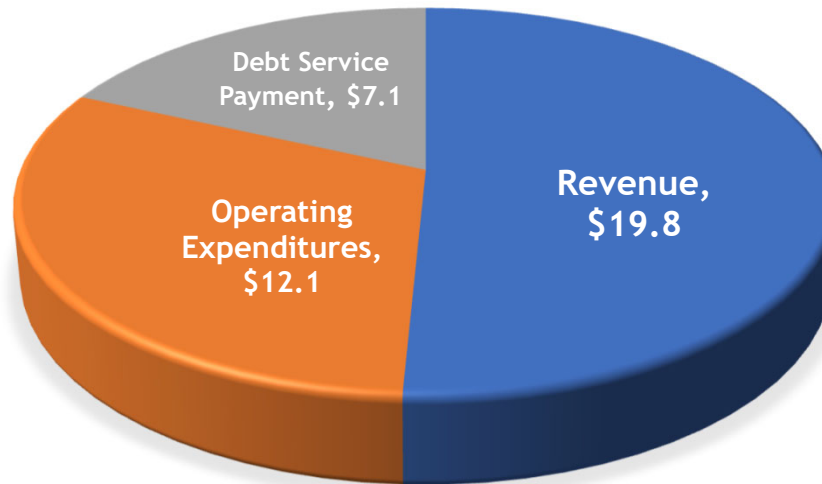
Off-Street Parking Introduction



- ▶ City-owned public parking
- ▶ Parking Management Services Program
- ▶ Monthly Parking Program
- ▶ Commercial Lease Spaces

FY2017/18 Budget

Parking Enterprise Fund (In millions)

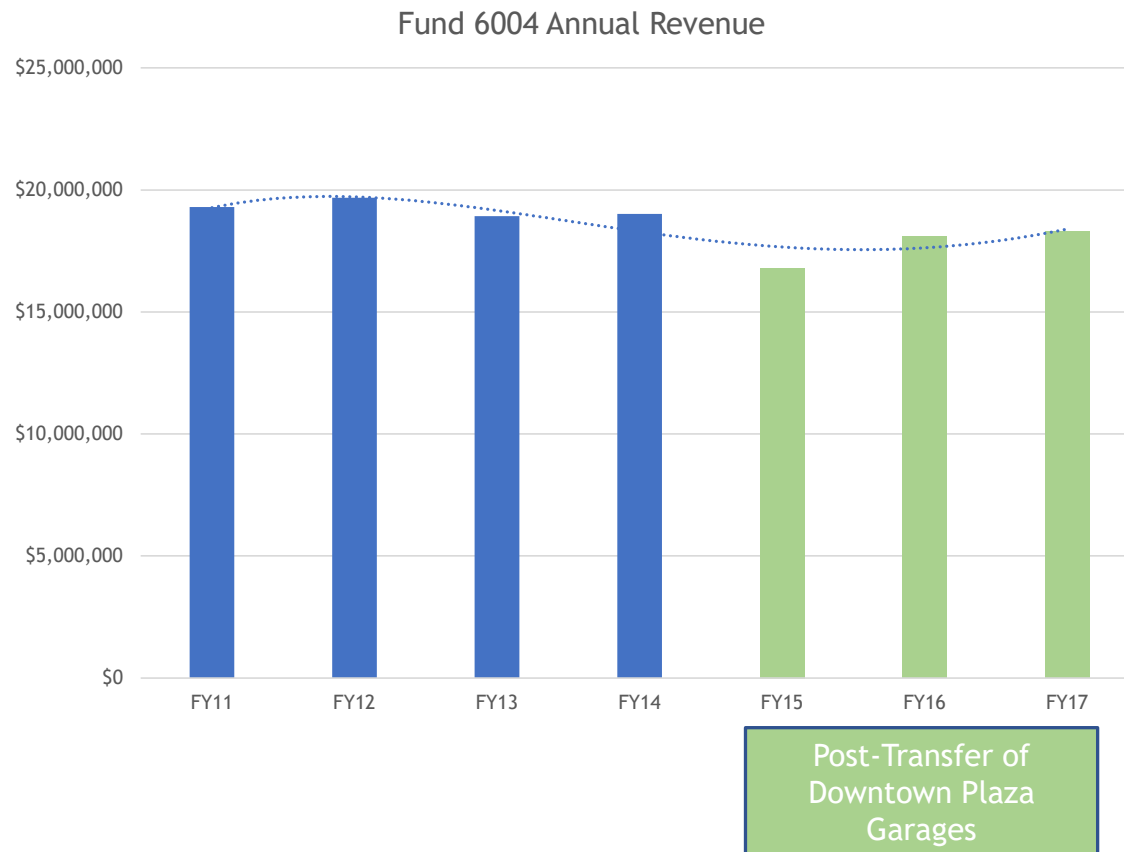


► Capital Improvement Project Funding

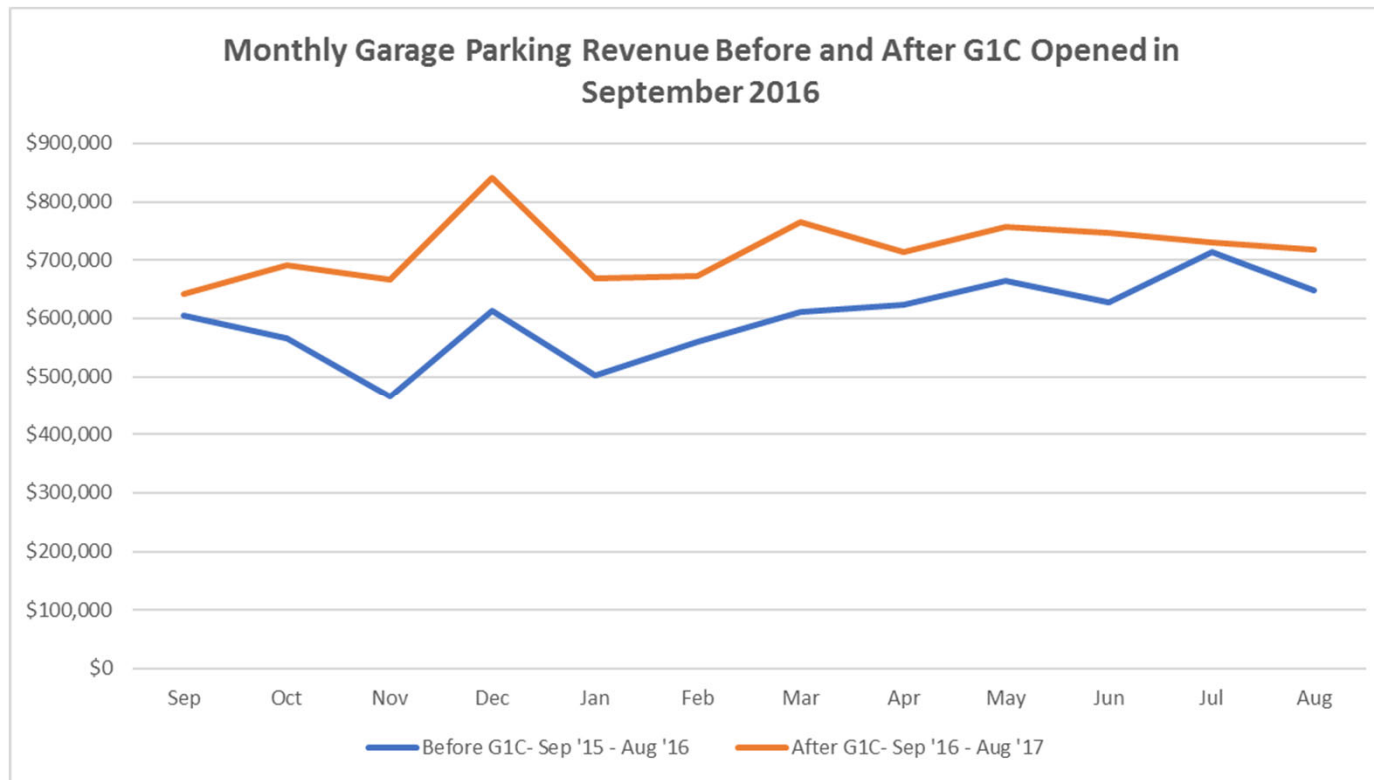
- \$991,000 annual contribution towards:
 - Parking garage structure repair
 - Parking facilities development



FY2011 Revenue Compared to FY2017



12-Month Revenue Comparison



Parking Modernization Overview

✓ 2005 Central City Parking Master Plan

- **Focus: Management of parking supply and demand**
 - Achieve Smart Growth
 - Provide Long Term Parking Solutions

✓ August 9, 2012

- **City Council Adopted “Parking Modernization”**
 - Rates & Technology
 - Policy & Legislative Reform
 - System Expansion

Parking Modernization Update

Rates & Technology:

- ▶ *SacPark Reservation System*
- ▶ *Revenue Control System Upgrade*
- ▶ *Off-Street e-Permit System*
- ▶ *Parking System Data Warehouse*
- ▶ *Elevator Modernization*
- ▶ *ADA Improvements*
- ▶ *Power-washing & Striping*



Parking Reservation System



Sacramento State Graduation [i](#)

[SELECT A DIFFERENT EVENT](#)

Showing results for: 5/20/2017 5:30 pm - 5/20/2017 10:30 pm

[Change Date/Time](#)

[Show Filters](#)

Duration: 5 hrs



Metro Garage

1 min walk | 0.0 miles

4:30 PM - 2 hours after event

[Details](#)

\$25.00

[RESERVE](#)



U.S. Bank Tower

1 min walk | 0.0 miles

4:30 PM - 2 hours after event

[Details](#)

Online Discount

\$20.00

[RESERVE](#)



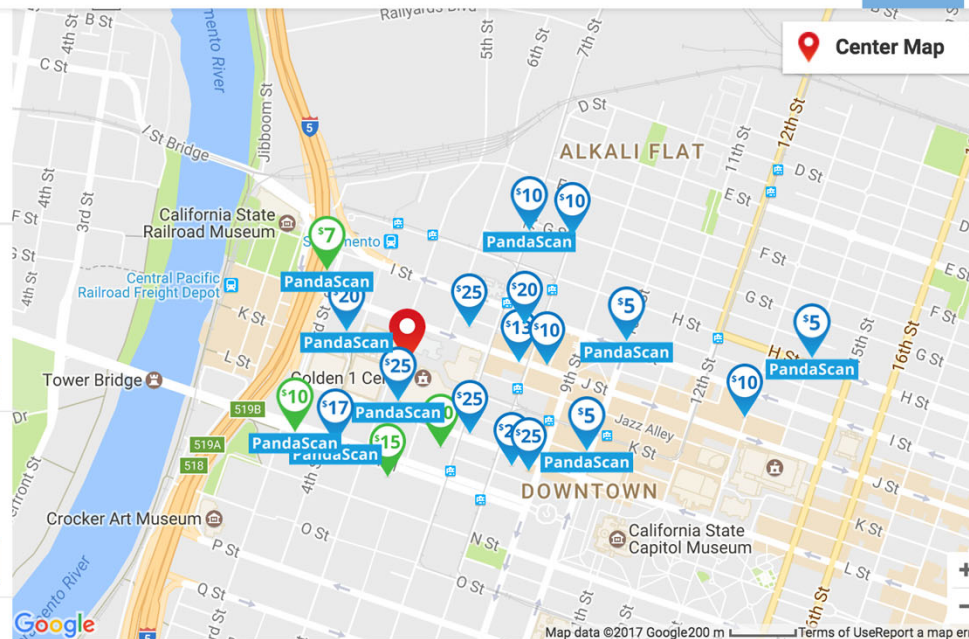
Plaza 555 Garage

[FIND PARKING](#)

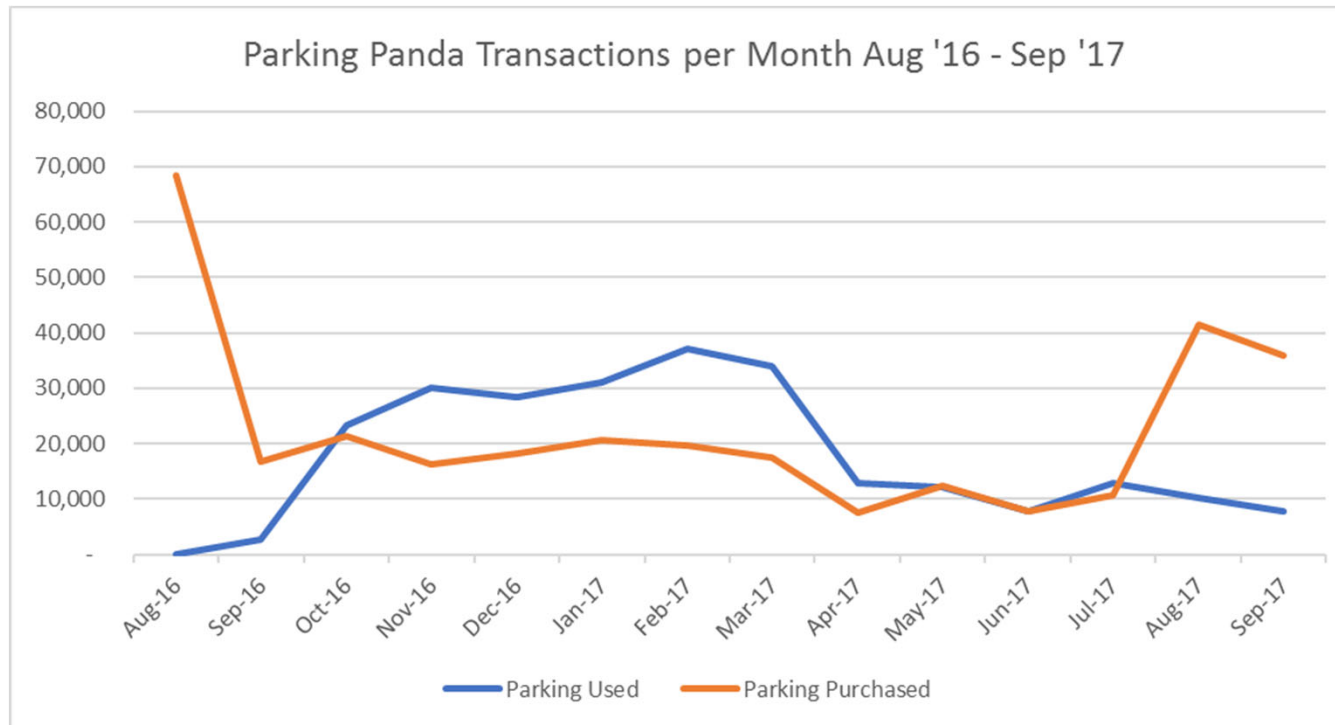
[HOW IT WORKS](#)

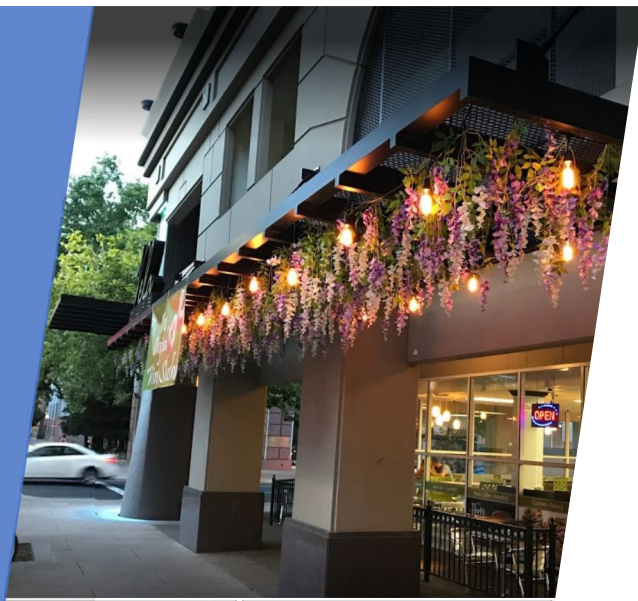
[LOGIN](#)

[SIGN UP](#)



325,000 Parking Reservations





Parking Modernization Update

Policy & Legislation:

- ▶ *Commercial Lease Standardization*
- ▶ *Lease Guaranty Bonds*
- ▶ *Off-Street Signage Upgrades*
- ▶ *SacPark Branding & Trademark*
- ▶ *Division Restructure*





Parking Modernization Update

System Expansion:

- ▶ *Parking Management Services*
- ▶ *Certified Partner Program*
- ▶ *PARCs Private Network Hosting*

