Note: For submission to and approval by the Commission on May 3, 1983)

THE MINUTES OF THE

SACRAMENTO METROPOLITAN ARTS COMMISSION

Wednesday, April 6, 1983

Commissioners Present:

David Rible, Chair
Mitsuko S. Iwama
Pam Johnson
James Neagle
Terezita Romo
Thomas E. Smail, Jr.
Jacqueline Springwater
Audrey Tsuruda

Commissioners Absent:

Rebecca Brophy
Jackie Caplan
Whitson Cox

The April 6, 1983 meeting of the Sacramento Metropolitan Arts Commission was called to order at 4:05 p.m. The minutes of the March 1, 1983 meeting were approved.

CHAIR REPORT

Chair Rible welcomed the audience to the Commission meeting and announced that the Commission's role in the Cultural and Civic Awards is to review the panel's funding recommendations and then make recommendations to the County Board of Supervisors.

COMMITTEE REPORTS

Cultural/Civic Awards (Romo)

The review panel met March 23rd to hear presentations and March 25th to allocate funds. Commissioner Romo stated the ranking system utilized was similar to the ranking system used by the California Arts Council (assigning numbers from 1-4 with 4 designated as highest priority project of exceptional merit and considered to be of model calibre). Commissioner Romo urged arts groups to become actively involved in the awards process and that written comments on their proposals are available.

Director Moskin announced the ratio between funds available and funds requested has been the same for the past four years (1:4).

~~Commissioner Tsuruda was concerned by the large gap between groups that received close to what they requested and groups that received a very small amount.~~

Commissioner Springwater welcomed the arts organizations to the hearing and encouraged them to attend future meetings as the Commission wants to be more responsive to the needs of the community.

Commissioner Iwama commented on the tendency to fund established groups.

Commissioner Tsuruda's concern between the discrepency of groups receiving full and partial funding was intended to raise the question of what criteria/guidelines were followed in making such determinations. She questions the reasonly behind some groups receiving full funding and others which may have requested a large ~~amounts~~ amount only receiving minimal funds. What method was applied. Exactly how did the panel reach these decisions?

Chair Rible announced that the Commission will be working on recommendations to improve the program and encouraged those present to take an active role in the process.

The following organizations spoke before the Commission concerning their proposals and the amounts of funding recommended:

Dyana Chadwick, Crocker Art Museum
Monica L. McClain, Editor, Sacramento Youth Band
Chris Cochran, KVIE-TV
Carolyn Elder, Sacramento Community Opera Theatre
Bob McFarland, Theater-To-Go
Jerry Paular, PAGASA, Inc.
Kenneth Brungess, Old Sacramento Brass Band, Old Sacramento Merchants
Claudia Chapline, I.D.E.A.
John W. Anderson, Sacramento Science Center
David White, White Gallery
Janice Edwards, Matrix
Robin Ware, California Black Cultural Assembly
Ralph Baez, Ballet Folklorico Infantil

Their major comments included:

1) Panel

- panelists do not represent all arts disciplines.
- panelists have limited knowledge of operating expenses of arts organizations.
- panelists do not review past funded projects.
- panelists lack experience and expertise in how organizations function.

2) Allocation of funds

- tendency to fund established groups.
- tendency to reward success and ignore innovative, emerging groups.
- tendency to fund every group a small amount.

3) Suggestions

- Board of Supervisors should establish definite guidelines.
- successful grants should be open to public.
- panelists should be required to view finished project.
- large and small groups should not have to compete with each other.

Every group in attendance expressed their appreciation for their award recommendations and emphasized how important the Cultural and Civic Awards Program is to the entire community.

A motion proposed by Commissioner Romo and seconded by Commissioner Neagle that the Commission accept the panel's funding recommendations to the County Board of Supervisors for the County of Sacramento's Cultural and Civic Awards Program was passed unanimously with the exception of Commissioner Springwater who abstained from voting.

APP (Smail)

Commissioner Smail invited Muriel Johnson to speak on a bill to be heard before the State Senate Finance Committee on April 18, 1983 at 2:00 p.m. Ms. Johnson gave the Commissioners a copy of SB-82 which is patterned after the City's 2% for Art program. The bill, introduced by Senator John Garamendi, will a) mandate art for every new state building constructed, and b) incorporate art projects at the planning stages thus reducing costs. Ms. Johnson encouraged the Commissioners to support the bill by writing to Senator Alfred Alquist, Chair of the Finance Committee. A motion was made by Commissioner Springwater and seconded by Commissioner Johnson to draft a letter to every member of the Finance Committee supporting SB-82. The motion was passed unanimously.

Light Rail Update (Springwater)

Commissioner Springwater and Jennifer Dowley attended the Light Rail groundbreaking ceremony. Commissioner Springwater will appear before the Light Rail Commission in May to explain the art budget for the Light Rail System. It is felt that funding will be approved.

Approval of County Percent for Art Ordinance

Commissioner Smail announced that the ordinance allows for 1% of construction costs to be spent for art and that it a) applies only to buildings and b) only to highly visible buildings.

Director Moskin stated that the ordinance allows for 1% because compared to the City, the County's construction is larger in scope. Work on the ordinance started several years ago and the Director commended Coordinator Jennifer Dowley for her work in bringing the ordinance to its fruition. Brian Richter, County Executive, supports the ordinance.

A motion was made by Commissioner Smail and seconded by Commissioner Springwater to submit to the Board of Supervisors and recommend approval the County Percent for Art Ordinance. The motion was passed unanimously.

Approval of Art Program for Rush River Drive Bridge

Commissioner Smail announced the Art Program for the Rush River Drive Bridge has been budgeted for $5,000 and selection will begin with an open competition. Panelists include Bob Brady, Pam Johnson and Carl Schubert. A motion was made by Commissioner Smail and seconded by Commissioner Romo to recommend approval the Art Program for the Rush River Drive Bridge. The motion was passed unanimously.

Jennifer Dowley announced two upcoming dedications:

Black Tide, by John Toki, April 16, 1983, 10:00 a.m. at Bob Doyle Swimming Pool

Wave, by Karen Fenley, April 30, 1983, 10:00 a.m. at Oki Park Pool.

Commissioners are invited to attend.

Planning (Caplan)

Commissioner Neagle announced the Planning Committee is seeking to define the goals and directions of the Commission and asked for input from the Commissioners. The next Planning meeting is scheduled for April 13, 1983, 4:00 p.m. at the Coloma Community Center.

Artreach (Tsuruda)

Commissioner Tsuruda announced that the application deadline for the Artist Directory was extended to April 4 because of incomplete applications. Auditions are scheduled for May 7 (visual, theatre) and May 8 (literary, music, dance) at Coloma Community Center. Commissioners are encouraged to attend.

The Directory will cost $3.00 including tax, plus $1.50 for postage. Libraries will be asked to have copies available in their reference sections. Copies of letters mailed to non-profit organizations in Sacramento County including information on how to use the Directory were distributed to the Commissioners. The 82/83 Artist Directory will be available at the Business Committee for the Arts Conference, April 12, 1983.

Fundraising proposals were submitted to BankAmerica Foundation, Mervyn's, 1st Nationwide and CAC. Coordinator Laurie Piper will meet with representatives of the Active 20/30 Club. Carl's, Jr. is considering a promotional campaign benefitting the Artreach Program.

DIRECTOR'S REPORT (Moskin)

Director Moskin announced that Arts Day, sponsored by the California Confederation of the Arts, provided for arts groups throughout the state to come to the capital April 5th to lobby support for state arts funding. Governor George Deukmejian has recommended a 10% cut in the state arts budget.

Fundraising proposals pending, most submitted through Friends of the Arts Commission, include:

1st Interstate	$ 3,500	Artreach
Mervyn's	5,000	Artreach
CAC	16,000	Artreach
Chevron, U.S.A.	5,000	BAP
NEA	6,500	BAP
BankAmerica	2,500	
1st Nationwide	3,500	

Director Moskin filed a letter of intent to the National Endowment for the Arts to compete in a new test program. A $50,000 block grant will be awarded each year for 3 years and a 1:2 match of new public dollars is required.

NEW BUSINESS

Friends of the Arts Commission (Susan Willoughby)

Susan Willoughby announced that Friends of the Arts Commission asked for and

received from ARCO a corporate gift of $5,000 for the Artreach Program. Because ARCO does not give grants to public agencies this gift was possible only through Friends, which is a non-profit organization.

Radio Station KFBK is interested in sponsoring a fundraiser for Friends. The station agreed to give Friends access to prime time for an auction in late August. KFBK will underwrite a poster to announce the event. Friends will solicit gifts and Commissioners will receive a letter from Friends asking them if they know of people who would enjoy being involved in the auction. The Commission thanked Friends for their fundraising efforts.

OLD BUSINESS

None

The meeting adjourned at 6:30 p.m.

Respectfully submitted,

Shirley Wong
Secretary