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RESOLUTION NO. 80-537

Adopted by The Sacramento City Council on date of

August 11, 1980

ENDORISING ESTABLISHMENT OF A CSUS SCIENCE CENTER

WHEREAS, California State University at Sacramento has extensive scientific and technical resources; and

WHEREAS, the establishment of a Science Center in Sacramento will make these resources available to non-profit community groups working on problems of common community concern;

THEREFORE, Be it resolved that the Sacramento City Council concept of establishing a Science Center at CSUS, and urges serious consideration of this project by the National Science Foundation.

MAYOR

ATTEST:

CITY CLERK

APPROVED
BY THE CITY COUNCIL

AUG 12 1980

OFFICE OF THE
CITY CLERK

RESO

(include with Tomine Letter)

Sample Resolution (Please personalize)

Resolution

Endorsing Establishment of a CSUS Science Center

Whereas: California State University at Sacramento has extensive scientific and technical resources, and

Whereas: The establishment of a ~~NSF~~ Science Center in Sacramento will make these resources available to non-profit community groups working on problems of common community concern,

Therefore: Be it resolved that the Sacramento City Council endorses the concept of establishing a Science Center at CSUS, and

~~Be it further resolved that _____ is willing to work with CSUS in establishing the Center.~~

Signed: _____ (Name) _____ (Title)

Date: _____

urges serious consideration of this project by the National Science Foundation

(Chis Tomine Letter)

Dear

California State University at Sacramento working in conjunction with Curtis Mekenson and Associates has recently filed a preliminary grant application to the National Science Foundation to establish a public Science Center at CSUS. The purpose of the Center will be to make the scientific and technical resources located at the University available to non-profit community organizations working on projects aimed at solving commonly recognized community problems.

CSUS is now entering the second phase of the NSF grant process. Of the 120 applications submitted nationally, Sacramento's was one of _____ selected to be considered for the five grants to be awarded. Chances for obtaining a grant will be enhanced considerably if broad community support is shown. We would therefore appreciate a letter of endorsement from your organization. If possible, we would like this letter before August 15.

Further information on the Center and our initial project is appended. If you have any questions, please contact Frank Darknell, Center Co-ordinator at 454-6801 or 967-3734. Thank you for your consideration.

Sincerely yours,



(Include with Chris Tomine Letter)

The Sacramento Community Research Center

The purpose of SCRC will be to make scientific and technical resources available to community organizations working on problems of common community concern.

SCRC's efforts will be overseen by an Advisory Board of 17 members with responsibility from the community, CSUS, and local government. It will be the responsibility of the Advisory Board to provide policy guidance, publicize the Center, solicit and select projects, and obtain further resources for the Center.

Any non-profit organization in Sacramento may submit projects to the Center for consideration. Projects will be selected on the basis of importance and available resources.

The initial project the Center has proposed to NSF is to make revisions in Sacramento's transportation and air quality modeling process so the process can be used to quickly and inexpensively evaluate the transportation and air quality impacts of new proposed developments. A backup proposal is to evaluate the impact of rising transportation costs on low and middle income groups.

The Science Center will be located on the CSUS campus. A downtown location will be maintained at the office of Mekenson and Associates.

(Include with Tomine Letter)

Sample Letter of Endorsement (Please Personalize)

Dr. Chris Tomine

CSUS

Dear Dr. Tomine,

_____ wishes to go on record in support of establishing
a Science Center at CSUS. We feel that such a Center will be of benefit to
both Sacramento and our organization.

We would also like to state our willingness to work with CSUS in establish-
ing the Center. Please keep us informed of developments.

Sincerely yours,

Mailing list for Dr. Tomine Letter)

Phil Isenberg, Mayor
Sacramento City Council
915 I Street
Sacramento, CA 95814
CC - Lynn Robie - same address

Jane Hagedorn, Executive Director
American Lung Association
909 12th Street
Sacramento, CA 95814

Bob Goodier, President
Modern Transit Society
905 Entrada Road
Sacramento, CA 95825

Roger Dickenson
Environmental Council of Sacramento
781 Woodlake Drive
Sacramento, CA 95815

Goldie Hall, President
League of Women Voters
2206 K Street
Sacramento, CA 95816

Gaspar Olivera, President
Concilio
1911 F Street
Sacramento, CA 95816

Ted Sheedy, Chairman
Sacramento County Board of Supervisors
700 H Street
Sacramento, CA 95814
cc - Ila Collin - same address

Gary Stonehouse, Assistant Director
SRAPC
700 H Street #300
Sacramento, CA 95814

John Kehoe, Executive Vice President
Sacramento Chamber of Commerce
P.O. Box 1017
Sacramento, CA 95814

Curtis Mekenson, Staff
Sacramento Transportation Coalition
909 12th Street, #202
Sacramento, CA 95814

RESUME

1978 - Present: Private Consultant

Established consulting firm which focuses on citizen participation, urban environmental issues, and fund raising. Contracts have been held with the American Lung Association, California Tomorrow, the California Department of Conservation, Sacramentans for Expanded Transit, and the American Lung Association of Sacramento-Emigrant Trails. Work with the American Lung Association involved contracts with EPA, the California Air Resources Board, and the Sacramento Regional Area Planning Commission. Examples of activities include:

- .. Organized and ran a community campaign to pass a ¼ cent sales tax for expanding transit in Sacramento.
- .. Organized and staffed a community task force including the City, County, Council of Governments, Chamber of Commerce, Central Labor Council, and Environmental Council to support an automobile inspection and maintenance program for Sacramento.
- .. Helped organize and staffed a conference on Sacramento's future which was co-sponsored by 20 different organizations.
- .. Organized and staffed a workshop on transportation funding for decision makers from the City Council, Board of Supervisors and Regional Transit Board.
- .. Worked with the California Department of Conservation in organizing and running a series of workshops on geothermal resource development.
- .. Worked with the American Lung Association in establishing long distance bicycle and backpack trips as major special event fund raisers for ALA. (I had developed the concept in 1973 while serving as Executive Director of the Sacramento Lung Association.) Efforts included developing a manual, holding private consultations with 15 state Lung Associations, holding several workshops, and leading five treks.
- .. Worked with local, regional, and state government and citizen groups in laying the groundwork for the development of a light rail transportation system in Sacramento. Efforts included negotiating arrangements for studying light rail in the Folsom Corridor and representing citizen interests on the technical committees studying light rail in both the Folsom and I:80 Corridors.

(continued)

- .. Organized and staffed the Sacramento Transportation Coalition. STC is an informal organization with representation from most community groups and official agencies concerned with transportation and air quality in the Sacramento area.

During this time period, I also worked extensively on the Air Quality Maintenance Plan and the Central City Plan, represented the City of Sacramento on a Regional Planning Task Force studying urban development, served as a board member and light rail chair of the Modern Transit Society, served on the Chamber of Commerce's Transportation Committee, served as vice president of the Environmental Council of Sacramento, and served as air quality consultant to the League of Women Voters.

1977 Co-Executive Director

Served as Co-Director of the American Lung Association of Sacramento-Emigrant Trails. Responsibilities were in the program, fund raising, and management areas. Other activities included initiating and helping organize a forum on Sacramento Transportation Issues, and working with the Air Pollution Control District in establishing the Sacramento County Air Pollution Control Advisory Board. Reason for leaving: financial.

1976 Travel

Travelled throughout most of the US, New Zealand, Australia, the South Pacific, and South East Asia.

1971 - 1975: Assistant and Executive Director

Served as Assistant and Executive Director of the Lung Association of Sacramento-Emigrant Trails. Responsibilities included management, program development, resource development and public relations. Activities included overseeing a staff of seven, working with a Board of Directors and maintaining liaison with the State and National Lung Associations. During that time period I also organized a community forum on revenue sharing which led to the formation of the Sacramento County Revenue Sharing Commission, established a publication for California Lung Associations (circulation 1/2 million), helped establish the Environmental Council of Sacramento, served on the Sacramento County Air Pollution Control Hearing Board, established the Sierra Trek for Life and Breath, served as President of the Lung Association's workers organization in California, and helped organize the Sacramento Group Against Smoking Pollution. Reason for leaving: to travel.

1970 Executive Director

Served as the first Executive Director of the Ecology Information Center of Sacramento on primarily a gratis basis. Helped organize a community wide recycling program which involved over 10,000 families, 300 volunteers, and 6 recycling locations. Also worked on several environmental education programs, and helped establish and direct Sacramento Citizens' to Elect Environmentally Concerned Candidates. Reason for leaving: financial.

(continued)

1965 - 1969: Peace Corps Volunteer and Staff

1968-69: Served as Director of Peace Corps Recruitment and Public Affairs for Northern California and Nevada. Activities included running both college campus and general community recruiting campaigns. Reason for leaving: to become involved in environmental issues.

1967-68: Served as Peace Corps Recruitor out of Atlanta, Georgia recruiting on college campuses from Texas to Washington, D.C.

1965-67: Served as a Peace Corps Volunteer in Liberia, West Africa. Responsibilities included teaching African history, geography, political science, and world history and geography on the high school level. I also served as chair of the Social Studies Department, developed a library, wrote an elementary school reader, and organized a scout troop.

VITAL STATISTICS:

| | | | |
|-----------------|-----------------------------------------------|-----------|------|
| Age: | 37 | Children: | 0 |
| Marital Status: | Single | Health: | Good |
| Education: | BA in Political Science, UC Berkeley, 1965 | | |

Sacramento Community Research Center

Advisory Board:

A special advisory board will be established to oversee the functioning of the Center, to provide liaison between the Center and the community, to aid in the solicitation, selection, and implementation of projects, and to seek resources to maintain the Center.

A 17 member advisory board with 7 representatives selected from various community interests, 7 representatives from scientific and technical professions, and 3 representatives from local government is proposed. Every effort will be made to assure broad representation. Where possible umbrella organizations such as Concilio, the hispanic organization; ECOS - the environmental organization, the Chamber of Commerce, etc., will be asked to appoint representatives.

A minimum of four standing committees will be formed. These include:

- Community Liaison: The purpose of this committee will be to establish and maintain relations with community organizations and the press. It will be the responsibility of the committee to publicize the Center and actively solicit projects.
- Project Review and Selection: The initial responsibility of this committee will be to establish guideline for submitting projects and criteria for evaluating the projects submitted. Its ongoing responsibility will be to evaluate projects and make recommendations to the advisory board.
- Project Implementation: This committee will aid the Center in project implementation as appropriate. Its primary charge will be to assure adequate citizen participation and followup.
- Resource Development: This committee will be responsible for seeking alternative sources of funds other than the N.S.F. grant.

The advisory board will meet on a quarterly basis and standing committees will meet as necessary. The board will be responsible for adopting its own bylaws and selecting its own officers. Staff services will be provided by CSUS in conjunction with Mekemson and Associates.

Community Participation:

Considerable effort has been made by CSUS and Mekemson and Associates to contact community and government organizations regarding the possibility of locating a science center in Sacramento. The organizations listed below have all endorsed the concept and are willing to help in establishing the Center.

Sacramento Concilio: Concilio is the umbrella organization for Hispanic organizations in Sacramento. Contact is Gaspar Olivera, President at (916) 323-5267.

Environmental Council of Sacramento: ECOS is the co-ordinating body for environmentally concerned organizations in Sacramento. Contact is Roger Dickenson at (916) 445-5126.

American Lung Association of Sacramento-Emigrant Trails: Contact is Jane Hagedorn, Executive Director at (916) 444-5864.

The Sacramento Chamber of Commerce: Contact is John Kehoe, Executive Vice President at (916) 443-3771.

The League of Women Voters - Sacramento: Contact is Goldie Hall at (916) 924-8246.

The Modern Transit Society of Sacramento: MTS is a grass roots organization dedicated to expanding transit in Sacramento. Contact is Bob Goodier, President at (916) 482-5193.

Sacramento County: Contact is Ila Collin, member of Board of Supervisors at (916) 440-5481.

Sacramento City: Contact is Lynn Robie, City Councilperson at (916) 444-5864.

Sacramento Regional Area Planning Commission: SRAPC is the regional planning council of governments for Sacramento and surrounding counties. Contact is Gary Stonehouse, Assistant Director at (916) 441-5930.

The Sacramento Transportation Coalition: STC is an informal organization of individuals representing most community groups and official agencies concerned with transportation and air quality. Contact is Curtis Mekemson, Staff at (916) 443-3680.

(Note Frank & Edie - you may also wish to include RT - I talked with Moir but not Thomas - Linda Budge and others)

Proposed Backup Project:

Evaluate the impact of rising transportation costs on low and middle income groups in Sacramento. What will be the impact on the community as a whole. What steps can Sacramento take to mitigate the problems created.

Suggested Approach on Future Projects:

1. Form a committee of the Advisory Board to draw up project criteria. These criteria would include a definition of acceptable projects, limits on whom can apply, the application format, deadlines, and evaluation criteria.
2. Actively solicit projects on an annual or semi annual basis as outlined under the PR/PI section.
3. Select projects to be undertaken using developed criteria. Initial review should be done by a committee and final selection by the Advisory Board.
4. Implement the project. Once a project is selected, the Center staff will operate independently in carrying it out. Efforts will be made to involve citizen participation where appropriate. Forums, workshops, and media coverage will be considered.
5. Followup on project results to help assure action is taken on recommendations.

Public Relations/Information:

The purpose of the public relations program will be threefold: 1) to inform the community about the existence of the Center, 2) to solicit projects from community groups, and 3) to inform and involve the community in ongoing projects.

Inform the Community -

In addition to the outreach efforts presently being implemented, a special media effort will be undertaken if Sacramento is selected as a Science Center. This effort will include a news conference, a news release going out to all media, and efforts to obtain editorial comments in the Sacramento Bee and Union. Personal as well as written contact will be made with major media. An effort will also be made to include information in the newsletters of all affiliated organizations.

Solicit Projects -

Several channels will be used to encourage community organizations to submit potential projects. A special mailing list of community organizations will be developed. These organizations will automatically receive notification of project criteria and deadlines. A media effort involving a general news release, radio spots, and TV spots will also be undertaken. Affiliated organizations will be asked to make a special effort to encourage project proposals.

Project Publicity -

Media coverage will be sought at the beginning, during, and following projects. Initial coverage will be given to any projects selected. At a minimum this will consist of a news release going out to all local media. Any workshops, forums, etc., held during the project will be publicized by news release, radio, and TV spots, and possibly flyers. Project results will be publicized via a news release.

The Center will be maintained at CSUS with a publicized telephone number. To increase access a downtown address and phone will also be maintained at the office of Mekenson and Associates.