

*Manoj 0078*

**CALL FOR PUBLIC ART ARTISTS  
FOR THE SACRAMENTO CONVENTION CENTER EXPANSION PROJECT  
SITE A & SITE B**

**REQUEST FOR PROPOSALS/RFP**

The Sacramento Metropolitan Arts Commission (SMAC) invites eligible individual artists or artist-led collaborative teams to submit proposals for the design of art installations for Site A and Site B of Phase I at the Sacramento Convention Center Expansion Project.

**DEADLINE FOR SUBMITTAL IS JULY 21, 1994**

**All proposal materials are due no later than 5:00 p.m.:**

**POSTMARKS ARE NOT ACCEPTED.** Print the following address on your application envelope, SMAC will not be responsible for lost application materials that are improperly labeled.

**ART IN PUBLIC PLACES PROGRAM  
Sacramento Metropolitan Art Commission  
800 Tenth Street, Suite 1  
Sac. CA 95814      Attn: Nancy Esajian**

**AGENCY**

The Art in Public Places (APP) Program of the Sacramento Metropolitan Arts Commission is a nationally recognized program. Over 150 works of art are in the collection and thirty more are in progress. An integral part of most public and private construction, the APP Program has become well respected.

**SACRAMENTO CONVENTION CENTER**

The expansion of the Sacramento Convention Center will triple its size by adding 261,800 square feet. The unique architecture of the project will enhance the downtown urban landscape while providing the flexibility and technological advances. The project offers the community many artistic experiences and features exciting and innovative public art on site. The professional design team joined with meeting planners, promoters, trade show managers, contractors and community members ensures a highly functional and comfortable facility for guests.

The Convention Center is centrally located in downtown Sacramento which offers the public access to the a wide array of destination points. Located within walking distance are the K Street pedestrian mall, Saint Rose of Lima Park, Downtown Plaza, State Capitol, Old Sacramento and Sacramento River access, Sutter Fort, Crocker Art Museum, State Railroad Museum, and the new State Archives Building. Downtown Sacramento has many excellent dining, business and government destination points.

### **ARTIST SELECTION PANEL**

The Artist Selection Panel will be held on Friday, August 5, 1994. Each panelist has a single vote, and they are as follows:

**Janet Bishop**, Assist Curator, San Francisco Museum of Modern Art

**Albert A. Byrd**, Historian, Artist

**Karen Fenley**, Visual Artist

**Arthur Gonzalez**, Visual Artist, Educator

**Caryl Henry**, Visual Artist, Curator

**Rick Murai**, Visual Artist, Educator

**Elizabeth Saltos**, Visual Artist

Technical Advisory Panel members collectively have one vote and are as follows:

**Jim Faber**, Project Architect, Facilities Management

One member of the Art in Public Places Committee, and

**Leonard Zirelli**, Assistant Director, Community and Visitors Services.

### **CULTURAL AND GENDER EQUITY**

The Artist Selection Panel and the Art in Public Places Committee seeks to commission artists in public art that will reflect our community's culturally diverse composition. To ensure that goal the overall Art Plan for the Convention Center Expansion Project has opportunities for many local artists, California artists and those artists nationally recognized as well.

Each commission site has specific eligibility requirements. Please carefully read eligibility requirements for each commission site and make sure the requirements are met.

### **CITY AND REGION OF SACRAMENTO**

Known as the "River City," Sacramento is renown for its "Gold Rush" heritage, oak trees and arts and recreational amenities. Three major rivers are within the Sacramento county - the American, Cosumnes, and Sacramento. These rivers established Sacramento as a major transportation artery with San Francisco and contributed to it being the west coast base for the Pony Express, telegraph and the Transcontinental Railroad. Just as in the past, agriculture contributes greatly to the area's economy with tomatoes, rice and almonds being the chief crops.

### **COUNTY OF SACRAMENTO**

The county population is approximately 1.3 million and the city population is 370,000 according to the 1990 Census. The ethnic composition of the community is 69.3% Caucasian, 11.7% Latino/Chicano/Hispanic, 9% African-American, 8.8% Asian/Pacific Islander, .9% Native American/Aleut, and 2% other. Sacramento county has 186 elementary schools, 33 junior high schools, 47 high schools, three community colleges, and one California State University

**SITE A and SITE B are both opportunities for artwork at the Sacramento Convention Center. Please review information about both sites and should you decide to submit proposals for more than one site, it will be your responsibility to supply all requested materials for each proposal as separate commissions. Staff will not transfer any artist application materials such as slides, resumes or other materials during the panel process.**

**SITE A**

**TWO (2) PHOTOGRAPHIC MURALS**

**COMMISSION AMOUNT: \$10,000. for each of the two murals.**

**(Two separate commissions)**

**DESCRIPTION OF LOCATION:**

*(refer to RFP map)*

End Walls of Concourse on the Upper Level (East) of the Convention Center. On the second level of the convention center there are long corridors that lead to meeting rooms. At the west end of both of these corridors (one corridor is on the North side and one is on the South side of the facility) are walls that are 22' wide. The wall sites are very similar in each location. At 8' above the floor level is a horizontal banding in the architectural detailing of the interior. Between the floor and this 8' banding there will be a bank of public telephone and access to restrooms. Above this 8' banding the large wall surface is available for artwork. The ceiling slopes from a low point of 21' at one end to a high point of 32' on the other side. This area is filled with natural light.

**ARTWORK POSSIBILITIES:**

Photographic mural: a two-dimensional or low relief (incorporating some three dimensional elements) artwork that is based in a photographic medium. Artwork may include various materials or a mixed media installation may be appropriate.

The artwork does not have to use all available wall space in the space above the 8' architectural banding, but it may be considered. (Specifics of the architectural detailing will need to be considered as the selected artist refines their proposal.)

**ELIGIBILITY:**

Artists must reside in Northern California in the adjacent nine county area as follows: Amador, El Dorado, Nevada, Placer, Sacramento, San Joaquin, Solano, Sutter and Yolo.

## **SITE B: EAST BALLROOM TERRACE**

**COMMISSION AMOUNT: \$50,000.**

### **DESCRIPTION OF LOCATION:**

*(see enclosed map)*

The East Ballroom Lobby Terrace is located on East end of the facility or near 15th and J Streets. The area to be considered for artwork is primarily a 7' high screen wall fence that runs approximately 80' long on the east portion of the terrace. Three trees will be sited in front of this wall area and placed in recessed planters that are flush with the surface level of the terrace. The terrace surface itself will be finished with 4 to 5" of concrete which could also be considered for artwork that remains flush and is highly durable.

The terrace area will serve as an active gathering area for convention guests and often have portable chairs, bar equipment and other temporary serving equipment rolled into place to suit the event.

### **ARTWORK POSSIBILITIES:**

Two dimensional or low-relief mural materials that are intended for outdoor conditions. The area to be treated will be visible to those using the terrace and from inside the East Ballroom Lobby. A glass curtain wall separates the Lobby from the terrace. The artist selected for this terrace commission will be expected to confer with the architectural team as well as the East Ballroom Lobby artist and the SMAC public art consultant as proposal is developed through to installation.

### **ELIGIBILITY:**

Artist must reside in United States.

## PROPOSAL CHECKLIST

1. Be sure that you meet the residency requirements, and that the deadline has not passed.\*

*Submit the following required items as your application:*

2. A letter of interest **NO LONGER THAN THREE PAGES** on 8½" X 11" PAPER. Include in the letter:
  - a) The name of the project for which you are applying.
  - b) Your past experience, if any, with public art projects and working with architects. You may include collaborations or apprentice experience with other artists.
3. A current resume with your name on each page, your address, and a daytime telephone number. (3 page minimum to 5 page maximum)
4. The slide identification sheet included in this packet. The numbers must coincide with the numbers on your slides. All spaces should be filled in. Indicate N/A if something does not apply.
5. Ten slides of your artwork in a clear plastic slide sheet. Each slide must be labeled with your name and a slide number. Indicate "TOP" of slide.
6. Proposal for artwork: Submit your ideas, visions, or concepts for site-specific artwork for the particular project. Include the methods, materials and sub-contractors you would use. (If drawings are included, they should be in black and white and be done on 8 1/2" x 11" paper.)
7. Include a self-addressed, stamped envelope (SASE) for return of materials. No materials will be returned without adequate postage on your SASE.
8. Make **fifteen (15) copies** of 2, 3, 4, & 6.  
Mail proposals to:  
Art in Public Places  
Sacramento Metropolitan Arts Commission  
800 Tenth Street, Suite 1  
Sacramento, CA 95814  
Attn: Nancy Esajian

\* **ALL APPLICATION MATERIALS MUST BE RECEIVED AT THE ARTS COMMISSION OFFICE NO LATER THAN 5:00 PM ON THE DEADLINE DATE. POSTMARKS AND FAXED APPLICATIONS ARE NOT ACCEPTED; INCOMPLETE PROPOSALS WILL NOT BE CONSIDERED.**

**DUE TO LIMITED TIME, EQUIPMENT, STORAGE, AND TRANSPORTATION, THE ARTS COMMISSION WILL NOT ACCEPT MATERIALS OTHER THAN THOSE REQUIRED AS PART OF YOUR APPLICATION. THEY WILL NOT BE SHOWN TO THE ARTIST SELECTION PANEL.**

If you have any questions on how to apply, please call (916) 264-5558.

SLIDE IDENTIFICATION SHEET

Artist's Name \_\_\_\_\_

( ) Home Phone \_\_\_\_\_

( ) Work/Studio Phone \_\_\_\_\_

Address/City/State/Zip \_\_\_\_\_

PLEASE TYPE OR PRINT CLEARLY.

Slide #	Title	Location of Artwork	Date Completed	Size in Inches (HxWxD)	Media
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

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