



City of
SACRAMENTO

Sacramento Children's Fund (SCF) Measure L:
Strategic Investment Plan

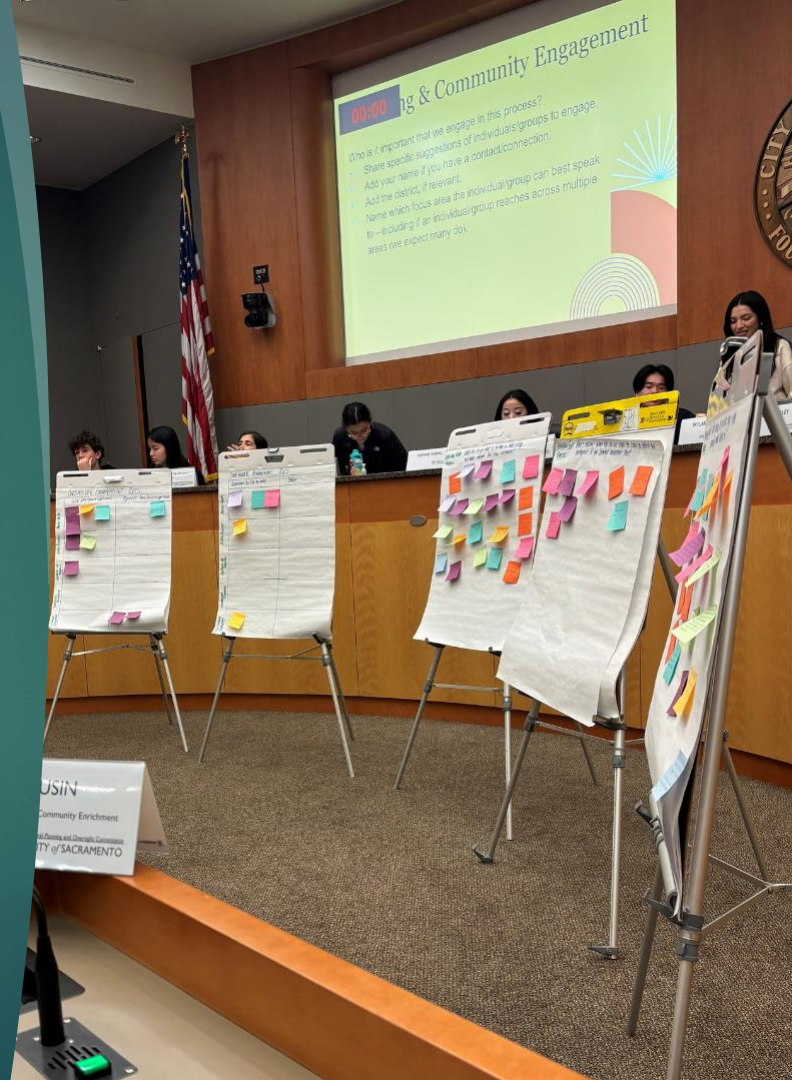
Presented by:

Rene Kausin, Program Manager, Dept. of Youth, Parks, & Community Enrichment
Chair Monica Ruelas Mares, SCF Planning and Oversight Commission
Chair Reyes Rios, Sacramento Youth Commission

Date: Tuesday, September 10, 2024

Agenda

- ▶ Measure L Overview
- ▶ Community Engagement
- ▶ Strategic Investment Plan (SIP)
- ▶ Key Decision Points
- ▶ Strategies and Solutions
- ▶ Q&A Session



Measure L Overview

Passed November 2022



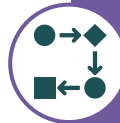
Local Cannabis Business Tax (CBOT) revenue from the General Fund is utilized to determine the allocation for the Sacramento Children's Fund.



Supports youth development and violence prevention programs.



Funds restricted to qualified non-profits or public agencies.



Qualified organizations must receive funds through an open, transparent, and competitive process.



Guided by a strategic plan adopted by the city council.



Administrative costs capped at 20%, reducing to 10%.

Historical Context

- ▶ July 2022, City Council approves proposal for the Sacramento Children's Fund to be on the ballot
- ▶ November 2022, voters approve Measure L



Development and Approval Process



Established 9 member Sacramento Children's Funds Planning and Oversight Commission (SCF)



SIP was developed by the SCF Commission in collaboration with the Sacramento Youth Commission (SYC), Third Plateau and City Staff



Final approval by the Mayor and City Council



Daily implementation is overseen by the Youth, Parks, and Community Engagement Department (YPCE) - Sacramento Children's Fund Team

Timeline



Fund Goals



Support the mental health & emotional wellness of children and youth.



Prevent and reduce homelessness among children and youth, including youth transition out of foster care.



Prevent and reduce youth substance abuse.



Prevent and reduce youth violence.



Support the healthy development of children ages 0 to 5 years old.

Community Engagement



Community Engagement Overview



Conducted from Feb - Aug 2024.



Collaboration between SCF and SYC commissioners, Third Plateau (consultant)



Included a survey, interviews, and community listening sessions with youth, parents, and other careholders.



Draft SIP presented at four Town Halls held at Colonial Heights Library, South Natomas Community Center, Hagginwood Community Center, and Pannell Community Center.

Targeted Community Engagement

INTERVIEWS AND FOCUS GROUPS

57%  Youth

4%  County

14%  Parents

5%  City

7%
Educators

1%
Expert Interviews

8%
CBOs

4%
Commissioners

Total: 213

QUESTIONNAIRE

8% Youth (18-24)

84% 25-64 yr. olds

7% 65+

0.3% Prefer not to say

Total: 262



TOWN HALLS SUMMER '24

41%

South Natomas
Community Center

11%

Hagginwood
Community Center

24%

Colonial
Heights Library

25%

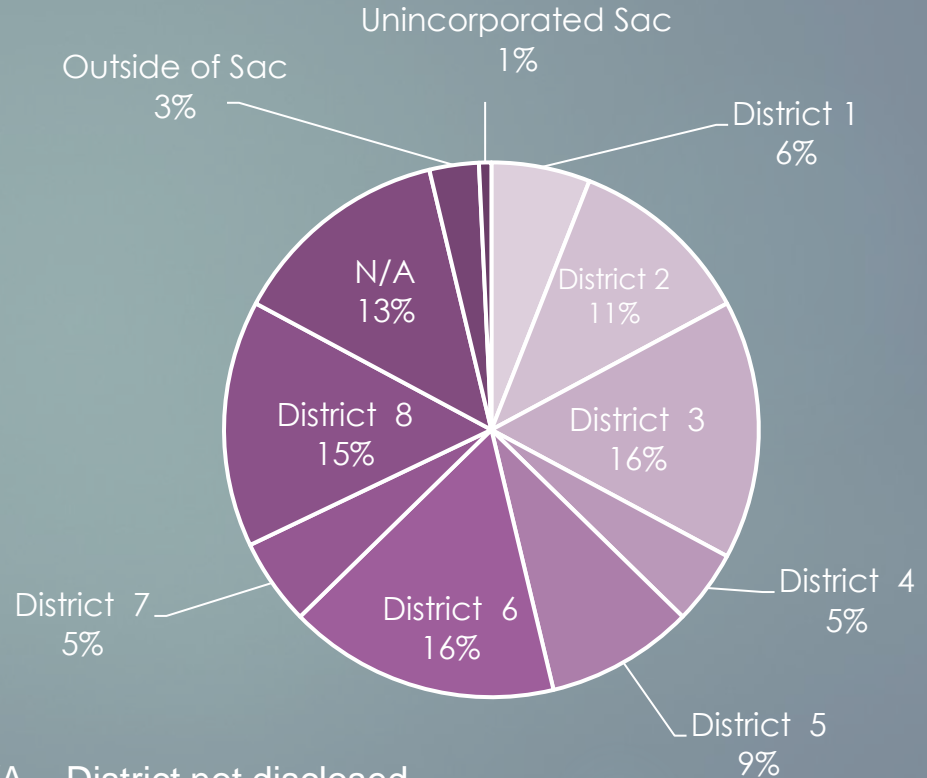
Pannell Meadowview
Community Center

Total: 101

*See SIP pg# 10: Link to Community Engagement Summary

Community Engagement Cont.

INDIVIDUALS ENGAGED



* N/A – District not disclosed

Community Perspectives: Challenges



“Substance abuse is rampant in my neighborhood and with my friends. There isn’t enough information about the dangers of substances.”

- Youth participant

“[The] mental health component is huge, so much of the other stuff is symptomatic, drug abuse, violence... all of that [is] connected to mental health. In homeless services [it’s] exacerbated by lack of affordable housing and increasing cost of living.”

- CBO Participant

Community Perspectives: Barriers



Low awareness
of services



Accessibility challenges
(transportation, time, cost, language)



Housing
availability & cost



Childcare
availability & cost



Need for trusted,
consistent services



Culturally
responsive services



Transportation

“Why don’t we know about the programs you’re funding? Get the message out, more people will do it so the city will give it more money. Easy to cut funding if people don’t do the program but how many people actually know about it?”

- Youth participant

Community Perspectives: Strategies



Youth-led / Peer-led approaches



Emotional safety & support through relationships.



Safe and welcoming spaces (outside of school/home)



Enrichment and skill-building opportunities

“Staff members that look like the people that they help – people who can match the energy. If you have younger leaders, youth are more likely to think it’s a welcoming space. Or putting people in the program in leadership roles. I think if I see people who are in my school who are doing the program and are a leader and had an awesome experience, I’d be more likely to do it.”

-Youth participant



Strategic Investment Plan (SIP)

Equity Statement



The City of Sacramento affirms racial equity as a core value in which race does not affect life outcomes. We acknowledge historical racial inequities and are committed to transparent, deliberate, and actionable solutions that will remedy those inequities and serve all our diverse communities.

Key Decision Points



Key Recommendations



▶ **Fund Goals & Outcomes**

- ▶ Strategies to achieve the needs and experiences of youth most impacted by poverty, trauma, and violence.

▶ **Investment Recommendations**

- ▶ Data sources and indicator tools to inform and identify target populations
- ▶ Sustained funding to support positive youth development and violence prevention
- ▶ Funding structures, prioritizing sustainable, cross-cutting programs

▶ **Implementation Recommendations**

- ▶ Commission Oversight and Public Accountability measures for equitable and transparent processes
- ▶ Annual service performance reporting aligned with YPCE standards
- ▶ Youth Impact Evaluation Reporting and Commission Review

Funding Overview

- ▶ **Source of Funds:** Local Cannabis Business Tax (CBOT) revenue from the General Fund is utilized to determine the allocation for the Children's Fund.
- ▶ **Estimated Annual Funds:** \$8-10 million

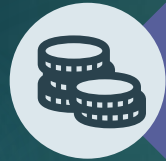
Fiscal Year	Estimated Total Fund	Administrative Expenses (%) of Total	Program Investment
23/24	\$8,786,500	\$1,757,300 (20%)	\$7,029,200
24/25	\$8,786,500	\$1,317,975 (15%)	\$7,468,525
25/26	\$8,786,500	\$878,650 (10%)	\$7,907,850
26/27	\$8,786,500	\$878,650 (10%)	\$7,907,850
27/28	\$8,786,500	\$878,650 (10%)	\$7,907,850
28/29	\$8,786,500	\$878,650 (10%)	\$7,907,850
Total	\$ 52,719,000	\$6,589,875 (13%)	\$46,129,125

* Estimated amounts per commission request

Fund Allocation



Multi-year Funding: 2-3 year contracts for stability through quarterly and annual reviews.



Funding Breakdown: 65% of programmatic funding allocated to CBOs via an open, competitive process (Measure L).



Grant Cap: Min: \$25K, **Max:** \$500K to accommodate larger applicants.



Guaranteed Basic Income: Set aside 20% of program funding to support transition-age foster youth.

Guaranteed Basic Income

SIP recommends a 20% allocation for Guaranteed Basic Income for transitional age foster youth .

- ▶ **What is the Guaranteed Basic Income Program?** Provides current or former transitional age foster youth with cash assistance to support basic needs
- ▶ **Who will be eligible to apply?**
 - ▶ Current or former foster youth between the ages of 18 and 24
 - ▶ Current or former foster youth also experiencing homelessness/receiving homeless services
 - ▶ Income is at or below 200% of the federal poverty level.
 - ▶ May not be receiving guaranteed income from another program
 - ▶ Must consider the City of Sacramento to be home
- ▶ **What is the proposed recommendation?**
 - ▶ Serve 100 youth with 3 years of monthly cash payments of \$1000
 - ▶ *Program model dependent upon applications received through competitive process

* Please refer to the Supplemental Summary Sheet for more information on potential GBI program models and the SIP pg#28 and #32.

Priority Populations

▶ **By Demographic Groups**

- ▶ Recommendation: Name priority populations by income, race, sexual orientation, gender identity, and other risk factors.

▶ **By Geographic Area with Highest Need**

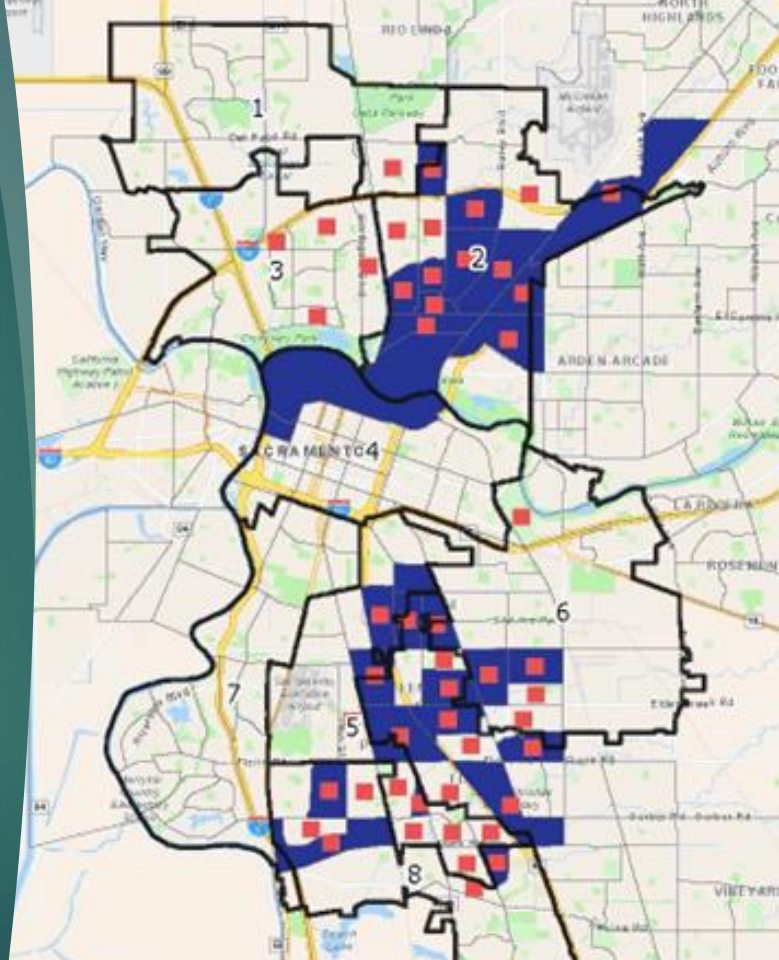
- ▶ **Recommendation:** Prioritize areas with SEED Equity Index Score of 0-20 and COI "very low" opportunity designation.

*See SIP pg#35 for a breakdown of priority SEED and COI neighborhoods by district.

Priority Populations: Goal & Funding Priorities

- ▶ **Objective:** Support youth most impacted by poverty, trauma, and violence.
- ▶ **Priority Consideration:** Entities focusing on these areas will receive priority in funding decisions.
- ▶ **Encouragement for All:** All entities proposing to serve children and youth, particularly youth most impacted by poverty, trauma, and violence, are equally encouraged to apply and contribute to the mission of the SCF.
- ▶ **Mission Alignment:** Proposals should contribute to the mission of the SCF, focusing on positively impacting youth.

*See SIP pg#11 for Map and pg#35 for neighborhood breakdown



SEED Tool at 0-20 Equity Index Level with overlay of the Child Opportunity Index Indicators.

Strategies & Solutions



Strategies to Achieve Fund Goals

1. Support the mental health and emotional wellness of youth

- Increase mental health literacy
- Develop healthy cultural identities
- Enhance social, emotional, & behavioral learning
- Provide cognitive behavioral interventions
- Reduce access to lethal means

3. Prevent and reduce youth substance abuse

- Substance abuse screening, brief intervention, and referral to treatment
- Integrate harm reduction
- Develop positive coping skills
- Build youth power to address socially-based stressors

5. Support the healthy development of children ages 0 to 5

- Promote early learning and school readiness
- Support responsive relationships
- Champion positive parenting skills and peer-support
- Provide economic supports to reduce sources of life stress
- Expand child care access

2. Prevent and reduce youth homelessness

- Direct, unrestricted cash assistance
- Prioritize family support and reunification
- Expand housing programs
- Improve supportive crisis responses
- Provide street outreach

4. Prevent and reduce youth violence

- Community-based violence intervention
- School-based safety programming
- Workforce development and employment
- Youth leadership and empowerment

Guaranteed basic income for foster youth

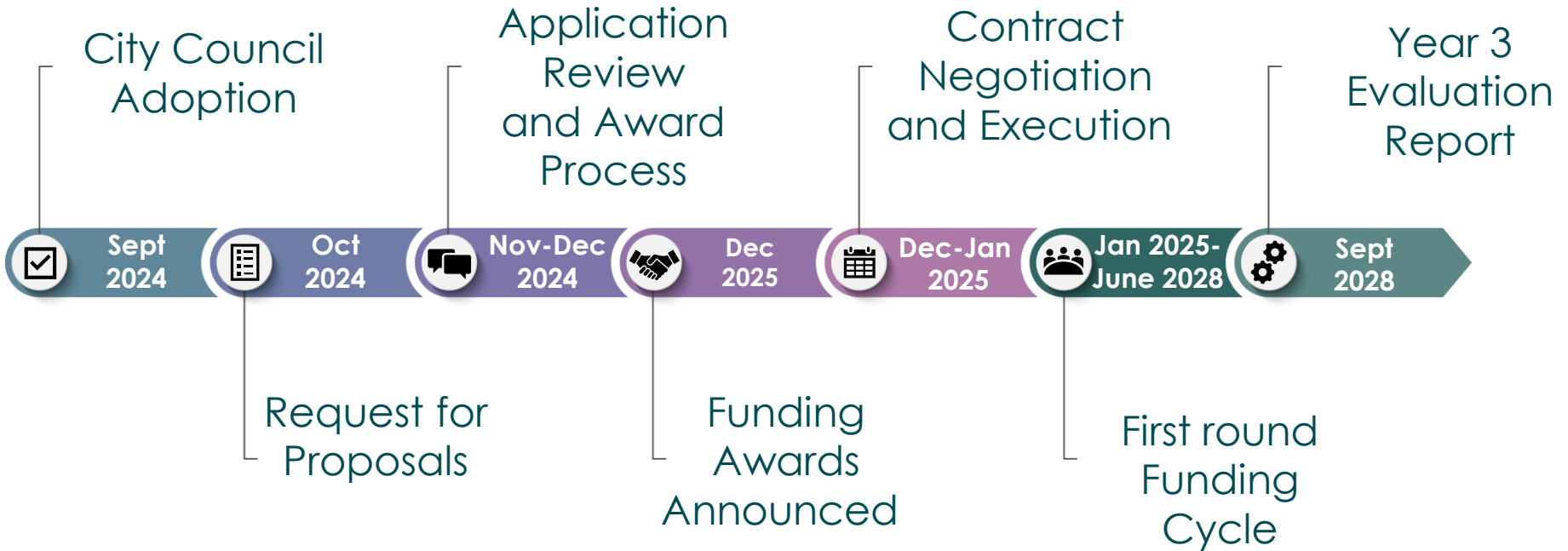
- Unconditional cash transfers for current or former foster youth ages 18-24
- Optional wrap-around services, such as financial literacy courses and housing or job search assistance
- Public benefits counseling to ensure informed youth participation

Investment Plan Strategies

Looking
ahead...



Tentative Implementation Timeline





Q&A Session

For additional questions email:
SCF@cityofsacramento.org

Thank you!

City of
SACRAMENTO

Youth, Parks, & Community Enrichment