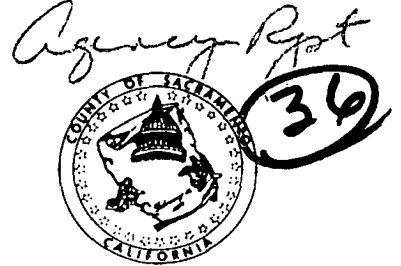




**SACRAMENTO  
HOUSING AND REDEVELOPMENT  
AGENCY**



March 20, 1989

Sacramento City Council  
Housing Authority of the  
City of Sacramento and  
Redevelopment Agency of the  
City of Sacramento  
Sacramento, California

**APPROVED**  
BY THE CITY COUNCIL

**MAR 28 1989**

OFFICE OF THE  
CITY CLERK

Honorable Members In Session:

SUBJECT: Minority and Women's Business Enterprise  
Utilization Accomplishments For 1988

SUMMARY

The attached report presents a summary of the Sacramento Housing and Redevelopment Agency's contracting activities and Minority and Women's Business Enterprise utilization accomplishments for 1988. From January 1, 1988, to December 31, 1988, the Agency awarded contracts in the amount of \$10,725,987.17. Of this total \$1,530,425.99 or 14.3% went to Minority Business Enterprises (MBEs), and \$1,476,454.28 or 13.8% went to Women's Business Enterprises (WBEs).

This report is informational only; therefore, no action is required.

BACKGROUND

In April of 1985 the Board of Supervisors and the City Council approved the Sacramento Housing and Redevelopment Agency's Minority and Women's Business Utilization Plan. During the following months of 1985, implementation guidelines, standardized bidding provisions, and a certification program were developed. The program became fully operational by January 1986.

3-28-89  
All Districts

# SACRAMENTO HOUSING AND REDEVELOPMENT AGENCY

36

Sacramento City Council  
Redevelopment Agency and  
Housing Authority of the  
City of Sacramento  
Page 2

The initial MBE/WBE program affected only CDBG-funded projects, public housing, and a few special projects requiring MBE/WBE. Goals were set at 10% for MBE's and 1% for WBEs. During 1986, utilization levels achieved in these programs were 16% for MBES and 1.5% for WBEs.

In January of 1987 the program was expanded to include all Agency publicly-bid projects and private projects that include public monies; goals were increased to 20% for MBES and 5% for WBEs. During the first year of this expanded program (1987), the Agency awarded 16.5% of its contract dollars to MBES and 6.3% to WBEs.

In 1988, 14.3% of all Agency contracts were awarded to MBE firms (71.5% of goal) and 13.8% were awarded to WBE firms (276% of goal). The attached report (Attachment I) outlines the accomplishments by departments/divisions in the Agency. As can be seen, certain divisions met and exceeded the MBE/WBE goals while others fell short of the Agency expectations for program utilization. In some instances, these differences can be attributed to the high number of WBEs in service industries such as consulting and the relatively low number of WBEs in construction trades. However, to reach the utilization goals in the future, some divisions will need to more aggressively outreach to MBES and WBEs.

Other highlights for 1988 include:

1. Completion of a technical assistance program provided by the Department of Housing and Urban Development (HUD) by co-sponsoring a conference for MBE/WBEs on construction opportunities with the Agency, the County, and the City.
2. Initiation of recertification of the MBE/WBEs who were first certified. (Certification is for two years, requiring recertification at the end of that time. Currently 605 WBE/MBE firms are certified with the Agency).

# SACRAMENTO HOUSING AND REDEVELOPMENT AGENCY

36

Sacramento City Council  
Redevelopment Agency and  
Housing Authority of the  
City of Sacramento  
Page 3

3. Completion of computerization of the MBE/WBE program and publication of the first directory of certified MBE/WBES from the data base. (This directory is distributed to potential bidders at pre-bid conferences so they may have easier access to Agency-certified MBE/WBE firms, and is used by Agency personnel in soliciting responses to requests for bids, proposals, and qualifications. The directory will be published on a quarterly basis to assure accuracy of listings.)
4. Initiation of coordination with City staff to develop a cross-certification process with the City.
5. Provision of technical assistance to the County Purchasing Department to certify its WBE/MBE vendors.
6. Approval of the MBE/WBE Coordinator and related Program Technician positions approved in the 1989 Agency Budget.

During 1989, efforts will be made by the MBE/WBE Coordinator to provide technical assistance to Agency departments/divisions through development of standardized procedures that are flexible enough to address the varied contract solicitations within the Agency.

## FINANCIAL DATA

This report has no financial impact.

## WBE/MBE EFFORTS

Not applicable.

## ENVIRONMENTAL REVIEW

The MBE/WBE program is exempt from environmental review in accordance with the California Environmental Quality Act and the National Environmental Protection Act; therefore, no assessment is necessary.

**SACRAMENTO HOUSING AND REDEVELOPMENT AGENCY**

36

Sacramento City Council  
Redevelopment Agency and  
Housing Authority of the  
City of Sacramento  
Page 4


POLICY IMPLICATION

Because this report requires no action, it contains no policy implications. Rather, it summarizes the result of implementation of previously adopted policies.

RECOMMENDATION

Staff recommends that the Redevelopment Agency, the Housing Authority, and the City Council receive and file this report.

Sincerely,

  
ANDREW J. PLESCIA  
Acting Executive Director

TRANSMITTAL TO COUNCIL:

  
WALTER J. SLIPE  
City Manager

Contact Person: Maxine Cornwell, 440-1322

2182k

PROJECT	TOTAL AWARDED	JEDOLLAR MBE %	WBEDOLLAR WBE %
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\*\* CENTRAL SERVICES

	3870394.86	507092.65	13.10	231782.60	5.98
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\*\* Subtotal \*\*

	3870394.86	507092.65	13.10	231782.60	5.98
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\*\* CIAP

EXTERIOR HOUSE PAINTING	20087.00	0.00	0.00	0.00	0.00
EXTERIOR HOUSE PAINTING	36100.00	0.00	0.00	0.00	0.00
RECARPET SHRA OFFICES	45416.00	0.00	0.00	36416.00	80.20
RECARPET SHRA OFFICES	0.00	0.00	0.00	0.00	0.00
WOMEN'S SHELTER IMPROV.	16689.00	0.00	0.00	0.00	0.00
WOMEN'S SHELTER IMPROV.	0.00	8672.00	52.96	0.00	0.00
WOMEN'S SHELTER IMPROV.	0.00	650.00	3.90	0.00	0.00
WOMEN'S SHELTER IMPROV.	0.00	0.00	0.00	400.00	2.40

ARCHITECTURAL SERVICES	97600.00	97600.00	100.0	0.00	0.00
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\*\* Subtotal \*\*

	215892.00	106922.00	49.5	36816.00	17.0
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\*\* CITY CDBG

GARDENLAND BARRIER	9960.00	9960.00	100.0	0.00	0.00
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\*\* Subtotal \*\*

	9960.00	9960.00	100.0	0.00	0.00
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\*\* COMMUNITY SERVICES

RIVERVIEW PLAZA	16950.00	0.00	0.00	16950.00	100.0
RIVERVIEW PLAZA	13221.00	0.00	0.00	13221.00	100.0
RIVERVIEW PLAZA	900.00	0.00	0.00	900.00	100.0
RIVERVIEW PLAZA	17443.00	0.00	0.00	17443.00	100.0
RIVERVIEW PLAZA	24600.00	0.00	0.00	24600.00	100.0
RIVERVIEW PLAZA	12300.00	0.00	0.00	12300.00	100.0

\*\* Subtotal \*\*

	85414.00	0.00	0.00	85414.00	100.0
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\*\* COUNTY CDBG

ISLETON MAIN STREET	61800.00	47910.00	77.50	0.00	0.00
ISLETON MAIN STREET	0.00	0.00	0.00	13890.00	22.50
BOWLING GREEN PARK PH. III	100170.00	0.00	0.00	0.00	0.00
BOWLING GREEN PARK PH. III	0.00	7718.00	7.20	0.00	0.00
BOWLING GREEN PARK PH. III	0.00	0.00	0.00	500.00	0.50
BOWLING GREEN PARK PH. III	0.00	12132.00	12.10	0.00	0.00
CEDAR DRIVE DRAIN	42248.00	40136.00	95.00	0.00	0.00
CEDAR DRIVE DRAIN	0.00	0.00	0.00	3733.48	9.00
CASTORI SCHOOL TOT LOT	65085.00	0.00	0.00	0.00	0.00
ORANGE AVENUE STREET IMP.	213101.00	0.00	0.00	0.00	0.00
ORANGE AVENUE STREET IMP.	0.00	0.00	0.00	3520.00	1.70
ORANGE AVENUE STREET IMP.	0.00	44400.00	21.00	0.00	0.00
ORANGE AVENUE STREET IMP.	0.00	0.00	0.00	500.00	1.00

RIO LINDA/ELVERTA COM. CTR	86100.65	0.00	0.00	0.00	0.00
RIO LINDA/ELVERTA COM CTR	0.00	7750.00	9.00	0.00	0.00
RIO LINDA/ELVERTA COM CTR	0.00	0.00	0.00	7524.00	9.00

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ATTACHMENT 1

36

PROJECT	TOTAL AWARDED	WBEDOLLAR MBE %		WBEDOLLAR WBE %	
RIO LINDA LOOP EXTENSION	60000.00	0.00	0.00	0.00	0.00
RIO LINDA LOOP EXTENSION	0.00	0.00	0.00	5400.00	9.00
EAST WALNUT GROVE WELL	36139.00	0.00	0.00	0.00	0.00
RIZAL PLAY AREA	30000.00	0.00	0.00	0.00	0.00
ALTA ARDEN/MARIPOSA PRKG	79258.00	0.00	0.00	0.00	0.00
ALTA ARDEN/MARIPOSA PRKG	0.00	26775.00	33.78	0.00	0.00
WALNUT GROVE COMM. PARK	24700.00	0.00	0.00	0.00	0.00
ORNAGE AVENUE STREET IMP.	0.00	3600.00	2.00	0.00	0.00
RIO LINDA/ELVERTA COM CTR	0.00	0.00	0.00	14940.00	17.00
RIO LINDA/ELVERTA COM CTR	0.00	11140.00	13.00	0.00	0.00
ISLETON BALLPARK LIGHTS	51346.00	0.00	0.00	0.00	0.00
ISLETON BALLPARK LIGHTS	0.00	0.00	0.00	7140.60	13.90
ISLETON BALLPARK LIGHTS	0.00	10330.00	20.11	0.00	0.00
** Subtotal **					
	849947.65	211891.00	24.9	57148.08	6.7
** DOWNTOWN DEVELOPMENT					
LOT A	0.00	0.00	0.00	14759.60	100.0
** Subtotal **					
	0.00	0.00	0.00	14759.60	100.0
** DOWNTOWN REDEVELOPMENT					
CENTRAL LIBRARY	2689556.00	0.00	0.00	0.00	0.00
CENTRAL LIBRARY	0.00	0.00	0.00	606300.00	22.54
** Subtotal **					
	2689556.00	0.00	0.00	606300.00	22.54
** ECONOMIC DEVELOPMENT					
CERTIFIED DEVELOPMENT	21174.60	0.00	0.00	0.00	0.00
CERTIFIED DEVELOPMENT	27099.11	0.00	0.00	0.00	0.00
CERTIFIED DEVELOPMENT	6080.00	0.00	0.00	0.00	0.00
CERTIFIED DEVELOPMENT	6080.00	0.00	0.00	0.00	0.00
DTOWN RETAIL RECRUITMENT	10000.00	0.00	0.00	0.00	0.00
EZ APPLICATION	5500.00	0.00	0.00	0.00	0.00
JOB BANK	23277.20	23277.20	100.0	0.00	0.00
JOB BANK	11995.60	11995.60	100.0	0.00	0.00
JOB BANK	5472.80	5472.80	100.0	0.00	0.00
COMM REVITALIZATION	25175.80	25175.80	100.0	0.00	0.00
COMMERCIAL REVITALIZATION	1893.94	1893.94	100.0	0.00	0.00
COMMERCIAL REVITALIZATION	25000.00	0.00	0.00	25000.00	100.0
COMMERCIAL REVITALIZATION	25000.00	0.00	0.00	0.00	0.00
COMMERCIAL REVITALIZATION	25000.00	0.00	0.00	0.00	0.00
COMMERCIAL REVITALIZATION	25000.00	0.00	0.00	0.00	0.00
FACADE DESIGN	7000.00	0.00	0.00	7000.00	100.0
FACADE DESIGN	8200.00	8200.00	100.0	0.00	0.00
** Subtotal **					
	258949.05	76015.34	29.35	32000.00	12.35
** FINANCE					
1987 ANNUAL REPORT	15000.00	0.00	0.00	15000.00	100.0

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PROJECT	TOTAL AWARDED	MBEDOLLAR	MBE %	WBEDOLLAR	WBE %
** Subtotal **	15000.00	0.00	0.00	15000.00	100.0
** HOMELESS PROGRAM					
WEAVE RENOVATION	84869.00	0.00	0.00	84869.00	100.0
** Subtotal **	84869.00	0.00	0.00	84869.00	100.0
** HOUSING DEVELOPMENT					
CA30-P005-026	188000.00	188000.00	100.0	0.00	0.00
CA30-P005-027	188000.00	0.00	0.00	188000.00	100.0
** Subtotal **	376000.00	188000.00	50.0	188000.00	50.0
** HOUSING PRODUCTION					
HOUSING REHABILITATION	0.00	124551.00	8.40	0.00	0.00
HOUSING REHABILITATION	0.00	0.00	0.00	111365.00	7.58
HOUSING REHABILITATION	0.00	35008.00	2.30	0.00	0.00
HOUSING REHABILITATION	0.00	5000.00	0.34	0.00	0.00
HOUSING REHABILITATION	0.00	100027.00	6.80	0.00	0.00
HOUSING REHABILITATION	1467813.00	0.00	0.00	0.00	0.00
** Subtotal **	1467813.00	264586.00	18.02	111365.00	7.5
** NEIGHBORHOOD DEVELOPMENT					
RAC ORIENTATION	3300.00	3300.00	100.0	0.00	0.00
SELF-HELP HOUSING	115000.00	0.00	0.00	0.00	0.00
SELF-HELP HOUSING	1902.61	0.00	0.00	0.00	0.00
OAK PARK STREET LIGHTS	399000.00	119831.00	30.0	0.00	0.00
** Subtotal **	519202.61	123131.00	23.7	0.00	0.00
** TECHNICAL SERVICES					
FRANCESCA HOTEL ASBESTOS	37617.00	0.00	0.00	0.00	0.00
1612 K STREET	7367.00	0.00	0.00	0.00	0.00
3235 RIO LINDA BLVD.	5389.00	0.00	0.00	0.00	0.00
7690 SWEETBRIER	49728.00	42828.00	86.12	0.00	0.00
3525 & 3536 RIO LINDA BLV	9888.00	0.00	0.00	0.00	0.00
FRANCESCA HOLTEL DEMOLITI	173000.00	0.00	0.00	0.00	0.00
FRANCESCA HOTEL DEMOLITIO	0.00	0.00	0.00	13000.00	75.14
** Subtotal **	282989.00	42828.00	15.13	13000.00	4.6
(7) *** Total ***	10725987.17	1530425.99	14.3	1476454.28	13.8

34

April 10, 1989

Shirley M. Lightfoot  
2647 Stockton Blvd.  
Sacramento CA 95817

On April 4, 1989, the Sacramento City Council adopted Resolution No. 89-264 authorizing the execution of Agreement No. 88203 regarding settlement/acquisition of two parcels for widening and realignment of 2nd Avenue at Stockton Boulevard.

Enclosed, for your records, is one fully certified copy of said agreement and authorizing resolution.

Sincerely,

Janice Beaman  
Acting Assistant City Clerk

mls/36

Enclosures

cc: Public Works  
Risk Management  
Univ. of Davis, Attn: Christopher Delgado, 2315 Stockton Blvd,  
Sac 95817