

THE MINUTES OF THE
SACRAMENTO METROPOLITAN ARTS COMMISSION

TUESDAY, AUGUST 7, 1984

COMMISSIONERS PRESENT:

Pam Johnson
James G. Neagle
Diana Perham
David Rible
Laurie Smith
Gerald Treaster
Audrey Tsuruda, Chair
Dennis Wilkerson

The August 7, 1984 meeting of the Sacramento Metropolitan Arts Commission was called to order at 4:06 p.m. by Chair Tsuruda. The minutes of the July 3, 1984 meeting were approved.

CHAIR REPORT (TSURUDA)

Chair Tsuruda welcomed Dennis Wilkerson on board as a new commissioner. Commissioner Wilkerson was appointed by Supervisor Ted Sheedy.

Chair Tsuruda requested approval of the new Committee chairs: Commissioner Neagle, Program Committee and Vice-Chair of the Commission; Commissioner Johnson, Art in Public Places; Commissioner Tsuruda, Advocacy Committee; Commissioner Rible, Cultural Awards Committee. Commissioner Treaster moved these appointments be approved. Commissioner Perham seconded the motion. The appointments were approved unanimously.

Chair Tsuruda requested full attendance by commissioners for the September meeting.

At this time, Chair Tsuruda asked Commissioner Neagle to review the highlights of the newly completed Commissioner's Handbook. Commissioner Neagle discussed the attendance requirements and duties of the commissioners and also their roles in the community. He briefly discussed the relationship between the commissioners and the SMAC staff. The Program Committee, which is a new addition, will be concerned with certain programs and special projects of SMAC. The Business in the Arts, Cammy Award and Artreach Program are examples of the Program Committee's concerns. Commissioner Neagle urged all commissioners to become members of the Friends of the Arts Commission and participate in those activities. The Executive Committee is made up of all the Committee Chairs, however there is room for someone who is not a Chair. Also discussed were the County Cultural Awards Program (administered by staff person Geri McBeth) and the APP Program which are programs that are mandated by law.

Chair Tsuruda added that a glossary of terms is being prepared by the staff to be given to all commissioners.

Chair Tsuruda also mentioned that the major work of the Commission takes place at the Committee level.

At this time, Chair Tsuruda asked Commissioner Johnson to discuss the APP Committee's duties. The APP Committee handles the funding and projects under the City/County Art in Public Places ordinances. The committee develops the program, panel meets

and selects artist, proposal is submitted, committee approves and forwards to Commission. She said the APP program has a wide range of projects varying in size from Rush River Drive Bridge to the Sacramento County New Main Jail. Six projects are currently in progress: McClatchy Park (Joe Mannino, artist); Camellia City School (Yoshio Taylor); Florin Reservoir (Gerald Heffernon); Boys Ranch (Lisa Hein); County Jail (Bill Allan and Doug Hollis); Work Release Facility (Peter VandenBerge). Commissioner Johnson stated that Jennifer Dowley, APP Program Coordinator, will give a slide show to new commissioners of the artworks commissioned through the program. Commissioner Johnson added that there will be 8 more Light Rail artworks to be approved at the next Commission meeting. The next APP meeting will be held on Friday, August 24th at 2:30 p.m. at SMAC. The Cammy Design Award project is in the early stages of fundraising and the first award will be presented in March of 1985. The Cammy Award is sponsored by SMAC, AIA, ASLA and ADAC..

Light Rail

Commissioner Johnson discussed the proposed artwork budget cuts by STDA to help lower their budget deficit. STDA staff has proposed a 50% reduction in the artwork budget but SMAC will counter with a 20% cut. The 20% cut would include elimination of the banners in suburban stations and cutting the K and O Street Mall budgets in half. Commissioner Johnson said the Committee would like to pursue matching funds from the NEA for the remainder of the K & O Street Mall art budgets. There is also the possibility of lobbying the STDA Board for only a 20% cut. Commissioner Johnson moved approval of sending a letter to STDA proposing a 20% cut. Commissioner Smith seconded the motion. Commissioner Perham voiced concern over approving this letter before seeing all the figures for the proposed budget cuts. The motion passed with 7 ayes and 1 no.

Commissioner Johnson moved that Jennifer Dowley should pursue matching funds for the K & O Street Mall art budgets. Commissioner Neagle seconded the motion. The recommendation passed unanimously.

NEW BUSINESS

Susan Willoughby, former commissioner and treasurer of Friends of the Arts Commission made a presentation on the origins of SMAC for the benefit of the new commissioners.

Ms. Willoughby stated that in 1975 Phil Isenberg (mayor at the time), put together a position paper to explore what could be done in Sacramento for the arts. Three public meetings were held in 1976 and in 1977 a committee was formed to adopt an Ordinance. The Arts Commission became an official agency in 1977. The Arts Commission was on the verge of disbanding after a week in existence due to Proposition 13, but the monies for the CETA art program came through and the staff remained to administer that program. Also, grant monies began to come in which enabled the Commission to continue functioning. SMAC is now a model agency with its 2% ordinance for public artworks and its various program activities.

Friends of the Arts Commission was begun in 1981 as a support group because there are certain things a government agency cannot do, for example, apply for certain grants and receive interest on accounts. "Friends" is currently planning its

second annual KFBK radio auction to raise funds for the Arts Commission programs/activities. Last year, \$10,000 was raised and it is expected the auction will double that amount this year. "Friends" reviews a list of funding priorities by SMAC and then "Friends" responds to these needs. Ms. Willoughby stressed the importance of commissioners going out and getting donations for the upcoming auction.

Committee Structure

Commissioner Rible reviewed the Cultural Awards Program. He stated that in previous years it had been a civic/cultural awards program, but in 1983/84 the program became known as the cultural awards program and funded only arts projects. The annual allocation for the program varies from year to year. The process occurs over a two to three month time frame with an application period, guidelines workshop, panel review process and final awards. The panel makes their recommendations to SMAC for its review and approval. Final approval is determined by the Board of Supervisors.

Executive Director Moskin noted that SMAC now administers this program. Geri McBeth is the staff person responsible for program administration.

On August 16 and 17 the Board of Supervisors will review the annual allocation for this program. Any policy issues and changes in guidelines will be brought before the Board after the adoption of the 84/85 County budget.

Program Committee

Commissioner Neagle said that Laurie Piper, program coordinator, will be working with this committee which will involve itself in programs such as the Cammy Awards. They will meet on an "as needed" basis.

Chair Tsuruda asked Commissioners to make their choices for participation on a committee.

COMMITTEE REPORTS

Artreach (Tsuruda)

The Artreach Directory will be ready to go to the printers on August 20th.

The Committee recommended to include Richard Hartenback in the Directory. After some discussion a motion put forward by Commissioner Rible that the Commission uphold the panel's recommendation not to include Richard Hartenback in the Directory passed with six ayes, and Commissioners (Neagle and Tsuruda) abstaining.

5 *1 opposed (Smith) and 2 abstaining*

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Director's Report (Moskin)

Update Budget

County budget hearings will be held on August 16 and 17. The County's share of SMAC's operating budget (\$66,000) and the Cultural Awards Program (\$200,000, an increase of \$25,000), will be reviewed and acted upon.

Office Move

We've moved!! Our new address is 800 10th Street, Suites 2 and 4. We're still in the process of moving items out of Coloma's Resource Center into the new space.

Chair Tsuruda said it was important for Commissioners to get an orientation. The purpose of the biographies is so that Commissioners know about each other. She said she hopes the Commissioners will involve themselves in the community. She requested staff to put together a month to month calendar of events so that Commissioners are aware of activities. She urged Commissioners to reach out into the community. Chair Tsuruda said this would be an exciting year filled with innovative programs and activities.

Chair Tsuruda introduced soon to be commissioners John Horrell and Carol Borden. The two are expected to be appointed by Mayor Anne Rudin at the City Council meeting this same date.

Chair Tsuruda asked Commissioners to set aside September 8 or 9 to help with the KFBK/Friends of the Arts Commission Art Auction.

Meeting adjourned at 6:03 p.m.

Janice Akers Wagner
Secretary