

OUTLINE

To: City Council and associates
Re: Anti-violence reformatting

13.1
Peter Schieck
May 5, 1992 #1

Essentially, Sacramento is a perfectly representative display of all castes and classes in the world. From its "third-world" living castes to the elitely unconfirmed agendas of the upper class systems, there is inaccessibility between these two groups rhetorically, economically, and ethically.

Picture a baby in the visage of South-central Los Angeles - delayed through abuse, frustrated through sheltered economic and political policy setting (have you ever tried to argue with an infant about feeding time?), but still pressured by its peers regardless of its inability to discriminate between good and evil, for there are several different interpretations on this account. This child needs positive reinforcement, structured fundamentals, and integration into the mainstream (as any great special education advocate would judge).

Try to give this child what it needs (according to the church and state) to survive in the status quo. Positive reinforcement is lacking because of a "phantom", male-dominated political and economic atmosphere. Structured fundamentals will become lackluster based on the missing presence of this essential reinforcement. Integration barely exists - the castes are unwilling or lacking the resources necessary to pull this off.

The stigmas attached with several contradictory attitudes continue to persist. Laws which do not reflect constitutionally broader interpretations such as controlled, medicinal usage of psychopharmaceuticals continue to baffle scientific method advocates. This same contradiction exists on the "church" side of community policy setting such as: the right to control our own, personal biology; gender, race and sexual orientations freely existing as dichotomous examples in societal planning; and the right to control the environment with as much respect we give to business commerce.

This baby is going to stay retarded in a system which was inherently taking advantage of it. Occasionally, out of frustration stemming from an inability to communicate in a globally accessible manner, it will lash out in rage (or weep). Again and again, this frustration is double-sided along with the hypocritical guilt or righteousness projected from its parents unnecessarily.

In retrospect, we are this baby's parents, and three things must occur. Positive reinforcement must occur on all levels. If it does not, there will be a consistently vague "phantom" haunting the common market. (Quick aside: Who wants their business burned down by a punk or even an intellectually active individual with a good "point?") Secondly, a structured methodology of presenting the fundamentals must occur. This means "perspective," with no right or wrong answers based on what the entire community is striving towards. Lastly, integration in a common atmosphere, which is where I come in and sit down.

My contacts with several media and other educational systems, as well as the commercial festival promotional projects in greater Sacramento warrant a positive, fundamental, integrated agenda with Maxx Shadoe Presence.

Park: 8th and O Streets secondary-level park

Options: McClatchy (not the stage), McKinley (not recommended - please see me)

Date: Saturday, May 14 (with the options of the following two Saturdays)

Resources: Donated (w/ service fee) sound equipment/ production

Charity local talent in all "alternative" formats and industry labels (w/ hospitality fee)

Educational display (integration of the fundamentals positively?)

Children's program (several organizations)

Community outreach display

Community vehicle display

Benefit Options: St. Hope Academy (Kevin Johnson and I went to Sacramento High School together)

UCP Toy Lending

Maxx Shadoe Presence (in order to press a community album or cable compilation)

Grants: Cable show through Access Sacramento (city may have to speed up assessment time-tables)

City planning for anti-violence campaign (Just say "Know")

Radio, print, and televised media write-offs through city (just a thought)

Precedence set for statistical survey of: community outreach, census stability, and editorial case-study formatting.

"Float with the stream."

(ask me)

13.1
#2

Peter Schieck
P.O. Box # 13591, Sacramento, California, U.S.A. 95853-3591
Reach me at my office: (916) 927-4802

Education

Sacramento High School - Honors
Choir - Jazz/Madrigals/Touring Group
V.A.P.A.C. (Visual And Performing Arts Center - Sacramento's performing arts magnet)
Lead/Major roles in school musicals - 4 years
Master Electrician of Mel Lawson's Arts Theatre - 2 years - including: lighting design, sound, and set building
California State University, Sacramento - Psychology/Philosophy
1984-1988 (Senior) 5th year (approximately 120 units)
Speech/Forensics Team - 2 years
Fall '85 Championships (2nd place) - several other national rankings - willing recession
U.N.I.Q.U.E. Productions - Concerts committee
Executive - 4 years - including: productions, promotions, hospitality, etcetera
Sacramento State Hornet Newspaper
"Mystery Column" concerning: special events, constitutional and scientific analysis, and activism editorial with several guest editorials in Spring, 1989*

Present Employment

United Cerebral Palsy Toy Lending Librarian (January, 1990 - Present)

I have been the manager of UCP's Toy Lending Library/Technology Center since its inception in October, 1990. Production includes computer technology, adaptive technology, and statistical inference. There are currently approximately 130 families as well as several professionals and organizations participating in the growth of UCP Toy Lending. I spent my first one and one-half years honing my therapy/counseling skills as an adult counselor in the C.L.A.S.P. program (transitional living skills training). The UCP main office is located at: 3001 "E" Street, Sacto. CA 95816 (916) 441-0400 (Talk with Tanya Hartle)
The center is located at 1500 El Camino Avenue, Suite B, Sacto., CA 95815 (916) 927-4802
Hours: Tuesdays 9 a.m. - 1 p.m. Thursdays 4 p.m. - 8 p.m. Saturdays 9 a.m. - 1 p.m.

Current Personal Contracts

McClellan Air Force Base (musical/concert production with 40's to 80's styling - emphasis on discoteque in status quo - rhetorical style is positively reinforcing with a taste of discipline). Jack Kluge runs the non-commissioned officer's club [(916) 643-2111 McClellan A.F.B. Information]. Goldie's Video and Books, U.S. Video Service, Metro Cabs/Cabs To Go, and Amsoil Synthetic Lubricants are all advertising design accounts. Please inquire if you feel the need to look beyond my portfolio.*

Work Experience

Sutters News (Summer/Fall of 1991)

Located at 1731 L Street, Sacto., CA 95816 (916) 448-9881 (talk with Anna), I was producer while working in the offices with duties including: advertising design, typesetting for advertising layouts as well as the manuscript, headlines, classifieds, and legal adjudication. My resources were the Apple Macintosh line, Adobe Illustrator series, Aldus PageMaker series, and several scanners and laser printers up to 1200 dots per inch. I am presently establishing my personal accounts for Sacramento News and Review (Mari Brendel - senior account executive).

Del, Incorporation

Mr. Philly's - Restaurant Manager (1989)

Located at 9205-C Folsom Boulevard, Sacto., CA 95826, my responsibilities included: hiring, accounts ordering, inventory, money management, cooking, problem solving, cleaning, supervision - the whole ball of wax (sales were raised approximately 30% while employed). Eliminating turnover woes, my precedence was set at Calny, Incorporation (Pepsico.) from 1982-1985. You will want to speak with Haze Bergeron (Del, Incorporation).

Meta Research/Oki Nursery (1985-1987)

My responsibilities for this company which handled statistical inference projects and money handling for such notable finance projects as the California Republican Assembly included: invoicing, microfilming, statistical inference work load, accounts, distribution dispatching (nursery delivery), money processing, general data processing, and telephone interviewing. I used a shared mainframe, custom IBM 38. I returned to work in 1990, but it did not work out. You will want to speak with Kent Hymas or Patricia Harris.

Bill Graham Presents (1985-1989)

Supervisory Staff responsibilities included: assistant supervisor to usher program @ California Exposition Amphitheatre, operations on-site, security, public relations and problem solving during productions, promotions, and hiring of usher program staff (250+ employees). I was also contracted for field work in numerous northern California locations including living on-site (1988). You will want to speak with Brian Anger in San Francisco. Highlights included: Sacramento Symphony "Pops" series for two years, Pink Floyd supervising touring staff, U2, and Grateful Dead touring staff.

My computer mastery (10 years) lies with the Apple (presently Macintosh and Quadra) lines; although I work comfortably with IBM and its clones (as well as most of the other lines). My music mixing mastery is thorough. I type sixty words per minute, and can use a ten-key by touch. My licenses include: Standard First Aid, Community CPR (including adult, child, and infant CPR). My triple-field expertise leaves me ready for many interesting projects including my personal charity productions for the community.* My education and employment has been consistently in Sacramento for I grew up here. I have completed numerous leadership seminars and in-services including: P.A.R.T. (Practical Assault Response Training), Boy Scouts of America Junior Leadership, Order of the Arrow, Alcoa (sales), Bill Graham Presents Security, Bill Graham Presents Ushering Supervision, CSUS Executive Special Event Supervision and Production, Warmline (parent's networking seminar for the disabled community), Catholicism confirmation in-services; and I currently volunteer for several personal projects including: sitting on boards, seminars, assembly and in-service production, festival production, and the like.
I have a general knowledge of physics, chemistry, some biology, mathematics (some of the calculus), statistics, sound acoustics, electricity, carpentry, some mechanics, some plumbing, architecture, marketing, holography, microprocessors, psychology, philosophy, rhetoric, music theory, the fine arts, testing, technology, psychopharmaceuticals, business administration, the environment, and love.
I take extreme pride in my work, and I appreciate your time and your input.

***My portfolio essentially shows a representative display of my mastery in several fields: concert production and promotion, special-interest education and politics, and computer-aided design. I would be happy to show these audio-visual aids to anyone interested in taking a look at state-of-the-art technology in the "art" of good business.**

*There must be a place where a casual style with strong intellect is preferred.
Creativity is a rare and resourceful gift.
I have been selling myself unlike the rarest of gems, but the fanciest machines.
What I need is a more contemporary word for "festival."
I am the best in the business - not only for my eclectic prowess, but my specific apprenticeships
with the women and men who are the best in the business (I have precedence and prevalence?)*

Hot

Cool, good management comes only from experience.

Subordinate prowess is less common.

All these are present with me.

Non-profit or profit interests?

I will not be a specialist, nor will I be licensed, tagged, labelled, or displayed.

*I will be sought (or referred), challenged, successful, and enthusiastically enjoying all this amusement
(with my tongue in my cheek) until I am tired at the end of my very long day.*

Evening

Paramount Portfolio Notes

Performance Update

Up until high school, I played small parts in plays, literature and poetry recitals, and the like. It seems I could go into more detail, but revealing my education in the art of stage presence would be oddly inappropriate.

It was an accident for me to understudy a few parts in my freshman debut with "The Music Man." My high, tenor voice began bringing me big parts quickly. I played major roles in many revues which spanned entire Broadway history. I designed lighting in my last two years of school in tandem with my onstage experience. I toured with my jazz group, and cut an audio tape in a local studio with them. I learned set building, electricity, electronics, follow-spot/master lighting techniques and design, computer design, and musical theory during these "prep" years. My highlight was probably playing the role of "Alex" in an off-beat, slightly improvised, outdoor, moving production of the *Alice In Wonderland* plot.

Politics and the sad state of our environment, government, and community led to my being somewhat of an activist. I just cannot keep my big mouth shut; so I left it open and joined two great teams in college: the concerts production and promotion committee, and the forensics team. We were hot; and sometimes, we were not.

This led to my stint with Bill Graham Presents; and this was my only experience (five years) with international profit corporations. It taught me about superstardom, and indirectly led to a better personal focus on my community. Literally three days after his death, I played my highest card in my performance and production self-appointed apprenticeship.

I produced, directed, cast, catered, "teched," performed (with a small, integral part), advertised, and designed an acoustical festival of local talent for a little girl named Dusty Russell, who was the victim of a hit and run accident near my office. I walked to all the merchants in the area, and promised them two things: I would produce a "Safety On Wheels" day as a theme for my "Blustery Sunday In The Park" birthing, and I would speak to the City Council on the issues of our neighborhood. Largely, community support is a drug I can drink from - we raised several hundred dollars (over 900!), and it drew a large enough crowd that I could try it again - an all-women's festival near Mother's Day (1992) with women's safety and Mama Nature issues on display. The fact that I am contracted by city, county, state, and federal governments in one way or another is a plus. I work all the details and donations out myself, and this keeps me busy when I am not working. My databases are Sacramento-California-loaded.

Vocal Update

My instrument - my voice.

Let me vocally simulate and emulate:

The Fender series Stratocaster bass and guitar (with or without effects)

(I believe I am still working on Gibson.)

Drums (congas, electronic, cabasa, and other percussion)

Several birds, the harmonica, and an occasional saxophone

Pterodactyls and other strange occurrences

I grew up in opera, jazz, and Broadway musicals - sprinkle in all those "Christ" carols and this rounds out my preparatory education. Due to my recently picked-up-and-dropped smoking/gospel habit-circle, I began singing the blues - POWER BLUES. "Look at that thar' pi'chur. BIG lungs - big as your whole body? Yeah!" I would have sweat pouring off my body like we (the band and me) tore the house down.

Yes, my voice changed and my beautiful range went to a strong second tenor. Boo-hoo. I still rap, recite prose, sell (rhetoric is the toughest) and sing with the sweet melody. My falsetto is weak (but applicable). My vibrato is supported and structured fundamentally. My voice and what came with it are assets in my life.

I am best live

Electricity.

Performance Chronology

Current Contracts

McClellan Air Force Base

Mixer - progressive vinyl 12" singles @ enlisted men's club on the base
(several specialty projects to date)

Maxx Shadoe Presence Productions

Charity benefits in festival format - varied causes

I personally handle production and promotion in their entirety

I performed in a thrown together ensemble at the last "Blustery Sunday In The Park"

Holiday charity work in the form of mixing musical productions and dances:

United Cerebral Palsy Christmas functions

United Cerebral Palsy consumer group functions

Perry Potiris' banquets (owner of Kallie's, Perry's and Original Perry's restaurants)

Past To Present

Poetry published - 2nd place for my age group (c)1974)

Small part in community play in 1978

Sign language recital for committee in which I was president in 1980 (2 songs)

I also performed in the Zito family skit-a-thons in Tahoe in the 70's and 80's - by the mid-80's, I was writing the program for the newest generation of "skits."

1980

"The Music Man" Salesman #5 - Chorus - Dancer

Understudied: Winthrop (first tenor), Quartet - barbershop (first tenor)

1981-1984

"The Little Foxes" Leo

"The Importance of Being Earnest" - small part

"Alex, Off the Wall" Lead role (Alice In Wonderland adaptation through moving stage, lights, and props with an improvisational outline - we were androgynous and loving every minute of it)

Several musical revues (full productions in which I consistently played major/leading roles as well as designed the lighting)

Highlight: "Broadway On The Loose IV" in 1984

(full production in which I held several major roles on and off the stage)

Porgy and Bess revue with Sacramento Symphony - Chorale (first tenor)

Northern Valley Honors Choir - 250-300 chosen honors madrigals

(cut live audio tape)

Visual and Performing Arts Program (V.A.P.A.C.)

A magnet school for the fine arts in greater Sacramento

Touring jazz performance group - cut an audio tape in Moon Recording Studios (second tenor)

Touring Madrigals - first and second tenor responsibilities

1985-1987

California State University, Sacramento Debate and Forensics Team - 2 years

After Dinner Speech (to entertain)

1st place-novice, 2nd place @ Fall Championships for Western United States

Duo with finalist awards at UNLV (Nevada)

Reader's Theatre with fellow teammates - musical and prosaic

Professionally mixing for college functions

American Marketing Association banquet

Vocal "Star Trax" at The Graduate near campus with my former partner, Bob Hayes(1986).

Sit-in @ several Sacramento jump-blues clubs, galleries, tea houses, etcetera

Band: The Food (varied names originally)

Cut a videotape at Living Art Studio on Broadway in Sacramento

Several spots with performance generation:

Channel 10 interview with KXTV's Mark Hedlund (televised story on C.A.M.P.)

"Go Ahead" - members of Grateful Dead, Santana, Youngbloods

(Sacramento's Woodlake Inn) - shared microphone for a time

Published "Mystery Columns" (3) with editorial response (1989)

1991

"Blustery Sunday In The Park" - Produced by Maxx Shadoe Presence

Raising over \$900, my parts included: promoting "Safety On Wheels," reciting Dr. Seuss stories to the kids and kids at heart, and performing (at the end of the day) a set of oldies, blues, and alternative musics with a thrown together band formed by some of the most high-profile local musicians.

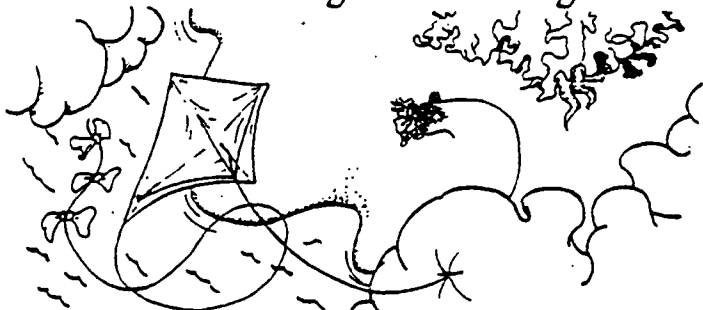
Leading in 1992: charity festivals regularly, integration with social service (pending non-profit status), as well as production and promotion @ club/party/outdoor event levels.

I lobby for the repeal of marijuana laws (and control of the harder psychopharmaceuticals) in most of these public gigs.

WHAT'S HAPPENING

Maxx Shadoe Presence Brings You A Benefit For Dusty Russell

Blustery Sunday



Oct. 27

In The Park

Oct. 27

McKinley, That Is! (by the tennis courts)
An Acoustic Day With Members Of:
**The Food, Kai Kin, New World Primitive,
Tattooed Love Dogs & A Special String Quartet**
doing selections from Haydn and Mozart

Begins @ 11 a.m. through 'til the darkness

IFAMILIES!

This is a day of Safety On Wheels with community service vehicles, informative & entertaining booths, FREE face painting & a tribute to Dr. Seuss!

Bring A Blanket & Join The Picnic!

SPONSORS

Aerial Lift Service, Inc. Aim R.V. Supply & Mfg. Ben's Mobile Auto Glass
Camblin Steel Service Capital Forklift Service, Inc. Crafts & Collectibles
Dolphin Swim School, Inc. Immoos Heating & Air Conditioning & Sheet Metal
Joseph & Peggy Kelly (Hobart, Inc.) Metalclad Insulation Corporation
Morris & Morris Mother Lode Bar & Deli Philip Nicola (Downtown Shuttle)
River City Sash & Millwork Sutherland's Amsoil

More Help From: Arjo Automotive Int'l Refrigeration Broadway Costumes Creative T's & Things
Empire Business Systems McMillan's Officewise Suttertown News & many other sweet people

Sound Provided by a contribution from Skip's Music

SUNDAY 27

11am

Blustery Sunday in McKinley Park, a benefit for Dusty Russell, will feature acoustic music and information on safe driving.

Suttertown NEWS

"Tell The Truth
And Shame The Devil"

EDITORIAL: Tim Holt, Theodora Wong, Ellen Matthews, Martin Green
BUSINESS MANAGER: Anna Lockman
ADVERTISING: Mark Perry, Anna Lockman, Libby Solorzano, Jennifer Riley
ART DIRECTOR: Janet Cox
PRODUCTION: Peter Schieck
EVENTS EDITOR: Mary Sumner
BOOKS EDITOR: Tom Miner

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ON THE TOWN

by Theodora Wong

Midtown Medley

If he lives as long as Picasso, this kid's got another eight decades. I mean 10-year old artist **Anthony Cannon Walker**, whose sketches titled "The Good, The Weird, and Things With Sneers" show at Archival Framing, this paper's neighbor on L Street near 18th Oct. 29-Nov. 23. The reception is 7-9 pm Saturday, Nov. 2. See his precocious "Frog Legs Tonight," at right. The house yuppie asks, "Can't he wait until he's at least 16 to go by three names?"... Christmas yet already! City workmen were at St. Rose of Lima Park last week stringing up festive outdoor lights—and yes, they confirmed that there will be a skating rink there again during the holidays.... **Cathy Smith** and her company, Coffee, Tea & Co., have popped up all over Midtown—in front of Beers Books, at the Plaza Park farmers' market, and last week at the Hiram Johnson High outdoor plaza for the Camellia Symphony concert—all part of local businesses celebrating the newfound street life....



The Shadoe knows: Another 10-year-old, **Dusty Russell**, was a volunteer at a toy lending library for disabled kids that Peter Schieck has been running for United Cerebral Palsy when a hit-and-run driver struck her on El Camino outside the toy place. She's recovering at Oakland Children's Hospital, and Schieck, also known as Maxx Shadoe Presence, is throwing a "Blustery Sunday in the Park" family picnic benefit for her. **New World Primitive**; **The Food, Kai Kin, Tattooed Love Dogs**, and a classical string quartet play from 11 am till dark at McKinley Park near the tennis courts Sunday, Oct. 27. For kids there'll be free face painting and a safety display of fire engines and other vehicles. Admission is free and donations will be accepted but not required.... "Actual Countenances," originally created by **Ruth Rosenberg** for the demised Capitol City Ballet, will soon find an audience. Set to the music of the Turtle Island String Quartet, it will be danced at her Dance Ensemble's fall concert by **Marianne Chikos, Jacqueline Gardiner, Jim Riley** and Rosenberg, Nov. 1-2 and 8-9 at the 24th Street Theater. Musician/composer **Douglas Pauly** and Rosenberg collaborate on a new work, and **Sunny Smith** brings a light-hearted piece, "Legal Briefs." Other dancers are **Richelle Poore** and **Bonni Stover**. Tickets at \$8-\$10, \$20 opening night and reception, are at Body Electric, 2782 21st Street, the Sierra 2 office, or 443-1529....

Earth troubadour: That a former CEO of lumber baddie **Maxxam**, **Barry Munitz**, became chancellor of the California State University system has touched off a protest on campuses statewide, with environmentalists joining in. **Earth First!** troubadour **Darryl Cherney**, one of the organizers of **Redwood Summer '90** (who was injured by a car bomb in that campaign) is touring the state to talk about Munitz's connection with Maxxam's (Pacific Lumber) clearcutting of old growth forests, and hits town a couple of days before the chancellor's expected Oct. 29 visit to Sac State. Cherney and guests perform a benefit concert 8 pm Sunday, Oct. 27, at the Guild Coffee House, 35th and Broadway, \$3-\$5 admission. The next day a teach-in goes on 11 am-1 pm at the CSUS main quad near The Pub with Cherney, KFFA news programmer **Dennis Bernstein**, writer **Julie Golden** and Sierra Club's **Davis Orr**. Sponsors are the Environmental Union, Progressive Students Coalition and Field Biology Group. It's open to the public....

(Proportioned)

Maxx Shadoo Presence Brings You

BOUTIERY

SUNDAY

In The Park III

Glenbrook,

That Is!

(On La Riviera between Watt & Howe Avenues)

Noon 'til Dark

An intimate day with and for

Mama

Families, hey! Bring the kids! Community Awareness Day!
Classical and folk music all day!

May 3

The faculty of the Sacramento Unified School District is not a sponsor, endorser, or otherwise associated with the above. # H-75

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Receipt

**This is a receipt
acknowledging
the transaction of:**

- 1) Production Donations**
- 2) Production Services**

In the space provided, please give a detailed account of all donations, services, and production help given:

Amount: _____ *Signature:* _____ *Date:* _____

Maxx Shadoe Presence
P.O. Box #13591, Sacto., CA 95853-3591