

Ad Hoc Metric Committee Report 9/16/19

The committee met following the Ad Hoc Criteria Committee Meeting held on August 26th. There was a lot of discussion regarding the Inclusive Economic and Community Investment Criteria and Metrics documents that were provided to the committee. Additionally, there was a lot of discussion regarding the definition of Inclusive Economic Development.

The committee developed the following definition for consideration:

Inclusive Economic Development Investments that reduce economic, social and educational disparities. Distributes resources and investments equitably.

Alice Perez was tasked with developing metrics for consideration. Created initial metrics for consideration and received feedback from a couple members. It was noted there are several metrics already developed that are summarized in the *Inclusive and Equitable Economic and Community Development Dashboard Policy Framework Background document*.

Metrics

1. Neighborhood Prosperity (Quality of Life) Metrics
2. City-wide Inclusive Economic and Community Development Metrics
3. Inclusive Economic and Community Investment Criteria and Metrics

Core Capacities

1) *People Capacity*

The development of people capacity focuses on human and social assets or challenges that influence the potential for economic and community development. At its core, people capacity is about increasing human capital; that is, a person's or community's skills, knowledge and experience that can add value to economic and social interactions. The question is how to develop talent and increase education levels of, connect people with talent and higher education levels, and attract those people with talent and higher education levels into the community.

2) *Business Capacity*

The development of business capacity assesses the assets or challenges relevant to business, including workforce, facilities and equipment, organization, and the production supply chain. Business capacity suggests how much work that an organization, team, process, service or tool can handle, and it can often be scaled up and down by adding, reallocating and subtracting resources (employees, inventory, equipment, etc.). A related and vital component of business capacity is the *innovation and entrepreneurial capacity* of a neighborhood and understanding the capacity of the neighborhood to support innovation and the potential for generating new small businesses.

3) *Place Capacity*

The development place capacity focuses on assessment of the physical and environmental assets or challenges that influence the potential for economic and community development. Infrastructure is central to this, but it is also essential to understand the "place building" aspect that examines the physical and emotional relationship that residents have with their home, neighborhood, and city. Most people can identify assets that create a sense of pride in the neighborhood, and what is missing. Place-building seeks to create desirable spaces where people are comfortable.

Recommendation: Use the metrics already developed as a foundation for metric to be used to evaluate projects coming before the Measure U committee. Ad Hoc committee should meet again to discuss further.

Measure U Project Evaluation Metrics

Principal Points	Community Engagement – Build Community ownership, voice and capacity	Neighbors – Make all neighborhoods healthy communities	Jobs – Expand Employment Opportunities	Business – Advance equity, diversity, and inclusion through Sacramento’s Business Community
Metrics	<ul style="list-style-type: none"> Community Forums Defined process for community input Active Neighborhood Assn Community Watch Program 	<ul style="list-style-type: none"> Quality of Life Indicators 	<ul style="list-style-type: none"> # Job created in neighborhood Income levels Change in income poverty Employment rate Investment in training of under skilled / disadvantaged workers in neighborhood 	<ul style="list-style-type: none"> % Business Ownership beyond 3 years Access to Capital – loans / lines of credit # Jobs Created Increase in sales tax revenue Procurement Contracts

Quality of Life

Targets

Measurement

Access to affordable housing	<ul style="list-style-type: none"> Average house price Ratio of median income of census tract to median value of dwellings in census tract Household income required to obtain housing: Median income in neighborhood # of dwellings/# of resident individuals and families Decreased number of homeless
Access to quality housing	<ul style="list-style-type: none"> % percentage of households with no more than one occupant per room. % of dwellings requiring major repairs Core housing need: # households whose housing: i) costs them more than 30% of their income, ii) requires major repairs, or iii) is not big enough for their family size.
Access to/use of affordable child care	<ul style="list-style-type: none"> Licensed child care spaces for children 0-12/population of children 0-12
Access to/use of safe streets	<ul style="list-style-type: none"> Walkability Traffic control/calming

Measure U Project Evaluation Metrics

Access to/use of green space for recreation	<ul style="list-style-type: none"> • Clean parks with programming for youth and adults
Access to/use of local amenities	<ul style="list-style-type: none"> • The neighborhood has banks, grocery stores, and other services required for daily living. • # of banks and credit unions per 1000 people, within a 5-mile radius • % who live within 1 mile of supermarket
Effective schools	<ul style="list-style-type: none"> • % of third graders with reading and math proficiency • % of chronic absenteeism • % graduation rate of local schools • % prepared for college and career • % decrease in dropout rate under the effective schools section.
Access to job opportunities	<ul style="list-style-type: none"> • % of workers with a commute of less than 30 minutes • # of jobs/1,000 adults within a 5 mile radius
Neighborhood safety	<ul style="list-style-type: none"> • Crime statistics
Stable neighborhood	<ul style="list-style-type: none"> • % of citizens over age 1 who live in the same residence as the previous year • % of the population that has remained at the same address for five or more years

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