

ORDINANCE NO. 388, FOURTH SERIES.

AN ORDINANCE AMENDING SECTION 15 OF ORDINANCE NO. 18, FOURTH SERIES, PASSED SEPTEMBER 22nd, 1921, AND ENTITLED: "AN ORDINANCE PROVIDING FOR LICENSING AND REGULATING THE CARRYING ON OF CERTAIN PROFESSIONS, TRADES, CALLINGS AND OCCUPATIONS; PROVIDING A PENALTY FOR THE VIOLATION OF THIS ORDINANCE AND MAKING THIS AN EMERGENCY MEASURE, TO TAKE EFFECT OCTOBER 1st, 1921".

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO,
AS FOLLOWS:

SECTION 1: Section 15 of Ordinance No. 18, Fourth Series, passed September 22nd, 1921, is hereby amended to read as follows:

Sec. 15. For every person, firm or corporation carrying on or conducting the business of advertising by means of bill posting, sign advertising, bill boards, advertising sign boards, hanging, or otherwise affixing or displaying; street car advertising; theater curtain or **stereopticon** display, \$18.00 per quarter.

For every person, firm or corporation carrying on or conducting the business of distributing hand bills, dodgers, and other printed purely advertising matter, \$6.00 per quarter.

Nothing in this section contained shall be deemed or construed as applying to the owners of real estate or their agents in advertising their property for sale or lease by means of bill posting, hanging, or other advertising display, bill boards, or advertising sign boards located upon the property advertised for sale or lease, or within the office of said owner or his agent, or other methods of advertising

property within the office of said real estate
agent.

PASSED: JUNE 7, 1928.

EFFECTIVE: JULY 7, 1928.

A. O. Conley.
MAYOR.

ATTEST:

A. G. Denton
CITY CLERK.