

Sacramento

M A G A Z I N E

General Communication

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CITY OF SACRAMENTO

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February 18, 1988

Lorraine Magana
Office of the City Clerk
City Hall, Room 300
915 I Street
Sacramento, CA 95814-2671

Dear Lorraine:

Sacramento Magazine would like to make a presentation to the City Council at the meeting on Tuesday, March 1, 1988.

At this meeting we would like to deliver the results of the "Speak Out, Sacramento" survey conducted by Sacramento Magazine in November 1987 and would like to request being first on the agenda.

The city-wide ballot, designed by Sacramento Magazine, questioned readers and other residents about their perceptions regarding the major issues that are impacting the quality of life in Sacramento. (This survey began an effort by Sacramento Magazine entitled Sacramento 2010. This projects' goal is to focus the community on the problems most threatening to the region as we approach the next century. It is also an attempt to establish a concensus for solving these problems.)

The 75,000 ballots were made available through the November issue of Sacramento Magazine, as well as all Sacramento Public Library branches, Bel Air markets, La Boulangeries, the Sacramento Metropolitan Chamber of Commerce, I. Magnin and KXTV Channel 10. Over 3,500 Sacramento residents responded and results will be presented and explored in a feature story of the March issue of Sacramento Magazine.

At this meeting we only wish to make a brief presentation as to our findings from the 3,500 responses.

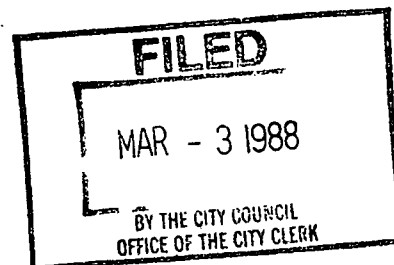
A prompt reply would be greatly appreciated.

Thank you for your consideration.

Sincerely,


Kathy DeHaven
Marketing Director

KD/mf







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OFFICE OF THE
CITY CLERK

CITY OF SACRAMENTO
CALIFORNIA

CITY HALL
ROOM 203
915 I STREET
SACRAMENTO, CA
95814-2671

916-449-5426

February 26, 1988

Sacramento Magazine
Kathy De Haven, Marketing Director
Post Office Box 2424
Sacramento CA 95812 - 2424

Dear Ms. De Haven:

This letter is to confirm that your item regarding "Speak Out, Sacramento" survey report is scheduled to be placed on the Sacramento City Council agenda for the meeting on March 1, 1988. The meeting will begin at the hour of 7:30 p.m., and this item will appear on the agenda under the heading of General Communications and is listed as Item 24.

Pursuant to the City Council Rules of Procedure, there is a five minute time limitation for you to speak. Also, you are not allowed to use any type of projector equipment during your presentation.

If you have any questions, please call.

Sincerely,


JANICE BEAMAN
DEPUTY CITY CLERK

