

## AGENDA

Art in Public Places Committee Meeting  
Sacramento Metropolitan Arts Commission Office  
2030 Del Paso Boulevard  
4 PM - 6 PM

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**PLEASE NOTE** -- DATE CHANGE FOR NOVEMBER A.P.P. MEETING:  
**THURSDAY, NOVEMBER 7, 2002**

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CALL TO ORDER		
Time	Item	Item
	No.	
1. APPROVE AGENDA AND MINUTES		
2. ACTION ITEMS		
Ayes	Noes	STAFF
1. Approve Carmichael Library Arts Plan – County (Bloom, Mottola)		
2. Approve Artist Philip Sciortino for WETYC Project – County (Bloom)		
3. Approve Revised Arts Plan for 911 Building - City (Bloom, Mottola)		
4. Approve APP Policy for Special Project for Sacramento Zoo – City/County (Bloom)		
3. INFORMATION/DISCUSSION ITEMS AND UPDATES		
4. OLD BUSINESS		
5. NEW BUSINESS		
1. New APP Members		
2. Set Date for APP Appreciation/Holiday Get-together		
6. PUBLIC DISCUSSION		





SACRAMENTO METROPOLITAN ARTS COMMISSION

A City County Agency

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**ART IN PUBLIC PLACES COMMITTEE**  
**MEETING MINUTES**

October 2, 2002 ~ 4 PM – 6PM  
Sacramento Metropolitan Arts Commission Office  
2030 Del Paso Boulevard  
Sacramento, CA 95818  
(916) 566-3992

**Attendance:** Kurt Fishback, Whitson Cox, David Gibson, Donald Sronce, B. Miller  
**Absent:** Bernadette Chiang, Donna Billick, Paulette Trainor  
**APP Staff:** Linda Bloom, Ann Mottola, Elisa Nicholas  
**Agenda:** D. Gibson moved to approve agenda; K. Fishback seconded. All in favor.  
**Minutes:** K. Fishback moved to approve 09-06-02 minutes. D. Gibson seconded. All in favor.

**ACTION ITEMS**

- 1) Approve Arts Plan for 911 Building Project – City (Bloom)**
- 2) Approve Artists' Proposals for City Parks Arts Project: Troy Corliss, Richard Feese, Christy Vredevoogd, Dave Dave, Larry Meeks, Dennis Haile (Bloom/Tarnasky)**

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**ACTION ITEMS**

- 1) Approve Arts Plan for 911 Building Project – City (Bloom)**

**Background (L. Bloom):**

- Project Budget: \$257,000
- Regarding existing artwork at site:
  - 1) Darrell Forney's artwork will be reinstalled elsewhere, to be discussed by APP at later date
  - 2) John Wong of HLA, an Arts Commissioner, happens to be principle architect for this project

2030 Del Paso Boulevard  
Sacramento, California 95815-3022

Ph. (916)566-3992  
Fax (916)566-3996  
[www.sacculture.com](http://www.sacculture.com)  
[www.artscetera.org](http://www.artscetera.org)

- Each project's budget is under \$20,000 (exception: N. Natomas Park budget augmented from \$15,000 to \$23,000 due to increased construction)
- All park construction is "new," and some are second or third "phase" of previous construction
- Councilperson Sheedy recommended revisions to artist design for Robla Park. Project needs more money also, so won't review that one today, but will review after revisions made
- Artist Troy Corliss has been asked by APP to create additional artwork for Freeport Shores project. He created artwork at previous construction phase of that park.
- APP fortunate to have D. Gibson on this project's panel, as a landscape architect he can advise artists on siting of artwork within parks

**Motions:**

- B. Miller moved to approve artwork proposal by Richard Feese for Sutter's Landing Park; K. Fishback seconded; All in favor.
- D. Gibson moved to approve artwork proposal by Larry Meeks for N. Natomas Park; K. Fishback seconded. All in favor.
- K. Fishback moved to approve artwork proposal by Christy Vredevoogd for Sundance Park; D. Gibson seconded; All in favor.
- B. Miller moved to approve artwork proposal by Dave Dave for Park 9C; K. Fishback seconded; All in favor.
- B. Miller moved to approve artwork proposal by Dave Dave for Riverview Park; D. Gibson seconded; All in favor.
- D. Gibson moved to approve artwork proposal by Dennis Haile for Bill C. Bean & Peter Burnett Parks, with the contingency that artist update project budget (insurance, site prep, installation and any consultation fees had not been, but should be, addressed in budget); B. Miller seconded; All in favor.

**Discussion:**

After artists left, Committee voiced general concern that design proposals for above City parks projects were altogether rather weak. L. Bloom encouraged Committee members not to feel obligated to approve any proposals they deem not quite ready for approval, and to feel free at future meetings to voice concerns, tactfully, in artists' presence.

**INFORMATION/DISCUSSION ITEMS AND UPDATES**

1. Effie Yeaw Nature Center has upcoming groundbreaking. (L. Bloom)
2. RE: Sacramento Zoo's Proposed Purchase of Bronze Sculptures of Chimpanzees (L. Bloom):

**Background (L. Bloom):**

Sacramento Zoo administrators request that APP credit the zoo future 2% artwork requirement for upcoming animal hospital construction project, and accept "The Gathering," a bronze sculpture currently at zoo.

**Discussion:**

B. Miller: No, as this decision would circumvent the system, as well as open the door for future requests of this sort from other entities.

Other comments: There was no public process; it also would take money and opportunity away from artists.

After additional discussion, Committee was in total agreement with these comments. L. Bloom will inform zoo administration of Committee's feelings on the matter.

3. B. Miller asked for status of sculptures by artist Duke Cahill that Cahill wishes to donate to APP.
- D. Tarnasky: there are many unknowns about how sculptures were installed into the ground. Cahill doesn't remember. Contractors he has spoken to do not want to touch this project, however City landscape architect Roy Tatman is interested in having sculptures placed in parks, though concerned about safety issues. Navorrotti Construction is interested in assisting with project.
- B. Miller: Artist Steve Vanoni may recall details about sculptures' installation process.

OLD BUSINESS

None.

NEW BUSINESS

None.

PUBLIC DISCUSSION

None.

Meeting adjourned at 6 PM.

*file*



**SACRAMENTO METROPOLITAN ARTS COMMISSION**

A City County Agency

November 6, 2002

Sacramento Metropolitan Arts Commission, Art In Public Places Committee

**Re: Arts Plan for the Carmichael Library (County)**

**LOCATION/COUNCIL DISTRICT:**

5605 Marconi Avenue  
District 3

**CONTACT PERSONS:**

Linda Bloom, APP Administrator, 566-3971  
Ann Mottola, APP Specialist, 566-3979

**RECOMMENDATION:**

APP staff recommend approval of the Arts Plan for the Carmichael Library.

**SUMMARY:**

The following report summarizes main points in the development of the Arts Plan for the Carmichael Library.

**COMMITTEE ACTION:**

The APP Committee will review the Arts Plan at its regularly scheduled meeting on Thursday, November 7, 2002.

**BACKGROUND:**

- The County of Sacramento is remodeling the Carmichael Regional Library.
- The existing library is approximately 16,000 square feet. The remodel will add 4,000 square feet.
- Carmichael Library is setback from the street. The façade on the south side of the building (on Marconi) will be comprised of floor to ceiling windows that are mostly obscured by metal louvers to minimize exposure to the sun.
- The most significant architectural elements, from the outside of the building, will be a turret on the south side of the building in the Children's Reading Room, and a glazing feature on the east side of the structure in the Special Collections Area.
- The public entrance, which will remain at the north (rear) of the building, will be fronted by a garden. The landscape budget may include a designed seating element that might include reflective prose or poetry.

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www.artscetera.org

- Construction on this project is scheduled to begin September 2003 and continue for approximately one year.

#### **ARTS PLAN**

After meetings with all constituencies involved in the project, including: Chris Noll and Jeffrey Day of Noll & Tam Architects; Lois Ross, Project Manager, Sacramento Public Library; Cathy Cook and Michael Moore, Sacramento Public Library Foundation; Ruth Craft, Carmichael Branch Manager; Library Staff including – Sheri Barber, Claudia Carey, Marina Rubina, and Jill Stockinger; Bob Zambelich, Friends of the Library; Sam Dunbar and Russ Sunahara, County Project Managers; Ann Mottola, APP Specialist, and Linda Bloom, APP Administrator, an Arts Plan was developed that would best facilitate use of the arts dollars to benefit the public.

(Refer to Arts Plan: Carmichael Library – “EXHIBIT A”)  
(Refer to Site Plans and Elevations – “EXHIBIT B”)

#### **FINANCIAL CONSIDERATIONS:**

The APP budget for this project, based on 2% of construction costs is \$80,000. APP administrative costs will total \$16,000. \$64,000 will be available for proposals and artwork.

#### **ENVIRONMENTAL CONSIDERATIONS:**

All art will be installed according to all applicable codes.

#### **ESBD:**

Recommendations for the selection of public artists and artworks will include a regional search including the 11 counties contiguous to Sacramento County.

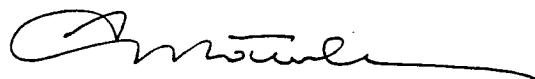
#### **POLICY CONSIDERATIONS:**

This Arts Plan follows the standard “APP Policy and Standard Operating Procedures.”

Respectfully submitted,



Linda Bloom  
Art in Public Places Administrator  
Sacramento Metropolitan Arts Commission

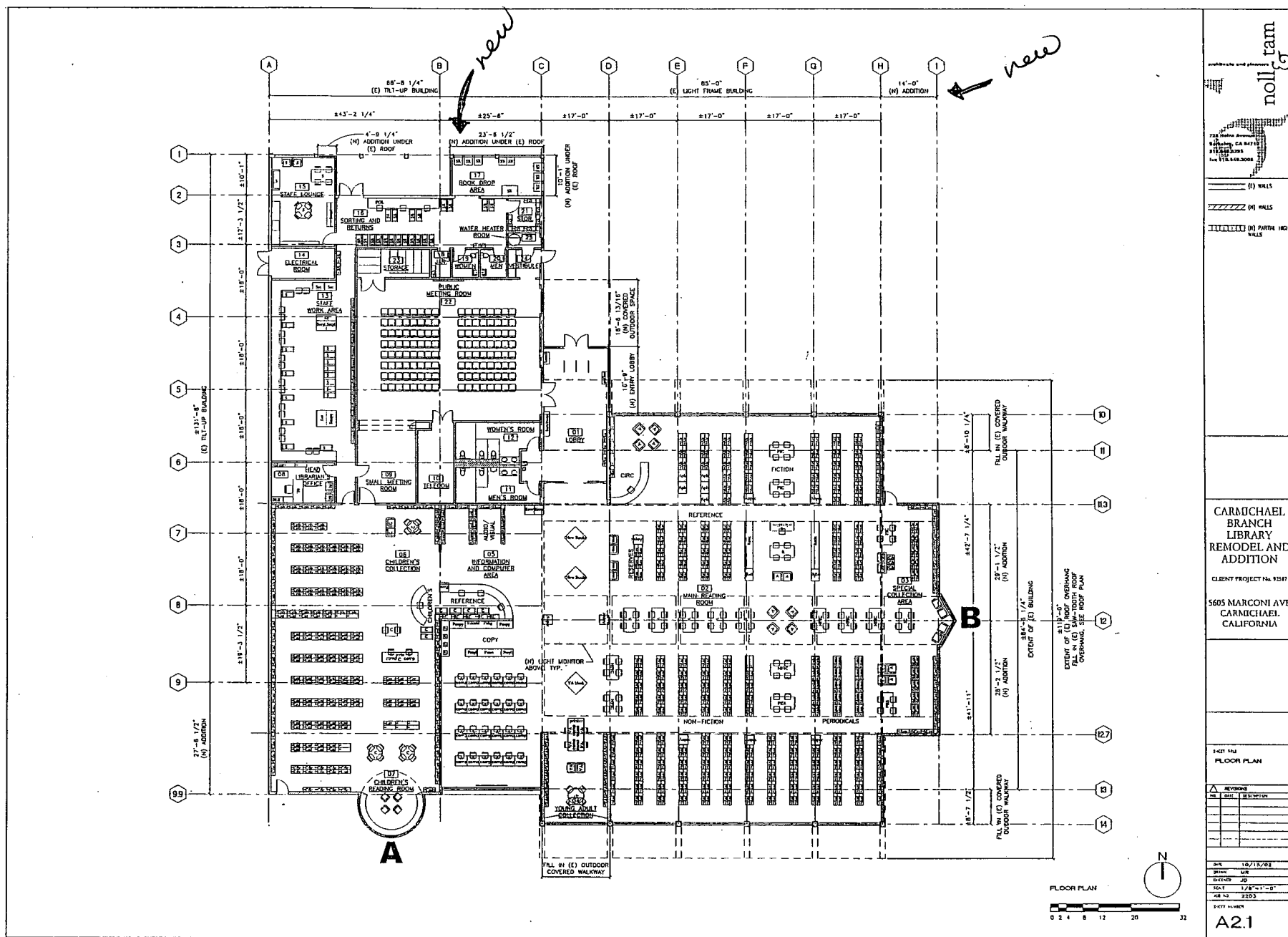


Ann Mottola  
Art In Public Places Specialist

### Arts Plan: Carmichael Library (County)

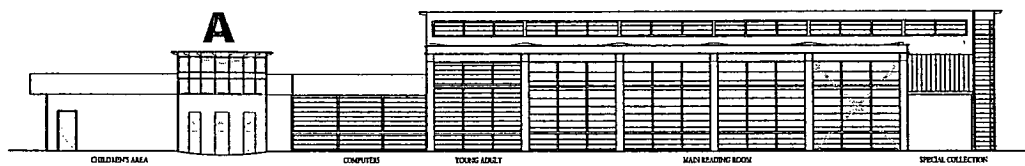
Site	Budget	Artist Search	Opportunities
A Children's Area	\$44,000	Regional search including the 11 counties contiguous to Sacramento County	glazing opportunities in the turret employing dual pane insulated units, hand-painted furniture, portal feature to entry of children's area
B Special Collections Glazing Feature	\$20,000	Regional search including the 11 counties contiguous to Sacramento County	suspended sculpture from 20' ceiling or glazing opportunities in the curtain wall employing dual pane insulated units, hand-painted furniture
TOTAL (Proposals/Artwork)	\$64,000		
APP Administration/Maintenance	\$16,000		
PROJECT TOTAL	\$80,000		

Revised 11/06/02

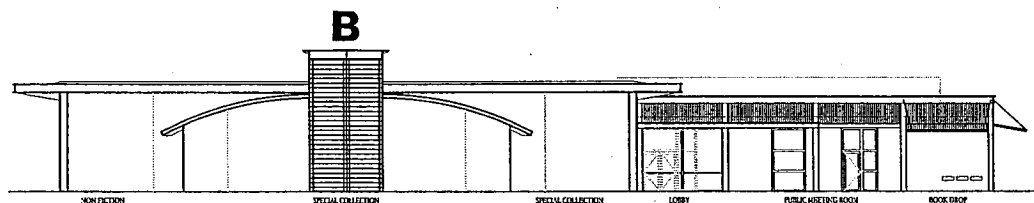


**A** - Children's Reading Room  
**B** - Special Collections Area

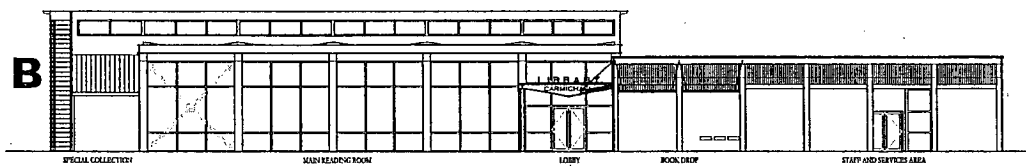
EXHIBIT B



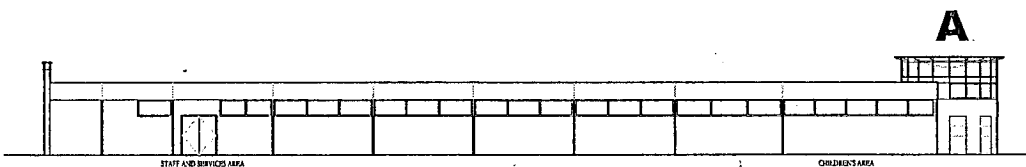
SOUTH ELEVATION  
0 2 4 8 12 20 32



EAST ELEVATION  
0 2 4 8 12 20 32



NORTH ELEVATION  
0 2 4 8 12 20 32



WEST ELEVATION  
0 2 4 8 12 20 32

architects and planners  
**noll & ram**  
2200 Wilshire Blvd.  
Suite 200  
Los Angeles, CA 90061  
Phone: 310.274.1111  
Fax: 310.274.1112

CARMICHAEL  
BRANCH  
LIBRARY  
REMODEL AND  
ADDITION  
CLIENT PROJECT No. 92387  
5605 MARCONI AVE.  
CARMICHAEL,  
CALIFORNIA

SHEET TITLE  
ELEVATIONS

NO.	REVISION	DATE

DATE 10/13/02  
DRAWN LRF  
CHECKED JDF  
SCALE 1/8"=1'-0"  
JOB NO. 2203

SHEET NUMBER  
**A3.1**

**A** – Children's Reading Room  
**B** – Special Collections Area

EXHIBIT B

Tuesday, November 05, 2002

**markart**

*file*

Linda Bloom  
Sacramento Arts Commission  
2030 Del Paso Blvd.  
Sacramento, CA 95815

Dear Linda:

Thank you for inquiry into the work of Bart Walter. In an effort to provide you with as much information as possible for your Thursday meeting for Art in Public Places, I have enclosed some materials that may provide sufficient information. If not, just call and I will provide additional information.

First, I have enclosed a prospectus for the marketing of a solo traveling exhibition for fine art museums for 2005-2007. In the prospectus, you will find a portfolio of selected works including "The Gathering" (page 41) and exhibition history for "The Gathering" (page 40). The comments on page 62 are interesting as they are the unbiased observations of the general public who attended Mr. Walter's solo exhibition at the Canton Museum of Art in 2002 (photos on pages 54-58). A resume and statement appears on pages 80-81.

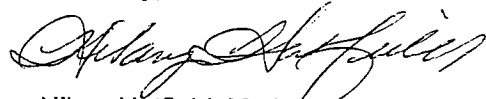
A recent copy of Communiqué a monthly magazine produced by the American Zoological Association and additional collateral material is also enclosed. "The Gathering" is featured on the cover and the article on page 10 emphasizes the important role that fine art plays in the stimulation of visitor imagination and educational programming in the zoo setting. Finally, I included a documentary which encompasses Mr. Walter's process, life and passion for connecting the public to the natural world.

I have supplied Mary Healy with copies of all the published price lists for the Studio of Bart Walter up to one year prior to the creation of "The Gathering". As for specific records of sales, "The Gathering" Edition:1 was sold through through one of Bart's dealers, so our invoice to that dealer reflects his cost. He purchases the work from the studio prior to casting and resells at our posted cost. In this case it was \$120,000. This piece which is currently on loan to The Sacramento Zoo, will be permanently installed the the Primate Language and Cognition Research Center relocating to Iowa in 2004. Edition: 3 was sold to the Friends of The National Zoo for \$130,000.00 in 2000 for permanent installation at the Smithsonian/ National Zoo.

The edition that is available for purchase is the resale of Edition:2. This is a private sale and I am acting as an independent broker on behalf of the seller. I would be glad to provide you with my references. Because I am acting on behalf of a private client and not The Studio of Bart Walter, I am not at liberty to disclose the exact amount that was paid for "The Gathering". However, because this is a resale the seller has asked \$140,000 for the "The Gathering" because of it's popularity and history of touring to five major U.S. cities with Dr. Jane Goodall in 2000-2001.

When Sacramento Zoo expressed their interest in publicly displaying the work on permanent exhibit on the west coast, my client made a concession to this specific acquisition for the amount of \$130,000.00. Currently, the available life size chimp pieces are listing at \$20,000 per figure. When these sell out from the studio they will resale at \$25,000 or more at the discretion of the seller. I hope this is helpful in your efforts to ascertain the value of the work. Please return the prospectus in the envelope provided. My thanks you and your organization for considering this placement.

Sincerely,



Hilary Hatfield, Markart Broker, AAM #85149  
414 McCosh Street, Hanover, PA 17331  
markart@netrax.net / 717-630-2437



**Sacramento Metropolitan  
Arts Commission**

2030 Del Paso Boulevard  
Sacramento, California 95815  
(916) 566-3992

A Public Agency

**FILE**

September 30, 2002

Sacramento Metropolitan Arts Commission, Art In Public Places Committee

**Re: Arts Plan for the 911 Dispatch and Training Facility (City)**

**LOCATION/COUNCIL DISTRICT:**

On San Joaquin near the corner of Business Drive  
(Adjacent to Tahoe Tallac Little League Ball Field)  
District 6

**CONTACT PERSONS:**

Linda Bloom, APP Administrator, 566-3971  
Jeff Blanton, City Project Manager, 264-8423  
Ann Mottola, APP Specialist, 566-3979

**RECOMMENDATION:**

APP staff recommend approval of the Arts Plan for the 911 Dispatch and Training Facility.

**SUMMARY:**

The following report summarizes main points in the development of the Arts Plan for the 911 Dispatch and Training Facility.

**COMMITTEE ACTION:**

The APP Committee will review the Arts Plan at its regularly scheduled meeting on Wednesday, October 2, 2002. ✓

**BACKGROUND:**

- The City of Sacramento is building a new 911 Dispatch and Training Facility.
- The Sacramento 911 Dispatch and Training Facility will replace the existing Public Safety and Communications building on I-5 and Richards Boulevard.
- The site for the new 911 building is adjacent to the Tahoe Tallac Little League Ball Field and a golf driving range.
- The facility will support communications staff in coping with disaster and providing rapid response and will be in use 24 hours a day, 7 days a week.
- The communications center will provide upgraded radio, phone, and CAD (Computer Aided Dispatch) systems.
- This facility will provide a safe, secure and uplifting work environment, effective building security, ergonomically correct workstations and pleasant views both indoors and out.

- Light and color has been considered in the design of the center, as it is important in reducing stress, maintaining staff morale, and minimizing employee turnover.
- The 911 building consists of a Communications Room, private and shared office space, and several multi-use spaces for training and emergency response operations. Due to the high level of stress and anxiety inherent in this type of work, several outdoor courtyards have been provided for staff.
- Future plans include a childcare facility and K-9 dog training area.
- There are currently 108 staff that will work in this facility and it is projected to accommodate approximately 124 to 160 staff with future growth.
- Due to the high security risk of the operations in this facility, public access to the building is effectively limited to the lobby, community conference room and secure observation area for educational tours of the facility upon request. Tours will be accommodated without disrupting operations by viewing activity through secure glass observation windows into sensitive spaces such as the Operations Floor Area and Training Rooms.
- The construction cost estimate for the 911 Dispatch and Training Facility is \$11,245,210.
- Construction of this facility is scheduled for completion in the 4<sup>th</sup> Quarter of 2004.

#### **ARTS PLAN**

After meetings with all constituencies involved in the project, including: John Wong of Nacht & Lewis Architects; Jeff Blanton, City Project Manager; Mike Smith, Leach Moore Architects; Teresa Murray, SPD Communications; Sherri Furniss, SPD Communications; Eric Fulness, Nacht & Lewis Architects; Patricia McGeary, Assistant Manager Public Safety Communications; and Linda Bloom, APP Administrator, an Arts Plan was developed that would best facilitate use of the arts dollars to benefit the public.

In addition, meetings were held with Councilman Dave Jones, District 6, and President of the Tahoe Tallac Little League, Jose Borrega, to discuss opportunities for a community oriented public art project involving youth at the adjacent Little League field. The City Attorney's office supports use of a portion of the funds from the 911 building to be used in a publicly beneficial manner at the Little League field.

Due to the limited area in which the public will have access to the 911 building, the design team agreed that the central areas for public art will include the main lobby, courtyard, and public conference room. In addition, the existing artwork at the current Public Safety and Communications building will be reinstalled at the new 911 building. (Site to be determined.) A 1984 artwork by Darrell Forney, entitled "911," is a 4' x 6' acrylic painting on canvas.

(Refer to Arts Plan: 911 Dispatch & Training Facility – "EXHIBIT A")  
(Refer to Site Plans and Elevations – "EXHIBIT B")

**FINANCIAL CONSIDERATIONS:**

The APP budget for this project, based on 2% of construction costs is \$257,000. APP administrative costs will total \$50,000. \$2,500 (5%) will be set aside for future APP maintenance and deposited into MA66 (APP maintenance account). \$207,000 will be available for proposals and artwork.

**ENVIRONMENTAL CONSIDERATIONS:**

All art will be installed according to all applicable codes.

**ESBD:**

Recommendations for the selection of public artists and artworks will include opportunities for emerging artists in the Sacramento region.

**POLICY CONSIDERATIONS:**

This Arts Plan follows the standard "APP Policy and Standard Operating Procedures."

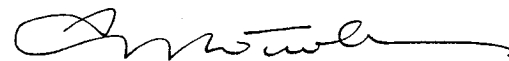
Respectfully submitted,



Michelle Walker  
Executive Director  
Sacramento Metropolitan Arts Commission



Linda Bloom  
Art in Public Places Administrator

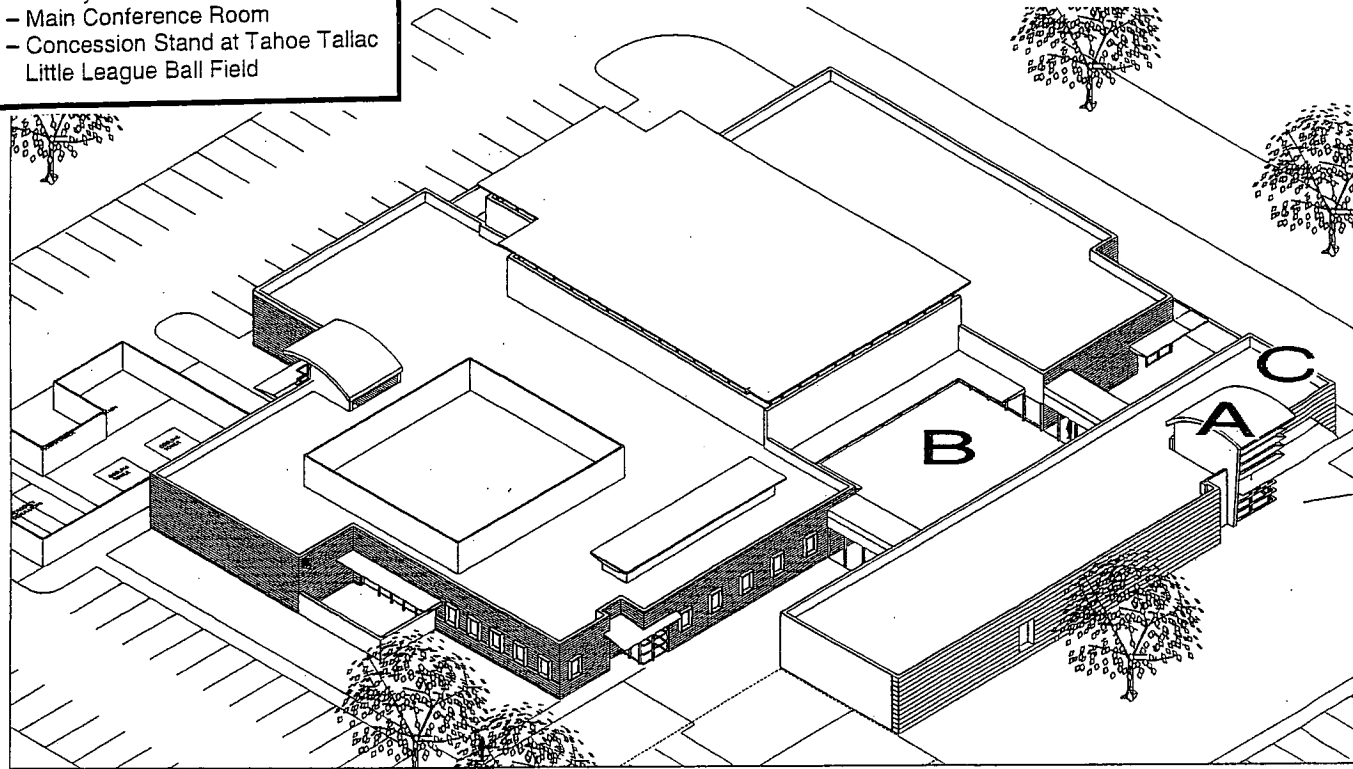


Ann Mottola  
Art In Public Places Specialist

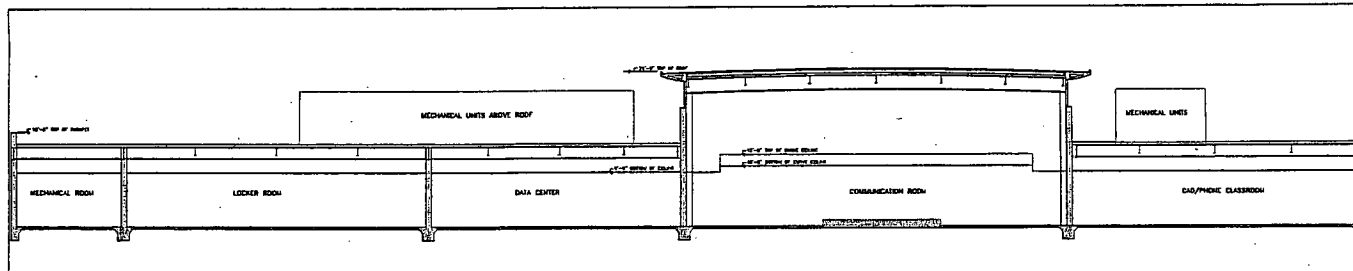
## Arts Plan: 911 Dispatch & Training Facility (City)

Site	Budget	Artist Search	Opportunities
A 911 Building Lobby	\$85,000	Northern California search	suspended sculpture from 24' ceiling or glazing opportunities in the curtain wall employing dual pane insulated units
B 911 Building Courtyard	\$100,000	Regional search including the 11 counties contiguous to Sacramento County	environmental artwork including landscaping, sculpture, seating elements, paving, etc. - artist to work with project landscape architect
C 911 Building Main Conference Room	\$7,000	Sacramento County artist only	two-dimensional or relief sculpture
D Concession Stand at Tahoe Tallac Little League Ball Field	\$15,000	Sacramento County artist to mentor youth in Arts Education Project	tile, mosaic, painted mural, or low relief sculpture attached to the wall of the concession stand
TOTAL (Proposals/Artwork)	\$207,000		
APP Administration/Maintenance	\$50,000		
PROJECT TOTAL	\$257,000		

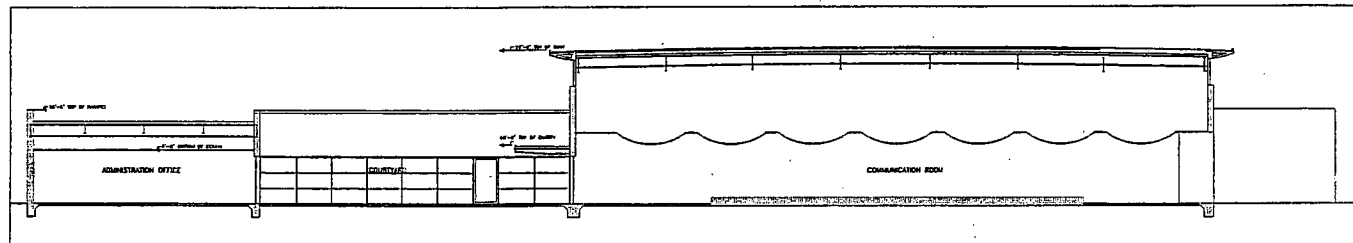
Art Plan Sites:  
 A - Lobby  
 B - Courtyard  
 C - Main Conference Room  
 D - Concession Stand at Tahoe Tallac  
 Little League Ball Field



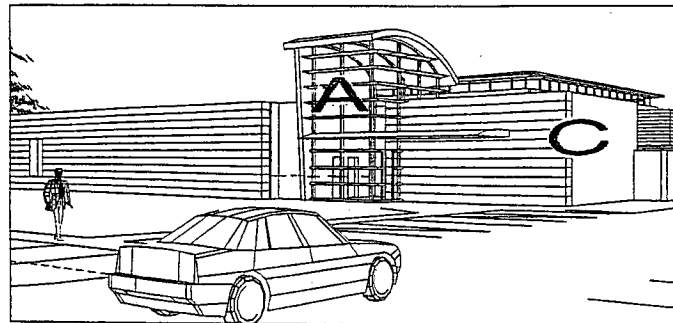
MASSING STUDY



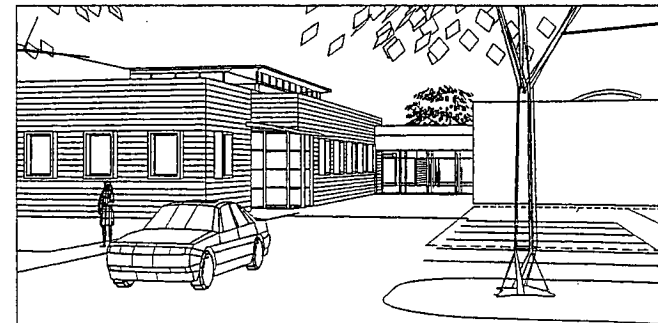
NORTH-SOUTH SECTION 1/8"=1'-0"



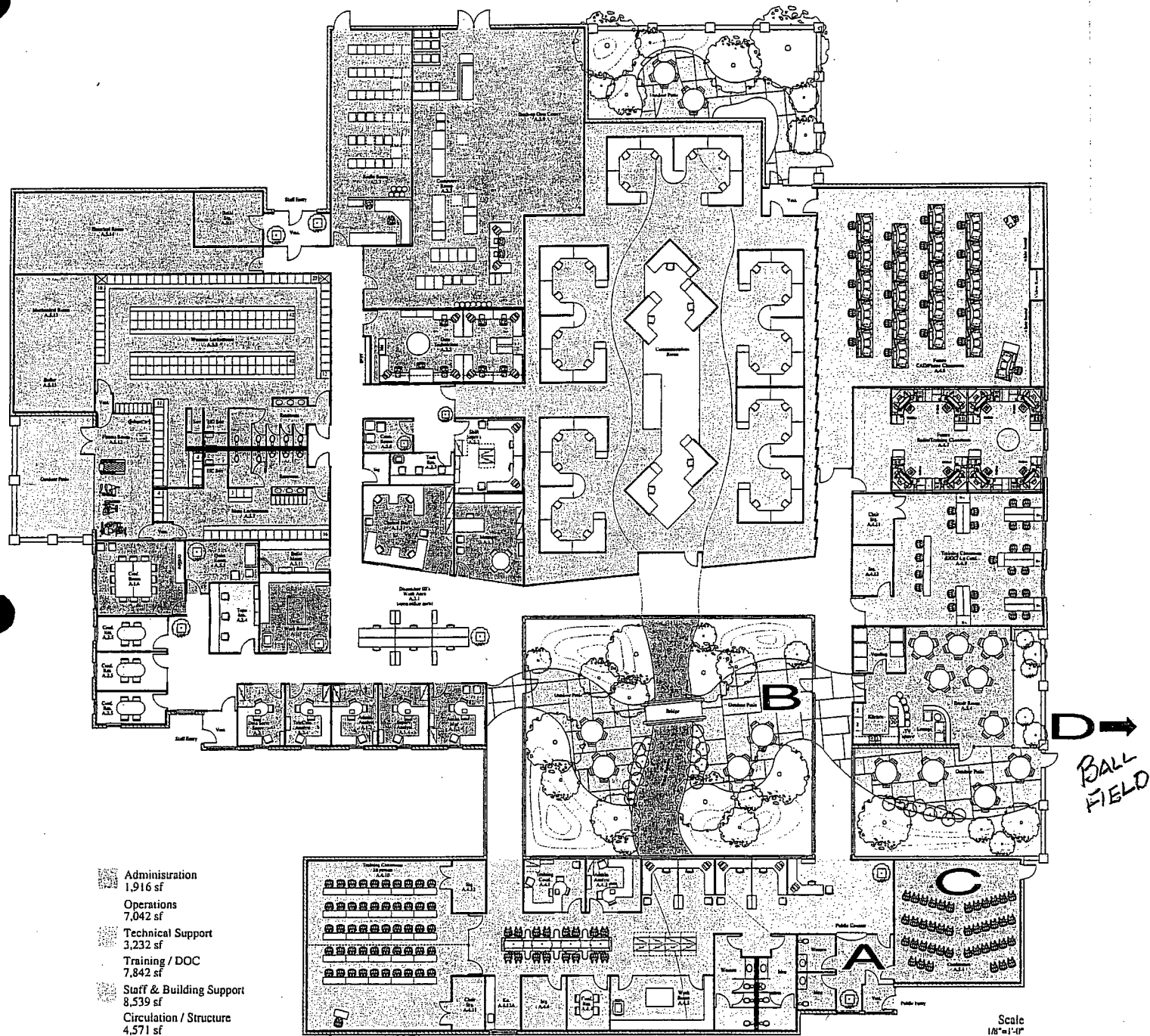
EAST-WEST SECTION 1/8"=1'-0"



VIEW LOOKING AT FRONT ENTRY

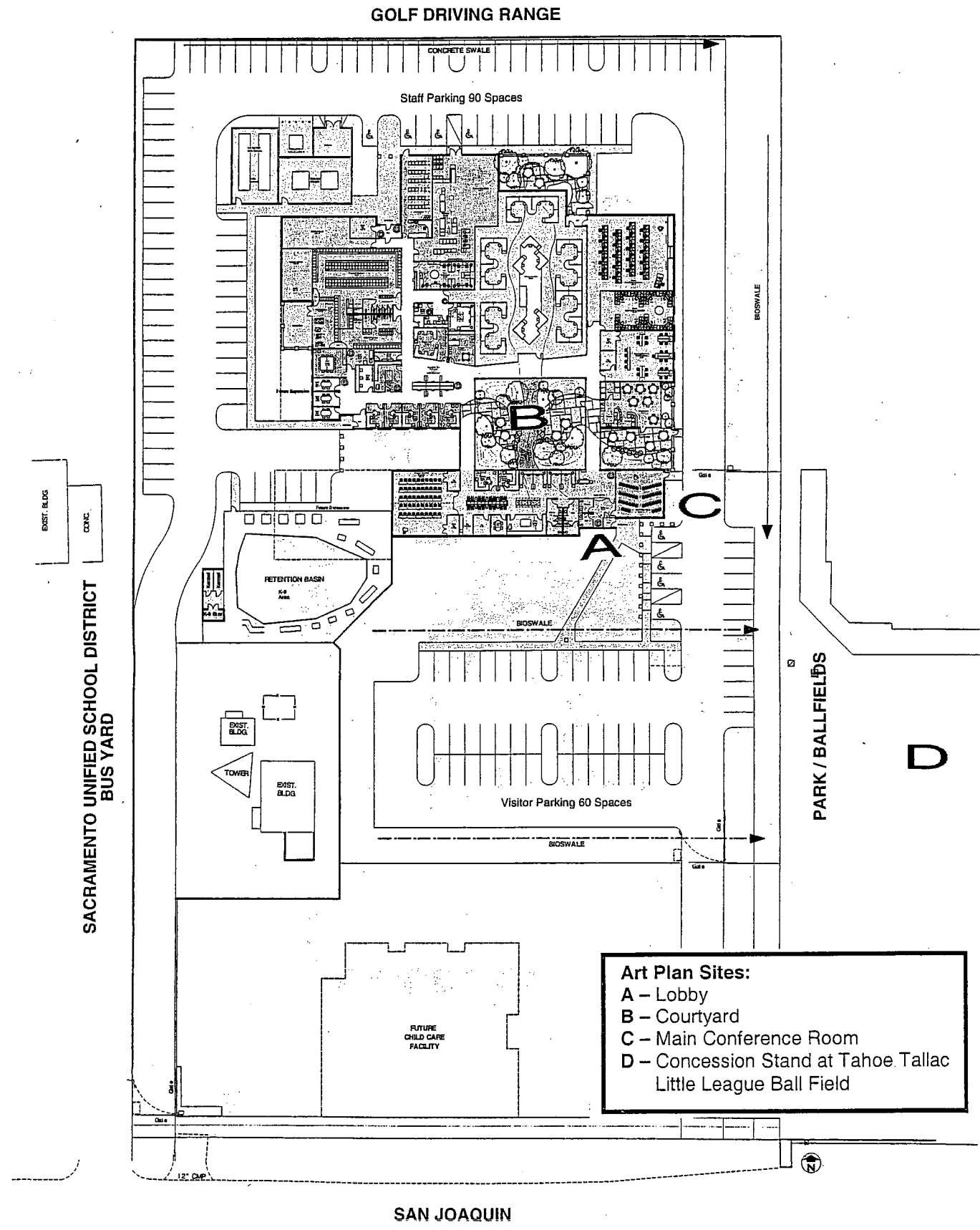


VIEW LOOKING AT SOUTH-WEST CORNER



**Art Plan Sites:**

- A - Lobby
- B - Courtyard
- C - Main Conference Room
- D - Concession Stand at Tahoe Tallac Little League Ball Field



**Art Plan Sites:**  
 A - Lobby  
 B - Courtyard  
 C - Main Conference Room  
 D - Concession Stand at Tahoe Tallac Little League Ball Field

SACRAMENTO UNIFIED SCHOOL DISTRICT  
 BUS YARD

PARK / BALLFIELDS

GOLF DRIVING RANGE

SAN JOAQUIN



City of Sacramento 911 Dispatch and Training Facility  
 Site Plan

Schematic Design  
 09-18-02

# •Sculptural Art

EDUCATIONAL TOOL & "SENSORY BRIDGE" BETWEEN SIGHT AND EXPERIENCE

by Hilary Hatfield, Exhibitions, Media and Client Relations, The Studio of Bart Walter

App binder  
mtg 10/2/02  
FILE

Ever since humans first scratched the images of animals into the walls of cave dwellings, our species has sought to communicate the relationship between mankind and nature. Today, we are striving for a balance between visual digital technology and the basic human desire to touch. Zoos and aquariums have embraced technology as a tool to captivate and educate, but even the best virtual reality or touch screen exhibit cannot provide the visitor with the genuine impact of a natural tactile experience. However, zoological institutions have always faced the challenge of overcoming the ever-present barrier in order to engage their visitors.

In 2001, the visionary Dr. Jane Goodall included a sculpture exhibition entitled "The Gathering" as part of her year long "Reason for Hope" tour. The sculpture exhibit traveled to six U. S. cities, celebrating the 40th anniversary of her groundbreaking research in Gombe. The installation consisted of seven life-size chimp bronzes by Maryland artist Bart Walter. Each figure, its composition and character, depicts a role in the chimp community. As viewers enter the sculpture site, they become part of a "gathering" of primates, and are able to come as close as possible to experiencing the relationship between man and great ape that has driven Goodall's efforts for over 40 years. One visitor to the exhibit simply declared, "They are us, and we are them." Dr. Goodall states, "Bart's work is so full of life, and it captures so much of the spirit of the being he is creating, people are effected very powerfully. It's almost like a spiritual experience, and it is far more than a replication of what he sees."

"The Gathering" was recently acquired for the Smithsonian National Zoo for permanent exhibition through the generosity of an individual donor. The Zoo has no "real" chimps, but Think Tank Curator Lisa Stevens plans to utilize the sculpture as a teaching tool on primate cognition and behavior. The zoo's horticulture and exhibits staff has created a lush, naturalized setting for the bronze chimps, with a meandering path and strategically placed rockwork to accommodate spots for visitors to sit in on the chimpanzee grooming party.

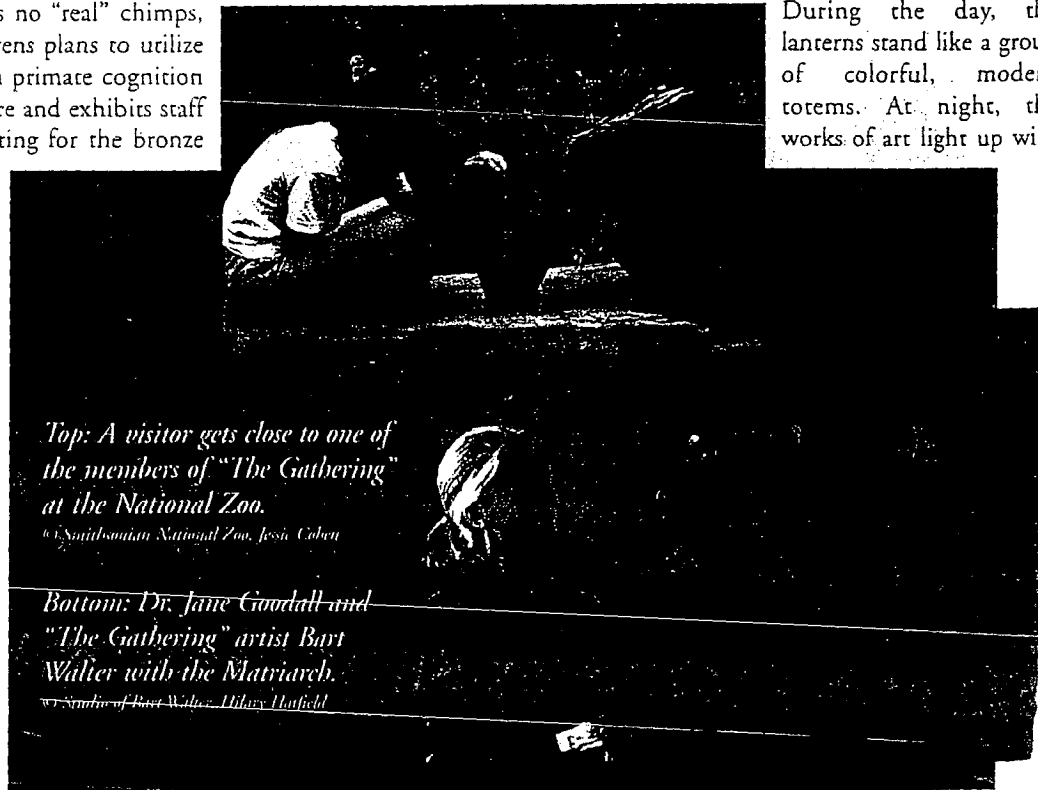
As zoos and aquariums strive to provide expanded exhibits and habitats, visitors are faced with the dilemma of finding the species they wish to see or catching that moment of quintessential behavior. Fine art can alleviate some of the disappointment when it evokes the viewer's imagination and responsibly represents the true nature of the species. In 2001, The Baltimore Zoo selected an individual artist to create a series of works that will address behaviors that are typically not

seen in zoos, but are regularly occurring in the wild. The Zoo hopes to complete the installation of over 20 life-size sculptures by 2007. This growing commitment to the commission of fine art is not only wise from an educational standpoint, but is a sound capital investment if the artist has a track record for creating work that appreciates in value.

Staff members in the areas of zoology, exhibit design and development, who are willing to think creatively with strong education goals in mind, can be ideal for discerning which artists' works will fulfill the mission of the institution. It is important for any institution to develop an art acquisition plan in order to guide the accession of works and keep the well-meaning donors from gifting works that misrepresent the subject, hence undermining the educational value of the placement and perpetuating popular stereotypes of a given species.

The North Carolina Zoological Park (NCZP) has been actively engaged in the implementation of a comprehensive acquisition plan since 1996. The *NCZP: Arts Program Plan* is a carefully constructed document detailing goals for nearly 50 acquisitions of public art for the park. In some cases, the works exist in the art market, and the zoo endeavors matching the appropriate donor with a selected piece. In other cases, the works are loosely defined projects that leave a commissioned artist room to create, while still meeting the educational objective. The current NCZP art collection consists of works varying from representational to abstract, from paintings to mosaics and sculpture. One sculpture installation entitled "The Bird Garden" by Jim Hirschfield and Sonya Ishii is a remarkable tribute to extinct birds. Each sculptural form is a large metal "lantern" pierced with the silhouette of the extinct species.

During the day, the lanterns stand like a group of colorful, modern totems. At night, the works of art light up with



Top: A visitor gets close to one of the members of "The Gathering" at the National Zoo.

© Smithsonian National Zoo, Jesse Cohen

Bottom: Dr. Jane Goodall and "The Gathering" artist Bart Walter with the Matriarch.

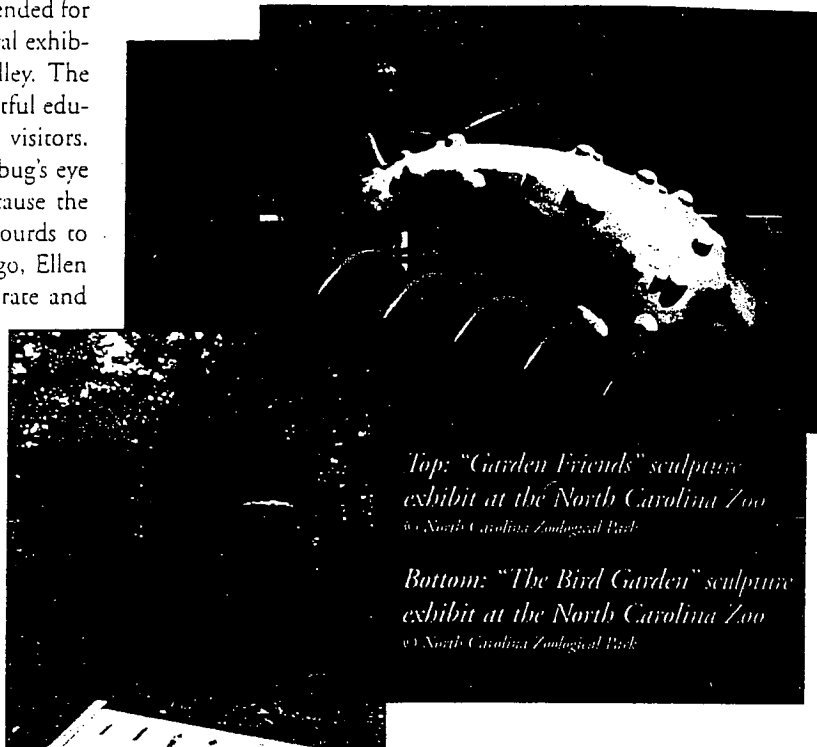
© Studio of Bart Walter, Hilary Hatfield

the images of the lost birds, warning us not to let this happen again. Here is a fine example of how art can beautify the visitor experience while teaching a powerful message. Not to be climbed on or intended as a photo op, this work of art is set to be thought provoking and to illicit an emotional response.

How a work of art is placed and maintained is as important as the actual selection process. In some cases, works of art are intended for visitor interaction. Recently, the NCZP created a sculptural exhibit called "Garden Friends," by staff designer Loui Bradley. The sculpture environment is ideal for little climbers. A delightful educational mosaic set in the entrance first engages young visitors. Once inside, a child experiences what it is like to have a bug's eye view of the world. And what a fantastic world it is, because the designers created giant vines, massive leaves, bugs and gourds to engage the mind and challenge the body. Twenty years ago, Ellen Greer left her career as a public school art teacher to curate and develop exhibits for NCZP. Her passion for art has served to redefine how it is utilized in the zoo setting. She takes great pleasure and satisfaction in seeing *The NCZP: Arts Program Plan* enrich the visitor experience at the North Carolina Zoological Park.

The education potential for zoo programming when art is carefully selected and placed is immeasurable. Art installations offer zoological institutions opportunities to expand their audiences through programs typically found only in art museums. Works of art, when fully integrated into the culture of a zoo through creative programming, will make a difference in the public's understanding of science and conservation. Jane Goodall is just one of many who firmly believes that art creates a "sensory bridge" for

those who will never come in direct contact with wild or captive animals. In a recent documentary she states, "The different people we can capture, the more people that understand the importance of preserving the natural world, the better chance we have. Art will captivate some people who would not be captivated by science or writing." 🐞



*Top: "Garden Friends" sculpture exhibit at the North Carolina Zoo*  
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*Bottom: "The Bird Garden" sculpture exhibit at the North Carolina Zoo*  
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