

5:00 PM City Council (Supplemental Material) [Updated 11/18/2024 @ 1:13 PM]

Meeting Time: 11-19-24 17:00

eComments Report

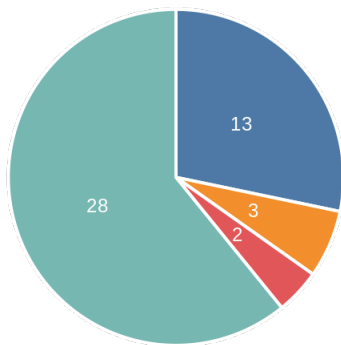
Meetings	Meeting Time	Agenda Items	Comments	Support	Oppose	Neutral
5:00 PM City Council (Supplemental Material) [Updated 11/18/2024 @ 1:13 PM]	11-19-24 17:00	41	46	13	3	2

Sentiments for All Meetings

The following graphs display sentiments for comments that have location data. Only locations of users who have commented will be shown.

Overall Sentiment

Support (28%) Oppose (6%) Neutral (4%)
No Response (60%)



5:00 PM City Council (Supplemental Material) [Updated 11/18/2024 @ 1:13 PM]

11-19-24 17:00

Agenda Name	Comments	Support	Oppose	Neutral
1. Approval of City Council Meeting Minutes File ID: 2024-00181	1	0	0	0
2. Approval of Salary Range for Fire Assistant Chief and the Citywide Salary Schedule File ID: 2024-01790	1	0	0	0
3. Legal Services for Water Rights and Water Quality Matters File ID: 2024-01867	1	0	0	0
4. Budget Adjustment, Construction Change Order and Authority Reset: South Sacramento Parkway Trail West (K15155000) File ID: 2024-01792	1	0	0	0
5. Environmental Justice Government to Government (EJG2G) Neighborhood Resilience Pilot (G15250100): Subaward Agreement File ID: 2024-01828	1	0	0	0
6. Suspend Competitive Bidding and Issue a Request for Proposals (RFP) to Motel Owners for the City Motel Shelter Program (Two-Thirds Vote Required) File ID: 2024-01966	1	0	0	0
7. Contract Award: Franklin Boulevard Complete Street (T15165500) [Published for 10-Day Review on 11/08/2024] File ID: 2024-01838	1	0	0	0
8. Contract: Purchase of Teleflex Medical Equipment (Two-Thirds Vote) File ID: 2024-01962	1	0	0	0
9. Contract Amendment: Purchase of Key Hose Equipment [Published for 10-Day Review 11/08/2024] File ID: 2024-01887	1	0	0	0
10. Amendment to Contract No. 2024-0177 for Legal Services for Jonathan Burgess v. City of Sacramento Litigation File ID: 2024-01864	1	0	0	0
11. Amendment to Contract No. 2023-0155 for Legal Services for Gary Loesch v. City of Sacramento Litigation File ID: 2024-01865	1	0	0	0
12. Amendment to Contract No. 2021-0290 for Legal Services for Susan Edmonson v. City of Sacramento Litigation File ID: 2024-01632	1	0	0	0
13. Agreement: Flood Control and Landscaping Maintenance Services [Published for 10-Day Review on 11/08/2024] File ID: 2024-01832	1	0	0	0
14. (Pass for Publication) An Ordinance Amending Section 12.12.010 and Adding Section 12.12.180 to the Sacramento City Code, Relating to Excavations File ID: 2024-01959	1	0	0	0
15. (Pass for Publication) Ordinance Adding Chapter 3.156 to the Sacramento City Code, Relating to Community Benefits Agreements File ID: 2024-01759	1	0	0	0
16. City Board, Commission, and Committee Local Appointments List for 2025 as Required by the Government Code Section 54972 (Maddy Act) File ID: 2024-01404	2	1	0	0
17. Agreement: Natomas Unified School District School Resource Officers File ID: 2024-01855	1	0	0	0
18. Ordinance Listing 1100 46th Street and 1341 45th Street as Landmarks on the Sacramento Register of Historic and Cultural Resources (M24-009) [Noticed 11/08/2024] File ID: 2024-01796	1	0	0	0
19. R Street Historic District Ordinance Amendment and R Street Historic District Plan Amendment (M24-007) (Noticed 11/08/2024) File ID: 2024-01870	1	0	0	0

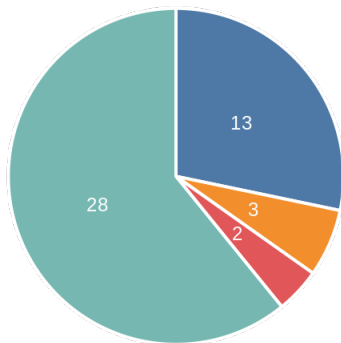
Agenda Name	Comments	Support	Oppose	Neutral
20. (City Council/Housing Authority) Labor Agreements: Approval of American Federation of Local, County, State and Municipal Employees (AFSCME) Labor Agreements/Memorandums of Understanding; Approval of Sacramento Housing and Redevelopment Revised Agency Wide Salary Schedule [Published for 10-day Review 11/08/2024] File ID: 2024-01782	1	0	0	0
21. Ordinance Amending Chapter 10.34 of Title 10 of the Sacramento City Code, Relating to Spectators at Sideshows, Motor Vehicle Exhibitions of Speed, Motor Vehicle Speed Contests, and Reckless Driving Exhibitions [In Lieu of Pass for Publication Ordinance to be Published in its Entirety] File ID: 2024-01970	3	1	0	1
22. Agreements Pertaining to the City of Sacramento Delta Shores Community Facilities District No. 2019-01 (Improvements) Improvement Area No. 1 Special Tax Bonds, Series 2024 (Two-Thirds Vote Required) and Authorize the Issuance of the City of Sacramento Delta Shores Community Facilities District No. 2019-01 (Improvements) Improvement Area No. 1 Special Tax Bonds, Series 2024 and Related Actions File ID: 2024-01917	1	0	0	0
23. Waterfront Reinvestment Program File ID: 2024-01882	14	10	2	1
24. Budgetary Adjustment: Increasing the Budget for Visit Sacramento for Iconic Events Support and Production File ID: 2024-01890	2	1	0	0
25. Potential Financial Assistance for a Convention Center Hotel File ID: 2024-01951	2	0	1	0
Public Comments-Matters Not on the Agenda	3	0	0	0

Sentiments for All Agenda Items

The following graphs display sentiments for comments that have location data. Only locations of users who have commented will be shown.

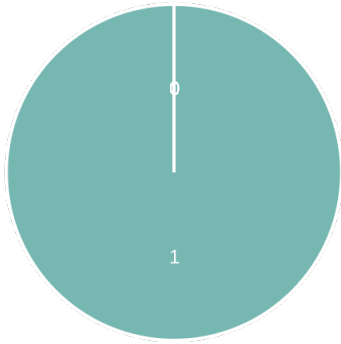
Overall Sentiment

Support (28%) Oppose (6%) Neutral (4%)
 No Response (60%)



Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)
No Response (100%)



Mark Rodriguez

Location:

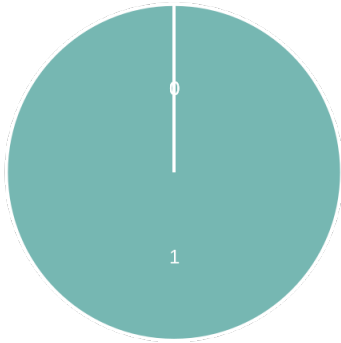
Submitted At: 10:37am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A
Sacramento, CA, 95820, They will claim that they are too busy for you.

Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



Mark Rodriguez

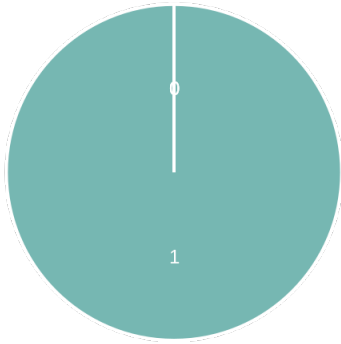
Location:

Submitted At: 10:37am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A Sacramento, CA, 95820, They will claim that they are too busy for you.

Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)
No Response (100%)



Mark Rodriguez

Location:

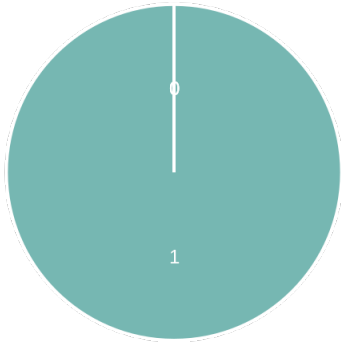
Submitted At: 10:38am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A
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Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



Mark Rodriguez

Location:

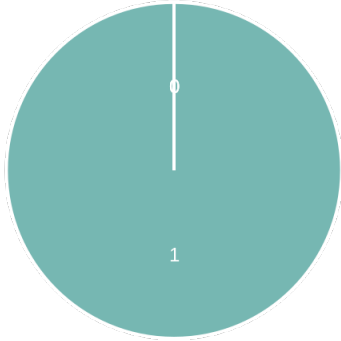
Submitted At: 10:38am 11-16-24

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Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



Mark Rodriguez

Location:

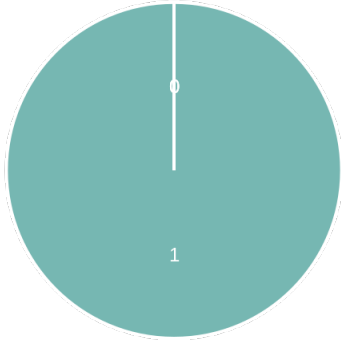
Submitted At: 10:39am 11-16-24

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Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



Mark Rodriguez

Location:

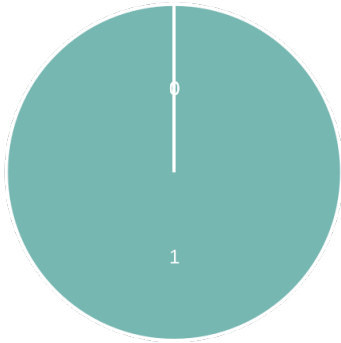
Submitted At: 10:40am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A Sacramento, CA, 95820, They will claim that they are too busy for you.

Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



Mark Rodriguez

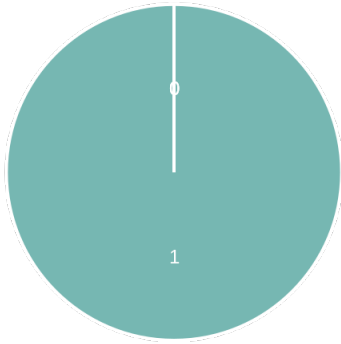
Location:

Submitted At: 10:40am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A
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Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)
No Response (100%)



Mark Rodriguez

Location:

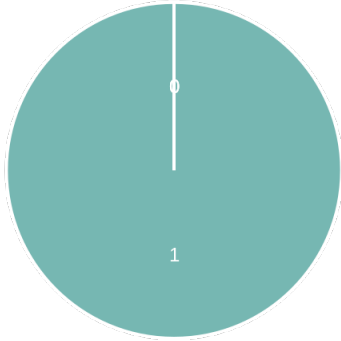
Submitted At: 10:41am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A
Sacramento, CA, 95820, They will claim that they are too busy for you.

Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



Mark Rodriguez

Location:

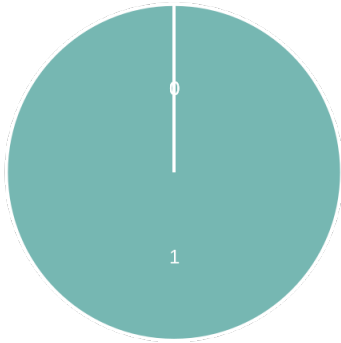
Submitted At: 10:42am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A
Sacramento, CA, 95820, They will claim that they are too busy for you.

Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



Mark Rodriguez

Location:

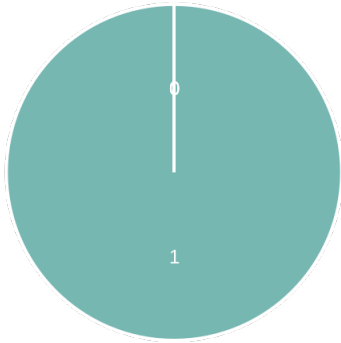
Submitted At: 10:43am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A Sacramento, CA, 95820, They will claim that they are too busy for you.

Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



Mark Rodriguez

Location:

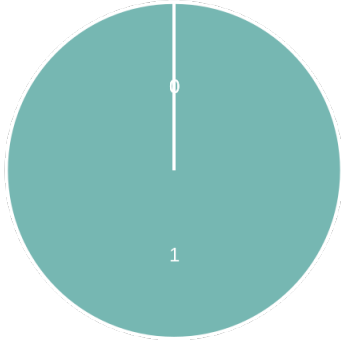
Submitted At: 10:44am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A Sacramento, CA, 95820, They will claim that they are too busy for you.

Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



Mark Rodriguez

Location:

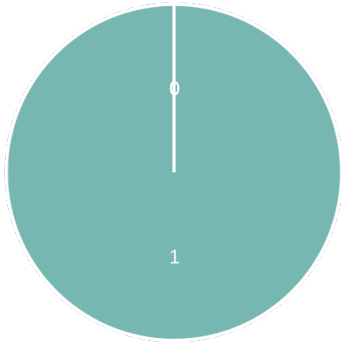
Submitted At: 10:45am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A Sacramento, CA, 95820, They will claim that they are too busy for you.

Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



Mark Rodriguez

Location:

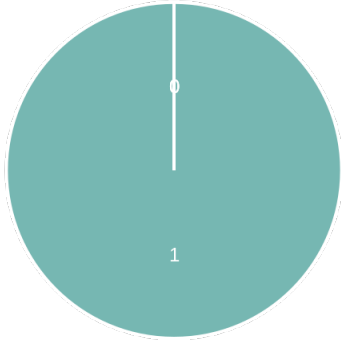
Submitted At: 10:46am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A Sacramento, CA, 95820, They will claim that they are too busy for you.

Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



Mark Rodriguez

Location:

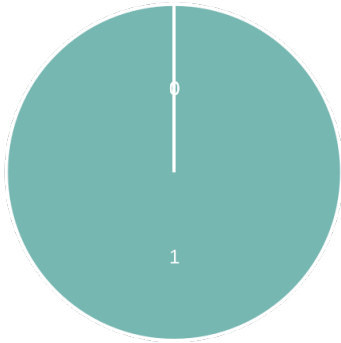
Submitted At: 10:47am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A
Sacramento, CA, 95820, They will claim that they are too busy for you.

Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



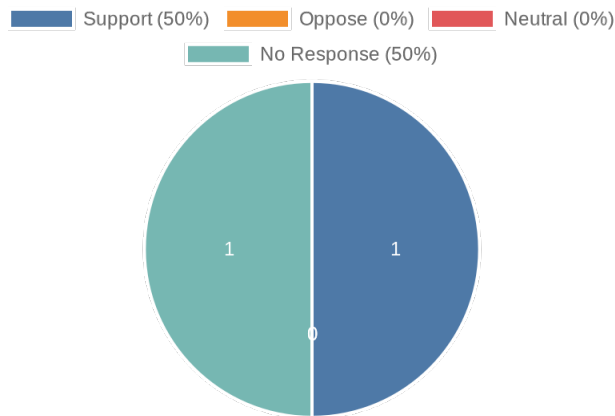
Mark Rodriguez

Location:

Submitted At: 10:47am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A Sacramento, CA, 95820, They will claim that they are too busy for you.

Overall Sentiment



Sandra Frye-Lucas

Location:

Submitted At: 3:56pm 11-17-24

Honorable Mayor and Sacramento City Council Members,

My name is Sandra Frye-Lucas and I am excited to be considered to become member of the Measure U Community Advisory Commission.

My education and background have prepared be well for this opportunity. I have over 40 years of experience developing and maintaining programs that involve urban planning and economic development of underserved communities in areas of computer literacy, affordable housing, education/training, professional development, low-income energy assistance, delinquency, scholarships, recreation, health and wellness programs for youth, adults and senior citizens

As a member of this commission, I expect to work intently involving affordable housing, homelessness, community investments and economic growth, public safety, economic development, libraries, arts education, climate action and youth programs.

Homelessness and affordable housing are two key challenges facing the City of Sacramento today. Home ownership programs, grants for rent, mortgage, along with financial/budgeting programs, funding and tax incentive for building new homes is essential to our housing crises. Less temporary and more permanent housing such as shelter and service sites and tiny homes along with prevention programs such as rapid rehousing programs moving individuals and families quickly out of homelessness shelter through case management and housing relocation services as well as short term financial assistance with rent, utilities, or deposits will also benefit our citizens.

My dissertation research involved both quantitative and qualitative data techniques. These research experiences have prepared me understand and develop "outcome-based performance" measures that help explain program effectiveness by category using complex variables that track and evaluate measurable program outcomes. Working closely with the City of Sacramento Climate Action Plan, it will be important to support sustainable projects involving air quality, weather, environmental justice, green mobility, land use, waste manage and urban forests plans.

As a board member, I will work with the city and community to create outreach pipelines that include diversity outreach activities as well as projects that provide the restoration and protection of our citizens, police, fire services park maintenance and other essential services. Maintenance, development and remodeling of our exiting community centers, parks and public spaces is also important. Finally, providing funding for the development and training of small/diverse businesses owners in our communities so that they can reinvest in us.

Mark Rodriguez

Location:

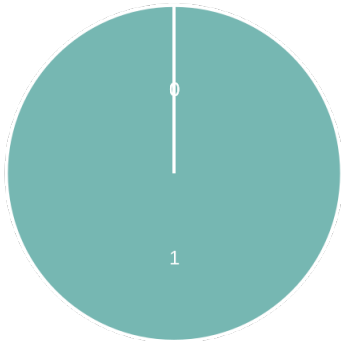
Submitted At: 10:48am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A
Sacramento, CA, 95820, They will claim that they are too busy for you.

Agenda Item: eComments for 17. Agreement: Natomas Unified School District School Resource Officers File ID: 2024-01855

Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)
No Response (100%)



Mark Rodriguez

Location:

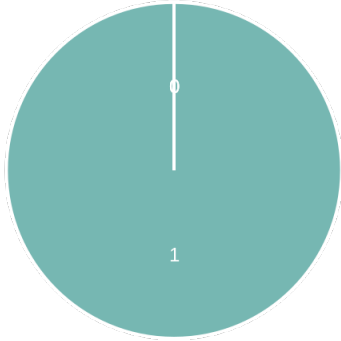
Submitted At: 10:49am 11-16-24

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Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



Mark Rodriguez

Location:

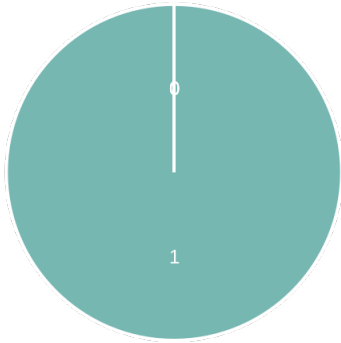
Submitted At: 10:50am 11-16-24

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Sacramento, CA, 95820, They will claim that they are too busy for you.

Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)

No Response (100%)



Mark Rodriguez

Location:

Submitted At: 10:50am 11-16-24

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Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)
No Response (100%)



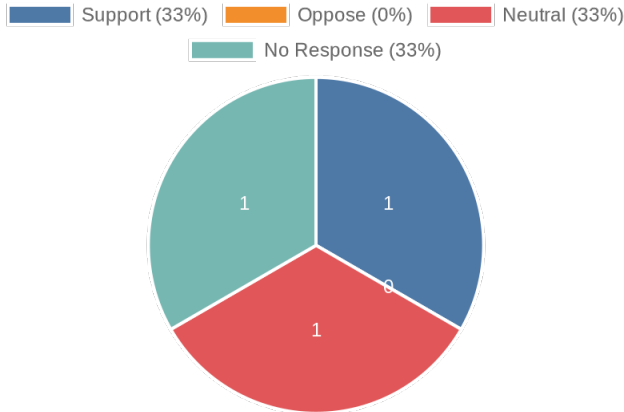
Mark Rodriguez

Location:

Submitted At: 10:52am 11-16-24

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Overall Sentiment



Austin W

Location:
Submitted At: 9:58am 11-19-24

As someone who does not drive and does not like cars I know they can be a lot of fun but also that cars are in general destructive to communities even without sideshows. I wonder if there is a way to solve this proactively and not just reactivity. There is clearly a demand for this kind of activity. Is there any locations, racetrack? in the city where this kind of thing can be done safely and legally? Not that the city needs to provide it but just like how adding skate parks created safer and less disruptive locations for people to skate. I cannot speak for what this community needs or wants and this may be unrealistic or just silly but given that reactionary policing is statistically ineffective alone at solving issue I wonder if there is more we can do that will not just make the streets safer but make for safer places people can form community around something that has enough demand that they are doing it illegally.

Larry Lee

Location:
Submitted At: 9:04pm 11-17-24

Dear Members of the Sacramento City Council,

I am writing to express my strong support for the proposed ordinance amending Chapter 10.34 of Title 10 of the Sacramento City Code. This ordinance, addressing participants, promoters, spectators at sideshows is a critical response to the growing dangers these events pose to our community.

Recent events underscore the urgency of this issue. As reported by KCRA, Amanda Hensley and her family were attacked after being caught in a sideshow near Amherst Street and Meadowview Road. The terrifying experience left her children fleeing their vehicle in fear, their father injured, and their van heavily damaged. No family should endure such trauma simply trying to return home.

Similarly, a 2023 town hall in Natomas revealed the widespread impact of sideshows across Sacramento. Residents like Rob Bennett described sideshows with dozens of cars blocking streets, creating excessive noise, and leaving neighborhoods littered with tire marks and other damages. These illegal events bring not only noise and disruption but also crime, leaving communities feeling unsafe and frustrated.

This proposed ordinance, combined with existing law enforcement authority to impound vehicles involved in sideshows and recent state laws signed by the Governor, will significantly strengthen the ability of police to combat these illegal activities. It represents a vital step forward by increasing penalties for spectators, promoters, and participants, while equipping law enforcement with modern tools such as drones and automatic license plate readers to enhance enforcement and accountability.

Adopting this ordinance will enhance public safety, deter reckless behavior, and demonstrate Sacramento's commitment to protecting its neighborhoods and residents. I urge the City Council to approve this ordinance and take a decisive stand against the harm caused by sideshows.

Thank you for your leadership on this critical issue.

Sincerely,

Larry Lee
City of Sacramento Resident

Mark Rodriguez

Location:
Submitted At: 10:53am 11-16-24

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Agenda Item: eComments for 22. Agreements Pertaining to the City of Sacramento Delta Shores Community Facilities District No. 2019-01 (Improvements) Improvement Area No. 1 Special Tax Bonds, Series 2024 (Two-Thirds Vote Required) and Authorize the Issuance of the City of Sacramento Delta Shores Community Facilities District No. 2019-01 (Improvements) Improvement Area No. 1 Special Tax Bonds, Series 2024 and Related Actions File ID: 2024-01917

Overall Sentiment

Support (0%) Oppose (0%) Neutral (0%)
No Response (100%)



Mark Rodriguez

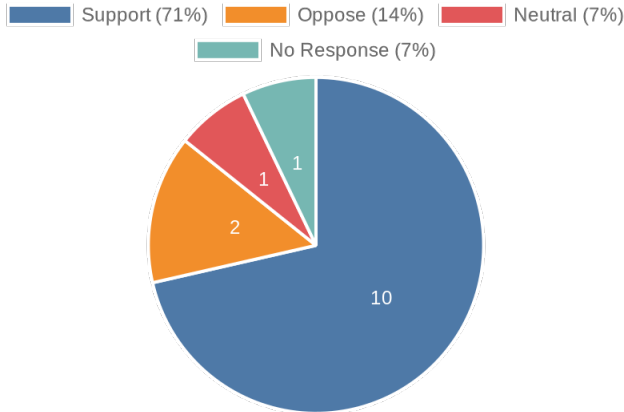
Location:

Submitted At: 10:53am 11-16-24

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Agenda Item: eComments for 23. Waterfront Reinvestment Program File ID: 2024-01882

Overall Sentiment



M.S Kamau

Location:

Submitted At: 6:52pm 11-19-24

When is the city going to invest in one of the most underserved communities in Sacramento?? You have not been good stewards of public tax dollars. Somehow you managed to sink the city budget into a \$60 million deficit. Despite the area's urgent needs, city officials have focused resources elsewhere. A major example is the city's recent purchase of 102 acres of land south of Meadowview Road, ostensibly for services for the unhoused and affordable housing, but without community input. Mayor Steinberg has expressed interest in using the land for a sports complex to attract out-of-town tournaments, which could take 4-5 years to develop. In the meantime, Meadowview continues to suffer from neglected roads, empty lots, and underfunded recreation spaces. Critics argue that the \$12 million spent on the new property could have been better used to address the longstanding needs of the Meadowview area, which risks seeing no real benefit from future developments, as the new projects are likely to serve the nearby Delta Shores community instead. Prioritize our underserved communities before borrowing more money investing in newer communities. The city of Sacramento continues spending taxpayer money on redundant surveys and reports from consultants and city staff that do not lead to meaningful improvements. Since 2018, organizations like Walk Sacramento, ULI, and Civic Thread have hosted numerous community events to gather ideas for roadway and pedestrian improvements, yet little progress has been made—specifically in repairing the deteriorating roads and sidewalks in Meadowview. Despite an estimated \$52,554 spent in 2024 to support the Sacramento Active Transportation Commission, no tangible improvements have been made, raising concerns about wasteful spending, particularly in the Meadowview area, which continues to be neglected. Make it a priority to develop our long underserved communities.....

James Haggart

Location:

Submitted At: 4:39pm 11-19-24

Jim Haggart, Owner / Captain - River City Queen

Old Sacramento has served as our Port of Call for 25 years. We've had the pleasure of welcoming thousands of people aboard to experience the beauty and majesty of our historic, and ever changing River. Old Town Sacramento provides the gateway to this truly unique and memorable adventure. The Riverfront is truly an amenity deserving our support. The investment plan is a genuine opportunity to further share the history and natural beauty of Sacramento. The Reinvestment in Old Sacramento is a worthwhile investment benefiting visitors and local business. Let's continue to make Sacramento a World Class City. I urge you to please support this proposal.

John Fraser

Location:

Submitted At: 4:35pm 11-19-24

My name is John Fraser and I am writing to share my full support of Item 23, Waterfront Reinvestment Program. As the Capital District Superintendent of California State Parks, I work closely with City officials and staff; Old Sacramento business owners and property owners; and the Downtown Sacramento Partnership in administering and strengthening the Old Sacramento Waterfront. The proposed reinvestment program will fortify Old Sacramento's historic assets while creating reliable access to the waterfront, unlock these iconic places for further use as vibrant commercial sites, and create a space that represents community and the voices of those too long overlooked, our Miwok and Nisenan partners and the Indigenous people of the Sacramento River Valley. This approach represents the very best of contemporary historic preservation as it seeks to move beyond the enshrinement of pastiche and gives room for the complex stories of the past and the commercial realities of the present. I commend the City and Mayor Steinberg's steadfast commitment to the Old Sacramento Waterfront and encourage the Council's adoption of the Item.

steve sc

Location:

Submitted At: 4:29pm 11-19-24

Dear Mayor Steinberg and all City Council members,

The Scurfield Family is in Full support of the Waterfront District Improvements. Our family owns multiple properties in the district, and has owned them through a couple generations. Our father was on the city council back in the 70s and also with Burnett Miller, and Johan Otto they invested into the district for Historical Preservation. This District is the Diamond to our city, and it's very exciting to see the City Council realizing the historical impact it has and the willingness to make a heavy investment into the district. We look forward to overall improvements to the District and not only to the riverfront but also to the overall district for families and visitors to enjoy.

Sincerely,

Steve Scurfield
The Scurfield Family

Scott Manley

Location:

Submitted At: 2:56pm 11-19-24

As owners of Last Stop Saloon, we fully support the Waterfront Reinvestment program. Old Sacramento is a unique district with a whole lot of untapped potential. By investing in the waterfront we believe Old Sacramento can draw more visitors and realize its potential as a true waterfront district. We opened Last Stop Saloon in July 2023 and we employ eight people most of whom live right here in Sacramento. The first 17 months have been great. But with the addition of the A's MLB team moving across the river, we are confident the best is yet to come. We plan to expand our staff and continue to grow our business and to support the community that has welcomed us with open arms since moving here from the Bay Area last year. We'd love to be business owners in this district for decades to come.

Acme Wong

Location:

Submitted At: 2:35pm 11-19-24

Howdy!

My name is Acme Wong and I'm the Co-Founder of NEO Escape Rooms (2018 Calling All Dreamers grand prize winner) and the Founder of Underground Mini Golf, both of which are located in Old Sacramento on 2nd St.

My businesses revolve around providing Family Fun in immersive environments, and since 2018 it has been my honor to personally serve hundreds of families by showing them a great time and helping them form memories they will never forget.

Families from Germany, Japan, France, Austria, Guatemala, South Africa, Australia, and many more countries. Also families from Elk Grove, Greenhaven, Natomas, Stockton, San Jose, Redding, and many other surrounding neighborhoods and cities.

Locals and tourists alike flock to Old Sacramento, and the Quality of Experience they receive here will either reflect poorly on Sacramento as a whole, or elevate the standing of Sacramento in the hearts and minds of people throughout the world.

Substantial investments in Old Sacramento will

- (1) provide safer and more engaging/immersive experiences for hundreds of thousands of families
- (2) word of mouth will spread; more locals and tourists will seek out their own Old Sacramento experience
- (3) foot traffic increases; better entrepreneurs/operators will want to open businesses here
- (4) landlords get more options for higher quality tenants who are willing (and able) to pay higher rent and stay in business for longer
- (5) with more quality offerings emerging throughout Old Sacramento, even more positive word of mouth circulates and the cycle continues, creating a massive win/win/win/win for consumers, business owners, property owners, and the City of Sacramento as a whole.

The return on investment for these improvements is exponential for all parties involved, not linear.

But at the end of the day it isn't about the economics or the potential for making money—it's about elevating our #1 tourist district and the City of Sacramento so that it has a CHANCE to reach its full potential. In doing this, we can all play a part in giving families from near and far a magical experience that they will never forget.

Toodles,
Acme

Chase Garibaldi

Location:

Submitted At: 1:37pm 11-19-24

My name is Chase Garibaldi and i manage the Businesses for project church located in Old Sacramento at 1200 2nd street. We currently have 4 businesses a Co-Working space, Events center, Coffee Shop(Blueprint Coffee) and a Vintage clothing, records and plant store(The Market). Over the past two years of me in my role here i have been able to see not only my coffee shop business grow 450% and my events and for-working space grow 30% over last year but also opened The Market in June here in Old Sacramento but have seen the vitality and economic stability grow as well with more businesses opening up and more residents moving in and living. I believe that with the As coming to town, the Republic stadium finally being built and with more events happening at Golden 1 center and surrounding areas the waterfront district is at the epicenter of all of this. The investment and revitalization of this community is very important not only because of those things already mentioned but all throughout the year people come from all over the world to visit this rich historic district. Scott Ford with downtown Sacramento partnership, Chelsea Evan's and her team that manages the waterfront district have been a huge part in the success of businesses like mine and others. This needs to happen For Sacramento!

Chase Garibaldi

Joe Wilson

Location:

Submitted At: 1:23pm 11-19-24

As Old Sacramento restaurant owners and Downtown Sacramento residents, we support the Waterfront Reinvestment Program. Old Sacramento is a unique asset to the city's economic and cultural identity; this investment will improve its value as a community district for Sacramentans.

We opened Bear and Crown in August of 2023 with the vision of helping to contribute to an Old Sacramento that is a destination for locals in addition to out of town tourists. We frequently speak with guests who live in the Sacramento region but who have not visited Old Sacramento for years due to its perceived status as a tourist destination that does not cater to locals. This program, including the upgraded market with space for additional small businesses, the much-needed maintenance on existing attractions, and the renovations and additions to the waterfront site will all drive foot traffic from local residents, while still attracting visitors.

Please support our local small business economy and adopt this resolution.

Joe Wilson Jesse Ledin
Owner/President Owner/CEO

Bear and Crown British Pub & Trading Co.
1022 2nd St, Sacramento, CA 95814

Laterica Reddix

Location:

Submitted At: 1:07pm 11-19-24

Dear Mayor Steinberg and City Council Members,

As a small business owner in Old Sacramento, the Waterfront Reinvestment Program is vital to the success of not only the businesses located in the district, but also the legacy of what is the foundation of California. Continuing to improve the waterfront adds to the tourist experience as well as the local traffic that comes into the district on a daily basis. These upgrades continue to refresh the city and deters the unhoused population from settling in.

With our businesses located in such a tourist location it is vital to our success to continuously bring in foot traffic and have an atmosphere where families, tourist, school groups, and historians would be excited to visit. Please strongly consider approving the funding necessary to make this happen.

Laterica Reddix, Owner
Cerealism
128 K street

Priscilla Gonzalez

Location:

Submitted At: 12:43pm 11-19-24

Dear Mayor Steinberg and City Council Members,

I am writing to express my strong support for a comprehensive reinvestment program aimed at revitalizing Old Sacramento's waterfront. This historic district, with its rich history and unique charm, has the potential to become an even more vibrant destination for residents and visitors alike.

A revitalized waterfront could offer numerous benefits to our community:

Economic Growth: Increased tourism, retail sales, and job creation.

Enhanced Quality of Life: Improved recreational opportunities, public spaces, and community events.

Preservation of Historic Character: Restoration and maintenance of historic buildings and infrastructure.
Environmental Sustainability: Implementation of eco-friendly practices and infrastructure.
I urge you to consider the following key areas for investment:

Public Space Improvements:

Expand and enhance waterfront parks and green spaces.
Upgrade pedestrian walkways and bike paths.
Install public art and historical markers.
Waterfront Access:

Improve boat launch facilities and river access points.
Explore opportunities for water-based activities and transportation.
Historic Preservation and Restoration:

Allocate funds for the preservation and restoration of historic buildings and infrastructure.
Provide incentives for property owners to maintain historic facades and interiors.
Sustainable Development:

Incorporate sustainable design principles into new developments.
Promote energy-efficient practices and renewable energy sources.
By investing in Old Sacramento's waterfront, we can create a thriving destination that attracts visitors, supports local businesses, and enhances the quality of life for our residents.

I look forward to working with you to make this vision a reality.

Sincerely,
Priscilla Gonzalez
1027 2nd St Sacramento CA 95814
Pgonzalez_laterraza@yahoo.com
(279) 228-4820

Jane Desmond Ison

Location:
Submitted At: 11:48am 11-19-24

Thank you Mayor Steinberg and Council members for your support of the Old Sacramento Waterfront. This funding is a critical step towards a safer, enjoyable and more accessible experience for visitors and customers to our historic waterfront. The merchants and property owners in Old Sacramento support this investment, and look forward to the projects getting started. Thank you, Janie Desmond Ison

Heather Fargo

Location:
Submitted At: 2:43pm 11-18-24

Now that you have found funding for the waterfront reinvestment, please fix the pilings and bring back the RIO CITY CAFE. Restaurants with views are key attractor for tourists and the Rico City cafe was one of the best!

Secondly, please designate a small amount of the TO tax (which can now be used outside of the central city) for the McClellan Docks on the Garden Highway - a near by historic waterfront parcel. Repairs must be made to secure the pilings before public access can be allowed. But once it is safe, there will be a paved platform for picnic tables, benches and food trucks and will give the residents of South Natomas the only free access to see the River. Obviously with the restaurants along the river, the any motels in the area, and the close proximity to Old Sacramento, it would attract tourists and residents alike.

Mark Rodriguez

Location:
Submitted At: 10:54am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A

Sacramento, CA, 95820, They will claim that they are too busy for you.

Bill Motmans

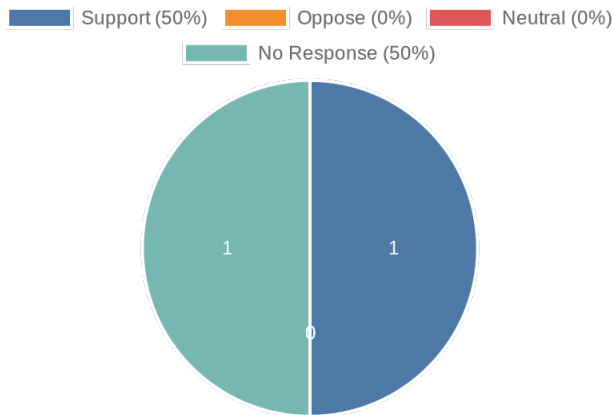
Location:

Submitted At: 9:42am 11-15-24

Why is the city spending money on a consultant, as well as spending money for improvements to the Rio City Cafe site after essentially forcing the owners from the site? Rio City was a destination site for locals and tourists, until the city apparently decided they wanted something different. Besides being a bad landlord, the city is guilty of bad faith. Rather than spending money on a campaign to attract a different vendor, the city should seek to bring back the the Rio Cafe it all its splendor, as well as providing, belatedly, the upgrades they were required to complete.

Agenda Item: eComments for 24. Budgetary Adjustment: Increasing the Budget for Visit Sacramento for Iconic Events Support and Production File ID: 2024-01890

Overall Sentiment



Michael Ault

Location:

Submitted At: 2:08pm 11-19-24

The Downtown Sacramento Partnership supports the resolution for additional funding for Visit Sacramento’s programming. This investment will help our city build upon the “City of Festivals” momentum that has made us more competitive, driven tourism, and made a positive economic impact. Michael Ault

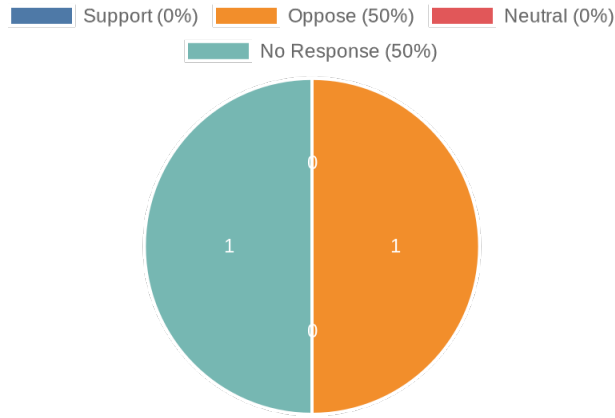
Mark Rodriguez

Location:

Submitted At: 10:55am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A Sacramento, CA, 95820, They will claim that they are too busy for you.

Overall Sentiment



M.S Kamau

Location:

Submitted At: 6:57pm 11-19-24

When is the city going to invest in one of the most underserved communities in Sacramento?? You have not been good stewards of public tax dollars. Somehow you managed to sink the city budget into a \$60 million deficit.

Mark Rodriguez

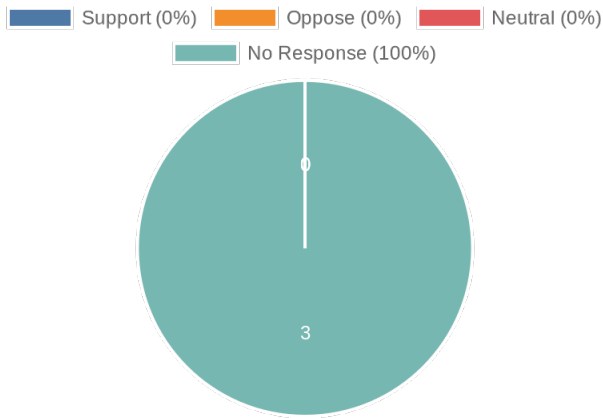
Location:

Submitted At: 10:56am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A Sacramento, CA, 95820, They will claim that they are too busy for you.

Agenda Item: eComments for Public Comments-Matters Not on the Agenda

Overall Sentiment



M.S Kamau

Location:

Submitted At: 6:43pm 11-19-24

When is the city going to invest in one of the most underserved communities in Sacramento?? You have not been good stewards of public tax dollars. Somehow you managed to sink the city budget into a \$60 million deficit. Despite the area's urgent needs, city officials have focused resources elsewhere. A major example is the city's recent purchase of 102 acres of land south of Meadowview Road, ostensibly for services for the unhoused and affordable housing, but without community input. Mayor Steinberg has expressed interest in using the land for a sports complex to attract out-of-town tournaments, which could take 4-5 years to develop. In the meantime, Meadowview continues to suffer from neglected roads, empty lots, and underfunded recreation spaces. Critics argue that the \$12 million spent on the new property could have been better used to address the longstanding needs of the Meadowview area, which risks seeing no real benefit from future developments, as the new projects are likely to serve the nearby Delta Shores community instead. Prioritize our underserved communities before borrowing more money investing in newer communities. The city of Sacramento continues spending taxpayer money on redundant surveys and reports from consultants and city staff that do not lead to meaningful improvements. Since 2018, organizations like Walk Sacramento, ULI, and Civic Thread have hosted numerous community events to gather ideas for roadway and pedestrian improvements, yet little progress has been made—specifically in repairing the deteriorating roads and sidewalks in Meadowview. Despite an estimated \$52,554 spent in 2024 to support the Sacramento Active Transportation Commission, no tangible improvements have been made, raising concerns about wasteful spending, particularly in the Meadowview area, which continues to be neglected. We need tangible infrastructure and not more wasteful and costly consultant reports and surveys.

M. Kamau

Meadowview, District 8 Resident

<https://www.youtube.com/watch?v=7H4f6gfVnUw&t=2s>

<https://www.youtube.com/watch?v=DLk8QdGRn8U&t=191s>

<https://www.youtube.com/watch?v=KkR3DiclkCo>

Tyler Warner

Location:

Submitted At: 5:33pm 11-19-24

Wellspace Health at 4990 Stockton Blvd has created an attraction of homelessness, open air drug use and sales, litter, and dumping in the immediate area. The sidewalks are covered in tents, the ground is stained from waste being dumped, all while garbage and people are falling into the streets. This is an absurd public safety concern considering how busy this stretch of road is, it is only a matter of time until yet another senseless death is brought to the community. Wellspace Health also has a considerable sized parking lot, which is perhaps at 10% occupancy at any given time. If this health center is going to attract homeless encampments, they should be the ones to host the space. As a resident that values being able to walk to the store safely, this has easily been the most flagrant encampment I have ever dealt with in the neighborhood in regards to public safety. There are many other vacant lots in the area but the city has allowed this sidewalk to become a safe space. I have contacted 311 and City Councilman Eric Guerra about this issue but have seen nothing done over the last three weeks. Please help resolve this issue.

Mark Rodriguez

Location:

Submitted At: 10:57am 11-16-24

Please do not go to Sun Spa, located at 6804 Fruitridge Rd #A Sacramento, CA, 95820, They will claim that they are too busy for you.



In Support of the Sacramento Waterfront Reinvestment Program

11/19/24

As Old Sacramento restaurant owners and Downtown Sacramento residents, we support the Waterfront Reinvestment Program. Old Sacramento is a unique asset to the city's economic and cultural identity; this investment will improve its value as a community district for Sacramentans.

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Please support our local small business economy and adopt this resolution.

Joe Wilson	Jesse Ledin
Owner/President	Owner/CEO

Bear and Crown British Pub & Trading Co.
1022 2nd Street Sacramento, CA 95814
bearandcrown.com | (916) 497-9115

From: Agenda
Sent: Wednesday, November 20, 2024 9:01 AM
To: Heather R Brantley
Subject: FW: Please add McClellan Docks to plans for waterfront funding 11/19/24 #23

Last one, thank you!

From: Mindy Cuppy <mcuppy@cityofsacramento.org>
Sent: Monday, November 18, 2024 4:30 PM
To: Agenda <agenda@cityofsacramento.org>
Subject: FW: Please add McClellan Docks to plans for waterfront funding 11/19/24 #23

From: Heather Fargo <h-fargo@comcast.net>
Sent: Monday, November 18, 2024 4:29 PM
To: Katie Valenzuela (City) <kvalenzuela@cityofsacramento.org>; Mayor Steinberg <mayorsteinberg@cityofsacramento.org>; Karina Talamantes <ktalamantes@cityofsacramento.org>
Cc: Lisa Kaplan <LKaplan@cityofsacramento.org>; disrict8@cityofsacramento.org; District 2 <district2@cityofsacramento.org>; Eric Guerra <eguerra@cityofsacramento.org>; Rick Jennings <rjennings@cityofsacramento.org>; Caity Maple <cmapple@cityofsacramento.org>; Mindy Cuppy <mcuppy@cityofsacramento.org>; d3coalition@groups.outlook.com
Subject: Please add McClellan Docks to plans for waterfront funding 11/19/24 #23

Hello Katie and Mayor,

Please consider adding some funding and staff direction for the McClellan Docks on the Garden Highway. It will enhance tourist opportunities for visitors to Sacramento and expand your waterfront legacy.

As you may know, the Docks were transferred to Sacramento to the City in about 2008 to become a park. But staff has found no funding to pursue this, although there is strong support for providing this opportunity. It is the only place where the residents would be able to see the river without buying a condo or a meal.

You have an opportunity to get this project going in the right direction.

After all, the Transient Occupancy (AKA Hotel Tax or TO tax) was altered by voters to allow expenditures outside of the central city.

Funding the Docks makes sense:

It's along the Sacramento River close to Old Sacramento.

It's historic.

It could be a tourist destination.

It's near great restaurants.

It's near hotels with tourists that pay into the TO Tax.

It's eligible for the TO tax now.

It's our only chance for South Natomas residents to have free access to see the Sacramento River.

The vision of a small public space with picnic tables and benches, food trucks and views of the sunset and river are shared by the community, and near by businesses.

Thank you,

Heather Fargo
(916) 600-6615