VISUAL ARTS COMMITTEE
MINUTES October 28, 1998
Recorded by Deborah Schwartz

Committee Members Present: Chair, Susan Z'berg, Maryellen Burns, James Cooper, Larry Fox, Susan Lehman, Alix Peshette, Carol Rhodes-Wittich, Roy Tatman

Committee Members Absent: None

Staff Present: Deborah Schwartz

Meeting was called to order at 6:00 p.m.

Susan Lehman motioned to approve the October 28, 1998 Agenda, Larry seconded.
The September 30, 1998 Minutes were approved with the following correction:
A quorum was never called, the formal meeting was suspended, and discussion ensued.

UPDATES:
Furniture Show:

- The show has been cancelled due to an inability to find a suitable location.
- Roy had contacted all of the artists to let them know that the show was postponed to January, but now a letter will be sent out to the artists letting them know that the show has been cancelled. Included with the letter will be a questionnaire asking artists if they would be willing to participate in exhibitions shorter than one month – either one weekend, two weekends, or two full weeks.
- The Committee and Deborah feel that it may be easier to find sites for exhibitions if they are shorter than a month.
- Maryellen Burns will speak with some people she knows about loaning sites to the committee.
- SMAC could send out a press release in support of the committee asking for support from local businesses.

Breakfast with the Arts:

- Maryellen spoke with the owners of both Café Melange and New Helvetia, and both are interested in hosting the event, which could be shared between the two locations.
- VAC members will meet at New Helvetia on Saturday, November 14 to look at the site.
- There will be a small fee for the breakfast, and subscriptions to the series may be sold.
- The event could start in April and be tied into 2nd Saturday.
- The pilot program will run from April to June, 1999.
- Some ideas for meetings are as follows: how to market your work, chalk art, PR, matting and presentation, gallery tours, enjoying the arts of Sacramento.
- Roy and Alix will explore the idea of "The Arts in Sacramento," and Maryellen and James will explore the idea of "Marketing and Promoting Your Work." Each duo

will bring their ideas and suggested speakers to the next meeting for further discussion.

OLD BUSINESS

New Members:

- People with business and developers backgrounds need to be recruited for the committee.

NEW BUSINESS

Retreats:

- The all SMAC retreat will be on January 9, 1998 from 9:00 to 3:30 p.m.
- The VAC retreat will be held after the SMAC retreat.

Vice-Chair:

- Susan Lehman was asked to be the Vice-Chair for the committee, and she agreed.

Pedestals and Hanging Frames:

- The committee would like to purchase hanging frames and pedestals, for use at shows and special events.
- Committee members will look into prices, and report back at the next meeting.

November's meeting will be held on Wednesday, November 18, 1998 at 6:30 p.m.
The meeting was adjourned at 8:00 p.m.

On 11/13/98, a location for the Furniture Show was found! It will be held in January 1999 at the Contemporary Art Center on Del Paso.