

THE MINUTES OF THE
SACRAMENTO METROPOLITAN ARTS COMMISSION
TUESDAY, OCTOBER 2, 1984

Commissioners Present:

Carol Borden
Judy Gordon
John Horrell
Pam Johnson
James G. Neagle
David Ribble
Laurie Smith
Audrey Tsuruda, Chair
Dennis Wilkerson

Commissioners Absent:

Diana Perham
Gerald Treaster

The October 2, 1984 meeting of the Sacramento Metropolitan Arts Commission was called to order at 4:03 p.m. by Chair Tsuruda. The minutes of the September 4, 1984 meeting were approved with the following corrections:

- 1) Under Old Business - Carol Borden, not Judy Gordon, is a member of the Advocacy Committee.
- 2) Under Program Committee, change to read: Commissioner Neagle stated that no one attended the last Program Committee meeting.

Director Moskin apologized for the wording as stated in the minutes.

NEW BUSINESS

Executive Director Position

Robert Thomas, Director of the Department of Parks and Community Services, announced that Bill Moskin has been appointed Development Officer for the Department by the City Manager. This is a new position. Mr. Moskin will be acting director of SMAC until a new director is appointed.

As the Department's full-time fundraiser, Mr. Moskin will be responsible for raising funds for pre-determined priorities throughout the Department. Each division will continue to be responsible for generating outside income.

Mr. Thomas assured the Commission that the City Manager will seek a replacement for the Executive Director position as soon as possible. The City Personnel Department is now conducting a nationwide recruitment. Mr. Thomas reviewed the timeline:

- November 13 - filing date
- November 19-21 - Screening Committee (10-12 most qualified candidates)
- December 12-13 - Evaluate (Modified Assessment Center) and send names of top three candidates to City Manager
- Before January 1, 1985 - Appointment

Robert Thomas stated that he will update the Commission as the timeline is refined.

Friends

John Worcester, President of the Friends of the Arts Commission, announced that \$8,000 was raised in the second annual KFBK/Friends Auction to benefit the Arts Commission. KFBK is committed to hold the auction next year. Mr. Worcester thanked Commissioners and staff for their help. The Commission commended Mr. Worcester on his hard work and expressed gratitude for the funds raised.

CHAIR REPORT (Tsuruda)

Chair Tsuruda announced that she and Director Moskin met with Donna Parsons, Coordinator of the Sacramento Community Trust of Cablevision to discuss appropriate representation on a steering committee to develop guidelines for the Sacramento Community Channel. Chair Tsuruda requested that the Commission consider Maurice Read to represent the Arts Commission as a committee member and Commissioner Wilkerson as an alternate. After discussing their experience relating to cable television and arts related activities, a motion was made by Commissioner Horrell and seconded by Commissioner Neagle that SMAC recommend Maurice Read to serve on the Sacramento Cablevision Steering Committee and that Commissioner Wilkerson act as an alternate on said committee. The motion was approved unanimously.

COMMITTEE REPORTS

APP (Johnson)

Commissioner Johnson announced that an APP workshop presentation will be held Saturday, October 13, at 11:00 a.m., at the Oak Park Community Center. The workshop will be open to the public and its purpose is to answer any questions regarding the program. Other APP Committee members were asked to attend.

The next APP Committee meeting has been changed to Thursday, October 25, from 2:00 to 5:00 p.m. Jennifer Dowley will need advance notice if additional Commissioners would like to attend. If a quorum is reached (6 Commissioners), a public announcement must be made.

Commissioner Johnson announced that Sacramento's APP program was mentioned in the September 1984 issue of Sunset magazine.

Commissioner Neagle stated that the Executive Committee met September 24, to review a draft of the Commission's report to the Sacramento Housing and Redevelopment Agency regarding the Sanger Report. There was a lengthy discussion about artist housing. Major issues raised were the need for housing and the control of that housing. Also discussed was Plaza Park. Commissioner Rible requested that a more positive statement be made about the park. With the above concerns in mind, a motion was made by Commissioner Rible and seconded by Commissioner Johnson that SMAC present a revised report to the Citizens Advisory Committee and the SHRA for adoption. The motion was approved unanimously.

Cultural Awards (Rible)

Commissioner Rible reviewed the Cultural Awards guidelines approved by the Committee. The two major changes from last year's guidelines are: 1) notification of panel recommendations to applicant organizations will be sent out approximately three weeks prior to the Commission meeting at which time those recommendations will be acted upon and forwarded to the Board of Supervisors for final determination. This will allow time for any applicant organization if it so desires to respond, in writing, to the Commission about the panel's recommendations. The Commission's Cultural Awards Committee will review the panel's recommendation and applicant comments and make its recommendation to the full Commission at its January meeting; and 2) awards will not be made for less than \$1,000 and in no event will an award exceed \$20,000. This is to ensure a broad distribution of funds.

After some discussion, the Commission recommended the following Timeline changes:

- 1) Clarify that applicant comments to the panel's recommendation are received at the SMAC office.
- 2) Clarify that applicant comments will be reviewed by the Committee before the Commission meeting.
- 3) Typeset in bold type crucial dates.

The Cultural Awards Committee recommends the following to serve on the panel:

Judy Gordon, Commissioner
Dennis Wilkerson, Commissioner
Carson Wiley, Managing Director, Sacramento Theatre Company
K. D. Kurutz, Curator of Education, Crocker Art Museum
Gloria Burt, President, Sacramento Regional Arts Council

The guidelines state that two commissioners are to sit on the panel and that one of the panelists, preferably a commissioner, serve on the panel during the succeeding year (Commissioner Wilkerson 83/84, 84/85).

A motion was made by Commissioner Rible and seconded by Commissioner Gordon that SMAC approve the Cultural Awards guidelines with the revised timeline as mentioned above, approve the recommended panelists, and recommend approval of guidelines by the Sacramento County Board of Supervisors. The motion was approved unanimously.

Program Committee (Neagle)

Commissioner Neagle announced that the Arts Preview will be held October 15, 12:00 - 5:00 p.m., at the Coloma Community Center. The Preview will highlight artists and organizations listed in the Cultural Resources Directory. Commissioners Neagle and Wilkerson will assist at the Preview but more help is needed. Commissioner Neagle encouraged all commissioners to attend.

Commissioner Wilkerson will work with Program Assistant Kim Heckes with technical changes on the Hotline.

DIRECTOR'S REPORT (Moskin)

Director Moskin reviewed the 84-85 budget for Administration (4641), Art in Public Places (4642), and Artreach/Arts Information Services (4643), distributed at the Commission meeting. The Administration budget is funded through the City and County General Fund and does not need to be reimbursed. The budget does not reflect any proposed salary savings due to the unfilled typist-clerk position from July - September and the recently vacated director's slot.

The APP budget does not cover the purchase of artwork, but rather the administrative costs related to the selection of artwork. The money is appropriated by the City General Fund and is to be reimbursed. There will also be a salary savings because program coordinators will not be hired until December. In addition, some projects within programs may be cut or eliminated because of time constraints. Director Moskin suggested the Arts in Education Conference (\$25,700) and Generic Promotion (\$7,500) projects be eliminated from this year's budget and requested the Program Committee meet to discuss which projects within programs are appropriate to defer until next year.

Director Moskin assured the Commission that the new executive director will not have to immediately start raising money.

Director Moskin announced that Shirley Wong has been hired as Typist Clerk III (selected from Civil Service list). One hundred and fifty applications were received for the two program assistant positions. Seven applicants were interviewed by Director Moskin and Barbara Bonebrake, Administrative Assistant for the Department of Parks and Community Services. Janice Akers Wagner and Kimberly Heckes were the best qualified and were hired.

Two Program Coordinator positions are open (filing date 11/2/84) and are being advertised nationally. The coordinators will administer the Artreach and Arts Information Services programs. Artreach Program Coordinator Laurie Piper resigned September 28, 1984.

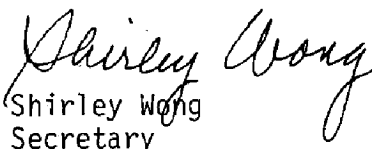
OLD BUSINESS

Commissioner Neagle asked commissioners to call him at 445-6431 if they have any questions regarding the Cammy Awards Program.

Commissioner Neagle announced that Janice Akers Wagner opens in "The Importance of Being Earnest", Friday, October 5, at 8:00 p.m. at the Old Eagle Theatre in Old Sacramento.

The meeting was adjourned at 6:28 p.m.

Respectfully submitted,


Shirley Wong
Secretary