



# Resolution

of the City Council

## "ON THE WAY HOME" HOMELESSNESS AWARENESS WEEK 1991

**WHEREAS**, the City of Sacramento has an established policy to assist those individuals and families who are homeless in this community; and

**WHEREAS**, the City of Sacramento participates in the partnership of public, private and non-private agencies, local businesses and the community at large who provide services to assist the homeless individual and family in ending their homelessness; and

**WHEREAS**, the City of Sacramento desires to inform the community of the plight of the homeless and the established programs which have effectively assisted them in ending their homelessness; and

**WHEREAS**, the City of Sacramento desires to recognize the accomplishments of those individuals and families who overcame barriers to end their homelessness; and

**WHEREAS**, the City of Sacramento desires to recognize the dedication and commitment of staff, volunteers and community members at large who generously give of themselves to assist the homeless "On the Way Home".

**NOW, THEREFORE, BE IT RESOLVED** by the City Council and Mayor of the City of Sacramento, that the week of October 28 through November 2, 1991, be declared Homelessness Awareness Week with the theme "On the Way Home". The week is subject to change by public announcement, as necessary for maximum participation, but in no event shall it occur after the last week of October.

**ISSUED:** This 10th day of September, 1991.

*Anne Rudin*  
ANNE RUDIN, MAYOR

*Heather Fargo*  
HEATHER FAROO, DISTRICT ONE

*Lyla Ferris*  
LYLA FERRIS, DISTRICT TWO

*Josh Páne*  
JOSH PÁNE, DISTRICT THREE

*Tom Chinn*  
TOM CHINN, DISTRICT FOUR

*Joe Serna Jr.*  
JOE SERNA, JR., DISTRICT FIVE

*Kim Mueller*  
KIM MUELLER, DISTRICT SIX

*Terry Kastanis*  
TERRY KASTANIS, DISTRICT SEVEN

*Lynn Robie*  
LYNN ROBIE, DISTRICT EIGHT

*Valerie Burrowes*  
VALERIE BURROWES, CITY CLERK



**SACRAMENTO  
HOUSING AND REDEVELOPMENT  
AGENCY**



September 10, 1991

City Council of the  
City of Sacramento  
Sacramento, California

Honorable Members in Session:

**SUBJECT:** Declaration of "ON THE WAY HOME", Homelessness Awareness  
Week 1991

LOCATION AND COUNCIL DISTRICT

City.

SUMMARY

This report requests approval of the attached resolution declaring Homelessness Awareness Week 1991.

COMMISSION ACTION

At its regular meeting of August 21, 1991, the Sacramento Housing and Redevelopment Commission adopted a motion recommending approval of the attached resolution. The votes were as follows:

**AYES:** Cespedes, Diepenbrock, Moose, Pernell, Simon, Simpson, Strong, Williams, Wooley, Yew

**NOES:** None

**ABSENT:** Amundson

(1)

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## **STAFF RECOMMENDATION**

Staff recommends adoption of the attached resolution which proclaims Homelessness Awareness Week 1991.

## **BACKGROUND**

The Sacramento Housing and Redevelopment Agency (SHRA), in late spring 1991, commissioned the services and expertise of local artists to produce a video depicting the partnership of public, private and non-profit agencies offering shelter and support services to the homeless of this community. For the most part, the stars of the video are those individuals and families who are participating or have participated in our programs. The clients share personal information about the circumstances which led to, the barriers which prevented the resolution of, and finally the successes which ended their homelessness. It was the intent of staff to first dispel some of the misperceptions of the homeless, and second describe the effectiveness of the services offered by Sacramento. Subsequently, it was decided to premiere the video at a fundraising event, using the proceeds raised to benefit the on-going provision of services, particularly our winter overflow shelter program. The idea evolved into a week long series of events. SHRA has organized local non-profits, public agencies, business representatives, community members, homeless advocates, and the homeless themselves in the planning, development and implementation of activities comprising this special event. Tentatively, the week is scheduled for October 28 through November 2. Scheduling is dependent upon the availability of celebrity talent, but under no circumstances will occur later than the last week of October.

## **HOMELESSNESS AWARENESS WEEK EVENTS**

Monday, October 28: Kick Off Event  
11:30 - 1:30 Plaza Park

- Resolution declaring Homelessness Awareness week
- Guest speakers from City and County government
- Awards ceremony
  - a. For successful program participants
  - b. For staff and volunteer
- Lunches provided for homeless persons

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Wednesday, October 30: Service Fair  
11:00 - 2:00 Capitol Park

- Information booths and displays set up by agencies serving the homeless

Friday, November 1 or Saturday, November 2: Comedy Night

- Fundraiser with Jerry Van Dyke and local comedians in conjunction with Laughs Unlimited - Final date and location to be announced. Presentation of "On the Way Home Video"

Events ongoing through the week

- Newspaper insert on the week's events
- Speakers bureau
- Media coverage - Human interest stories
- Art displays of homeless artists

## FINANCIAL CONSIDERATIONS

The actions proposed in this report have no financial impact. All donations and proceeds generated from fundraising events will be accepted by the SHRA non-profit affiliate, FUND, Inc.

## POLICY IMPLICATIONS

The actions proposed in this staff report have no policy implications.

## ENVIRONMENTAL REVIEW

NEPA: Exempt per 24 CFR Part 58.34 (a)(10).

CEQA: Exempt per Section 15378(b)(3).


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MBE/WBE

This is an informational report only; MBE/WBE policy does not apply.

Respectfully submitted by,

  
JOHN E. MOLLOY  
Executive Director

TRANSMITTAL APPROVED BY:

  
WALTER J. SLIPS, City Manager

FOR COUNCIL MEETING OF:

September 10, 1991

Contact Person: Maxine Cornwell, 440-1360  
Director, Community/Social Services



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