



CITY MANAGER'S OFFICE  
**RECEIVED**  
AUG 25 1987

7

DEPARTMENT OF  
GENERAL SERVICES

CITY OF SACRAMENTO  
CALIFORNIA

5730 24TH STREET  
BUILDING FOUR  
SACRAMENTO, CA  
95822-3699

OFFICE OF THE DIRECTOR  
August 24, 1987

916-449-5548

City Council  
Sacramento, California

DIVISIONS:

Honorable Members in Session:

COMMUNICATIONS  
FACILITY MANAGEMENT  
FLEET MANAGEMENT  
RISK MANAGEMENT  
AND INSURANCE  
SUPPORT SERVICES

SUBJECT: AWARD OF MARKET ANALYSIS SERVICES  
FOR THE COMMUNITY CONVENTION CENTER EXPANSION (PA11)

SUMMARY

This report recommends the City enter into an agreement with Coopers & Lybrand for Market Analysis services on subject project.

BACKGROUND

The project is part of the City's Capital Improvement Program. The firm of Coopers & Lybrand has been selected through the City's consultant selection process to provide market analysis services for the subject facility.

FINANCIAL DATA

Capital Improvement Project (PA11) provides funding to cover the proposed agreement with Coopers & Lybrand in the amount of \$45,000.00.

RECOMMENDATION

It is recommended that the Council approve the attached resolution authorizing the City Manager to enter into a Marketing Services Agreement with Coopers & Lybrand in the amount of \$45,000.00 for the subject project.

Respectfully submitted,

APPROVED  
BY THE CITY COUNCIL

SEP 1 1987

OFFICE OF THE  
CITY CLERK

Recommendation Approved:

*[Handwritten signature]*

AC 87056

*[Handwritten signature: Walter J. Slipe]*  
Walter J. Slipe  
City Manager

September 1, 1987  
District 1

**RESOLUTION NO. 87-705**

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

**RESOLUTION AUTHORIZING THE CITY MANAGER TO ENTER INTO  
AN AGREEMENT BETWEEN COOPERS & LYBRAND AND  
THE CITY OF SACRAMENTO**

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

- 1. That the City Manager is hereby authorized and directed to execute a Market Analysis Services Agreement between Coopers & Lybrand and the City of Sacramento for Market Evaluation and Projection for expansion of the Exhibit Hall at the Sacramento Community Convention Center located on the block bounded by J, L, 13th & 14th Streets, in the amount of \$45,000.00 (PA11).

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

APPROVED  
BY THE CITY COUNCIL

SEP 1 1987

OFFICE OF THE  
CITY CLERK

# RESOLUTION NO.87-705

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

SEP 01 1987

RESOLUTION AUTHORIZING THE CITY MANAGER TO ENTER INTO  
AN AGREEMENT BETWEEN COOPERS & LYBRAND AND  
THE CITY OF SACRAMENTO

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. That the City Manager is hereby authorized and directed to execute a Market Analysis Services Agreement between Coopers & Lybrand and the City of Sacramento for Market Evaluation and Projection for expansion of the Exhibit Hall at the Sacramento Community Convention Center located on the block bounded by J. L. 13th & 14th Streets, in the amount of \$45,000.00 (PA11).

ANNE RUDIN

MAYOR

ATTEST:

LORRAINE MAGANA

CITY CLERK

CERTIFIED AS TRUE COPY  
of Resolution No. 87-705

SEP 10 1987

DATE CERTIFIED -  
James D. Stone  
Deputy  
CITY CLERK, CITY OF SACRAMENTO

September 8, 1987

Coopers & Lybrand  
1000 TCF Tower  
Minneapolis, MN 55402

Dear Gentlemen:

On September 1, 1987, the Sacramento City Council adopted a Resolution No. 87-795 authorizing the execution of City Agreement #87056, Consultant and Professional Services for Convention Center Expansion Marketing Analysis.

Enclosed, for your records, is one fully certified copy of said agreement and authorizing resolution.

Sincerely,

LORRAINE MAGANA, CITY CLERK



JANICE BEAMAN  
Deputy City Clerk

JB/cc/#7

Enclosure

cc: Facility Management  
Risk Management