

CITY PLANNING COMMISSION

1231 'I' STREET, SUITE 200, SACRAMENTO, CA 95814

APPLICANT	Federal Sign, 6805 Sierra Court, Dublin, CA 94568				
OWNER	R L Acquisition Company, 4001 Main Street, Vancouver, WA 98666				
PLANS BY	Federal Sign, 6805 Sierra Court, Dublin, CA 94568				
FILING DATE	5/4/87	ENVIR. DET.	Exempt 15311 a	REPORT BY	JP/vf
ASSESSOR'S-PCL. NO.	277-0160-002,003				

APPLICATION: Variance to change the sign copy for an existing 614.5+ sq. ft. high non-conforming pole sign in the General Commercial (C-2) zone.

LOCATION: 1401 - Arden Way

PROPOSAL: The applicant is requesting the necessary entitlements to reface the existing non-conforming detached pole sign for the Sacramento Inn to read "Red Lion's Sacramento Inn".

PROJECT INFORMATION:

1974 General Plan Designation:	Commercial and Offices
1965 Arden/Arcade Community Plan Designation:	Shopping and Commercial
Existing Zoning of Site:	C-2
Existing Land Use of Site:	Sacramento Inn

Surrounding Land Use and Zoning:

North: Commercial uses
South: Red Lion Inn
East : Arden Fair Shopping Center
West : I-80, Hilton Hotel

Property Dimensions:	Irregular
Property Area:	12+ acres
Type of Sign:	Detached Illuminated pole sign
Sign Height:	51 ft. 7 in.
Sign Area:	Main Sign - 419.5+ sq. ft. Message Area - 195.0+ sq. ft.
	<hr/>
	Total 614.5+ sq. ft.

Proposed Sign Colors:	Red copy on white background
Proposed Sign Materials:	Plastic and aluminum

PROJECT EVALUATION: Staff has the following comments regarding this proposal:

A. Land use and Zoning

The subject site consists of 12+ acres and is located in the General Commercial (C-2) zone. The 387 room Sacramento Inn is currently located on the site. Surrounding land uses are commercial uses to the north, the Red Lion Motor Inn

APPLC. NO. P87-221 **MEETING DATE** June 11, 1987 **ITEM NO.** 27

Findings of Fact

1. The variance, as conditioned, does not constitute a special privilege extended to one property owner in that:
 - a. the non-conforming pole sign will be brought into conformance with the City Sign Ordinance within five years.
 - b. a variance would be granted to a property owner facing similar circumstances.
2. The variance request does not constitute a use variance in that on-site signs for hotel/motel uses are allowed in the C-2 zone.
3. The proposed variance, as conditioned, will not be injurious to the public welfare nor to neighboring properties in that the proposed sign refacing will not result in a sign that is larger in height or area.
4. The variance, as conditioned, is in harmony with the expressed purpose of the City's Sign Ordinance to: "...preserve and improve the appearance of the City as a place in which to live and to work and as an attraction to non-residents who come to visit or trade".
5. The proposed project is consistent with the City's Discretionary Land Use Policy in that the site is designated for commercial and office use by the 1974 General Plan and the proposed refacing of the detached sign for the hotel use conforms with the plan designation.

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QUANTITY ON ORDER		
LL BY FT		
SERVICE BY FT		
SERVICE WIRE BY FT		
PL LEVEL		
INDOOR		
OUTDOOR		
INDOOR		
CONTACT INSTALL		
SAFETY SWITCH		
TIME SWITCH		
STANDARD SIGN		
SPECIAL	PER COLOR SKETCH	
ILLUMINATED	PER PART SAMPLE	
PREFABRICATED	SPECIAL	
GALVANIZED	POLE COVER	
STAINLESS	FALLER	
END A TYPE	WPC	BY
SAFETY SWITCH		
TIME SWITCH		
LAMP		
SOCKETS		
REGLASTS		
TRANSFORMERS		
TRANSFORMER BOXES		
POWER FACTOR		
REQUIRE SPECIAL LIST OF MATERIALS		
LIST FACTORY MATERIALS FOR INSTALLATION		
FORMER DUST		
FORMS OF CONCRETE		
EFFECTS		
MECHANICAL HAND		
ALFA, BETA, GAMMA LETTERS		
SIZE		
COLOR		
FORMS/PLACEMENTS, LIST FORMS & MATERIALS INCLUDED		
DATE OF ORDER BY FT		
TOTAL LAMP'S		
PER UNIT W.C.		

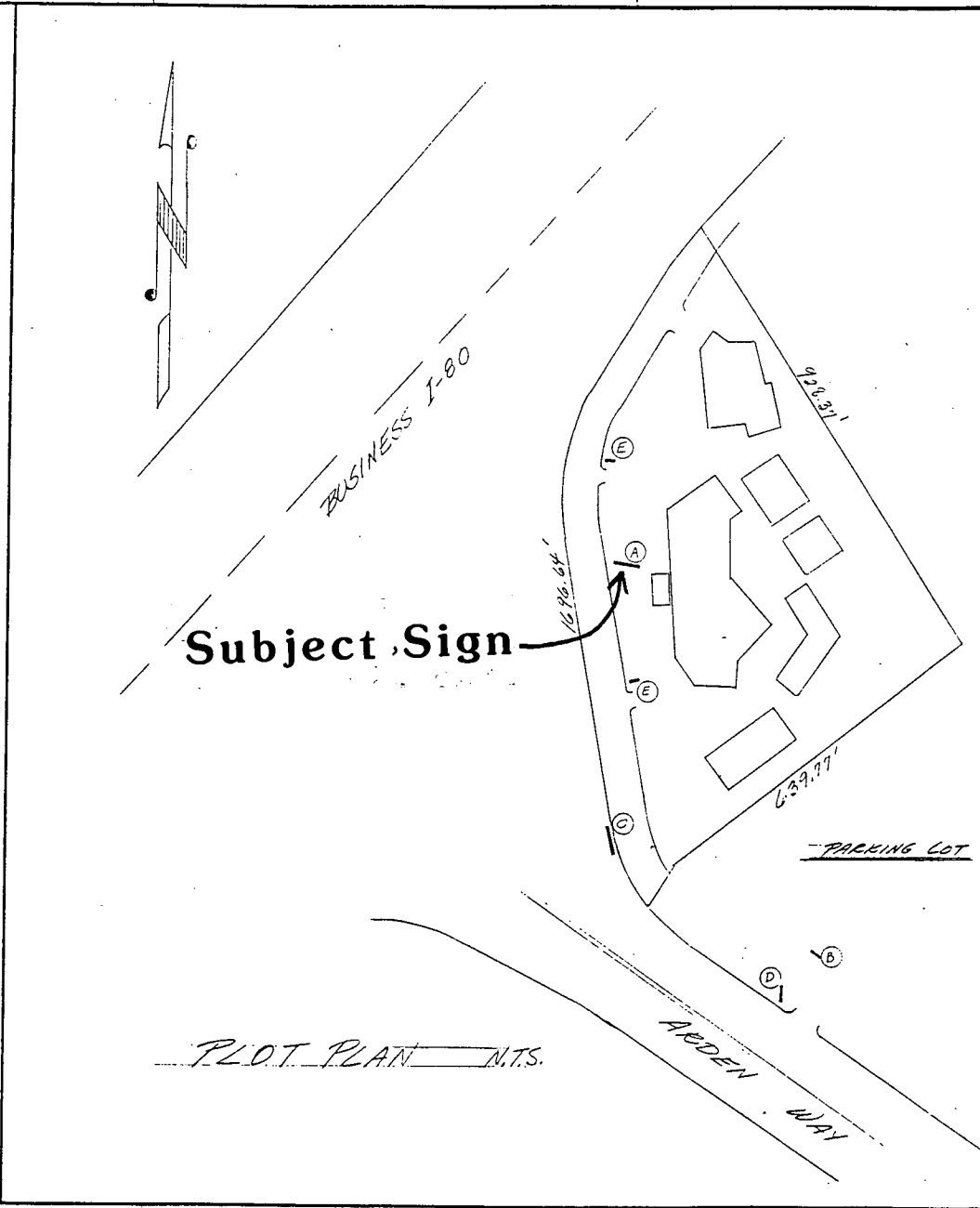


EXHIBIT A

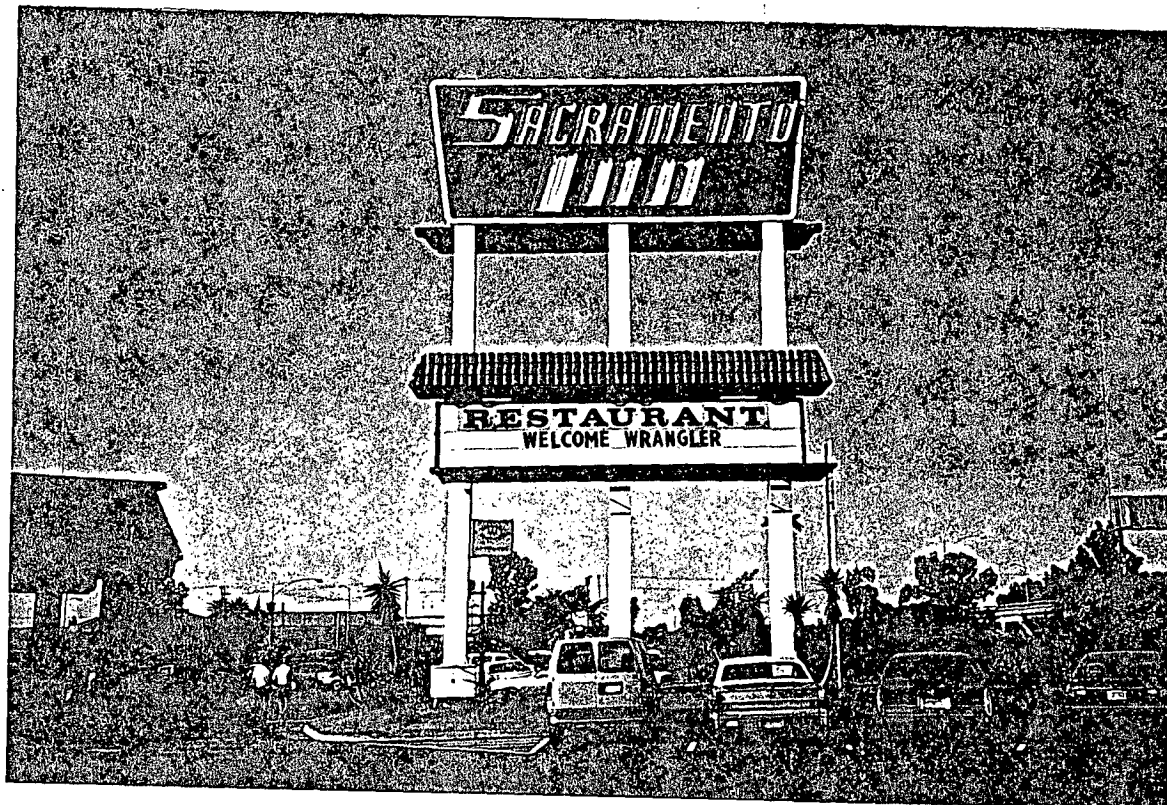
FEDERAL SIGN
Diverse Federal Sign Corporation

Customer	FED SIGN, INC.	Project/Location	1401 ARDEN WAY, SACRAMENTO, CA
Address	1401 ARDEN WAY, SACRAMENTO, CA	Contract No.	
Quantity		Order Date	
Material		Install Date	
Notes		Drawn By	
Checked By		Approved By	

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SACRAMENTO INN
1401 ARDEN WAY

EXHIBIT B



SIGN "A"

NEW COPY TOP PORTION ONLY

BOTTOM SIGN REMAIN AS IS

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6-11-87

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