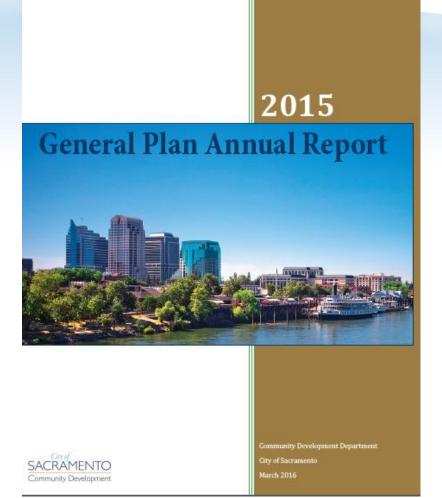


General Plan Annual Report for 2015

City Council April 18, 2016

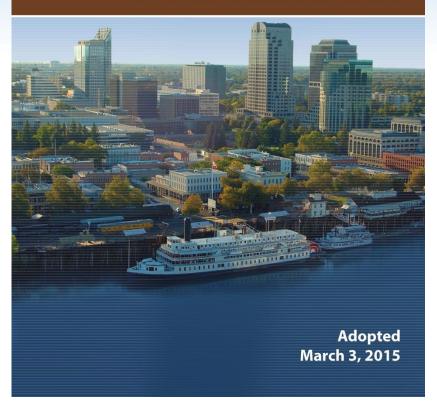
Sources of Information



- Livability Index
- Development Activity
- Community Survey
- Implementation Measures

General Plan Themes

SACRAMENTO 2035 GENERAL PLAN



- Growing Smarter
- Maintaining a Vibrant Economy
- Creating a Healthy City
- Living Lightly Reducing
 Our Carbon Footprint
- Developing a Sustainable Future
- Making Great Places



The Creamery (10th and D Streets)

Stockton and T Mixed Use

 Whole Foods (L and 21th Streets)

Legado de Reval



Historic Preservation:

Hyatt Centric
 Hotel (Marshall
 Hotel)

Broadway Triangle



Large Infill Sites:

Delta Shores



Affordable Housing:

o 700 Block of K Street



Citywide Total Annual Revenue (In Millions of \$)

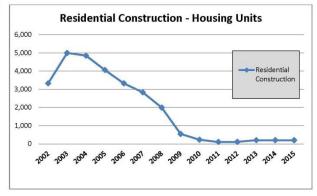
	FY2010	FY2011	FY2012	FY2013	FY2014	FY2015
Property Tax*	124.2	116	115.6	112.6	117.5	124.5
Sales Tax	56.3	58.1	60.4	63.8	68.6	70.5
Hotel tax (TOT)	2.8	3.1	3.1	3.3	3.6	4
Utility User Tax	58.6	58.9	58.7	59	59.6	59.9

Vibrant Economy

- Economic Indicators
- Development Indicators

Affordable Housing Production (Issued Building Permits)								
	2009	2010	2011	2012	2013	2014	2015	
Extremely Low Income	0	78	140	9	12	0	C	
Very Low Income	24	108	118	103	95	102	C	
Low Income	100	54	7	222	137	123	68	
Moderate Income	42	25	4	18	34	21	851	
Total	166	265	269	352	278	246	919	





	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
Unemployment Rate	5.6%	6.4%	8.4%	13.3%	14.8%	14.1%	9.5%	8.9%	6.2%	5.8%
Median Household Income	\$46,055	\$49,849	\$50,958	\$47,107	\$46,731	\$47,908	\$48,546	\$55,846	\$50,013	N/A
Median Income per Capita	\$23,886	\$25,536	\$25,313	\$24,471	\$24,142	\$23,585	\$24,882	\$25,645	\$26,060	N/A

Vibrant Economy 2015 Accomplishments

- Downtown Developer Toolkit
- Downtown Housing
 Specific Plan
- Retrofit Historic Valley
 Station





IN[]DOWNTOWN

Sustainability Highlights & Developing a Sustainable Future



- Climate Action Plan For Internal Operations
- Water Efficient Landscapes Ordinance
- River Friendly Landscape Program
- Capital Region Climate Readiness
 Collaborative

Creating a Healthy Environment

- 27 New Firefighters
- Fire Dept. Fleet Replacement Study
- Youth Programs
- Teen Services
- Access Leisure
- Senior Programs

New and Rehabbed Parks







Making a Great City

Community Survey Results

2,557 Respondents/ 41% increase

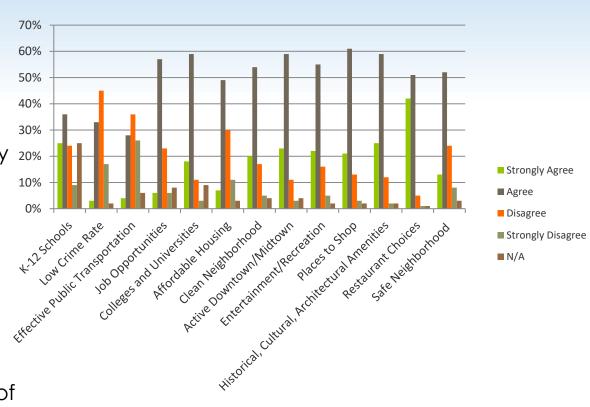
79% of respondents believe Sacramento is great City

Majority of respondents access personal, entertainment, health services and employment locally

80% of respondents rate their neighborhoods as "Good to Excellent"

67% of Sacramento Residents believe their neighborhood has improved or remained constant

60% of residents believe quality of life will improve over next few years



Making a Great City

Top Post Card Images









Making Great Places 2015 City Designated Landmarks

- Newton Booth Historic District
- Uhl Family Home
- 1880s Queen Anne
- Mirabella Apartments
- o Thomas, Boyles, Zylstra House









Making Great Places

Golden 1 Center

Summary

Annual Report - Recap

- The economy has rebounded, development continues to gain stride but at a new normal
- Livability in Sacramento continues to improve
- Community Survey attitudes are positive, and we continue to increase outreach
- General Plan Implementation Measures initiated

Review and Comment



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