

ORDINANCE 2023-0026

Adopted by the Sacramento City Council

December 5, 2023

An Ordinance Amending Sections 15.148.600 and 15.148.1170 of the Sacramento City Code, Relating to Digital Kiosks

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

The City Council finds and determines as follows:

- A. Digital kiosks can provide information about the community to its residents, visitors, and commuters; and promote events, local tourism, and activities and programs that benefit the city.
- B. This ordinance does not create any limited, designated, or general public forum. Rather, digital kiosks allowed by this ordinance are nonpublic forums subject to any limitations imposed by the city.

SECTION 2.

- A. Subsection H is hereby added to section 15.148.600 of the Sacramento City Code to read as follows:
 - H. Digital kiosks. Digital kiosks located on public property pursuant to an agreement between the city and one or more public or private entities.
 - 1. Digital kiosks shall be primarily used to convey information about the community to its residents and visitors. The city manager or designee may authorize advertising that is secondary and subordinate to the primary purpose. The city manager or designee may set advertising standards to be applied uniformly to the advertising authorized on digital kiosks.
 - 2. The city manager or designee may limit displayed content for aesthetics and traffic safety. These limitations may include but are not limited to display size, type, brightness, and frequency of change of display.

- B. Except as amended by subsection A above, all provisions of section 15.48.600 remain unchanged and in full effect.

SECTION 3.

- A. A definition of “digital kiosk” is hereby added to section 15.148.1170 of the Sacramento City Code to read as follows:

“Digital kiosk” means a fixed, free-standing structure that uses digital display technology to convey information to the public.

- B. Except as amended by subsection A above, all provisions of section 15.148.1170 remain unchanged and in full effect.


Adopted by the City of Sacramento City Council on December 5, 2023, by the following vote:

Ayes: Members Guerra, Jennings, Kaplan, Loloee, Maple, Talamantes, Valenzuela, Vang, and Mayor Steinberg

Noes: None

Abstain: None

Absent: None

Attest:  12/06/2023
Mindy Cuppy, City Clerk

The presence of an electronic signature certifies that the foregoing is a true and correct copy as approved by the Sacramento City Council.

Passed for Publication: November 14, 2023

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