

DRAFT

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July 3, 1994

Sacramento Metropolitan Arts Commission
Sacramento, California

SUBJECT: Artist Selection Panel Results/St. Rose of Lima Project

LOCATION AND COUNCIL DISTRICT:

7th and K Streets, Downtown Sacramento, District 1

RECOMMENDATION:

Approve the Artist Selection Panel decision of March 4, 1994. The panel selected Lawrence Andrews' proposal for a video installation at St. Rose of Lima Park.

CONTACT PERSON:

Nancy Esajian, Art in Public Places Consultant, 264-5971

FOR COMMISSION MEETING OF:

July 13, 1994

COMMITTEE ACTION:

On June 15, 1994, the APP Committee approved the Artist Selection Panel results of March 4, 1994 with a vote of Ayes: 3, and Noes: 0.

SUMMARY:

The purpose of this report is to recommend artist Lawrence Andrews' proposal for a video installation. The City of Sacramento project for St. Rose of Lima Park includes a Master Plan Park Design by Hargreaves Associates, commissioned through the Sacramento Housing and Redevelopment Agency and a video art component in the amount of \$250,000 to be commissioned the Arts Commission. The artist has been conferring with SMAC consultant and Hargreaves' team on site for artwork installation, prior to his contract for the commission. The collaboration with Hargreaves' design for the park will escalate as SHRA expected to go before City Council on August 2, 1994 and SMAC is targeting a late August date.

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SUMMARY cont':

Andrews, staff and the APP consultant are planning a thorough approach to the report and presentation going before the City Council. Andrews will present a more detailed written and verbal version of his proposal, and his engineer will have prepared a feasibility study document to analyze the expected costs of annual maintenance. Staff is gathering materials from other Public Art Programs around the county to verify the costs of video installations that are currently an outdoor setting. To supplement the advisory capacity for City Council two video experts who also served on the Artist Selection Panel will be on hand for questioning during the council presentation.

BACKGROUND INFORMATION:

On December 1, 1993 the Commission granted final artist selection to the APP Committee to bring the artist into the planning process at the earliest possible time. Because there have been many delays in this project and because it has received significant political attention throughout it's history, staff recommended bringing this report before SMAC even though permission was earlier granted to dismiss this procedure.

On January 14, 1994 the first Artist Selection Panel was held and panelists reviewed all submittals for the project. Lawrence Andrews, Vito Acconci and Frank Video were selected and commissioned for \$5000 each to present proposal for this project. On March 4, 1994 at the Riverview Plaza at 600 I Street the Artist Selection Panel met and all three artists' presented their proposals. The public was invited to observe the presentations and public members were given three minutes for comments and questions after the panel's questions were answered by artists.

Hargreaves Associates and SHRA has extended the timeline for the construction of the park to begin in March of 1995. This extension allows for a more realistic construction schedule for the ice rink portion of the plan and gives the Urban Design Team and the artist more time to collaborate on the integration of the video art component for the park.

FINANCIAL CONSIDERATIONS:

Funding for the St. Rose of Lima Park APP project was established in 1990 and is a mixture of the St. Rose, Weinstock's. and Regional Transit funds, which were placed in the APP Trust Fund (590). The total amount available is \$300,000 is allocated for this project. The commission amount is \$250,000 and the remainder is to be used for a feasibility study of the maintenance and the actual maintenance.

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FINANCIAL CONSIDERATIONS cont'

Additionally, the NEA has granted the city \$28,000 for the planning, phase of the project.

POLICY CONSIDERATIONS:

The Artist Selection Process is in line with the APP Procedures as outlined by ordinance. The involvement of the public in the artist selection process is derived from the grant guidelines of the NEA Design Competition.

Respectfully submitted,

NANCY ESAJIAN
Art in Public Places Consultant

MICHELLE WALKER
Director