

SACRAMENTO METROPOLITAN ARTS COMMISSION

Discussion notes

Meeting Date: September 14, 1994

4:00-6:00 p.m.

Sacramento Marina

2710 Ramp Way, Sacramento

For information, call (916) 264-5558

COMMISSIONERS:

Vera L. Davis

Gerry N. Kamilos

Quan Van Le

Anthony P. Marquez

Freeman Tinnin

Chiling Tong

Sandra Yee, Chair

Dennis Yep

A quorum was not present. Commissioners absent: Davis, Marquez, Tinnin, Tong and Yee. No action taken on Items I, II, III and VI. Discussion took place on all other items with Commissioners present.

I. CALL TO ORDER - No action taken.

II. APPROVE AGENDA OF SEPTEMBER 14, 1994 - No action taken.

III. APPROVE MINUTES OF AUGUST 10, 1994 - No action taken.

IV. PRESENTATION - "Lake Victoria APP Project (at the Sacramento Zoo)" - Kathy Gee, Art in Public Places Arts Program Assistant.

Kathy Gee handed out material on and discussed the history and update of the Gift Shop, Lake Victoria, Concession Building project since 1991. The Zoo is very pleased with the artist's design.

V. PUBLIC TESTIMONY - None.

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VI. ACTION ITEMS (A-B):

A. APPROVE ARTISTS FOR SITE B OF THE CONVENTION CENTER EXPANSION PROJECT (ESAJIAN)

COMMISSION ACTION: No action taken.

B. APPROVE NEW COMMITTEE MEMBERS (YEE)

COMMISSION ACTION: No action taken.

VII. CHAIR'S REPORT

Acting Chair Gerry Kamilos reported that the Board increased our Transient Occupancy Tax money revenue for the Cultural Arts Awards and Neighborhood Arts Programs. This is a reflection of the level of work the staff does as well as the results achieved.

VIII. DIRECTOR'S REPORT/PROGRAM UPDATE

As a reflection of the Arts Commission's programs, the Board has restored \$40,000 to this year's budget, which had been cut from Administration last year. The budget has also been increased \$35,000 for funding for the Cultural Arts Awards Program and \$50,000 for the Neighborhood Arts Program (\$10,000) per district. Commissioners played a significant role in meeting with Board members to discuss and promote how the Arts effect the public in a positive manner.

The Arts Commission will also receive funding from the California Arts Council (CAC) for our "model" Neighborhood Arts Program.

Consultant Alpha Bruton, currently a Fellow with the CAC, will begin work with the Neighborhood Arts Program in October.

The Agency Orientation for Community and Visitor Services Director Sam Burns and other City staff went very well. Mr. Burns stated that he has a heightened realization of the numerous programs the Agency administers. He suggested holding an orientation for Council and Board members to make them aware of the full extent of the Agency's programs.

IX. COMMITTEE REPORTS

- A. PERFORMING ARTS (Walker) - Director Walker attended Monday's meeting. A Performing Arts Committee member will sit on the California Countryside steering committee. The Performing Arts Committee will continue work on revising their Mission Statement and Goals.
- B. VISUAL ARTS (Barr) - Committee discussed planning and budget for an All Sacramento Art Show to be held at the Phantom Galleries. Criteria for artists' work was also discussed. A subcommittee will meet today. Maru Hoerber's update report on live/work space at 58 Arden was discussed. There is a public meeting on September 14, 6 p.m., at the Senior Center to discuss the CADA Warehouse project. Charles Barr requested that the issue of Chair rotation be reviewed.
- C. ART IN PUBLIC PLACES (Raisler) - The Convention Center Panel will take place September 23 for two sites. The Request for Proposal for Site A (Photographic Murals) has been re-opened. The deadline is October 11. An update was given on the Lake Victoria project.
- D. ARTS EDUCATION AND OUTREACH (Plata) - Alpha Bruton will join staff as a Consultant with the Neighborhood Arts Program and develop a Mural Arts Program. Invitations for the Alamo Student Art Gallery will be mailed out this week. The opening will be November 6, at the airport. Consultant Victoria Plata will develop programs with schools and continue to work with the Alamo Student Arts Gallery, the Arts-in-Schools Program and the AIDS RAP Opera. BRAVO will use the video from the RAP Opera to air the performance internationally.

- E. AWARDS (Heller) - The Cultural Arts Awards Panels met last week of August to review and rank the applicants. The Appeals Panel will meet on Monday, the Awards Committee will meet on September 26, and the Commission will meet in October to vote on funding allocation recommendations. Commissioner Le stated that he had attended panels and noticed a lack of diversity on a number of applicant's Boards. He asked the Commission if this issue is going to be addressed. Director Walker stated that applicants may be asked next year what they did this year to demonstrate improvement of their Boards, as the question was asked in the application guidelines and next year's panel will want to know if improvements were made. She stated that other arts organizations, as well as the NEA and the CAC, are looking into this issue as well.
- F. FUND AND ECONOMIC DEVELOPMENT (Kamilos) - No report.
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X. AD HOC REPORTS

- A. Advocacy - No report.
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XI. CALIFORNIA COUNTRYSIDE REPORT

The California Countryside Festival (CCF) is a joint venture with the State Office of Tourism and the California Arts Council. Director Walker met with focus groups to discuss the concern about cancelling and not having been provided guidelines from the onset. The following individuals will take the lead in the following focus groups: Gloria Burt, research local/regional artists, volunteers, and venues; Brenda Bonhomme, sponsorships and advertising; Ingrid Lundquist, public relations and possible headliners. A check-off list will be developed for a timeline.

- XII. FRIENDS REPORT - No meeting this month, though fundraising possibilities continue to be discussed. President John Lambeth is reviewing the Mission Statement. Friends presented past President Kitty Simpson with a plaque as a thank-you for her past dedication to service.
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XIII. OLD BUSINESS - None.

- XIV. NEW BUSINESS - Commissioner Yep handed out a flyer for "Yellow Fever," a production which will be performed in Grass Valley for four weeks then in Sacramento the first two weeks of November. Director Walker stated that tickets are available for the Spirit of Children Taiko Festival.
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XV. COMMUNICATIONS RECEIVED - None.

XVI. INFORMATION REPORTS - None.

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