

AN ORDINANCE SUSPENDING THE ISSUANCE OF PERMITS FOR THE ERECTION OF CERTAIN SIGNS WITHIN CERTAIN PORTIONS OF THE OLD CITY FOR A PERIOD OF 90 DAYS AND DECLARING THE SAME TO BE AN EMERGENCY MEASURE TO TAKE EFFECT IMMEDIATELY

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

The Council of the City of Sacramento finds and declares as follows:

- (a) The regulation of signs and advertising within certain portions of the Old City along the K Street and Capitol Malls, and around the Community Center, Memorial Auditorium, State Capitol, and City Hall is necessary to promote orderly land use, discourage visual blight, stimulate a healthy economy and to protect the health, safety and welfare of the public.
- (b) The regulation of signs and advertising is currently regulated by Chapter 3 of the Sacramento City Code.
- (c) The Planning Commission is currently conducting a study of ways in which said Chapter 3 may properly be amended to further accomplish the purposes enumerated in subsection (a) above, and will, after such study, make a recommendation concerning such amendments to the City Council.
- (d) There exists a need, in order to make the work by the Planning Commission meaningful and productive, to retain the status quo with regard to certain types of signs and advertising within certain portions of the Old City for a reasonable time until such work can be complete.

SECTION 2.

On or after the effective date of this ordinance of and for a period of 90 days thereafter no person, firm, corporation or other entity shall erect, nor shall a permit be issued for the erection of, the following types of signs within that area described in Section 3 hereof:

- (a) Projecting signs extending more than 18 inches from the wall of a building;
- (b) Rotating signs;
- (c) Signs on awnings and canopies, except on the front of the canopy or awning parallel to the street or mall frontage and then to contain no letters exceeding 8 inches in height.

- (d) Signs on, attached to, or on top of architectural projections, whether or not they extend over the public right of way, and whether or not they are an integrated feature of a building, except for signs attached to or on top of the front of the projection and parallel to the street or mall frontage;
- (e) Signs attached to a building, or painted on a building, at any place other than on the street or mall frontage;
- (f) Detached or free standing or offsite signs;
- (g) Roof signs of any description;
- (h) Signs consisting of or illuminated by exposed neon tubing or incandescent light bulbs. Only internal illumination protected by a plastic face or other similar material, or backlighting, shall be permitted;
- (i) Billboards.

SECTION 3.

The area of regulation by this ordinance shall have an exterior boundary as follows:

Beginning at the intersection of N Street and the Interstate 5 Freeway, East along the South side of N to the Southeast corner of 15th and N;

Then North along the East side of 15th to the Southeast corner of 15th and L;

Then East along the south side of L to the Southeast corner of 16th and L;

Then North along the East side of 16th to J;

Then East along the South side of J to 17th returning West along North side of J to 16th;

Then North on 16th to Southeast corner of 16th and I;

Then East on South side of I to 17th, returning West along North side of I to 16th;

Then North to H returning South along the West side of 16th to I;

Then West along the North side of I to 15th;

Then North along the East side of 15th to H, returning South along the West side of 15th to I;

Then West along the North side of I to the Northwest corner of 14th and I;

Then South along the West side of 14th to the Northwest corner of 14th and J;

Then West along the North side of J to Northeast corner of 13th and J;

Then North on East side of 13th to I, returning along West side of 13th to J;

Then West along North side of J to the Northeast corner of 10th and J;

Then North along the East side of 10th to the Northeast corner of 10th and I;

Then West along the North side of I to the Northwest corner of 9th and I;

Then South along the West side of 9th to the Northwest corner of 9th and J;

Then West along the North side of J to the intersection of 3rd and J;

Then South along 3rd to N and then West and South to the point of beginning.

Any parcel abutting upon such exterior boundary shall be included within such area of regulation.

SECTION 4.

(a) As used herein all words and phrases shall have the same meaning as set forth in Section 3.250 of Division 17 of Article II of Chapter 3 of the Sacramento City Code.

(b) In the event a word or phrase herein is not defined in said Section 3.250 it shall be defined as set forth in Webster's Third New International Dictionary.

(c) Notwithstanding any provisions to the contrary, all signs exempt from regulation pursuant to Division 6 of Chapter 3 of the Sacramento City Code shall also be exempt from the provisions of this ordinance.

SECTION 5.

Nothing herein shall read to limit the operation of Chapter 3 of the Sacramento City Code not in derogation hereof.

SECTION 6.

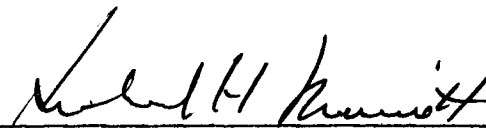
(a) Any person, firm, corporation or entity which violates the provisions hereof shall be guilty of a misdemeanor.

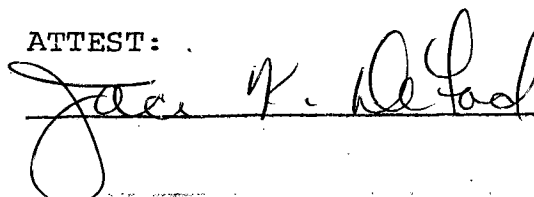
(b) Any sign erected in violation hereof shall constitute a public nuisance and may be abated in conformance with the provisions of Chapter 61 of the Sacramento City Code (Nuisance Code).

SECTION 7.

This ordinance is hereby declared to be an emergency measure to take effect immediately, the emergency being the need to preserve the status quo in order that the provisions of subsection (c) of Section 1 of this ordinance may be accomplished.

PASSED: December 5, 1974  
EFFECTIVE: December 5, 1974

  
MAYOR

ATTEST:  
  
CITY CLERK

DEC - 5 1974  
ORDINANCE No. 3468